



ALAGAPPA UNIVERSITY

(Re-accredited with "A" Grade by NAAC)
Karaikudi - 630 003, Tamilnadu, India.



அழகு செய்திமடல்
AZHAGU NEWSLETTER

செயலிற் செம்மை EXCELLENCE IN ACTION



TWENTY-EIGHTH CONVOCATION OF ALAGAPPA UNIVERSITY



ALAGAPPA UNIVERSITY

(Re-accredited with "A" Grade by NAAC) Karaikudi



Prof. S. SUBBIAH
Vice – Chancellor
CHIEF PATRON

Prof. V. BALACHANDRAN
Registrar i/c
PATRON

Dr. V. MANICKAVASAGAM
Dean – Management
ADVISOR

EDITORIAL COMMITTEE

Dr. S. Karuthapandiyan
Dean - Faculty of Science

Dr. K. Manimekalai
Dean – Faculty of Arts

Dr. P. Sivakumar
Dean - Faculty of Education

Dr. P. Manisankar
Dean - Research

Dr. G. Ravi
Dean – Industry and Consultancy

Dr. S. Rajamohan
Dean – College Development Council

Dr. M. Selvam
Convener – IQAC

Dr. H. Gurumallesh Prabhu
Special Officer (P&D)

Dr. S. THANUSKODI
Assistant Publication Officer

CONTENTS

From the Vice - Chancellor

News from Various Cells / Centres

Faculty News

Other Activities

Dr. T. R. GURUMOORTHY
Chief Editor & Publication Officer



From the Vice Chancellor

In my long academic career, I have discovered the efficacy of listening to erudite scholars in the institutions of higher learning. The students listening to the learned lectures of versatile scholars and eminent experts find themselves benefitted by the stimulating and inspiring speeches; and with the result they feel motivated to achieving excellent standard in the domain of their studies. Bearing this in mind, I have been encouraging various Departments of Study to arrange for special lecture programmes so as to expose the young learners to experienced teachers and perceptive scholars.

Not a day passes without the visit of scholarly personalities and versatile men of learning to the campus adding lustre to the academic atmosphere and research environment and the required resources are allotted to the Departments towards this farsighted objective. It is pertinent to mention here that the “start-up grant” given to the teaching fraternity from Alagappa University Research Fund aims at fostering and preserving the research culture among the faculty. It is hoped that it will enthuse the young researchers to take the road not taken or less travelled so far, thus paving the way for innovative research.

The Placement Cell is actively engaged in finding jobs for the aspirants and conducts a number of placement programmes for various Departments. The Skill Development Centre is poised for further growth as imparting skills among youngsters is a major policy thrust on the part of the governments.

In the current scenario, ambience of an educational campus matters a lot. To give more green cover to the environs of the University, the work of creating some more gardens is taken up in all earnestness; and to cater to the growing needs of infrastructural facilities a few additional buildings are in the process of construction.

Thanks to the Government of Tamil Nadu, the Paralympics Centre has started functioning and is doing yeomen service to the differently abled children. As usual, the current issue regales the readers with a presentation of significant events that happened in the campus during the period under review.

Prof. S. SUBBIAH
Vice-Chancellor

TWENTY-EIGHTH CONVOCATION OF ALAGAPPA UNIVERSITY



The 28th Convocation of Alagappa University was held on 17th November 2015, The Vice-Chancellor of Alagappa University Prof. S. Subbiah presided over the function. Justice S. Nagamuthu of the Madras High Court, delivered the Convocation Address. In his address the Hon'ble Justice apparently irked over the growing intolerance that 'damaged' the social and political systems in the country, he has called upon the youth to fight against evil forces, which tried to divide the people on religion, caste, sect and creed. "They attempt to convert the diversities in India to various divisions among the people. Let us not give room for that." The Judge also said "Let us all be united. Let us all maintain brotherhood. Let us all preserve purity in our thinking and in our action. Let us all be nationalists. Let us preserve our great tradition and culture. Let us all have concern for the poor. Let us all work for the development of the country to achieve vision 2020."

The Judge said that the evil forces also tried to destroy the progress and prosperity and destabilise the country and corruption stood as the first and foremost of all such evils. The younger generation

should resolve to hate corruption at any level of the government and public life. "To keep our unity in diversity intact..., let us all take a resolve that we shall keep our younger generation informed of our history and the system of governance and take every citizen of this country together."

Speaking on the occasion, Selvi. Apoorva, Secretary, Department of Higher Education, said that Tamil Nadu stood first in the country in maintaining high enrolment ratio. The government aspired to focus on quality improvement and value addition to produce competitive and employable graduates.

In all, 32,220 candidates, including 19,453 women students, from the university departments, affiliated colleges, collaborative programmes and distance education were conferred with degrees. A total of 211 candidates, including 96 Ph.D. scholars, received the degrees in person. Vice-Chancellor S. Subbiah handed over the degrees. Registrar Prof. V. Manickavasagam and Mrs. Umayal Ramanathan, Life Member of the Syndicate, were among the others present.

FACULTY OF ARTS

DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES

Lecture on the Mind and Art of Mulk Raj Anand



Dr. M.A.K. Sukumar, Pro-Vice Chancellor, Sri Venkateswara University, Tirupati, delivered a scholarly lecture on the Mind and Art of Mulk Raj Anand with special reference to his remarkable work *Coolie* on 16.07.2015 at the Department of English and Foreign Languages, Alagappa University. He highlighted how Anand condemns the exploitation of the poverty stricken multitudes through the story of unhero like hero Munoo in the novel *Coolie* which he described as the odyssey of Munoo. Illustrating from the episodes of the novel, the distinguished speaker showed how the exploitation of the poor by the rich eats away the spirit and soul of the poor. Munoo is shown as a victim of money-lending horror and inhuman treatment. The pictures presented by Anand portray how capitalism, industrialism and communalism, all combined together, wreak vengeance on a robust 14-year old boy. He undergoes all agonies in two years time and dies a tragic death at the age of 16 owing to tuberculosis which saps all his energies. Dwelling on the narrative art of Anand, the speaker made references to the slow but vigorous and sensitive narration. The novelist's point of view is governed in turn by artistic considerations. The narration is simple and straight forward and the mode followed by Anand is that of a social chronicler with a reformist zeal.

Special Lecture Programme



On 17th July 2015, the Department of English and Foreign Languages organized a Special Lecture Programme on "Research in American Literature." Dr. P. Madhan, Assistant Professor and Head i/c, welcomed the gathering and introduced the guest speaker Prof. K. Raja Raman, Professor of English, Annamalai University. In his special address, Prof. K. Raja Raman pointed out the areas in American Literature which need to be researched. He stated that in the present scenario the researchers focus only on the themes like marginalization, diaspora and alienation and forget to make an analysis of cultural studies which is the need of the hour. Commenting on the Afro-American Writers, he made a reference to Langston Hughes, Claud Mckay, Gwendolyn Brooks, Toni Morrison and Alice Walker. He concluded his speech by stating that researchers should come forward to do research on the less travelled areas of American Literature. Dr. M. Natarajan, Assistant Professor, proposed a vote of thanks.

Lecture on Literature, Sociology and Psychology

Prof. A. Ayyasamy, Retired Professor from Ethiopia, addressing the students of English Language and Literature of Alagappa University on 9th September 2015 opened his speech saying that writers are extremely sensitive to their surroundings and are greatly agitated by the happenings around them. The speaker likened writers to oysters which produced pearl when irritated to the maximum by a drop of water or a grain of sand. And writers want to reach a vast audience so as to bring about social change. Starting with Chaucer, the speaker gave

examples of Ben Johnson, Addison and Steele, Sheridan, Dickens, Eliot and related how all of them criticised society around them, bringing out the evil that was around. The distinguished speaker illustrated his point with Khushwant Singh's "Karma" and Ambose Bierce's "A Horseman in the Sky". Speaking of social change, he pointed out how the writings of Voltaire and Rousseau caused the French Revolution and how it ushered in democracy in the whole world.

Adverting to Tamil Literature, he referred to Sujatha's story "Nagaram" which shows how a labyrinth of red tapism makes government facilities inaccessible to the innocent rustic. His next example was a story by himself which showed how even strong people become powerless in front of authority. He dwelt with Anna's (C. N. Annadurai) "Kathal Jothi" ("Flame of Love"), wherein the dramatist exposes the many facets of the evil called casteism. He then took up Macbeth for a detailed psychological study of the two characters and pointed out with evidences from the play, that both had suffered intense nervous breakdown due to guilty conscience. He then took up the Tamil epic Silappathikaram and delineated the character of Kovalan, Kannagi and Madhavi. Making a psycho analysis of Kovalan, he said that he was a representative of the degenerate youth of the Sangam Age, and his conscience wreaks vengeance on him in the latter part of the story.

Prof. K. Chellappan Endowment Lecture on Comparative Literature



The Department of English and Foreign Languages, Alagappa University, under the aegis of Prof. K. Chellappan Endowment, organised a special lecture on Comparative Literature on 30th October 2015. Dr.

P. Madhan, Head i/c of the Dept. delivered the welcome address. The Vice-Chancellor of Alagappa University Prof. Dr. S. Subbiah presided over the function and made the presidential address wherein he emphasised the significance of studying Comparative Literature. He, in his speech, illustrated elaborately that a study of more than one literature would elevate the thinking of humanity to a great extent. He added that when students were exposed to many literature being the reflections of life, would surely broaden their minds. The first endowment lecture was delivered by Prof. Dr. V. Ayothi, former Head of the Dept. of English, Bharathidasan University. In his speech, he explained that Comparative Literature is an effective tool to prove the fact that humanity is one and literature is one. Though humanity is divided on religious, political, economic and geographical lines, literature binds them together. He emphasised the importance of studying the classics from World Literature as they help us to perceive the meaning of life and to lead a fruitful life. Referring to the study of literature, the distinguished speaker said that they help us understand various cultures. He also said how various literary theories and approaches help the scholars to delve deep into the literature of various cultures. Comparative literature is indeed a way of studying literature of various nations and cultures. It calls at least for a mastery over two literatures belonging to two cultures. He added that it requires a thorough knowledge of the two languages concerned, from which the works have been taken up for a study. He gave a number of illustrations from the works of Shakespeare, Milton, Kambar and Ilangovadigal and the poems of Wordsworth and Bharathidasan. Thus, if the domain of Comparative Literature gets nurtured and nourished, he said, it would play a stellar role in the maintenance of international harmony. He further exemplified that Comparative Literature brings to the fore the identical and similar factors among the various human communities not only at national level but also at international level as well. Dr. M. Natarajan, Assistant Professor of English, proposed a vote of thanks.

Special Lecture Programme on English Language Teaching

The Department of English and Foreign Languages, Alagappa University, Karaikudi, organized a series of lectures on English Language Teaching from 16.12.2015 to 18.12.2015. The invited speaker Dr. S. Venkateswaran, Formerly Professor, Regional Institute of English, Gnanabharathi, Bangalore, is an eminent Professor with rich experience. Dr. P. Madhan, Associate Professor and Head i/c delivered the welcome address. The resource person laid a strong foundation in the young minds by inculcating the basic concepts of English Language Teaching. He explained and illustrated various approaches and methods of teaching English, including Direct Method, Grammar Translation Method, Bilingual Method, Audio-lingual Method and Situational Approach. He also made some interesting observations on the up and coming trends in English Language Teaching. His insightful discussion on the advantages and disadvantages of the above mentioned methods made the session more vibrant. Apart from teaching theories, Dr. S. Venkateswaran gave a demo for the teaching of short stories, using "chaining method." His lectures were quite thought provoking and he fully justified his purpose by inculcating the vital role of English, in the minds of the young learners. Dr. S.Valliammai, Assistant Professor, Department of English and Foreign Languages, proposed a vote of thanks.

Special Lectures on Research Methodology

The Department of English and Foreign Languages, Alagappa University organized a series of Special Lectures on "Research Methodology" from 14.09.2015 to 18.09.2015. Dr. P. Madhan, Head i/c, welcomed the gathering and introduced the guest of honour Prof. S. Kanakaraj, Formerly Director, DDE, and Professor and Head, Dept. of English, DDE, Madurai Kamaraj University, Madurai. Further, he praised the yeomen service of Prof. S. Kanakaraj in various capacities at University level. Then he underlined his scholarship over Research Methodology and Translation Studies by referring to

his scholarly publication. In a five-day long lecture programme Prof. S. Kanakaraj covered the topics such as Selection of Thesis Topic, the Role of Review of Literature, Note-taking, Documentation, Outlining, Style in Thesis Writing and Mechanics of Writing; and with his programmatic approach the speaker enlightened the students and research scholars of the department on various aspects of literary research. He hinted at the challenges to be encountered by them and offered clues to overcome them. Besides the aforesaid areas, he threw light on the differences between scientific research and literary research. At the end, he clarified the doubts of the students and research scholars with regard to research in English Literature. Dr. M. Natarajan, Assistant Professor, proposed a vote of thanks.

DEPARTMENT OF WOMEN'S STUDIES

International Conference on Women and Social Transformation: New Era of Just and Gender - Fair Society



"International Conference on Women and Social Transformation: New Era of Just and Gender Fair Society" was organised by the Centre for Women's Studies and Department of Women's Studies, Alagappa University, Karaikudi on 21st and 22nd August 2015 at L.C.T.L Palaniappa Chettiar Memorial Auditorium.

The Director of Women's Studies and Convener, Prof. K. Manimekalai, delivered the welcome and thematic address. Prof. S. Subbiah, Vice-Chancellor of Alagappa University, presided over the Conference. He explained that social transformation through women empowerment was an emerging trend which would soon be an essential part of the society as it is

considered the need of the hour. He underscored the idea of gender equality as a fundamental pillar for a just and gender fair society. In his inaugural speech Prof. H. Devaraj, Vice-Chairperson, University Grants Commission, New Delhi, referred to the focus laid by the UGC on quality education and excellence in higher education especially skill development. Women are more important in the society in spite of their invisibility' he said; and hence every individual should be educated about gender sensitization for a gender fair society' he added. He felt that social transformation in the country would be possible only through women empowerment. Further, he added that Alagappa University might get an Advanced Centre for Women's Studies in future.

Prof. Anita Lundberg, James Cook University, Singapore, delivered the keynote address and said that women's education played a key role in bringing about social transformation and creating gender equality.

Finally, Dr. K.R. Murugan, Associate Professor, Department of Women's Studies, Alagappa University, Karaikudi, proposed a vote of thanks. More than 500 participants from various Universities and Colleges participated in the conference.

