

ALAGAPPA UNIVERSITY

(A State University Established in 1985) Karaikudi - 630003, Tamil Nadu, India



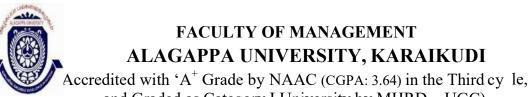


DEPARTMENT OF CORPORATE SECRETARYSHIP



M.B.A., CORPORATE SECRETARYSHIP

[Choice Based Credit System (CBCS)] [For the candidates admitted from the academic year 2019-2020]





and Graded as Category I University by MHRD – UGC)

Department of Corporate Secretaryship

REGULATIONS, CURRICULUM AND SYLLABI

(Effective from Academic Year 2019-20)

Program	:	MBA (Corporate Secretaryship)
Pattern	:	Semester System
Mode	:	Regular
Duration	:	Two years (Semester)
Eligibility	:	Any degree from a recognized University (10+2+3)
Medium	:	English

Programme General Objective:

To be a leader in the development of professionals in Corporate Management and governance.

Programme Specific Objectives:

- 1. To produce competent professionals for company Secretaryship by imparting quality knowledge, relevant training and entrepreneurial skills.
- 2. To expose our students to practical situations companies for the purpose of imparting employability skills with emphasis on the professional ethics and values.
- 3. To enable the students in carrying out action oriented research in corporate sector.

Programme Outcome:

After successfully completing the MBA (CS) programme,

- 1) The students can become company secretaries in companies with more than Rs.10 crores of paid up capital.
- 2) Successful students can pursue the ICSI Programme and qualify themselves (or) undertake useful research by joining Ph.D programmes.
- 3) They can join Colleges and Universities as teachers to teach the UG/PG programmes and students can take up the IT/GST practitioners' jobs.

Semeste	Course Title	Course	Credits		Marks		Total
r		Code		Week	Internal	Extern	Marks
					Internar	al	
	Core Courses						
	CC-I- Principles and Practice of	622101	3	5	25	75	100
	Management	(00100		-			100
	CC-II- Managerial Economics	622102	3	5	25	75	100
	CC-III- Financial and Cost Accounting	622103	3	5	25	75	100
	CC-IV- Organizational	622104	4	5	25	75	100
	Behaviour	022104	-	5	25	15	100
Ι	CC-V- Company Law &	622105	4	5	25	75	100
	Practice – I				_		
	Comprehensive Viva-Voce-I	622601	1	-	25	75	100
	Elective Course			-			
	EC-I-Information Technology		2	4	25	75	100
	for Business	622701				_	
	Lab/Library/Yoga and Career Guidance			1			
	Total		20	30	175	525	700
	i otai	SEMESTE		50	175	525	700
	Core Courses	SENTESTE					
-	CC-VI- Business Research	622201	3	4	25	75	100
	Methodology	022201				, 0	100
	CC-VII- Business Law	622202	4	4	25	75	100
	CC-VIII- Securities Laws and	622203	4	4	25	75	100
	Capital Market						
	CC-IX- Company Law &	622204	4	4	25	75	100
	Practice -II	(0000					100
	CC-X- Financial Management	622205	4	4	25	75	100
	Comprehensive Viva-voce-II	622602	1	-	25	75	100
	Practical Training Viva -Voce	622777	2	2	50	50	100
II		Electi	ve Cours	e	4	-	
	EC-II Banking & Insurance :		2	3	25	75	100
	Law and Practice	622702					
	Lab/Library/Yoga and Career			2			
	Guidance						
		Non Major			1		
	NME-I		2	3	25	75	100
		Self Lea	rning Cou	urse			
			Extra				
	SLC – I MOOCs		Credit				
	Total		26	30	225	650	900
	·	SEMESTE	R III				·
	Core Courses:						
	CC-XI- General Laws	622301	3	4	25	75	100
	CC-XII- Economic and other	(222202		4	~~		100
	legislations	622302	3	4	25	75	100

Credit Structure of MBA (Corporate Secretaryship)