Short Term Course on application of SPSS and Feminist Research Methodology



The Department of Women's Studies & Centre for Women's Studies organized a Short Term Course on Application of SPSS and Feminist Research Methodology from 25th September to 1st October, 2015. Dr. K.R. Murugan, Professor, Department of Women's Studies, Alagappa University, delivered the welcome address. Prof. K. Manimekalai, Director,

Centre for Women's Studies, delivered the thematic address and she explained how research not only generates useful insight and remarkable confidence among young scholars but also acts as a great stimulant for academic growth.

On the final day of the short term course a group discussion was arranged and it was followed by the valedictory function. Mrs. Veeramani, Asst. Professor welcomed the gathering. Prof. V. Manickavasagam, Registrar, Alagappa University delivered the valedictory address. Prof. K. Manimekalai, presented the short term course report. All the participants enthusiastically involved themselves in the interaction sessions and exchanged their ideas and finally gave their feedback about the programme. The Course Certificates were distributed to all the participants. Dr. N.K. Bhuvanewari, Project Associate, proposed a vote of thanks. In the short term course, 60 participants viz. research supervisors, young researchers and post-graduate students from various Universities and Colleges participated.

National Seminar on Safety and Security of Women and Girls in Public Spaces: Planning and Designing Mechanism



Under the aegis of the Department of Women's Studies, Alagappa University, a National Seminar on Safety and Security of Women and Girls in Public Spaces: Planning and Designing Mechanism was held on 5th December, 2015.

Prof. K.R. Murugan, Department of Women's Studies, Alagappa University delivered the welcome address and elaborated the objectives of the two-day National Seminar. Prof. K. Manimekalai, Dean, Faculty

of Arts, Alagappa University, presented an interesting and thought provoking thematic introduction.

Prof. B. Regina Pappa, the Founder Director of Women's Studies Department at Alagappa University inaugurated the National Seminar. In her inaugural address, she said that women and girls were frequently subjected to violence on city streets, public transportation or in their own neighbourhoods. Such daily occurrences limited the rights and freedom of women as equal citizens and prevented them from enjoying their lives in their neighbourhoods and cities. Violence against women in public spaces reduced their access to essential services, and had negative impact on their health and well-being. Hence she felt that every woman should be well aware of the safety mechanism in public spaces.

Thiru. Cholan CT. Palanisamy M.L.A, Karaikudi Constituency, delivered the special address at the seminar. He explained in detail all the schemes and programmes initiated by the Government of Tamil Nadu to enhance safety and security measures to protect women and girls.

The second day of the seminar was devoted to a Symposium on Planning and Designing Mechanism for Women's Safety. The Vice-Chancellor Prof. S. Subbiah presided over the function and initiated the second day's proceedings. He said that in a culture that adored women as the supreme creations of God, it is painful to note that women have become vulnerable sections of society facing violence outside their homes. He noted that the under-reporting of crimes involving violence against women in public spaces was frequent; and consequently, instances of violence against women are estimated to be more widespread than what statistics depicts, he added. Also he said that it is unbearable to imagine the pitiable plight of women and girls who are the sufferers of such offences in public spaces.

The Honourable Member of Parliament, Thiru. P.R Senthilnathan, Sivagangai Constituency, delivered the keynote address. In his speech, he expressed his concern about the increasing violence

advised that every individual should have a fundamental duty to ensure dignity and respect for woman in the society, so that she can also enjoy her rights with a sense of pride, freedom, courage and confidence. To ensure this at every level, the society must be vigilant and watchfull to safeguard the individual freedom by dispelling the fear psychosis from the minds of women.

Mrs. Karpagam Ilango, Chairperson, Karaikudi Municipality, offered her felicitations. She discussed various defense mechanisms to safeguard women and girls in public spaces. She added that abusive behaviour towards women must be viewed as a crime. Every individual in the society must act as an agent of change and pave the way for ending violence in public spaces. Perpetrators of this type of crime should be dealt with severely by law enforcing authorities.

The felicitation was followed by a Book Release function. Thiru. P.R Senthilnathan, Member of Parliament, Sivagangai, released a Hand Book on Women's Studies and it was received by the Vice-Chancellor of Alagappa University. The Member of Parliament, Thiru. P.R Senthilnathan also released another book entitled Gender-based Regional Analysis of National Statistics and it was received by the Chair Person of Karaikudi Municipality Mrs. Karpagam Elango.

Dr. K.R. Murugan, Professor, Department of Women's Studies, explained about the good practices to enhance women's safety in public spaces, Dr. B. Dharmalingam, Director, Alagappa Institute of Skill Development highlighted the measures to be taken to put an end to violence against women.

More than 300 participants including faculties from University Departments and Affiliated Colleges of Alagappa University, representatives of local self-government, members of Self-Help Groups, NGOs, research scholars and post-graduate students participated in the two-day Seminar.

GENDER SENSITIZATION PROGRAMME FOR UNIVERSITY DEPARTMENT STUDENTS



The Centre for Women's Studies, Alagappa University organized "Gender Sensitization Programme for University Department Students" on 22nd December 2015 at Mary Wollstonecraft Hall.

Dr. N.K. Bhuvaneswari, Project Associate, Centre for Women's Studies, delivered the welcome address. Prof. K. Manimekalai, Director, Centre for Women's Studies and Dean, Faculty of Arts, in her presidential address stressed the significance of Gender Sensitization Programme. She analyzed the perception of self and also the perception of men and women have about each other. And she claimed that through behavior modification of teachers and parents towards their children a causal effect on gender equality could be brought about.

Prof. K.R. Murugan, Department of Women's Studies, Alagappa University, Karaikudi, delivered a lecture on Gender Ideology. In his address, he pointed out the recent statistics on the status of women in India. He explained the need for Gender Sensitization to create awareness about gender issues for creating a conducive environment for gender justice where men and women can work together with a sense of personal security and dignity.

Ms. P. Veeramani, Assistant Professor, Centre for Women's Studies, delivered a lecture on Women Empowerment. In her address, she discussed the hindrances encountered in the process of women empowerment and she suggested various strategies to empower women. Further, all the participants freely expressed their views on the role of family, religion,

media, career and profession in the process of gender sensitization

Mr. I. Sivakumar, Assistant Professor, Centre for Women's Studies, referred to the Constitutional provisions for women's empowerment. In his address, he focussed attention on the imminent need for safety and security of women in the society. He added that despite a strong legislation there has been no reduction in incidents of assault and physical abuse of women. He felt it was due to larger socio-political ills and environmental changes in Indian society today. He noted that right thinking men and women should unite together to stop violence against women.

At the end of the programme, Dr. T. Murugesan, Project Associate, Centre for Women's Studies, proposed a vote of thanks. Students, research scholars and staff numbering about 80 participated in the Gender Sensitization Programme.

Distinguished Scientist Award



Dr. K.R. Murugan, Professor, Department of Women's Studies, Alagappa University, received distinguished scientist award (in the category of Women Empowerment) at the Research Awards function of VIFRA 2015 from Venus International Foundation during the Annual Research Meet-VIFARM 2015 at Royal Le Meridien on 19th December, 2015.

DEPARTMENT OF ECONOMICS AND RURAL DEVELOPMENT

Workshop on Dissemination of Census Data 2011



The inaugural function of a one-day workshop on “Dissemination of Census Data 2011” organized by the Department of Economics and Rural Development of Alagappa University, Karaikudi, under the aegis of Directorate of Census Operations (Tamil Nadu), Ministry of Home Affairs, Govt. of India was held on 21.12.2015 in the Seminar Hall of the Convocation Auditorium.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, said that the Directorate of Census Operations of Government of India is doing a commendable job in scientifically collecting, lucidly designing and usefully disseminating census data of the country for well over 130 years for every decennial period. Over the decades, the scope and fineness of the data covered have increased enabling informed decision making by the administrators. Indian Census is the single largest and very much credible source of a variety of statistical information on the demography, literacy and education, housing and household amenities, economic activity, migration and settlement and so on. Quoting the distinguished scholar and administrator, Shri Ashok Mitra who put Indian Census on the world map introducing new concepts and classifications, the Vice-Chancellor said the 15th National Census of the country, Census 2011, was the 7th release after independence of the country having

an unbroken series of history since 1872. He also said that the Directorate of Census Operations, Ministry of Home Affairs, Government of India, is scrupulously following a great historical tradition of conducting the decennial census without any break despite adversities like wars, epidemics, natural calamities, etc. He commended the role of the school teachers who constitute the vast majority of the field personnel involved in the house to house canvassing as part of census data collection exercise.

Mr. M.R.V. Krishna Rao, Joint Director, Directorate of Census Operations, Tamil Nadu Circle, in his inaugural address, said that the Census 2011 with the reference date of 1st March 2011 was carried out in two phases on 35 parameters of information in 16 Indian Languages. 10 lakh schedules were processed with state-of-art information communication resources. The population enumeration has become very elaborate containing 29 questions. He said that the data collection process started from the house to house canvassing followed by scanning, image recognition, image validation, manual completion of unrecognized characters, data base creation, and tabulation. Data dissemination is very much streamlined so that the census data are superior in quality aspects as well, despite its high quantitative volume.

Prof. M. Selvam, Chairperson, School of Management Studies, Alagappa University, in his felicitation address observed that the census data have become very much qualitative by giving vital information on 108 data categories / components. Officials from the Directorate of Census Operations, Tamil Nadu including the Deputy and Assistant Directors, besides others participated and also addressed the gathering.

Dr. A. Narayanamoorthy, Coordinator and Professor & Head, Department of Economics and Rural Development welcomed the gathering. Dr. B. Dharmalingam, Professor, proposed a vote of thanks.

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

International Literacy Day



International Literacy Day was celebrated at the Department of Library and Information Science on 8th September 2015. Prof. S. Subbiah, Vice-Chancellor, presided over the function and delivered the inaugural address. He referred to the impressive literacy rate of Indian Population which stood at 74%. He added that India has occupied the third place based on the number of educational institutions. The USA and China have got the first and second places respectively. He said that the earnest efforts of the Government of India and State Governments have really contributed to this increase in literacy rate. Implementation of a number of schemes have brought benefits to the people at the lower rungs of society. Benefits of the literacy growth included poverty eradication, reduction in the child mortality, control of population growth and attainment of the gender equality. And in this context he noted that the status of education in Tamilnadu is a point to be noted. The government has motivated students with free education in all government schools. This, he hoped, would ensure a sustained growth in the educational sector in Tamilnadu, which would promote social and political harmony in this part of the country.

Dr. K. Elavazhagan, Chief Knowledge Officer, Indian Institute of Management, Trichy, delivered the keynote address. He said: "Literacy does not end with mere reading and writing skills. It goes beyond that. Computer literacy, mobile literacy and such other literacy skills too play a significant role in the

employability of students". Prof. A. Narayanamoorthy, Member of the Syndicate, offered his felicitations. Dr.S.Thanuskodi, Professor & Head, welcomed the gathering and Dr. R. Jeyshankar, Assistant Professor, proposed a vote of thanks.

Achievement by the Faculty

Dr. S. Thanuskodi, Professor & Head, received the UGC – Research Award grant for the period 2016-18. He delivered the keynote address at the workshop entitled "Style Manuals in Research" organised by the Library and Information Science Wing of the Directorate of Distance Education, Annamalai University, on 22nd August, 2015.

FACULTY OF SCIENCE

Department of Energy Science

Department Achievement



The Department of Energy Science has signed a Memorandum of Understanding (MOU) with Kinki University, Japan for International Research Collaboration and Faculty Exchange Programs. Prof. Dr. V. Manickavasagam, Registrar of Alagappa University and Professor T. Endo, Kinki University, inked the memorandum. The department has also signed a Memorandum of Understanding with SPD Laboratory, Inc., Japan for International Research Collaboration. Prof. Dr. V. Manickavasagam, Registrar of Alagappa University and Professor S. Kaneko, Director of SPD Lab. Inc., inked the memorandum.

Special Lectures by Eminent Scientists

Prof. Shoji Kaneko, Director, SPD Laboratory, Inc., Japan, delivered a special Lecture on "Third Generation Solar Cells" and visited the department with his team on 16th July, 2015.

Prof. N. Nallusamy, Department of Mechanical Engineering, SSN College of Engineering, Chennai, delivered a special Lecture on “Energy Storage Materials” and visited the department on 12th August 2015.

Invited Lecture Delivered by the Faculty

Dr. S. Karuppuchamy, Associate Professor and Head(i/c), Department of Energy Science, visited the Yamagata University, University of Tokyo, Kyushu Institute of Technology, Kinki University and SPD Laboratory, Inc., Japan and delivered a series of Invited Lectures during 11th to 22nd October 2015.

National Energy Conservation Day Celebrations



The National Energy Conservation Day was celebrated at Alagappa University, Karaikudi, on 14th December 2015. The Department of Energy Science had made arrangements for the conduct of the function. Er. Mrs. N. Nallammal, Chief Engineer (Madurai Region), Tamil Nadu Electricity Board, presided over the function. In her presidential address, she elaborated the need and importance of energy conservation at all levels. She added that the Government is making all efforts to produce more and more energy from various sources to meet out the demands. Dr. K. Jothivenkatachalam, Associate Professor, Department of Chemistry, Anna University, BIT Campus, Trichy, delivered the Keynote Address. In his address, he explained the importance of utilizing renewable energy.

Dr. S. Karuppuchamy, Associate Professor and Head i/c., Department of Energy Science, welcomed the gathering earlier and also introduced the Chief Guest. Dr. A. Arun, Assistant Professor, Department of Energy Science, proposed a vote of thanks. Faculty members from various Departments of the University, Officials from Tamil Nadu Electricity Board, Non-Teaching Staff, Research Scholars and students participated.

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

Village Placement Programme



Village placement programme was organized by the Department of Computer Science & Engineering, Alagappa University, at Surakudi Village from 25th -27th September 2015. Dr. K. Mahesh, Professor of the Department, welcomed the gathering. Prof. V. Palanisamy, Head of the Department delivered the inaugural address. On 25th September 2015 all the second year students of M.C.A and M.Sc. Programmes did plastic cleaning work and organized an Awareness Rally to show the evils of the use of tobacco and alcohol to the people of the village.

Achievement by the Faculty

Dr. V. Palanisamy, Professor and Head, has received the Research Award from the University Grants Commission (UGC) New Delhi for the period 2016 to 2018.