	CC-XIII- Corporate and								
	Management Accounting	62230)3	3		4	25	75	100
	CC-XIV- Corporate Funding								
	and Listing of Securities	62230)4	3		4	25	75	100
	CC-XV - Corporate								
	Compliance Management	62230		3		4	25	75	100
III	CC-XVI- Income Tax Law &	62230)6	3		4	25	75	100
	Practice								
	Comprehensive Viva-voce-III	6226)3	1		-	25	75	100
	Elective Course								
	Elective Courses (One				ui se				
	<u>Course to be selected) EC-</u>								
	III								
	Ethics, Governance &	622501							
	Sustainability	622502	1 1		3	25	5 75	1	00
	Human Resource Management	622503							
	& Labour Laws								
	International Business Laws								
		Non Ma	ijor El	ecti	ve C	ourse	1	1	
	NME-II		2		3	25	75	100	
		Self	Learn	ing (Cour	·se	•		
			Ext						
	SLC – II MOOCs		Cree	lit					
	Total		24	,	30	225	675	900	
		SEMES	FER I	V					
	CC-XVII- Drafting and	622401							
	Conveyancing		4	(5	25	75	10	00
	CC-XVIII Corporate								
	Restructuring	622402	4	6	5	25	75	10	00
IV	CC-XIX- Secretarial Audit &					2.5	75	10	00
IV	CC-XIX- Secretarial Audit & Due diligence	622403	4	6	5	25	75	1 11	0
IV		622403 622404	4	6	5	25 25	75		00
IV	Due diligence			(
IV	Due diligence CC-XX- GST and Customs				5			10	
IV	Due diligence CC-XX- GST and Customs Law	622404	4	(5	25	75	10)0

Semester-wise Credits						
Semester	I Semester	II Semester	III Semester	IV Semester	Total	
Credits	20	26	24	20	90 credits	

	Semester I		
Course Code: 622101	Principles And Practice Of Management	Credits: 3	Hours: 5
Objectives	To enable the students to acquire knowledge about	the concepts &	
	principles and process of management.		
	> The help the students develop an understand	ing of func	tions and
	responsibilities of managers		
Unit-I	Management: Definition – Nature – Scope and		
	Management thought - Contributions of F.W Tayle		
	Mayo, Roethlisberger, H.A. Simon and Peter F Dr		nes to the
	Study of Management-Universality of Management -	Relevance of	
** •. • *	management to different types of organization.		
Unit –II	Planning and Decision Making: Nature, importance		
	Planning premises – Components of Planning as Vi		
	Goals, Policies, Strategies, Procedures, Methods, Rules		
	- Decision-making - Meaning - Types - Decisio Conditions of Certainty and Uncertainty.	on-making Proce	ess under
Unit-III	Organizing: Nature, purpose and kinds of organizatio	n Structure	
01111-111	Principles and theories of organization – Departmental		f
	control – Line and staff functions – Authority and resp		L
	Centralization and decentralization – Delegation of au		ittees –
	Informal organization .	j	
Unit-IV	Staffing and Directing: General Principles of	Staffing- Impor	ance and
	techniques of Directing- Motivation - Meaning -		
	Maslow, Herzberg, McGregor (X&Y), Ouchi (Z)		
	McClelland and Adam - Communication: Meaning	ng – Types – I	Process –
	Barriers; Leadership: Significance, Types Style	s and Theorie	es- Trait,
	Contingency, Situation, Path-Goal, Tactical, Transaction	ional and	
	Transformational Leadership- Leadership Grid.		
Unit –V	Coordination andControlling: Coordination: Conc		
	Controlling: Objectives and Process of control –		
	Integrated control – Special control techniques- Con		
	Management: Strategic alliances -Core comp		
	reengineering – Total quality management- Six Sigma Balanced Score-card.	a –Benchmarkin	g-
Unit-VI	Dynamic Component for Continuous Inter	nal Assessme	nt only:
Unit- V I	Contemporary Developments Related to the Cou		
	concerned.	se uning me	
Reference and Tex	t books:- Management – Theory and Practice, (19 th ed.), New De	11. See 14 and Channel	10
Gupta, C.B. (2017). Sons.	Management – Theory and Practice, (19 ea.), New De	ini: Sultan Chand	1 &
		1 10 0	
	Principles of Management, (6 th ed.). New Delhi: Sultan c		
Prasad, L.M (2019).	Principles and Practice of Management, (9 th ed, New	Delhi: Sultan Ch	and &
Sons.			
Sons.	9). Principles of Management, (6 th ed.). Mumbai: Himala	aya Publishing H	
Sons. Ramasamy, T. (2019	9). Principles of Management, (6 th ed.). Mumbai: Himala Principles of Management, (5 th ed.). Taxman Publication		
Sons. Ramasamy, T. (2019	Principles of Management, (5th ed.). Taxman Publication	on.	ouse.
Sons. Ramasamy, T. (2019). Vasishth, N. (2019).		on.	ouse.
Sons. Ramasamy, T. (2019). Vasishth, N. (2019).	Principles of Management, (5 th ed.). Taxman Publication After reading the course the students would	on. be able to unders	ouse. tand