Department Achievement

The staff members of the Department have published twenty research papers in International Journals and five research articles in International

Conferences during July – December 2015. The Department also provided support and facility to conduct the campus interview on 18.09.2015 to T.V.S. Training Services Pvt. Ltd. for the post of Sales Officers in ICICI Bank. On 29.10.2015 it conducted campus interview for the post of Executives in Sun Mark Chemicals Pvt. Ltd. Mettur.

DEPARTMENT OF ANIMAL HEALTH AND MANAGEMENT

MoU Signed

The Department of Animal Health and Management, Alagappa University, signed a Memorandum of Understanding with National Pingtung University of Science and Technology, Taiwan. It was signed by Prof. S. Subbiah, Vice-Chancellor, Alagappa University, Karaikudi and Dr. Chung-Ruey Yen, Vice-President, National Pingtung University of Science and Technology, Taiwan on 30th September 2015 with effect for Five years from 30.09.2015 to 30.09.2020. The purpose of MoU is to develop the research in areas of science and technology; and it will help in enhancing scientific and technological collaboration between two university faculties and research scholars.

World Animal Day Celebrations



The Animal Health and Management of Alagappa University celebrated the global event, World Animal Day on 5th October 2015. It was inaugurated by Prof. S. Subbiah, Vice-Chancellor, Alagappa University; and an eminent Senior Scientist, Dr. R. Jayakumar, Central Marine Fisheries Research Institute, Mandapam, spoke on the occasion. Dr. V. Kumaravel, Scientist-cum-Assistant Professor, Krishi Vigyan

Kendra, Tamil Nadu Veterinary and Animal Sciences University, Kandrakudi, also spoke on the occasion. He highlighted how animals helped to preserve ecological balance and called for improved standards of animal welfare throughout the world.

Special Lecture Programme



A Special Lecture programme was organized by the Department of Animal Health and Management for the benefit of students, research scholars and faculties. Totally 75 members participated in the programme. The lecture was delivered by Dr. A. Gopalakrishnan, Assistant Professor, Faculty of Marine Science, Parangipettai, Annamalai University, on the topic “Disease and Parasite as Threat to Marine Biodiversity” on December 11, 2015. He focussed on the major diseases including fish tumor and also on the histopathological studies. He gave valuable suggestions to students and also motivated the scholars to do good research work. Students were exposed to current trends through this special lecture on different branches of Marine Biodiversity and its importance.

DEPARTMENT OF BIOELECTRONICS AND BIOSENSORS

Department Achievements

The Department is actively engaged in the design and development of novel electrochemical and gas sensors for applications in the fields of medicine, environment & food technology. During the period of this report, research articles were published in leading international journals like- Materials Science and Engineering C (IF: 3.088), Nanotechnology (IF: 3.446), Applied Catalysis B: Environ.(IF: 7.435), Phys. Rev.

Lett. (IF: 7.512), RSC Advances (IF: 3.84), and Electrochim. Acta (IF: 4.504).

Invited Lectures Delivered by the Faculty



Dr. C. Sekar, Professor and Head of the Department, attended an International Conference on Sensing, Information and Decision at the Cellular Level held at International Centre for Theoretical Physics (ICTP), Trieste, Italy from 14th to 17th July 2015. The conference was inaugurated on July 14, with a brief introduction about ICTP and the theme of the conference. In total, there were 67 participants from various countries including India, USA, Germany, Moldova, Iran, Spain, Italy, Egypt, etc. The opening ceremony lasted just for 10 minutes which was followed by a Keynote Speech by Prof. Marsili Matteo of ICTP, Trieste. Dr. Sekar presented a research paper entitled "Metal oxide semiconductor based biosensors for medical diagnostic applications". The work was well received and appreciated by the participants due to its significance in the area of medicine. Dr. Sekar received the financial assistance from ICTP-Trieste and CICS-Chennai for travel, registration and local hospitality. Prof. Sekar delivered a speech on 4th December 2015 at Bhaarath Public School, Aaravayal-Karaikudi on the eve of National Energy Conservation Day-2015. He also delivered an invited lecture at the National Seminar on Photonics and Its Applications (NSPA- 2015) held at University of Kerala, Thiruvananthapuram from 9th to 11th December 2015. He has received a research project worth Rs. 49.00 Lakhs from DST-SERB for the work relevant to the development of biosensors for detection of neurotransmitters.

Dr. V. Dharuman, Assistant Professor, has been awarded with research projects; (i) Studies on membrane proteins interactions on liposome-DNA-gold nanoparticle composite tethered on gold transducer for biosensing (DST-SERB) worth Rs. 44.70 lakhs, and (ii) Development of novel graphene and metal nanocomposite films and characterization for label free electrochemical DNA-protein sensing (UGC) worth Rs. 14.69 lakhs respectively. Dr. Dharuman and his group presented papers at the International Conference on Recent Advance in Materials and Chemical Sciences (ICRAMCS-2015) held at Gandhigram Rural Institute, Dindugul, Tamilnadu, on December 14-15, 2015.

Dr. J. Wilson, Assistant Professor, has received two research projects; (i) Fabrication and characterization of irradiated polypyrrole-polyaniline nanotubes (ppy-pani) doped with bimetallic nanoparticles (UGC) worth Rs. 10.50 lakhs and (ii) Irradiation of polypyrrole-poly 3,4 dihylenedioxythiophene nanotubes (ppy-pedot) doped with bimetallic nanoparticles for biomolecules sensing using microelectrodes (DST-SERB) worth Rs. 30.46 lakhs.

Achievements by a Research Scholar



Ms. N. Lavanya, Senior Research Fellow (DST-SERB Project) visited the Department of Electronic Engineering, Chemistry and Industrial Engineering, University of Messina, Italy as a Visiting Researcher for three months during April - July 2015. She worked under the supervision of Prof. Giovanni Neri, Professor of Chemistry and Chair person of Gas Sensor Lab and also a member of the Directive Board of AISEM (Italian Association of Sensors and Microsystems). His laboratory is well known for its

significant contribution in the field of chemo-biosensors. During this period, Ms. Lavanya developed chemo-biosensors based on metal oxide nanoparticles for precise detection of a few selected toxic and explosive gases and biomolecules.

DEPARTMENT OF BIOINFORMATICS

Achievements by the Faculty

Dr. J. Jeyakanthan has been awarded the UGC Research award for his work on Structural and Functional Insights of Potential Therapeutic Dengue Fever Protein from Homo sapiens. He delivered an invited lecture on "Campus Internationalization" held on 22nd September 2015 conducted by TANECA, Chennai.

Dr. Sanjeev Kumar Singh delivered invited lectures on the 'Impact of Computer aided drug design and Molecular modelling in current drug discovery' and 'Mechanistic insights on HIV-1 integrase inhibition by strand transfer and LEDGF/p75 binding site inhibitors: a computational approach' at Recent Developments in Medical Biotechnology and Structure-based Drug Designing held at Indian Institute of Technology, Guwahati on 6th - 7th, December, 2015.

Dr. M. Karthikeyan delivered an invited lecture entitled Essential Bioinformatics Tools and Database Development at Dept. of Biotechnology, St. Joseph's College (Autonomous), Tiruchirappalli on 13th July, 2015.

Special Lectures by Eminent Scientists



The Department of Bioinformatics invited Dr. Shanmugam Achiraman, Assistant Professor, Chemical Ecology Research Lab, Department of Environmental Biotechnology, Bharathidasan University, Trichy, to deliver a lecture on Immunoinformatics to the students and share his

expertise with them. The lecture programme was arranged on 14th and 15th September, 2015.

Dr. K. Premkumar, Assistant Professor, Department of Biomedical Science, Bharathidasan University Tiruchirappalli, delivered lectures on Pharmacogenomics to the students and shared his expertise with them on 18th & 19th September, 2015. Dr. Mohane Coumar, Assistant Professor, Centre for Bioinformatics, Pondicherry University, delivered lectures on Molecular Modelling and Drug Designing to the students on 9th & 10th October, 2015. Dr. Ganesh Venkatraman, Associate Professor, Department of Human Genetics, Sri Ramachandra University, Chennai, delivered lectures on Molecular Cell Biology and Genetic Engineering to the students and shared his expertise with students on 16th & 17th October 2015. Dr. K. Gunasekaran, Assistant Professor, CAS in Crystallography and Biophysics, University of Madras, Chennai, gave lectures on Small and Macro Molecular X-ray Crystallography and Structural Biology to the students on 29th & 30th October, 2015.



Dr. R. Krishna, Assistant Professor, Centre for Bioinformatics, Pondicherry University, spoke on Small and Macro Molecular X-ray Crystallography to the students on 11.12.2015.



Ms. Shantkriti Srinivasan, Assistant Professor, Department of Biotechnology, National College, Tiruchirappalli, delivered a lecture on Immunoinformatics to the students on 12.12.2015.

Research Scholar's achievement

Mr. Umesh Panwar has been awarded Alagappa University Research Fellowship (AURF) on 25th, November, 2015. He secured the first rank in Ph.D. Pre-registration Qualifying Entrance Examination, conducted by Alagappa University.

World Habitat Day Celebrations



World Habitat Day was celebrated by the Department of Bioinformatics, Alagappa University, on 15th October 2015. Prof. P. Manisankar, Dean Research, in his thematic address concluded that there is an emerging need for developing and creating adequate spaces accessible to all. Prof. A. Narayanamoorthy, Dean, Faculty of Arts, said in his special address that rapid urbanization of the states is creating difficulties in navigability and availability of public spaces. He also said that efficient steps have to be taken in infusing awareness among the present generation, so that the latter could enjoy the benefits of economic security. Prof. T.R. Gurumoorthy, Director, Directorate of Distance Education, emphasized in his keynote address about the preservation of the existing natural habitat economy for comfortable living and for providing shelter to all. Earlier Prof. J. Jeyakanthan welcomed the gathering and explained the importance of celebrating World Habitat Day. Dr. Sanjeev Kumar Singh, Associate Professor, proposed a vote of thanks.

DEPARTMENT OF MATHEMATICS

National Mathematics Day



National Mathematics Day was observed in connection with the Ramanujan's birthday celebrations on 22nd December 2015 by the Department of Mathematics. Dr. V. Balachandran, Registrar i/c. inaugurated the function. Dr. P. Kanniyappan, Former Vice Chancellor of Alagappa University, delivered the keynote address.

Achievements by the Faculty

Prof. C. Ganesamoorthy delivered a talk at a DST-sponsored INSPIRE Programme on 1st December 2015 at Mepco Schlenk Engineering College, Sivakasi.

Prof. N. Anbazhagan delivered a talk in the Refresher Course held from 25th November to 15th December 2015, at the Department of Mathematics, Madurai Kamaraj University, Madurai. He also delivered a talk at the National Level Three-day DST sponsored "Mathematics Popularization and Communication" program held on 5th, 6th & 7th November 2015, at Kings College of Engineering, Thanjavur. He delivered a lecture at the National seminar on "Emerging Trends in Applications of Mathematics" held on 16th September 2015, at the Department of Mathematics, Dr. MGR-Janaki College of Arts and Science for Women, Chennai.

Dr. J. Vimala delivered a talk at the State Level Workshop on "Abstract Algebra and Its Applications" (MEGA-2015) held on 28th August 2015 at the Department of Mathematics, Sri Saradha Niketan College for Women, Amaravathiputhur.

DEPARTMENT OF BIOTECHNOLOGY

Invited Lectures Delivered by the Faculty

Dr. S. Karutha Pandian, Professor & Head, Department of Biotechnology, delivered a special lecture on “Recent Trends in Biotechnology” at an awareness programme on “Creation of Scientific Awareness” catalysed and supported by the Tamil Nadu State Council for Science & Technology (TNSCS&T) organized by Sri Kaliswari College, Sivakasi on 4th July, 2015. He also delivered the keynote address entitled “Electrophoresis of Nucleic Acids and Proteins” at the DBT Sponsored Hands-on Training on Sophisticated Instruments (Theme: Enhancement of Employability Skills) organized by Department of Pharmaceutical Technology & DST Sponsored National Facility for Drug Development (NFDD), at Bharathidasan Institute of Technology, Anna University, Tiruchirappalli from 5th to 7th, October, 2015.

Awards Received by the Staff



Dr. K. Pandima Devi, Associate Professor, Department of Biotechnology, was honoured with Women Scientist Award for the Year 2014 on 22nd November, 2015 by the Biotech Research Society of India (BRSI), Thiruvananthapuram in recognition of her work and achievements in the field of Pharmaceutical Biotechnology. The award carried a citation and a cash reward of Rs 25,000.

Special Lectures by Eminent Scientists



Prof. K. Veluthambi FNA, FASc, FNASc, UGC-BSR Faculty Fellow, School of Biotechnology, Madurai Kamaraj University, Madurai, delivered a lecture on “Gene tagging in rice by positive/negative selection: Knock-out of the OsMADSI gene” on 14th August, 2015.



Dr. Christopher Gunasekaran, Scientific Methods Incorporation Granger, Indiana, USA delivered a special lecture on “Environmental DNA Solutions” on 15th October, 2015.

Dr. Aruni Wilson, Assistant Research Professor, Division of Microbiology & Molecular Genetics, School of Medicine, Loma Linda University, California, USA delivered a special lecture on Ethics in “Omics” research on 18th December, 2015.



Dr. Deepak Balasubramanian, Stephen Lorny Lab, Department of Microbiology & Immunology, Harvard Medical School, Boston, delivered a lecture on “Gene regulatory network in *Pseudomonas aeruginosa*” on 30th December, 2015.



Dr. Kalai Mathee, Founding Director, Global Health Consortium, Professor of Molecular Microbiology & Infectious Diseases, Herbert Wertheim College of Medicine, Florida International University, Miami, Florida, USA delivered a special lecture on “*Pseudomonas aeruginosa* MifS-MifR two-component system is involved C5-dicarboxylate α -ketoglutarate transport and virulence” on 30th December, 2015.

DEPARTMENT OF INDUSTRIAL CHEMISTRY

Department Achievements

- The h-index of the department has increased to 41 from 39
- Ph.D. Theses approved: 03
- Ph.D. Theses submitted: 02
- Research Publications in International SCI Journals: 16
- Cumulative impact factor: 54.74; Average impact factor: 3.42
- Research papers presented in International Conferences: 13
- Research papers presented in National Conferences: 06

Grants Received

- DST has released a sum of Rs.10.5 lakhs to the Dept. of Industrial Chemistry under FIST scheme.
- UGC has sanctioned Rs.17.54 lakhs for 5 BSR fellowships under UGC BSR scheme.