Name of the Course TeacherDr.SP.Mathiraj

622102 5 To help the students develop an understanding of price and profit functions in the business firm. 5 To enable the students apply their knowledge relating to managerial decision making. 5 Unit-I Economics & Business Decisions: Meaning, nature and scope of Manageria Economics - Role of Managerial Economics in Business Decisions- Concept of Opportunity cost, Time Value of Money, Marginalism, Equilibrium and Equi marginalism and their role in business decision making- (Relevant One or Two Case Studies). Unit-II Demand and Supply Analysis: Meaning, types and determinants of demand-Law of Demand- Giffen Paradox- Elasticity of Demand: Types, Measures and Role in Business Decisions- Determinants of Supply-Elasticity of Supply-Measures and Significance- (Relevant Two Case Studies). Unit-III Cost, Return and Production Function: Cost function and cost-outpu relationship- Economics and Disceonomics of scale – Cost control and Cos reduction- Cost Behaviour and Business Decision- Relevant costs for decision making- Cobb-Douglas and Homogeneous and Homothetic production functions - (Relevant One or Two Case Studies). Unit-IV Price and Profit Function: - Pricing and output decisions under Monopoly Duopoly, Monopolistic Competition and Perfect Competition –Penetrative an Skimming Pricing - Government control over and decontrol of Profit by Knigh (Uncertainty), Schumpter (Innovation), Clark (Dynamic) and Hawley (Risk) Profit maximization – Cost volume profit analysis – Risk and Return Relationship- (Relevant One or Two Case Studies). Unit-V Macro-Economic Factors and Managerial Decision: Business cycle - Phases and Business Decision maki		Semester I		
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Rangarajan, C. (2018).Principles of Macro Economics. Tata McGraw-Hill. Sankaran, S. (2019), Business Economics. Margham Publications. Varshney, R.L., & Maheswari, K.L. (2019). Managerial Economics. Sultan Chand and Sons. Outcomes > The students would be able to get employment about business analysts' related jobs.	Mehta, P. L. (201	9). <i>Managerial Economics</i> . Sultan Chand and Sons.		
 Sankaran, S. (2019), Business Economics. Margham Publications. Varshney, R.L., & Maheswari, K.L. (2019). Managerial Economics. Sultan Chand and Sons. Outcomes The students would be able to get employment about business analysts' related jobs. 	Mittani, D.M. (20	19), Managerial Economics. Himalaya publishing house		
Varshney, R.L., & Maheswari, K.L. (2019). Managerial Economics. Sultan Chand and Sons. Outcomes > The students would be able to get employment about business analysts' related jobs.	Rangarajan, C. (2	018). Principles of Macro Economics. Tata McGraw-Hil	1.	
Varshney, R.L., & Maheswari, K.L. (2019). Managerial Economics. Sultan Chand and Sons. Outcomes > The students would be able to get employment about business analysts' related jobs.	Sankaran, S. (201	9), Business Economics. Margham Publications.		
analysts' related jobs.	,	-	an Chand and Son	s.
	Outcomes	The students would be able to get employn	nent about busine	ss
The students would offer consultancy services for economic analysts.		analysts' related jobs.		
		The students would offer consultancy server	ices for economic	analysts.