Fellowship Sanctioned

- UGC has sanctioned 5 BSR research fellowships to the Dept. of Industrial Chemistry for the year 2014-15.

Invited Lectures Delivered by the Faculty



Dr. P. Manisankar delivered a talk on “Nanomaterials” and also the valedictory address at the conference entitled “Science Camp under INSPIRE Internship Component of INSPIRE Program” held at Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar, on 5th, August, 2015. He also delivered a memorial lecture on “Prafulla Chandra Ray” at CECRI on 7th, August, 2015. He also delivered a keynote Lecture on ‘Heavy Metal Ion Analysis through Electroanalytical Techniques’ in the “8th Asia-Pacific Symposium on Ion Analysis” held at Chiba, Japan from 31st Aug. to 3rd Sept.2015. He also delivered a talk on “Fabrication and performance evaluation of quasi solid state dye sensitized solar cells” at SBK College, Arupukottai on 11th October, 2015.

Dr. H. Gurumallesh Prabu (i) visited Germany and participated in Science & Society Conference held at Heidelberg on 5th -6th Nov.2015; (ii) visited France and presented a research paper in 10th ICENS conference held at Paris on 7th Nov.2015

Special Lectures by Eminent Scientist

Prof. Keiji Nagai, Chemical Resources Laboratory, Tokyo Institute of Technology, Yokohama, Kanagawa, Japan delivered a talk on “P-N junction based Organophotocatalysis” in the Department on 11th Dec 2015.

Industrial Visit



The Department of Industrial Chemistry arranged a two-day Industrial visit to Kochi, Kerala, for the students and scholars on 30th Sept & 1st Oct 2015. Team of 68 PG students, 14 Research scholars, 6 faculty members and one lab assistant visited Sud-Chemie India, Binanipuram in Kerala and Travancore – Cochin Chemicals Ltd (A Government Company), Udyogamandal, Cochin, in Kerala.

DEPARTMENT OF PHYSICS

Parents – Teachers Meet – 2015



The 'Parents – Teachers Meet' program (sponsored by Alagappa University) was conducted on 18th December, 2015, at the Seminar Hall of Department of Physics, Science Block, Alagappa University. Dr. S. Rajendran, Former Professor and Head, attended the meeting and delivered the felicitation address. He stressed the importance of the role of parents to bring up their children in terms of employability. The parents and students of M.Sc. (I and II Year) and M.Phil Physics attended the meeting. A total of 118 (88 students and 30 parents) members participated in the event. The feedback from the parents was received and parents had a word of praise for various efforts taken by the department to ascertain the good performance of their wards.

Alumni Meet – 2015



The 'Alumni Meet' program (sponsored by Alagappa University) was conducted on 19th December, 2015, by the Department of Physics at the Science Block of Alagappa University. The Chief-Guests, Dr. S. Kalyana Sundaram, Former Professor and Head, Department of Physics, Dr. M. Ramachandran, Former Professor of Physics and Dr. T. Thenappan, Former Professor of Physics, Alagappa University, attended the meeting and offered their felicitations. A total of 60 alumni and 8 faculty members of Physics participated in the event. An alumni association was formed and future plan of action involving the alumni was discussed fruitfully. It was decided to conduct the meet once in two years and to generate funds to support the economically unprivileged students pursuing the M.Sc Physics programme.

Special Lecture by Eminent Scientist



Dr. V. Natarajan, Research Scientist 'F', Naval Physical & Oceanographic Laboratory, Kochi, delivered a special lecture on "Opportunities in DRDO and Advancement in Defence Technologies – An Overview" on 22.12.2015 at the Seminar Hall of the Department of Physics.

CSIR-NET/GATE Coaching Classes

The Department of Physics organized a series of CSIR-NET/GATE coaching classes during November 2015. Experts from various institutions were invited to conduct training and coaching classes for the aspirants. A special emphasis was made to solve problems in the afternoon session. Dr. R. Radhakrishnan, Jamal Mohamed College, Tiruchirappalli, conducted classes on Classical Mechanics. Dr. S. S. Naina Mohammed, Government Arts College, Udumalpet, delivered a special lecture on Mathematical physics. Dr. A. Basheerduin Mahmud Ahmed, Professor of Physics, Madurai Kamaraj University, delivered a special lecture on Quantum Mechanics. Dr. P. Philominathan, AVVM Sri Pushpam College, delivered a special lecture on Statistical Mechanics. Lectures were delivered on 23rd, 24th, 25th and 27th November 2015. Dr. N. Satyanarayana, Professor of Physics, Pondicherry University, conducted classes on Electromagnetic Theory on 28th and 29th November 2015. The feedback from the students revealed the fruitful interaction of students with the invited experts.

National Recognition to the Department

The Department of Physics was selected one among the few departments in India with a grant of Rs.158 Lakhs by DST - FIST –Phase II – Level 1 (Period : 2016-2020) by the Department of Science and Technology, Government of India, New Delhi, to strengthen the infrastructure for teaching and ongoing research activities.

DEPARTMENT OF OCEANOGRAPHY AND COSTAL AREA STUDIES

State Level Seminar on Sensitive Coastal Ecosystems



The inaugural function of the State Level Seminar on “Sensitive Coastal Ecosystems” organized by the School of Marine Sciences, Department of Oceanography and Coastal Area Studies of Alagappa University, Karaikudi was held on 11.12.15 in the Seminar Hall of the Department of Oceanography and Coastal Area Studies at Thondi campus.

Prof. S. Subbiah, Vice-Chancellor of Alagappa University, in his presidential address, exhorted the participants to know more about the sensitive ecosystem. He said that human being is sensitive than any other living systems in the world. But, environment is more sensitive than human beings. For instance, sea has become sensitive after Tsunami. Seventy one percent of the earth covered by the ocean plays a vital role in Bio Geo chemical cycle and also more importantly in marine and coastal ecosystem functions.

The ocean possesses various vital organisms like mangroves, coral reefs, sea grasses and seaweeds. But, instead of conserving these biological resources man has become insensitive to these ecosystems. Now these are on the verge of extinction. All the teachers, marine scientists and students must focus on special features and unique nature of the ocean as well as the ways and the means of conserving these resources for future prosperity, he added. The research work carried out by the researchers must be useful to the society for the sustainable use of the coastal and marine resources in Palk Bay and in the Gulf of Mannar region. The Marine biologists must educate the public particularly fishermen to protect the marine animals through the creation of awareness among the coastal fisher folk.

Prof. S. Karuthapandian, Member of Syndicate and Dean, Faculty of Science, Alagappa University, in his felicitation address emphasized that urbanization in the land is the main cause for threatening the marine ecosystem particularly brackish water ecosystem that facilitates the health of the ocean through biogeochemical cycling. The recent advancement of science helps to understand the nutrient recycling by EDNA analysis (environmental

DNA analysis). All the marine scientists must direct the research towards conserving the marine ecosystems by considering the ballast water release from the ships.

Students from APSA College, Tiruppattur, Alagappa Government Arts College, Karaikudi, Bharathidasan University, Trichy and Arulmigu Sri Meenakshi Government Arts College, Madurai participated.

In the valedictory function, Dr. A.R. T. Arasu, Formerly Principal Scientist, Central Institute of Brackish Water Aquaculture, Chennai, delivered the valedictory address.

Earlier, Dr. C. Stella, Convener, welcomed the gathering. Dr. C. Govindasamy, Organizing Secretary, proposed a vote of thanks.

FACULTY OF EDUCATION

Alagappa College of Physical Education

Higher Education Secretary visits Para Sports Centre at Alagappa University



Selvi. Apoorva, I.A.S., Secretary to Government, Higher Education Department, visited the Para Sports Centre at Alagappa University, launched by the Government of Tamil Nadu in 2014 at a cost of Rs.65 lakhs. The Centre is functioning in the College of Physical Education of Alagappa University to impart training to the differently-abled sports persons at the State/National/International level to upscale their talents and to take part in sports events. The Centre has items of specialized equipment like Discus throwing Frame, 3D printed seats for wheelchair basket ball, wheel-chair rugby etc. for the differently-abled persons to participate



in Paralympic Sports. She also inspected the sports events organised for the differently-abled persons.

Dr. S. Subbiah, Vice-Chancellor, Alagappa University, spoke of the plan on the anvil to offer Certificate, Diploma and Post-graduate Diploma Programmes in Paralympic. The National / International participants of Paralympic Games will get the academic recognition through these programmes for getting employment opportunities. Special training/Training camps will be organised for disabled sports persons in harnessing their abilities to get top places in the National / International level of events. Short-term motivational/awareness programmes will be organised for the physically-disabled children / youth in identifying their hidden skills and developing the same with high focus. Alagappa University inked a MOU with Tamil Nadu Paralympic Sports Association. Prof. V. Manickavasagam, Registrar, Dr. M. Sundar, Principal, Alagappa University College of Physical Education and the Representatives of Para Sports National Educational Academy, Madurai, were also present on the occasion.

National Seminar on “Fit and Healthy India – Vision 2023”



A Two-day National Seminar on “Fit and Healthy India – Vision 2023” was organized by the Alagappa University College of Physical Education on 28.9.2015 at the L.C.T.L. Palaniappa Chettiar Memorial Auditorium.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address said that Alagappa University College of Physical Education established in 1956 by the great philanthropist Dr. RM. Alagappa Chettiar has the rare distinction of having produced a good number of eminent sports persons, renowned academicians and national athletes. The Government of Tamil Nadu has allotted substantial grant for the development and promotion of sports, particularly in the rural areas to tap the sports talents of rural youth and develop them on par with the global stream. Recently, the Government of Tamil Nadu has permitted Alagappa University to start a “Para-Sports Centre” to impart coaching and training in sports to differently-abled persons.

He advised the students to become fit and healthy through proper and regular physical exercises for their betterment and avoidance of medical expenses in their routine life. Further, he emphasized that the purpose of education is to produce physically sound, mentally strong, emotionally stable and socially committed citizens. He appealed to the physical education teachers to provide ample opportunities and guidance to the students to bring out their hidden talents.

Dr. G. Ravindran, Principal of Koviloor Andavar College, Koviloor, in his inaugural address said that the students of Physical Education College to undergo regular practices, participate in national and international games, excel in their chosen fields and bring laurels to the College and their families.

Dr. C. Ananda Jothi, Secretary General, Tamil Nadu Paraolympic Sports Association, Chennai, in his keynote address explained the posture values, special training on spine safety and health practices on paralympic sports.

In all, 144 Research Papers were presented at the technical sessions. Mr. J. Ranjith Kumar, National

Awardee and International Athlete and President of Tamil Nadu Paraolympic Sports Association and Mr. T. Venkatesan, International Athlete and Secretary, Wheelchair Fencing Paralympic Sports Association, were honoured during this occasion.

Earlier, Dr. M. Sundar, Principal, Alagappa University College of Physical Education welcomed the gathering. Dr. K. Muralirajan proposed a vote of thanks.

Para Sports Training Centre



The Government of Tamil Nadu has sanctioned a sum of Rs.65 lakhs to establish a Para Sports Training Centre at Alagappa University, Karaikudi, for the promotion and development of para sports.

The main objectives of the Training Centre is to give an opportunity to the differently abled sports persons to develop their skills in sports; and it will impart special training to them and help them to participate in the State / National / International Sports Competitions. An MoU has been signed with Tamil Nadu Paraolympic Sports Association, Chennai, for collaborative training to the disabled students. For providing proper training to the para sports persons, a coach has been exclusively appointed to train the para sports persons in various sports and games.



Recently, Dwarf National Level Athletic Meet was held at Bengaluru on 12th & 13th December 2015. In this athletic meet, Para Sports Persons from 12 States participated, viz. Andhra Pradesh, Assam, Chattisgarh, Delhi, Gujarat, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Pondicherry, Tamil Nadu and Telungana. Alagappa University Para Sports Team represented Tamil Nadu and the team was accompanied by the coach Mr. S. Karthick.

The following participants bagged various prizes in the competitions:

1. S. Sivarajan won 1st prize gold medal in 200 mtrs., 2nd prize silver medal in 100 mtrs. and 2nd prize silver medal in 4 x 100 relay
2. A. Selvaraj won 1st prize gold medal in javelin, 2nd prize silver medal in 4 x 100 relay
3. G. Ganesan won 2nd prize silver medal in shotput

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, congratulated the winners and also appreciated the efforts taken by the coach and Dr. M. Sundar, Principal of Alagappa University College of Physical Education. Dr. V. Balachandran, Registrar i/c., was also present on the occasion.

DEPARTMENT OF EDUCATION

National Education Day



The National Education Day was celebrated in Alagappa University, Karaikudi on 24.11.2015.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, highlighted the contributions of Maulana Abdul Kalam Azad, the first Education Minister of India, and the importance of celebrating the National Education Day. He

emphasized the role of parents and teachers to shape the children with values. Every child has a right to access quality education. The teachers have the responsibility to provide good atmosphere to the students to learn their subjects happily, he added. The original objective of quality education is to make the students responsible citizens to the society and respect the fellow beings. Good education should be the training ground to provide experiences for life and profession. "Education is not preparation for life but life itself", he quoted.

The Vice-Chancellor gave away Prizes and Certificates to the winners of inter-school competitions conducted in connection with the National Education Day.

Dr. P. Prema, Formerly Dean, Faculty of Education, Alagappa University, in her Special Address, stressed the importance of values with which students should be sensitized with a focus on justice, fraternity, equality, liberty, and education for all. Also, she insisted that the teachers and students should properly balance their rights and duties. An institution should give importance to three domains like welfare, need and right approaches. She explained the significance of access, equity, inclusiveness and quality in education in general and higher education in particular.

Dr. A. Narayanamoorthy, Member of the Syndicate and Dr. P. Sivakumar, Dean, Faculty of Education, offered their felicitations. Earlier, Dr. G. Kalaiyaran, Head i/c., Department of Education, welcomed the gathering and Dr. R. Ramnath, Assistant Professor, proposed a vote of thanks. The Department of Education made the arrangements for the conduct of the celebrations.

DEPARTMENT OF SPECIAL EDUCATION AND REHABILITATION SCIENCES

International Day of the Disabled



International Day of the Disabled – 2015 was observed at Alagappa University, Karaikudi on 7.12.15 under the aegis of Department of Special Education and Rehabilitation Sciences and Para Sports Center of the University.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, said the core purpose of this function was to create an awareness in the society on the need for building both competence and confidence not only in the minds of the disabled children but also their parents. The parents must realize that these children need compassionate care and committed parental practices and right kind of education that would guarantee a respectful life to these children, he stressed. The Vice-Chancellor said that as per 2011 census out of 2.68 crore disabled people in India, 1.51 crore disabled were male and the rest female. Further every year about 25,000 babies are born with physical disability. Alagappa University is having the unique distinction of offering B.Ed., and M.Ed., Programmes in Special Education together with a Special School for the differently abled children. The University is also approaching the University Grants Commission for Rs.25 crore funding for establishing a Special School for the disabled with Residential facilities.

Prof. K. Meena, Formerly Vice-Chancellor, Bharathidasan University, Tiruchirappalli, in her Special Address appreciated that Alagappa University is in the fore-front of offering special education meant for grooming human resources to serve the special children with life skill education. She also emphasized that the society should also do its part of ensuring an anxiety-free life for the differently abled children through proper education which would make them entrepreneurs as well. Sensitization of everyone is needed so that the special children could get all the support they rightfully deserve.

Further, she said that a special software for developing Mathematics readiness for children with down syndrome was developed by her. She added that, it will be very useful for special teachers and parents. Further, she informed that the Special School teachers and parents can contact her at drk.meena@gmail.com for getting the CD at free of cost.

Professor P. Subas Chandra Bose, Formerly Member of the Syndicate and presently a member of the Senate of the University, in his felicitation observed that the society has a great role in relieving the psychological stress of the differently-abled children and their parents, through a holistic support.

The differently abled children from seven special schools from the Sivaganga district took part in cultural and sports competitions and were awarded prizes. The faculty members Mr. S. Suresh and Mr. S. Vinothkumar were honoured on this occasion.

Dr. J. Sujathamalini, Organizing Secretary of the programme and Coordinator of the Special Education Programme, welcomed the gathering. Dr. M. Sundar, Principal, AUCPE proposed a vote of thanks.

ALAGAPPA INSTITUTE OF SKILL DEVELOPMENT

Beautician/ Facial Training Programme

Alagappa Institute of Skill Development organized a One Day Beautician / Facial Training Programme for Household women in association with Dinamalar Newspaper on 20th June 2015 at Alagappa University Old Auditorium, AUCE campus. Dr. B. Dharmalingam, Director, Alagappa Institute of Skill Development, Alagappa University, Karaikudi, welcomed the gathering. The experts from Lavanya Herbal Beauty Parlour, Karaikudi, handled the training session. They trained the participants in different areas of beautician course. More than 75 women participated and got trained in home-made Beautician / Facial methods.

World Youth Skills Day



Alagappa Institute of Skill Development organized World Youth Skills Day in association with Alagappa University – IL&FS Institute of Skills (AU-IIS) on 15th July, 2015 at our University Old Auditorium, AUCE campus. The Day was celebrated as announced by the United Nations General Assembly.

Professor S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address said that, "India has 35 crore youngsters at the age between 10 and 25. The people in working age (15 to 59) are also high in India. He also stressed that Skill Development is very much essential for the growth of our nation. The Government of India has determined to make our Nation as 'Skill Capital of the World'. In order to facilitate this, the Prime Minister of India has launched the scheme called 'Skill India'. The Govt. of Tamil Nadu has given skill training to 3,22,000 youngsters and granted Rs.150 cr for providing skill training to the youth."

Professor V. Manickavasagam, Registrar, Alagappa University, delivered the keynote address. Mr. K.M. Rajan, Assistant Vice-President, IL&FS Institute of Skills, Chennai, delivered the special address. Dr. B. Dharmalingam, Director, Alagappa Institute of Skill Development, Alagappa University, Karaikudi, welcomed the gathering. Dr. C. Balakrishnan, Assistant Professor, Alagappa Institute of Skill Development, Alagappa University, proposed a vote of thanks.

Training Programme on CAD Software-Pattern Making, Grading and Design Studio Practice

The Alagappa Institute of Skill Development organized a One-week Training Programme on CAD Software - Pattern Making, Grading and Design Studio Practice from 28.07.15 to 1.8.2015 to the B.Voc Fashion Technology students. ESSDi Infotech Corporation, Tirupur, provided the training to the Faculty and the students as a continuation of the MoU signed between Alagappa Institute of Skill Development, Alagappa University, Karaikudi, and ESSDi Infotech Corporation, Tirupur.

Dr. B. Dharmalingam, Director, Alagappa Institute of Skill development, Alagappa University, Karaikudi welcomed and honoured the trainers. Mr. L.B. Thiagarajan, the proprietor of the ESSDi Infotech Corporation, Tirupur and Mr. Subramanian, Trainer of the Company, provided this orientation and training programme to the Staff and Students of B.Voc. Fashion Technology.

Certificate Distribution Ceremony



The Alagappa Institute of Skill Development in collaboration with Alagappa University-IL&FS Institute of Skills (AU-IIS) organized the Certificate Distribution Ceremony on 14th August, 2015 at the Convocation Seminar Hall, Alagappa University, Karaikudi. The outgoing 250 candidates, who have successfully completed the various short-term Certificate / Diploma skill courses, such as, CNC Machine Operator, Electrician, Welding, Patient Care Assistant and Basic Sewing Machine Operator, were given the Certificates and Diplomas.

Prof. V. Manickavasagam, Registrar, Alagappa University, Karaikudi, presided over the function. Dr. K. Uthayasuriyan, Controller of Examinations, Alagappa University, delivered the special address. Mr. K.M. Rajan, Assistant Vice-President, IL&FS Institute of Skills, Chennai felicitated. Dr. B. Dharmalingam, Director, Alagappa Institute of Skill Development, Alagappa University, Karaikudi, welcomed the gathering. Mr. J. Premkumar, Coordinator, AU-IIS, Karaikudi, proposed a vote of thanks.

Soft Skills Communicative Training Programme to Research Scholars



The inaugural function of a Three-day Soft Skills Communicative Training Programme to the Research Scholars (10th September, 2015 to 12th September, 2015) of our University organized by the Alagappa Institute of Skill Development, Alagappa University, Karaikudi, was held on 10th September, 2015 at the University Convocation Seminar Hall.

Professor S. Subbiah, Vice-Chancellor, Alagappa University in his Presidential Address said that the lack of Soft Skills is a key reason for unemployability. He advised the Research Scholars to develop Learning, Speaking, Reading and Writing (LSRW) skills to enhance their Communication Skills and Employability skills. He opined that compulsion and necessity will make the individuals learn English. Now, the Industries and Service Sectors are looking for the employees possessing good Communication Skills, Team Work and Collaboration, Adaptability, Problem Solving, Critical Observation and Conflict Resolution Abilities. However, teaching profession requires Communicative Skills, Positive Motivation, Effective Body Language and Sense of Humour. When employees / teachers lack these basic soft skills, it can hurt the overall success of the Institution.

Dr. A. Narayanamoorthy, Member of the Syndicate, Alagappa University, in his inaugural address stressed upon the importance of Communication Skills to the research scholars for delivering their research findings in an effective manner. He advised the Scholars to speak in English with confidence in order to get employment opportunities in this competitive world. Ms. Kalpana Chowdary Lagadapati, CEO, Infitech, Chennai, in her Special Address said that there is less number of research scholars in India compared to other developed countries. The percentage of research scholars in India is only 0.02%, while it is 0.08% in China. It is because of the investment on Research and Development in India is lower than China.

Seventy five Research Scholars from various Departments of Alagappa University participated in the Training Programme. The Soft Skills trainers, Ms. Pramila and Ms. Priya, from Infitech, Chennai, gave the training.

The valedictory function of the Three-day Soft Skill Communicative Training Programme to the Research Scholars was held on 12th September, 2015 at the University Convocation Seminar Hall. Dr. T.R. Gurumoorthy, Director, Directorate of Distance Education, Alagappa University, presided over the function. Dr. P. Sivakumar, Dean, Faculty of Education, Alagappa University, delivered the Valedictory Address. Dr. B. Dharmalingam, Director, Alagappa Institute of Skill Development, Alagappa University, welcomed the gathering. Dr. C. Balakrishnan, Assistant Professor, proposed a vote of thanks.

Children's Day Celebrations



The Alagappa Institute of Skill Development and Centre for Nehru Studies, Alagappa University, Karaikudi organized the Children's Day Celebrations for the year 2015 – '16 on 13.11.2015 in collaboration with IL&FS Institute of Skills. The function was held at L.C.T.L. Palaniappa Chettiyar Memorial Auditorium. Dr. B. Dharmalingam, Director, Centre for Nehru Studies and Alagappa Institute of Skill Development, Alagappa University, welcomed the gathering.

In his inaugural and presidential address, Prof. S. Subbiah, Vice-Chancellor, Alagappa University, Karaikudi, explained the role of parents and teachers in shaping the Children for the future world. Mr. K.M. Rajan, Vice-President, IL&FS Institute of Skills, Chennai, felicitated. The Chief-guest Kavignar MURA @ M. Rajasekar, Madurai, in his special address, made interesting observations about the changes in life style of the present and past generations. To accommodate themselves comfortably in this changed world, the Children should follow the words of great leaders like Pt. Jawaharlal Nehru and should become good citizens.

During the function, the students of Alagappa Institute of Skill Development of Alagappa University, Karaikudi, Alagappa Matric Hr. Sec. School, Vidya Giri Matric Hr. Sec. School, Subbaiah Ambalam Matric Hr. Sec. School, Karaikudi Maharishi Vidyaa Mandhir Matric Hr. Sec. School presented interesting cultural programmes.

Prior to this function, the District level inter-school Elocution and Essay Writing Competitions both in Tamil and English, Painting Competitions on 'Pt Jawaharlal Nehru's ideals' were conducted on 5th November, 2015. There were around 300 students from 10 schools participated. The 39 prize winners were given certificates and prizes by the Chief-guest and other dignitaries during the Children's Day function on 13th November, 2015.

FACULTY OF MANAGEMENT

Alagappa Institute of Management Placement Brochure Release Function

The Placement Brochure of our XXI Batch MBA & II Batch MBA-Logistics Management was released in a special function on 08.09.2015, by no less a person than Shri. M. Settu, CEO of Syndicate Exports Pvt. Ltd. Covai & Director General, Sree Saraswathi Thyagaraja College, Pollachi. Dr. T. R. Gurumoorthy, Director, DDE, presided over the function. Dr. S. Kaliyamoorthy, Professor & Director, presented the details of the Batch. Shri. D. Manikandan, General Manager, Mitsui OSK Lines (India) Pvt. Ltd., Chennai, & Shri. Sivagurunathan, Senior Sales Manager, Volkswagon – Ramani Cars Pvt. Ltd., Madurai, offered their felicitations to the placement batches.

World Tourism Day

The World Tourism Day was celebrated at Alagappa University, Karaikudi with a view to create awareness among the local community about the importance of tourism and its social, cultural, political and economic value.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address traced the history and the heritage of tourism and shared interesting things about India's tourism industry in comparison with other leading tourism countries like

France, China, Singapore and Malaysia. He said that India being one of the biggest countries in the Asia Pacific region stands at the 11th place in terms of tourist inflow in the region and occupies the 42nd place among all the countries in the world. "In order to make India become one of the top 10 tourism destinations, we need to work hard jointly and introduce innovative methods", he said. He advised the students to visit countries like Malaysia and Singapore and realize the importance given by them to tourism and develop their own strategies to leverage upon the rich cultural heritage and natural beauties. He also highlighted the speciality of the culture and heritage of the Chettinad region. He appealed to the MBA students to take up tourism for entrepreneurial ventures and create a lot of job opportunities.

Mr. J. Jayakumar, District Tourism Officer, in his inaugural address, stressed the theme of the year for tourism, "Billions of tourists and millions of opportunities." He listed out the government's initiatives and the fund allotted to develop and improve the tourism in the district.

Mr. Jeyam Kondan, the founder of Valluvar Peravai, delivered the special address and Smt. Chithra Ganabathi, Managing Director of Kadampavanam, delivered the keynote address.

Dr. S. Kaliyamoorthy, Director, Alagappa Institute of Management delivered the thematic address, in which he stressed the importance of tourism day.

Faculty Members, Research Scholars and MBA students participated. Earlier, Dr. S. Raja Mohan, Professor, Alagappa Institute of Management welcomed the gathering. Prof. V. Sivakumar, Coordinator of the program proposed a vote of thanks.

Placement Training Workshop

A three-day placement training workshop was organised by the Institute, on 14.12.2015 & 19.12.2015 for the Final year students of MBA & MBA Logistics Management. Ms. N.J. Pramila Devi, Director, Righteous HR Solutions, Chennai, trained the students on the various modules of Corporate

Placement Programs. Personality Development, Communication, Team Leadership, Group Discussion and Mock Interviews were part of the training program.

DEPARTMENT OF CORPORATE SECRETARYSHIP

Two-day National Seminar on Contemporary Accounting and Taxation Synergy



A two-day National Seminar on “Contemporary Accounting and Taxation Synergy” was organized jointly by the Board of Studies of ICAI, Noida, (201309) Uttar Pradesh and the Faculty of Management of Alagappa University, during 18th and 19th September 2015 in the Seminar Hall, Convocation Auditorium, Alagappa University, Karaikudi. The seminar was well attended and appreciated by over 200 plus select participants committed to the thoughtful topic and practicing chartered accountants of the SIRC of ICAI, Madurai Branch, as the honoured host of the Seminar. The resource persons including practising chartered accountants from Karaikudi, Madurai and Thanjavur and faculty members of the University, and participants including the post graduate students, research scholars, and members of faculty and administration of the university and its affiliated colleges and special invitees appreciated very much on the delivery and ‘take-home’ of the seminar.

Dr.M.Selvam, Chairman School of Management and Prof & Head, Department of International Business and Commerce, Alagappa University, in his welcome address explained elaborately the role of ICAI in nation building particularly in economic decisions, business and government reporting. Dr.V.Balachandran, Prof. and Head, Department of

Corporate Secretaryship and Seminar Director in his thematic address said that the present Companies Act, 2013 has given abundant opportunities to professionals with more responsibilities. In the present changed corporate environment, there is an imperative need on the part of the professional institutes and universities to instill professionalism amongst the younger generation.