Name of the Course Teacher Dr.U.Arumugam

	Semester I		
Course Code: 622103	FINANCIAL AND COST ACCOUNTING	Credits: 3	Hours: 5
Objectives	To enable the students to acquire knowledge about t accounting principle and practices.	he financial and	cost
	 To help the students develop an understanding the s 	kill of methods a	and
	techniques of costing.	init of methods (
Unit-I	Accounting Fundamentals and Statements: Defini	tion – Account	ng –
	Types of Accounting- Financial, Management and Co	ost accounting -	Scope of
	Accounting – Financial Accounting Concepts – Uses of	0	
	Entry System- Preparation of journal and ledger, Subs	sidiary Books –	Errors
	and Rectification.	-	15.1
Unit –II	Accounting Statements: Trial Balance, Profit and		
	Sheet Preparation (Simple Problems only). Accorrecords – Statements of affairs methods – Conversion		
	Standards: Concept, Need and Level of Harmonization		Jounning
Unit-III	Elements of costing: Material cost – Material c		ncept and
	techniques – Methods of pricing of material – FIFO		1
	Inventory management - Techniques of fixing mit	nimum, maxim	um and re
	order levels, Economic Order Quantity, ABC analysis		-
	and classification of labour costs – Overheads – M	leaning, nature,	collection
	and classification –Preparation of cost sheet.		
Unit-IV	Activity Based Costing – Meaning – Importance –Ch involved – Uses and Limitations – Marginalcosting an		
	: Marginal costing – Applications–Cost, Volume and I		
	Margin of safety – Break –even analysis – Preparation		
	Budgeting –Types of Budget – Budgetary Control.		
Unit –V	Standard costing: Definition, significance and appl	lication of vario	us types of
	standards -Variance analysis for material, labour		
	accounting treatmentof variances, Variance reportin	g to managem	ent – Cos
	Audit: Nature, purpose and scope of cost audit.		1.
	Cost audit techniques and programmes – Cost audit Appointment, rights and responsibilities. XBRL.	report – Cost at	iditor –
Unit-VI	Dynamic Component for Continuous Internal Assess	ment only.	
Unit-VI	Contemporary Developments Related to the Course du		er
	concerned.	6	
Reference and Te	extbooks:-		
Agora, M.N. (201	9). Cost And Management Accounting. Himalaya Publish	ing House.	
Gupta, R.L., & Gu	pta, V.K. (2018). Principles and Practice of Accounting.	Sultan Chand &	Sons
Iyengar, S.P. (201	9), Cost Accounting. Sultan Chand & Sons.		
Maheswari, S.N. (2018). Management Accounting & Financial Accounting	g. Vikas Publish	ers.
	ari Prasad, Y. (2019). Financial And Management Acco	-	
	Publications.	(10p) (1)	,
Outcomes	The students would be able to get emplo	ovment about t	he cost
~ accomes	and financial related job.	oyment about t	10 0031
	The students would offer the consulting	services by th	e cost

Dr.K.Ganesamurthy

Course Code: 622104 Objectives	ORGANISATIONAL BEHAVIOUR	Credits: 4	
Objectives		Cicuits, 4	Hours: 5
9	 To enable the students to acquire knowledge abou organisational behaviour. To help the students develop an understanding the 		
	power and political behaviour.		
Unit-I	Organizational Behaviour: Meaning – Elements – No Approaches – Models – Levels – Global scenario – So and economic differences and their influence on Intern behaviour – Future of organizational behaviour.	cio-cultural, poli	itical
Unit –II	Foundations of Individual Behaviour: Individual Meaning – Personality factors – Learning: Compon Learning theories – Values: Significance and Types Formation – Perception: Perceptual process – Motiva – Ability: Meaning – Types – Their relevance to Stress: Meaning – Types – Sources – Impact and o behaviour – Management of stress.	ents of learning - Attitudes: Cor ation: Types – I organizational	g process – nponents – mportance behaviour.
Unit-III	Group Dynamics: Group: Definition – Reasons – Development process – Group Norms: Meaning enforcement of norms – Norm variation – No Cohesiveness: Meaning – Advantages – Group Conf Management of group conflict – Their impact on Leadership: Types and Theories.	– Types – R orm conformity flict: Meaning –	easons for – Group Reasons –
Unit-IV	Power and Politics: Power: Definition – Power Vs Au powers – Sources – Characteristics – Effective use of p Definition – Political behaviour and organizational pol influencing political behaviour – Techniques of manag	ower – Politics: litics – Factors	
Unit –V	Organizational Dynamics: Organizational Design Organizational Effectiveness: Meaning – Approach effectiveness – Organizational Culture: Mean Organizational Climate: Meaning – Factors influence on organizational behaviour – Organizational Char Causes of change – Resistance to change – Manage Organizational Development: Meaning – Need – OD in	nes – Factors c ning – Signi ing climate – In nge: Meaning - ement of change	contributing ficance – mplications - Nature –
Unit-VI	Dynamic Component for Continuous Inter Contemporary Developments Related to the Cou concerned		•
Reference and Te Aswathappa, K. (2		ouse.	
11	9). Organizational Behaviour. Margham Publications.		
•	9). Organisational Behaviour. S.Chand & Company Lin	nited	
Moorhead, G., & C	Griffin, R. W. (2008). Organizational behavior managing ons. Dreamtech Press.		
-	<i>Organisational Behaviour</i>. New Delhi :Sultan Chand a	and Sons.	
Outcomes	 After completion of the course the students would concepts and theories of individual and organisation The students to get employment opportunities in the 	be able to undersonal behaviour.	stand the

Dr.C.Vethirajan

	Semester I					
Course Code: 622 105	COMPANY LAW & PRACTICE – 1 Credits: 4	Hours: 5				
Objectives	> To develop an understanding of the regulation of companies a	nd to provide				
	thorough knowledge of the various provisions of the Company	Law in India				
	as well as Schedules and Rules.					
	To help the students develop an understanding the skill of comp	any				
	administration and share capital.					
Unit-I	Companies – Definition- Features – Types of Companies ir					
	person Company and Nidhi Company– Concept of Corporate –					
	Corporate Veil – Meaning – Lifting of Corporate Veil – Promoter – Functions					
	– Legal Position – Pre – Incorporation Contracts – Incorporation of a					
Unit –II	Company – Documents to be Filed – Procedure-key managerial pe Memorandum and Articles of Association – Contents And Alterat					
Unit –11	Doctrine of Ultravires – Prospectus – Meaning – Contents And Altera					
	Misstatement in Prospectus – Consequences	ation –				
Unit-III	Share Capital – Meaning – Types – Alteration, Reduction, Sha	rec Classes				
0111-111	of Shares – Issue of Shares at Premium, at Par, Bonus Issues,					
	Sweat Equity Shares – Employees Stock option Scheme – Private					
	Buy Back of Shares – Transfer and Transmission of Shares in					
	Depository Modes – Membership in Companies.	r nystear and				
Unit-IV	Company Administration : Directors –Board – Types of	Directors -				
	Qualifications, Disqualification, Appointment, Remuneration,					
	Office, Retirement, Resignation and Removal – Loans To Direc					
	and Duties -Key Managerial Personnel Managing(KMP) Direct					
	CFO-CEO-Company Secretary- Appointment, Powers and Duties -					
	Governance – National Financial Reporting Authority – S					
	Investigation office – National Company Law Tribunal.					
Unit –V	Meetings- Definition - Requisites of Valid Meeting - Ag	enda notice				
	Quorum Minutes-Kinds - AGM - EGM - Board Meeting -					
	Meeting – Functions – Resolution – Kinds of Minutes – Drafting					
	Meeting – Agenda-Notes on Agenda- Minutes for Board Meetin					
	EGM - Poll – Postal Ballot-e-voting – Video conferencing –Secret	tarial				
	Standards on Meetings.					
Unit-VI	Dynamic Component for Continuous Internal Assessment only:					
	Contemporary Developments Related to the Course during the Seme	ester				
	concerned.					
Reference and Te	extbooks:- , & Govindarajan, M. (2000). Handbook of Company Law & Practice. C	Thonnois				
	chole Imprints Pvt Ltd.,	Jiiciiiiai.				
	A -					
	ly material on Company Law.					
-	016). <i>Elements of Company Law</i> . New Delhi: Sultan Chand and Sons.					
	3). <i>Companies Act.</i> Wadhawa & Company publishers <i>Company law and Secretarial Practice.</i> Margham Publications.					
		un donator d				
Outcomes	After completion of course the students would be able to the company administration	understand				
	 The students would be able to get employment in share n 	harket And				
	share broking operation	iaiket. Allu				
	Name of the (-				

Name of the Course Teacher

Dr.A.Morarji

Semester I					
Course Code: 622601	COMPREHENSIVE VIVA VOCE – I	Credits: 1	Hours:		
Students are subject to a Comprehensive Oral Examination (Viva Voce) on the Core Courses of the					
1st Semester at the end of 1st Semester. A panel of examiners consisting of faculty members from					
the core course tead	chers, the HOD and an External Examiner will joint	ly evaluate each	Student and		
award the marks for a Maximum of 100. Conceptual understanding and overall grasp of the					
Courses shall be the focus of evaluation. The course is intended to develop Communication Skill,					
Presence of Mind, Critical, Analytical thinking and other soft skills of the Students.					