The Chief Guest Shri. CA.V.Murali, Chairman, Board of Studies, New Delhi in his presidential address brought out the role of BOS of ICAI in updating the Commerce and Accountancy Education. He said, ‘the changes are so fast that every day we find changes in legislations, rules and regulations framed by Central Board of Direct Taxes (CBDT) and Central Board of Excise and Customs (CBEC); further global changes are very frequent and they have an impact on the economy’. There is a need on the part of the professionals and students of business courses to update their knowledge in accounting, finance, and taxation, was ever increasing he stressed. CA. N.Chidambaram, Vice-Chairman, and CA. R.Jegadeesh, Secretary, Madurai Branch of SIRC of ICAI, spoke about the significance of the Seminar.



There were six technical sessions, namely, Evolution of Indian Accounting Profession and Commerce & Accountancy Education – Role of ICAI, Incorporation of Companies in India: The Law, Problems and the Practices, Service Tax and Developments in Goods and Service Tax, E-Commerce : Challenges and Opportunities for Business and for Corporate Accounting, International Financial Reporting Standards : The Concept, Need, Problems and Achievements, Challenges and Opportunities for Business and for Corporate Accounting and Accounts and Audit Under

Companies Act, 2013, covering the major themes of the national seminar. Seminar Director, Dr.V.Balachandran, Prof. & Head i/c, Dept. of Corporate Secretaryship, School of Management and Dean of Student Affairs, Alagappa University delivered a vote of thanks.

Village Placement Programme



Village Placement Programme was organised by the Department of Corporate Secretaryship, Alagappa University, Karaikudi from 25th September 2015 to 27th September 2015 at Pillaiyarpatti. The students gathered information from the residents of the village about their socio- economic conditions, cultural heritage and their contribution to the development of the pilgrim centre. The aim of the village placement programme was to provide the students with the experiences of real life situation prevailing in the villages. Such an exposure would help them later in their career through survey method. Forty two II MBA (CS) students and six staff members attended the programme. The following activities were undertaken:

1. Temple and Village cleaning
2. Organisation of Medical Camp and
3. Organisation of Yoga Camp.

Based on the survey, the requirements of village people were identified. Dr. K. Ganesamurthy, Assistant Professor coordinated the Village Placement Programme.

140th Birth Anniversary Celebrations of Sardar Vallabhbhai Patel

The Alagappa University, conducted 140th birth anniversary celebrations of Sardar Vallabhbhai Patel on 31.10.2015 in the Management Block of University. Faculty members and students in large number participated in the celebrations.



Dr.V.Balachandran, Professor & Head i/c and Dean (Student Affairs) presided over the function. In his presidential address he narrated the role of Sardar Vallabhbhai Patel, the iron man of India. He appreciated his great qualities of determination, unshakeable confidence and patriotism. He is mainly responsible for the integration of Indian nation. He added that the most historic and commendable achievement of Patelji was the integration of five hundred and sixty two princely States under the Indian union. He was awarded with Bharat Ratna which is India's highest civilian honour, posthumously. In India, his birthday is celebrated on 31 October as Sardar Jayanti. Our honourable Prime Minister suggested to celebrate Patel's birthday as national unity day as he sacrificed his life for the cause of freedom of India.

Dr.H.Gurumallesh Prabhu, Professor of Chemistry and Special Officer (Planning and Development), Alagappa University delivered a special address in the function. In his address he said that India was categorized into hundreds of various different kingdoms, separated by conflicting ideas and interests before independence. It was Sardar Patel who undertook the herculean task of contacting every prince for the united India. He informed the students the reasons as to why people started calling him affectionately Patelji as Sardar. As a Chief of people particularly farmers, he worked hard for the upliftment of rural community. Further, he appreciated Sardar's commitment, dedication and organizational capacity for the freedom India.

Dr. P. Sivakumar, Professor of Education and Dean Faculty of Education delivered his appreciation address in the function. In his address he said that Patel was a great social leader who played a leading role in the country's struggle for independence and



guided its integration into a united, independent nation. He had the rare qualities of real leadership, faith and fearlessness in bringing together small states as a United India. .

Later, Ms.A.Preethi, II year MBA student of the Department of Bank Management and Ms.RM.Alaghu Nachiar, I year MBA student of the Department of Corporate Secretaryship, spoke about the contribution of Sardar Patel during the freedom struggle and the rare qualities of Sardar. Both the students were given prizes for their initiative in the function.

Earlier, faculty members of School of Management, Prof.C.Vethirajan welcomed the gathering and Dr.A.Morarji, proposed a vote of thanks. The function ended with national anthem. About 150 students and faculty members participated in the function.

Invited Lectures Delivered by the Faculty

Dr. V. Balachandran, Professor & Head i/c delivered a lecture on “Framework of the CSR Policy towards ICICI Prudential Life Insurance Company Limited” at the two-day International Conference “Inclusive Economic Growth” organized by the PG Department of Commerce, Jamal Mohamed College, Tiruchirapalli on 13th & 14th August, 2015. He also presented a paper entitled “ A Study on Micro, Small and Medium Enterprises in the New Era” at the two-day International Conference on “Business Research-Exploring Innovations in Service Sectors” organized by the PG Department of Commerce and Corporate Secretaryship, SRM, University, Chennai on 29th & 30th September, 2015.

He delivered a lecture on “An assessment of Life Insurance Companies in India towards CSR” at the

International Conference on Evaluation of different Financial Sectors, organized by Nehru Institute of Technology, Coimbatore on 6th November, 2015. He also delivered a lecture on “An analysis of Sexual Harassment of Women at Workplace (Prevention, Prohibition & redressal) Act, 2013” at the National Conference on Safety and security of women and girls in public spaces – planning and designing mechanism, organized by the Centre for Women’s Studies, Alagappa University, Karaikudi on 4th and 5th Dec.2015.

Dr. C. Vethirajan, Professor delivered a lecture on “Recent Technology Changes and Longterm Organizational Sustainability”, on the occasion of the 24th Refresher Course in Commerce & Management organised by the UGC- Human Resource Development Centre, University of Mysore, on 10th July 2015. He acted as a Chair person during the second technical session at the 6th International Conference on Banking , Finance Business & Technology for Sustaining Economic Development in Global Market (IBFBT’15), organised by Sri Sai Ram Institute of Management Studies and Sri Sai Ram Engineering College, West Tambaram, Chennai, in collaboration with the Association of Indian Management Schools, Indo-Australian Chamber of Commerce, Confederation of Indian Industry and Madras Management Association, on October 9th - 10th - 2015.

He also presented a paper entitled “E-Governance Strategies and Best Practices For Stakeholder Empowerment”, at the National Conference on Issues and Challenges of E-governance in the Corporate Sector, organized by Guru Shree Shantivijai Jain College for Women, Chennai on 11th December 2015. He also delivered an invited lecture on “Innovative Marketing Strategies for E-Tailing”, organised by the PG & Research Centre of Commerce, Jayaraj Annapackiam College for Women, Periakulam, Theni District, Tamilnadu on 15th December 2015.

Special Lectures by Faculty Members

Prof. K. Alamelu, Department of Bank Management, Alagappa University, delivered a talk on "Foreign Exchange Management Act (FEMA)" on 21st August 2015. Prof. H. Gurumallesh Prabhu, Special Officer and Planning, Alagappa University delivered a special lecture on "Environmental concerns" on 15th September. Prof. TR. Gurumoorthy, Director of Distance Education delivered an invited talk on "Foreign Direct Investment" on 15th October, 2015

DEPARTMENT OF BANK MANAGEMENT

International Day for the Elimination of Violence against Women



The United Nations General Assembly designated 25th November as the International Day for the Elimination of Violence against Women. The Department of Bank Management organized a special meeting on 18/12/2015 in connection with "International Day for the Elimination of Violence against Women". Dr. G. Jayabal, Professor and Head, Department of Bank Management, extended a warm and cordial welcome to all the dignitaries. In his welcome address, he emphasized the importance of the elimination of violence against women. Professor. P. Manishankar, Syndicate Member, and Dean, (Research) offered felicitations and highlighted the ways and means for the elimination of violence against women. He equated violence against women with human right violation. Professor V. Manickavasagam, Dean, School of Management, delivered the thematic address. He highlighted many violations which are happening in India with statistical data. He also explained different categories of violence.

Senior Advocate, Mr. N. Sankar delivered the keynote address. He explained various provisions of law supporting women to protect their interests and quoted from various significant cases and judgments on violence against women. Dr. K. Alamelu, Professor, Department of Bank Management, proposed a vote of thanks.

DEPARTMENT OF INTERNATIONAL BUSINESS AND COMMERCE

The Department started off its Academic Year 2015-16 with usual commitment and lot of enthusiasm. In continuation of its tradition, the senior students extended a warm welcome to the fresh students of batch 2015-16 of both the M.Com and MBA (IB) on 27th July 2015.

The senior students provided the freshers a HANDBOOK on Grammar, Mathematical Notes and World Currencies- 75 pages in 'TNR Font 9, single line and 0 indent' (i.e., lot of information squeezed in less space) as compliment which served as valuable bridge course material, prepared by Prof.M.Selvam (P&H of the Dept.) under the aegis of the DEEP and QUICK clubs of the DIB&C.

International Peace Day

International Peace Day was celebrated by the Department on 21st Sep 2015 with a fanfare of activities ranging from certain solemn moments of wartime heart-touch scenes shared vividly and at the end of the pole celebrations of peace day hearty moments- songs, seminar or similar presentations. The invitation itself was a thoughtful creation. Dr.V.Manickavasagam, Registrar, Alagappa University presided over the function. Dr. M. Selvam, Chairman, School of Management, Spoke on 'Arivu & PEACE', Dr. S. Rajaram, Chairman, School of Languages, spoke on 'Anbu & PEACE' and Dr. TR. Gurumoorthy, Director, Directorate of Distance Education Spoke on 'Arul & PEACE'. Students/Scholars/Staff of many Departments participated and prizes were given to those 'performing' students/scholars/staff.

'A' to 'Z'? A sentence starting with 'A' word through 'Z' word, in alphabetical order. Its originality, flawlessness and fineness were tested. It is considered 67% fine by 'www.grammarly.com.'

'Actually, Businesses Communicate Densely Everyday Figuring Gracious High Intents Just Kindling Lavishly Majestic Nuances Ostentatiously Positioning Quality Requirements Surpassingly Towards Ushering Vivid Willed Xenagogue Yeving Zest' – Author: M. Selvam.

COLLEGE DEVELOPMENT COUNCIL

Affiliation of Academic Programmes

The University has given permission to start the following academic programmes in the respective affiliated colleges from the academic year 2015-2016.

| S.No | Name of the college | Name of the programme |
|------|---|---|
| 1. | Alagappa Govt Arts College Karaikudi | M.A., Economics |
| 2. | Govt. Arts College, Paramakudi | M.Phil., Tamil |
| 3. | Govt. Arts College For Women, Sivagangai | B.Sc., Botany M.Sc., Mathematics |
| 4. | Idhaya College For Women, Sarugani | M.Sc., Chemistry B.Sc., Chemistry B.Sc., Fashion Technology & Costume Designing |
| 5. | Raja Doraisingam Govt. Arts College, Sivagangai | M.A., English |

Board of studies

A meeting of Board of Studies of B.Sc., Fashion Technology & Costume Designing was convened on 19.08.2015 to frame syllabus for the academic year 2015-2017.

Permanent Increase in Intake

Permission was granted to Sree Sevugan Annamalai College, Devakottai, to increase seats from 12 to 24 for M.Sc., Physics programme from the academic year 2015-2016.

Workshop on Global Investors Meet 2015

All the colleges affiliated to Alagappa university jointly organised a Workshop on 'Global Investors Meet, 2015' for the staff and students. The above said colleges displayed the contents of the programme and arranged the deliberations for implementing various suggestions offered during GIM, 2015. The proceedings of the workshop with a detailed report (along with photographs) and feedback were sent to government.

Principals' Meeting

The meeting of principals of affiliated colleges /constituent colleges and directors of evening colleges was held on 29th September, 2015 at Alagappa University, Karaikudi, regarding development of academic activities.

ENTREPRENEURSHIP-CUM-SKILL DEVELOPMENT CENTRE

Faculty Development Programme on Entrepreneurship

A 15-day FDP was organised for the faculty members from various Departments & affiliated colleges of our University during 12th - 26th November 2015, at Alagappa Institute of Management. IOB Regional Manager Shri. R. Sugumar inaugurated the FDP programme and discussed the economic significance of entrepreneurs to our nation. 35 Faculty members from University departments & affiliated colleges participated and gained valuable inputs on various topics of entrepreneurship. The programme would serve the faculties to take forward the inputs to their students and to promote entrepreneurship.

A 16-day ST course on Animation & Graphics was organised by the ED Centre at Alagappa Institute of Management during 12th - 27th Nov. 2015. 28 students from Colleges & Polytechnics attended the course. Trainers from the Computer Centre and Multimedia Centre provided the hands-on training to the participants. It included skill training on Graphics, Corel Draw, 2D & 3D Animation.

UNIVERSITY BUSINESS COLLABORATION CENTRE (UBCC)

Training Programme on “Motivation for Business Development Skills in Live Stock Rearing and Its By-Product Production”



The University Business Collaboration Centre (UBCC) organized a one-day training programme on “Motivation for business development skills in live stock rearing and its by- product production” during 7th December 2015. Dr. V. Kumaravel, Scientist-Assistant Professor, Krishi Vigyan Kendra, Tamil Nadu Veterinary Animal Sciences University, Kundrakudi, delivered a special lecture on “Technologies for establishment of livestock and poultry farms”. He spoke on the techniques of breeding livestock and poultry. He highlighted the disease problems encountered during livestock breeding and the methods of vaccination for preventing the diseases. He also briefed about various schemes available for getting financial assistance to develop livestock and poultry farms.



In continuation of this, Dr. P.G. Thenmozhi delivered a special lecture on “Value addition in Milk”. She gave hands-on training for preparation of dairy products like yogurt, cheese and panneer. She also

trained students to prepare natural essence using fresh vegetables like carrot and beetroot. She explained the methods of preparation of millet based products. She explained about various opportunities available for business development and also spoke about the strategies to be adopted for marketing the developed products.

Training Programme on Shrimp and Finfish Production Skills for Aquaculture Business



The University Business Collaboration Centre (UBCC) organized a one-day training programme on “Shrimp and Finfish production skills for Aquaculture Business” on 15th December 2015. Dr. R. Jayakumar, Scientist, Central Marine Fisheries Research Institute, Mandapam, delivered a special lecture on “Business opportunities by farming Marine Fishes”. He explained in detail about the modern technologies for fish farming. He pointed out the list of cultivable fish species in India. He explained the technique of cage rearing and the expected outcome of profit. He illustrated the different technologies being adopted for cage rearing in India and foreign countries. He referred to the plenty of business opportunities available in aquaculture industry. He highlighted the occurrence of diseases in aquaculture and the various disease control methods. He also mentioned about the financial assistance and subsidy offered by the State government and the Central government.