	<u>Elective Course – I</u> Semester I		
Course Code:	INFORMATION TECHNOLOGY FOR	Credits: 2	Hours: 4
622701	BUSINESS	Creatis. 2	110013. 4
Objectives	> To develop an understanding the basics of cor	nputer networ	king and
	microsoft office.		C
	> To enable the students apply their knowledge	in E-Commer	ce and
	smart world.		
Unit-I	Introduction: Basics and Evolution of Computing		
	(System Software) and Application Software – Introdu	action to Netwo	ork
X X 4 X X	Setting – LAN and WAN, Internet and Intranet.		
Unit –II	Working with Microsoft Office Suite: MS Word Saving and Formatting Documents – Mail Merge-	U U	
	Sheets: MS Excel – Tables – Formulas and Function		
	excel – Linking Work Sheets and Work Books – Ch		
	Pivot Tables .		
Unit-III	MS Power Point: Creating a Power Point Presen	ntation (PPT)	Using Slide
	Master, Animation and Graphics in PPT. MS A		
	Modifying Data Bases – Report Generation – Linkir		
	Files. MS: Project: Creating Project Design, Schedules	s, PERT / CPM	Charts
Unit-IV	and Reports. Internet and E-Commerce: E-Mail Etiquette -Usages	of Soorah Eng	inas and
Unit-IV	Portals – Website and Web Based E-mail, FTP and Ne		
	Environment in Modern Offices. Basic Models of E-B		
	C2C and Mobile Commerce (M-Commerce)	,	,
Unit –V	Buying and Selling through Internet: E-Paym		
	Transfer – Payment Gateway and Security Systems –	On Line Stores	 Internet
** •. ***	Banking – Smartcards and Plastic Money.		
Unit-VI	Dynamic Component for Continuous Internal Assessm	•	
Reference and Tex	Developments Related to the Course during the Seme	sier concernea	•
	urch Engine Optimization For Dummies. Wiley & sons.		
. , ,	B). E-Commerce and E-Business. Himalaya Publishing C	ompany, Sudala	aimuthu.
	S. (2011). Computer Applications In Management, HPH		,
	Information technology for management: Transforming		n the
	nomy. John Wiley & Sons, Inc.	n gunizunons n	i inc
Ũ			
Publication		-	
Outcomes	The students would be able to get employ	yment in E-co	ommerce,
	project design etc		
	The students would be able to know the	Accounting ta	ally
	package		

Elective	Course	_T
LICUIVE	Course	-1

Mr. Karthikeyan

	Semester II
Course Code: 622 201	BUSINESS RESEARCH METHODOLOGY Credits: 3 Hours: 4
Objectives	 To help the students develop and an understanding of research methods. To enable the students to apply their knowledge about descriptive and inferential skills.
Unit-I	Types, Process & Design of Research :Meaning – Importance – Types of Research Pure & Applied, Historical & Futuristic, Analytical & Synthetic, Descriptive & Prescriptive, Survey & Experimental, Quantitative & Quantitative and Case & Generic Researches –Process of research – Research problem – Identification, Selection and formulation of research problem – Review of literature – Research Gaps Techniques – Hypothesis – Types and Formulation.
Unit –II	Research design & Sampling: Meaning, Components and use of Research Design – Census Vs Sampling – Essential of a good sampling – Probability and non- probability sampling methods – Sample size – Factors affecting the size of the sample – Sampling and non-sampling errors.
Unit-III	 Sources and Collection of Data: Primary and secondary data – Observation: Types and Techniques – Interview: Types and conduct – Preparation for an interview – Effective interview techniques – Schedule: Meaning, Essentials and kinds – Questionnaire: Meaning and types – Format of a good questionnaire – Scaling techniques: Meaning, Importance, Methods of scale construction – Validity and Reliability – Pre-testing – Pilot Study.
Unit-IV	Processing of Data: Editing, Coding, Classification and Tabulation – Analysis of Data – measures of Central Value: Arithmetic Mean, Median and Mode – Measures of Dispersion: Range, Quartile Deviation, Mean Deviation and Standard Deviation- Measures of Relationship: Correlation and Regression Analysis – Association of Attributes. Hypothesis Testing: Parametric tests: Testing for Means – One and Two Populations – One Way and Two Way ANOVA – Testing of Proportions: One and Two Populations –Chi-square Test – Ideas on Non-parametric test – Result Interpretation.
Unit –V	Report Writing: Meaning, types and contents of research reports – Steps involved in drafting reports – Principles of good report writing – Layout and Features of a Good Research Report – Grammatical Quality – Language flow – Data Support – Diagrammatic Elucidation – References and Annotations – Clarity and Brevity of expressions.
Unit-VI	Dynamic Component for Continuous Internal Assessment only: Contemporary Developments Related to the Course during the Semester concerned.
	Textbooks:- ole, M. E., & Durston, B. H. (1970). <i>Thesis and Assignment writing</i> . J. Wiley and
Bhandarkar, P. L <i>Researc</i> Kothari, C.R. (20	 Istralasia. J., Wilkinson, T. S., & Laldas, D. K. (2010). <i>Methodology & Techniques of Social</i> <i>h</i>. Himalaya Publishing House. O19). <i>Research Methodology: Methods and Techniques</i>. New Age International.
Himalay	 R.O., & Ranganatham, M. (2019), <i>Methodology of Research In Social Sciences</i>. va Publishing House. R. (2012). Research Methodology. (2nd ed.). New Delhi: PHI Learning Private Ltd.
Outcomes	The students would be able to get job opportunities in project entry operators. The Students learn the course to offer consultancy service in this research area