Dr. M. Alagappan, Assistant Professor, Krishi Vigyan Kendra, Tamil Nadu Veterinary Animal Sciences University, Kundrakudi, delivered a special lecture on “Entrepreneurial Prospects of Aquaculture”. He elaborated on the business opportunities in freshwater fish farming. He trained students on farming freshwater fish and explained the

disease control strategies. He explained the methods of preparation of feed for freshwater fish. He briefed the financial support offered by the State and Central government for fish farming.

நுண்கலை மையம்

சான்றிதழ் வழங்கும் விழா



நுண்கலை மையம் சார்பில் சான்றிதழ் வழங்கும் விழா 2015, அக்டோபர் 22-ம் தேதி வியாழக் கிழமையன்று காலை 8-மணியளவில் லெ.சித.லெ. பழநியப்பச் செட்டியார் கலையரங்கில், நடைபெற்றது. இவ்விழாவை முன்னிட்டு சான்றிதழ் வழங்கும் நிகழ்ச்சி நடைபெற்றது. நமது பல்கலைக்கழக துணைவேந்தர் அவர்கள் மாணவ-மாணவியர்களுக்குச் சான்றிதழ்கள் வழங்கினார்கள். பதிவாளர் பேராசிரியர் வெ.மாணிக்கவாசகம் அவர்கள் வாழ்த்துரை வழங்கினார்கள். தொலைதூரத் கல்வி இயக்குநர் முனைவர். டி. ஆர். குருமூர்த்தி அவர்கள் இவ்விழாவில் கலந்துக் கொண்டார்கள். நடனம், வாய்ப்பாட்டு, கீ-போர்டு, வீணை, தேவாரம் போன்றவற்றை மாணவ-மாணவிகள் இசைத்தும், பாடியும் இந்நிகழ்ச்சியைச் சிறப்பித்தார்கள். விழாவிற்கு வருகைதந்த அனைவருக்கும் நுண்கலை மைய இயக்குநர் முனைவர்.மா.சுப.சரளா அவர்கள் நன்றி கூறினார்.



7-2-2016 அன்று "காரைக்குடியில் திருவையாறு" என்ற இசை நிகழ்ச்சியை, காரைக்குடி தமிழிசை சங்கம் மற்றும் காரைக்குடி மியூசிக் அகாடமியும் இணைந்து நடத்தியது. அவ்விழாவில் "சத்தரு தியாக ராஜர்" என்ற விருது நுண்கலை மைய இயக்குநர் மா. சுப. சரளா அவர்களுக்கு அழகப்பா பல்கலைக்கழக துணைவேந்தர் பேரா .சொ. சுப்பையா அவர்களால் வழங்கப்பட்டது.

பாடத்திட்டக்குழு கூட்டம்

நுண்கலை மையம் சார்பில் இயக்குநர் மா. சுப. சரளா தலைமையில் இளங்கலை மற்றும் முதுகலை நடனம் மற்றும் வாய்பாட்டு பட்டப் படிப்பிற்கான பாடத்திட்டக்குழு 2015, டிசம்பர் 8-ம் தேதி நடைபெற்றது. தஞ்சை, திருச்சி மற்றும் காரைக்குடியிலிருந்து நுண்கலை வல்லுநர்கள் கலந்துக்கொண்டார்கள். சிறப்பு அழைப்பாளராக முனைவர் டி.ஆர். குருமூர்த்தி கலந்துகொண்டார்.

நாட்டு நலப்பணித்திட்டம்

சமூக நல்லிணக்க நாள்



அழகப்பா பல்கலைக்கழகத்தில் சமூக நல்லிணக்க நாள் ஆகஸ்டு 20-2015 நடைபெற்றது. இவ்விழா விற்குப் பல்கலைக்கழகத் தொலைநிலைக் கல்வி இயக்க இயக்குநர் பேரா. த. ரா. குருமூர்த்தி அவர்கள் தலைமை வகித்தார். விழாவில் சிறப்பு விருந்தினராக அழகப்பா அரசினர் கலைக்கல்லூரி இணைப்பேராசிரியர் முனைவர் மா. சிதம்பரம் அவர்கள் கலந்து கொண்டு சிறப்புரையாற்றினார்.

காந்தி ஜெயந்தி மற்றும் சர்வதேச அகிம்சை தினம்



அழகப்பா பல்கலைக்கழகத்தில் காந்தி ஜெயந்தி மற்றும் சர்வதேச அகிம்சை தினம் 2015 அக்டோபர் 02 அன்று கொண்டாடப்பட்டது. இவ்விழாவிற்குப் பல்கலைக்கழகத் துணைவேந்தர் பேரா. சொ. சுப்பையா அவர்கள் தலைமை உரையாற்றினார். பதிவாளர் பேரா. வெ. மாணிக்கவாசகம் அவர்கள் தொடக்க உரையாற்றினார். ஆட்சிக்குழு உறுப்பினர் பேரா. எஸ். கருத்தப்பாண்டியன் வாழ்த்துரை வழங்கினார். புலவர் அரங்க நெடுமாறன் அவர்கள் மனிதன் என்பவன் தெய்வமாகலாம் என்ற தலைப்பில் சிறப்பு உரையாற்றினார்.

இளைஞர் எழுச்சி நாள் விழா



அழகப்பா பல்கலைக்கழகத்தில் இளைஞர் எழுச்சி நாள் விழா 15.10.2015 அன்று கொண்டாடப்பட்டது. இவ்விழாவிற்குப் பல்கலைக்கழகத் துணைவேந்தர் பேரா. சொ. சுப்பையா அவர்கள் தலைமை உரையாற்றினார். பேரா. எஸ். கருத்தப்பாண்டியன், ஆட்சிக்குழு உறுப்பினர், அழகப்பா பல்கலைக்கழகம், பேரா. எம். செல்வம், தலைவர், மேலாண்மையியல் பள்ளி, அழகப்பா பல்கலைக்கழகம், பேரா. எம். செந்தில், ஆகியோர் சிறப்புச் சொற்பொழிவுகள் ஆற்றினர்.

அரசியலமைப்பு தினம்



அழகப்பா பல்கலைக்கழகத்தில் அரசியலமைப்பு தினம் 26.11.2015 அன்று கொண்டாடப்பட்டது. இவ்விழாவிற்குப் பல்கலைக்கழகத் துணைவேந்தர் பேரா. சொ. சுப்பையா அவர்கள் தலைமை உரையாற்றினார். பேரா. வி. சேதுராமலிங்கம், ஆட்சிப்பேரவை உறுப்பினர், அழகப்பா பல்கலைக்கழகம் தொடக்கவுரையாற்றினார். பேரா. எம். தமிழ்மாறன், பேராசிரியர், தமிழ்த்துறை, பெரியார் பல்கலைக்கழகம், சேலம் சிறப்புரையாற்றினார்.

உலக எய்ட்ஸ் தினம்



அழகப்பா பல்கலைக்கழக செஞ்சுருள் சங்கமம் நாட்டு நலப்பணித்திட்டமும் இணைந்து நடத்திய உலக எய்ட்ஸ் தினம் நிகழ்ச்சி 01.12.2015 அன்று நடைபெற்றது. பேரா. எஸ். கருத்தப்பாண்டியன், ஆட்சிமன்றக்குழு உறுப்பினர், அழகப்பா பல்கலைக்கழகம் தலைமையுரையாற்றினார். திரு. எம். பழனிச்சாமி, தலைமைப் பயிற்சியாளர், மேனாள் ஆர். ஆர். சி மாவட்ட மேலாளர் மதுரை சிறப்புரையாற்றினார். திருமதி பி. ரெபெக்கா, ஐசிடிசி ஆலோசகர், நகராட்சி மருத்துமனை, சிறப்புரையாற்றினார்.

இரத்ததான முகாம்

அழகப்பா பல்கலைக்கழக நாட்டுநலப் பணித்திட்டமும் காரைக்குடி எச்.டி.எப்.சி வங்கியும் இணைந்து நடத்திய இரத்ததான முகாம் நிகழ்ச்சி 11.12.2015 வெள்ளிக்கிழமை

அழகப்பா பல்கலைக்கழக அறிவியல் வளாகத்தில் முற்பகல் 9.30 மணிக்கு அழகப்பா பல்கலைக்கழகத் துணைவேந்தர் பேரா, சொ. சுப்பையா அவர்கள் தலைமையில் நடைபெற்றது. அழகப்பா பல்கலைக்கழக ஆட்சிக்குழு உறுப்பினர் பேரா. எஸ். கருத்தப்பாண்டியன். பதிவாளர் பேரா. வி. பாலச்சந்திரன் எச்.டி.எப்.சி வங்கி காரைக்குடி கிளை மேலாளர் திரு. பி. நாகராஜன் ஆகியோர் சிறப்பு விருந்தினர்களாகக் கலந்து கொண்டனர்.

Alagappa University Study Circle

Culmination of education should result in empowerment. With a view to empower students of Alagappa University, our Vice-Chancellor has created Alagappa University Study Circle. It is functioning at L.C.T.L. Palaniappa Chettiar Memorial Auditorium for the benefit of students who wish to convert education into employment. Dr. P. Suresh Kumar has been designated as Director of Alagappa University Study Circle.

The services rendered by Alagappa University Study Circle are given below:

1. Career information dissemination
2. Offering guidance and counseling
3. Conducting coaching classes for various bank examinations
4. Conducting coaching for TRB examinations
5. Guiding aspirants for civil services exams conducted by UPSC
6. Guiding aspirants for TNPSC examinations
7. Guiding aspirants for posts notified by Uniformed Services Recruitment Board
8. Guiding aspirants for RRB/SSC
9. Conducting mock test/mock interview (need based)

Weekend classes are also organized periodically for various competitive examinations. Students of Alagappa University and job seekers at large can avail the facilities rendered by Alagappa University Study Circle.

Face to Face with Achievers

Face to Face with Dr. R. Rajaganapathi who got selected as IAS officer provided tips as to how to

prepare for group I(TNPSC) and UPSC examinations held on 08.08.2015. Around 500 students comprising Alagappa University students and students from other colleges and job seekers participated.

Face to Face with Mrs. R. Kalpana, a RBI Group B officer and Mr. S. Saravanan who got selected as IRS officer provided tips in their respective spheres held on 26th August 2015. Around 450 students participated.



One day orientation program was conducted to the faculty and students of Affiliated colleges of Alagappa University on "Preparation for Competitive Examinations and Capacity Building" on 28th September 2015.



COMPUTER CENTRE

Computer Centre and Department of Tamil jointly organized one day training course in "Kanithamizh" on 07.11.2015 for the staff and students of Alagappa University Constituent and Affiliated Colleges under the banner of "Kanithamizh Peravai". More than 200 staff and students participated. Two days Residential training class was organised in "Kanithamizh" on 28.12.2015 and 29.12.2015 for the staff and students of Alagappa University Constituent and Affiliated Colleges under the banner of "Kanithamizh Peravai". More than 100 staff and students participated in this programme.

Dr. A. Senthilrajan, Director, Computer Centre attended International Academic & Research Conference, 2015 and presented a paper "Pest Control in Paddy Using Segmentation in Image Processing" held at Vijayawada during 9th & 10th October 2015. He also visited Thailand and presented Keynote Speech in International Conference on International Multidisciplinary Academic Conference Thailand (IMAC 2015) held at Hotel Dvaree, Pattaya City, Thailand during 2nd – 6th November 2015.

RESEARCH SECTION

In the Pre-Registration Qualifying Entrance Examination for Ph.D. Programme held in August 2015, 154 candidates got qualified out of 440 candidates who wrote the examination. The discipline wise number of eligible candidates is given below.

| S.No. | Discipline | No. of candidates qualified |
|-------|-------------------------------|-----------------------------|
| 1 | Tamil | 6 |
| 2 | English | 23 |
| 3 | Women's Studies | 2 |
| 4 | History | 6 |
| 5 | Economics | 3 |
| 6 | Social Work | 3 |
| 7 | Mathematics | 11 |
| 8 | Computer Science | 12 |
| 9 | Physics | 6 |
| 10 | Chemistry | 6 |
| 11 | Biotechnology | 4 |
| 12 | Molecular Biology | 3 |
| 13 | Microbiology | 1 |
| 14 | Bioinformatics | 1 |
| 15 | Zoology | 4 |
| 16 | Botany | 1 |
| 17 | Library & Information Science | 5 |
| 18 | Energy Science | 1 |
| 19 | Electronics | 1 |
| 20 | Management | 11 |
| 21 | Commerce | 5 |
| 22 | Corporate Secretaryship | 1 |
| 23 | Bank Management | 6 |
| 24 | International Business | 1 |
| 25 | Education | 22 |
| 26 | Physical Education | 9 |
| | Total | 154 |

ORIENTATION PROGRAMME

An orientation programme was organized under the aegis of the Deanship of Student Affairs of Alagappa University, Karaikudi, for the freshers of B.Ed., M.Ed., B.P.Ed., and M.P.Ed. Programmes of 2015-16 batch.

Inaugurating the programme, Prof. S. Subbiah, Vice-Chancellor of Alagappa University, spoke of India being the 3rd largest country in higher education in the world and the 1st largest country in respect of enrollment of students. The Government of India allocated around Rs.70,000 crores to higher education for developing the infrastructural and instructional facilities in the Colleges and the Universities. Recalling the words of Sarvapalli Radhakrishnan, he said that the nation's future depends on the quality of teachers and students. Further, he stressed that the teachers should become the role model to their students by their quality of teaching, conduct and command over the language. He advised the students to make use of the facilities available in the University and prepare themselves to face the challenges in the highly competitive situation.

Prof. V. Manickavasagam, Registrar, Alagappa University, in his presidential address, listed out the vital statistics pertaining to the University such as the number of Departments, Staff, Programmes, Affiliated Colleges and the number of students studying on and off the campus. He appealed to the students to acquire clarity in their chosen subjects and prepare themselves to face the competitive examinations so as to become fit for the jobs in the market.

The Deans of various faculties, the Officials of the University, the Co-ordinators of NSS, RRC, YRC, Cultural Club and the Director of Study Circle addressed the students. 330 students from the Faculty of Education participated.

Earlier Dr. V. Balachandran, Dean, Student Affairs welcomed the gathering and Dr. J. Sujathamalini proposed a vote of thanks.