Dr.U.Arumugam

	Semester II				
Course Code: 622 202	BUSINESS LAW	Credits: 4	Hours: 4		
Objectives	> To enable the students to study the legal concepts those are vital for every				
	one while doing any business.				
	To acquire knowledge regarding formation of c	ontracts. Sale of	Goods and		
	Laws on Carriage on goods.				
Unit-I	Indian Contract Act 1872: Contract – Meaning – H				
	and Acceptance – Consideration – Capacity – Conse				
		uasi contract – Discharge of Contract – Performance of Contact – Breach of			
	Contract – Remedies.				
Unit –II	Special Contracts: Contract of Indemnity and Gu				
	of Surety – Discharge of Surety – Bailment: Defin				
	Bailor and Bailee – Rights of Finder of Lost Go Duties of Pawner and Pawnee – Contract of agen				
	Principal – Creation of Agency – Types of Agents				
	Agent and Principal – Termination of Agency.	5 – Rights and L	futies of		
Unit-III	Sale of Goods Act, 1930: Contract of Sale: Esse	ntials – Sale and	Agreement		
	to Sell – Conditions and Warranties: Caveat Emp				
	Sale by non owners – Performance of the Contra				
	Rights and Duties of the Buyer and Seller – Cons				
	Objects - Rights of Consumers - Consumer Di				
	Complaint p Procedure for Redressal of Complain	ts – Redressal A	gencies:		
	Consumer Production Councils- Remedies				
Unit-IV	Laws on Carriage of Goods: Duties, Rights and Li				
	Carriers under: (i) The Carriers Act, 1865. (ii) The Railways Act, 1989, (iii)				
	The Carriage of Goods by Sea Act, 1925, (iv) The Carriage by Air Act, 1972				
T T •/ T T	and (v) The Carriage By Road Act, 2007.	1 0 1 1	.		
Unit –V	Insolvency and Bankruptcy Code 2016: Nee				
	provisions regarding insolvency resolution process documentations – appearance – approval- Voluntar				
	Companies.	ry winding up of			
Unit-VI	UNIT 6 Dynamic Component for Continuous	Internal Asses	sment only.		
Cint-VI	Contemporary Developments Related to the C				
	concerned	8			
Reference and T	extbooks:-				
	, & Thothadri (2019), Legal Aspects of Business, Chem	nai: Vijay Nicole			
ICSI Materials. R	eprit 2019.				
	19). Mercantile Law. New Delhi: Sultan Chand & Sons.				
••	undit, S. (2017). Business Law. Mumbai:Himalaya Publi				
	19). Mercantile Law. New Delhi: S.Chand & Co.,	6			
Outcomes	After reading this course the students would be a student of the student of th	uld be able to pra	ctice the		
	procedures for formation of buying contr				
	The students would be able to offer consu	ltancy service re	egarding		
	insolvency and Bankruptcy code.				