FLOOD RELIEF FUND

Alagappa University, Karaikudi, contributed a sum of Rs.10.00 lakhs to the Tamil Nadu Chief Minister's Flood Relief Fund towards relief and rehabilitation

of the flood affected victims in Chennai, Kancheepuram, Cuddalore and Tiruvallur districts of Tamil Nadu.

Further, the Vice-Chancellor announced about the installation of a Special Cell in the University to issue the degree certificates to those who have lost their certificates in the recent flood-affected areas of Tamil Nadu. He said that the students could approach the University with supporting documents to get the certificates free of cost.

MEMORANDUM OF UNDERSTANDING



A Memorandum of Understanding (MoU) has been signed between Alagappa University, Karaikudi and Alagappa Chettiar College of Engineering and Technology (ACCET), Karaikudi, to collaborate with academic activities, share the human resources and expertise for the common benefits of the institutions and student community.

The main objective of the MoU is to enhance the quality of academic and technical education and augment the existing complementary capacities of both institutions and to become dynamic, demand driven, quality conscious, efficient and forward looking in response to rapidly developing economic, academic and technological developments occurring at both the National and International levels.

The specific interest of activities of both the institutions will aim at carrying out research in the areas of Physics, Chemistry, Biosensors, Electronics, IT, Computer Science, Management and Library Science jointly. Further, collaborative development of products and techniques harnessing the achievement of basic sciences will also be made by both institutions.

Moreover, the students of ACCET, Karaikudi, can

avail the programmes / courses conducted by IL&FS under the aegis of Alagappa University by following the procedures in force. Students of both the institutions will have the opportunities to avail the extra-curricular activities using the arrangements by both institutions like Alagappa University Study Circle, and Entrepreneurship Development Cell. Both parties will notify the other about the arrangements that they make for the benefit of students community and for the cause of education and placement. Similarly, the expertise of ACCET in the field of Civil, Electrical and Mechanical Engineering may be availed as an advice as and when it is required by the Alagappa University.

UNIVERSITY ACHIEVEMENTS

Addition of Human Resources New Recruitment

Twelve teaching staff members (Professor-1, Associate Professors – 5, Assistant Professors -6) for the University Departments and Twelve teaching staff members for Alagappa University Constituent College of Arts and Science, Paramakkudi have been recruited in August 2015.

Eleven teaching staff members (Professor -1, Associate Professors -5, Assistant Professors -5) for the University Departments and One principal for Alagappa University Constituent College of Arts and Science, Paramakkudi, have been recruited in December 2015.

Non-teaching staff have been recruited under various categories during August 2015.

Career Advancement Scheme (CAS) Promotion

Thirteen faculty members were given promotion under CAS during August 2015.

Alagappa University Research Fund (AURF)

The guidelines of AURF scheme have been revised and the financial support for the following nature of activities has been approved:

- i) Research Fellowship to Full-time Ph.D. Scholars
- ii) Partial financial support for the submission of

Ph.D. thesis to full-time Ph.D. scholars

- iii) Start-up grant to the new faculty members
- iv) Alagappa Excellence Award for Research to meritorious faculty members
- v) Research Patent grant
- vi) Financial support for Research paper publications
- vii) Travel grant for presenting papers in the International Conferences
- viii) Partial support for conducting International Conferences in Thrust areas of research.

Orientation Programme to Administrative Staff

Three Day Orientation Programme to the Newly recruited Administrative Staff was organized by the Centre for Academic and Technical Writing during 14th–16th December 2015. Thirty two administrative staff members attended the programme. Inaugurating this orientation programme, Prof. S. Subbiah, Vice-Chancellor of Alagappa University highlighted the need for such orientation to the administrative staff at the very beginning of their career in the University. Further, he stressed that since the administrative staff members have to be moved from one section to another they must know broadly the functioning of every section and know the rules and regulations.

Dr. P. Subas Chandra Bose, Member of Senate of Alagappa University delivered an overview of the University Administrative System and Dr. R. Dhandapani, Member of Syndicate of Alagappa University outlined the University Act, Statute, Statutory Committees and various entities of the University. Further, he narrated the powers, duties and responsibilities of the Statutory officers of Alagappa University. Mr. R. Boominathan, former Finance Officer and Mr. K. Krishnan, present Finance Officer of Alagappa University threw light on the financial accounting, Management, financial control and overall nature of works of the Finance wings. Dr. V. Manickavasagam, former Registrar of Alagappa University gave lecture on RTI and he interacted with

the participants on its application. Dr. K. Uthayasuriyan, former CoE and Dr. H. Gurumallesh Prabu, present CoE gave the details about the Examination systems right from the receipt of applications to the issue of Degree certificates. Practical training on office note preparation, letter writing to the Government / Funding agencies and other authorities have been given to the participants by Dr. N. Rajakumar, Dy. Director of S.O.(P&D) section and Mr. R. Durairaj, Accounts Officer of Alagappa University.

Dr. M. Senthil, former Dean (CDC) gave a gist of activities of University affiliation system, recognition to the colleges, permanent and temporary affiliation, data collection and supportive services to the colleges. The works pertaining to the Distance Education were narrated by Dr. P. Sivakumar, Director of Distance Education. Dr. V. Alagappan, Member of Syndicate, delivered the speech on the purchasing norms, procedures, teaching and non-teaching establishment activities and conduct of various meetings in the University.

The details of external funding agencies, research fellowships, Ph.D. Registration & process and schemes announced by the Government of Tamil Nadu were given to the participants by Dr. P. Manisankar, Dean – Research of Alagappa University. Finally, Dr. Ram Ganesh, Professor of Education, Dept. of Educational Technology, Bharathidasan University gave the orientation on office code of conduct, interpersonal and intrapersonal relationship and personality traits. Dr. V. Balachandran, Registrar i/c gave the valedictory speech and distributed certificates to the participants.

MoUs Executed

A Memorandum of Understanding (MoU) has been signed between Alagappa University, Karaikudi and Himadri Chemicals and Industries limited, Kolkatta, to conduct collaborative research for the development of advanced Materials for Energy Storage Applications.

International MoU has been signed between Alagappa University, Karaikudi and SPD Laboratory,

Japan and Molecular Engineering Institute, Kinki University, Japan for undertaking collaborative research activities on Solar Energy Materials. Further, both parties have agreed to design knowledge, technical and scientific consultation, research activities and personnel training. This agreement will be in force for a period of three years.

In order to reduce document fraud and to enable one-time verification of certificates and reduce redundancies in the verification processes of certificates, Alagappa University has signed with iTranscripts Solutions Private Limited (ITS) having its head office at IIT Madras Research Park, Kanagam Road, Taramani, Chennai. With this agreement, ITS will activate the 'Verifiers-ID' for AU upon receiving the verifier membership application form duly signed by the Controller of Examinations of AU. Alagappa University will verify the certificates or transcripts scanned and uploaded by requesting AU alumnus or authorized verification agencies from across the globe. ITS will activate the verifier ID free of cost. Alagappa University will receive verification charges from employers or authorized verification agencies downloading the verified certificate from ITS.

DIRECTORATE OF DISTANCE EDUCATION

The following new courses for the Academic year 2015-16 have been started through Distance Education.

Diploma Programmes

1. Banking and Finance
2. Corporate Secretaryship
3. Hospital Management
4. Export Management
5. Project Management
6. Human Resource Management
7. Logistics Management
8. Financial Management
9. Marketing Management (Eng & Tamil Medium)
10. System Management

11. Technology Management

12. Production and Operations Management

Certificate Programmes

1. Tourism
2. Retail Sales
3. Cost and Management Accounting
4. Financial Accounting

Dr. P. Sivakumar, Dean, Faculty of Education
assumed charge as Director i/c, DDE on 25.11.2015.



Participants at the International Literacy Day



A Dance Programme at Children's Day Celebrations



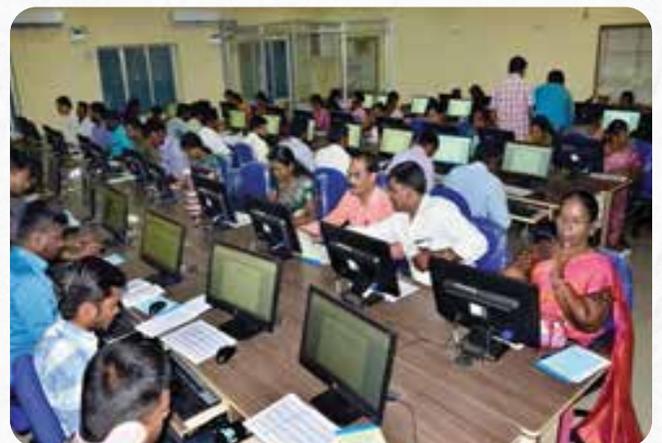
Winners receiving certificates at the National Education Day



Lighting ceremony at the Soft Skill Communicative Training



Expert interacting with students about Career Opportunities



Participants from Affiliated Colleges at "Kanithamizh Peravai"



ALAGAPPA UNIVERSITY

(A State University Re-accredited with "A" Grade by NAAC)
KARAIKUDI – 630 003, TAMILNADU.



ADMISSION NOTIFICATION 2016-17

Applications are invited for admission for ON-LINE/OFF-LINE mode to the following programmes offered in the University Departments and Constituent Colleges for the Academic Year 2016-17

| Sl.No. | ENTRANCE PROGRAMMES | Sl.No. | PROGRAMMES |
|--------|--|--------|--|
| 01 | M.B.A. | 20 | M.Sc. Physics (Specialization in Biosensors) |
| 02 | M.B.A. (Logistics Management) | 21 | M.Sc. Chemistry |
| 03 | M.B.A. (Banking & Insurance) | 22 | M.Sc. Chemistry (Specialization in Nano Science and Technology) |
| 04 | M.B.A. (Corporate Secretaryship) | 23 | M.Sc. Chemistry (Specialization in Energy Science) |
| 05 | M.B.A. (International Business) M.C.A. | 24 | M.Sc. Energy Science |
| 06 | M.Sc. Biotechnology | 25 | M.Sc. Nanoscience & Technology |
| 07 | M.Ed. (2 years) | 26 | M.Sc. Bio-Electronics |
| 08 | B.Ed. (2 years) (Tamil / English / Maths / Physics / Chemistry / Botany / Zoology / History / Commerce) | 27 | M.Sc. Oceanography & Coastal Area Studies** |
| | | 28 | M.Sc. Applied Geology |
| | | 29 | M.Sc. Bioinformatics |
| | | 30 | M.Sc. Zoology |
| | | 31 | M.Sc. Botany |
| | | 32 | M.Sc. Microbiology |
| | | 33 | M.Com. |
| | | 34 | M.A.Tamil |
| | | 35 | M.A.English |
| | | 36 | M.S.W. (Social Work) |
| | | 37 | M.A. Gender Studies |
| | | 38 | M.A. Economics |
| | | | Sl.No. UG PROGRAMMES |
| | | 39 | B.Voc. Fashion Technology |
| | | 40 | B.Voc. Software Development |
| | | 41 | B.F.A. in Music (Vocal)* |
| | | 42 | B.F.A. in Bharathanatyam* B.Sc. (Catering Science and Hotel Management) |
| 09 | B.Ed. Special Education (Visual Impairment) (Tamil/English/Maths/Physics/Chemistry/Botany Zoology/ History/Commerce) | | |
| 10 | M.Ed. Special Education (Visual Impairment)-(2 years) | | |
| 11 | M.P.Ed. (2 years) | | |
| 12 | B.P.Ed. (2 years) | | |
| 13 | D.P.Ed. (2 years) | | |
| 14 | M.F.A. in Music (Vocal)* | | |
| 15 | M.F.A. in Bharathanatyam* | | |
| 16 | M.Sc. Mathematics | | |
| 17 | M.Sc. Computer Science | | |
| 18 | M.C.A. (Week End) (3 years) | | |
| 19 | M.Sc. Physics | | |

Classes will be conducted during Weekend, public holidays and year end - 900 hours per year.

**Post Graduate Diploma in SCUBA Diving to be offered as add-on Course with M.Sc. Oceanography & Coastal Area Studies programme.

| Entrance Test Date & Time | | | |
|---------------------------|-------------------------|------------|---------------|
| | Programmes | Date | Time |
| 1 | M.B.A. (All Programmes) | 28.05.2016 | 10 to 12 noon |
| 2 | M.C.A. | 28.05.2016 | 2 to 4 P.M. |
| 3 | B.Ed. | 29.05.2016 | 10 to 12 noon |
| 4 | M.Sc. Biotechnology | 29.05.2016 | 2 to 4 P.M. |
| 5 | M.Ed. | 29.05.2016 | 2 to 4 P.M. |

The Entrance Test will be conducted at KARAIKUDI only.

Date of Interview/Group Discussion/Medical Test/Physical efficiency etc., if applicable will be intimated later.

| COST OF APPLICATION | |
|-------------------------|--|
| Entrance Programmes | Rs.500/- (Rs.250/- for SC/ST applicants on submission of a photocopy of Community Certificate) |
| Non Entrance Programmes | Rs.300/- (Rs.150/- for SC/ST applicants on submission of a photocopy of Community Certificate) |
| All UG Programmes | Rs.200/- (Rs.100/- for SC/ST applications on submission of a photocopy of Community Certificate) |

Candidates can apply through on-line also in the University website www.alagappauniversity.ac.in

- Candidates applying for more than one programme will have to use separate application forms.
- Application form and Prospectus can be had from the Registrar, Alagappa University by sending a Demand Draft obtained from any Nationalized Bank drawn in favour of "THE REGISTRAR, ALAGAPPA UNIVERSITY" payable at KARAIKUDI by post or in person.
- Name and Address of the applicant and the program applied for should be mentioned on the reverse side of the Demand Draft.
- Candidates appearing for the final year/ semester examination can also apply.
for further details visit our university website. Contact Phone Numbers: **04565-223100, 223111, 223113**

| | | |
|--|-----------------------------|-----------------|
| The Commencement for the issue of Application | | 20.04.16 |
| Last date for the issue and receipt of filled-in application | For Entrance programmes | 20.05.16 |
| | For Non Entrance programmes | 17.06.16 |

Karaiikudi
19.04.2016

Prof.V.BALACHANDRAN, Ph.D.
REGISTRAR i/c



To

Editor
Azhagu Newsletter
Publication Division
ALAGAPPA UNIVERSITY
(Re-accredited with "A" Grade by NAAC)
Karaikudi - 630 003, Tamilnadu, India.