Dr.A.Morarji

SECURITIES LAWS AND CAPITAL MARKETS To enable the students to acquire knowledge relatin To help the students develop and an understand the An overview of financial system: Constituents significance, development and growth of financia Financial reforms and present scenario – Regulate Financial market – Meaning and significance of cap market vis- a-vis money market –governing Indian SEBI Act 1992 and securities to control and regulations and scope-constitution objectives – Powers of SEBI Fribunal. Financial instruments: Capital market instruments shares, debentures, sweat equity shares, non – voting of capital market – Credit rating and evaluation of ri- significance – Benefits to investors – Regulatory fi- agencies in India: their processes – Rating methodolog nstruments – Evaluation of risk. Primary Market: Meaning significance and scope – market – Various agencies and institutions involved of intermediaries – Merchant bankers, registrars, und ssue, portfolio managers- Debenture trustees – The code of conduct framed by SEBI. Secondary Market: Meaning, significance, function market-functions and scope of stock – exchanges; th	e listing of sec s of financia l and capital ory authoritie pital market capital market s act 1956-Obj – Securities A s – equity, shares – New isk – Concepta ramework – O gies for variou Development in primary ma derwriters, ban eir roles, regul	urities. al system markets s governing – Capita et – SEBI fectives Appellate preference instrument s, scope and Credit rating s is in primar arket – Rol- kers to lations and of secondar
To help the students develop and an understand the An overview of financial system: Constituents significance, development and growth of financia Financial reforms and present scenario – Regulate financial market – Meaning and significance of cap market vis- a-vis money market –governing Indian SEBI Act 1992 and securities to control and regulations and scope-constitution objectives – Powers of SEBI Fribunal. Financial instruments: Capital market instruments shares, debentures, sweat equity shares, non – voting of capital market – Credit rating and evaluation of ri- significance – Benefits to investors – Regulatory fin agencies in India: their processes – Rating methodolog nstruments – Evaluation of risk. Primary Market: Meaning significance and scope – narket – Various agencies and institutions involved of intermediaries – Merchant bankers, registrars, und ssue, portfolio managers- Debenture trustees – The code of conduct framed by SEBI. Secondary Market: Meaning, significance, function market-functions and scope of stock – exchanges; the	e listing of sec s of financia l and capital ory authoritie pital market capital market s act 1956-Obj – Securities A s – equity, shares – New isk – Concepta ramework – O gies for variou Development in primary ma derwriters, ban eir roles, regul	urities. al system markets s governing – Capita et – SEBI fectives Appellate preference instrument s, scope and Credit rating s is in primar arket – Rol- kers to lations and of secondar
significance, development and growth of financial Financial reforms and present scenario – Regulate Financial market – Meaning and significance of cap market vis- a-vis money market –governing Indian SEBI Act 1992 and securities to control and regulations and scope-constitution objectives – Powers of SEBI Fribunal. Financial instruments: Capital market instruments shares, debentures, sweat equity shares, non – voting of capital market – Credit rating and evaluation of ri- significance – Benefits to investors – Regulatory fi- agencies in India: their processes – Rating methodolog nstruments – Evaluation of risk. Primary Market: Meaning significance and scope – market – Various agencies and institutions involved of intermediaries – Merchant bankers, registrars, und ssue, portfolio managers- Debenture trustees – The code of conduct framed by SEBI. Secondary Market: Meaning, significance, function market-functions and scope of stock – exchanges; th	Il and capital ory authoritie pital market capital market s act 1956-Obj – Securities A s – equity, shares – New isk – Concepta ramework – O gies for variou Development in primary ma lerwriters, ban eir roles, regul	markets s governin – Capita et – SEBI ectives Appellate preference instrument s, scope and Credit rating s s in primar arket – Rol kers to lations and
shares, debentures, sweat equity shares, non – voting of capital market – Credit rating and evaluation of ri- significance – Benefits to investors – Regulatory fr agencies in India: their processes – Rating methodolog nstruments – Evaluation of risk. Primary Market : Meaning significance and scope – market – Various agencies and institutions involved of intermediaries – Merchant bankers, registrars, und ssue, portfolio managers- Debenture trustees – The code of conduct framed by SEBI. Secondary Market : Meaning, significance, function market-functions and scope of stock – exchanges; th	shares – New isk – Concept ramework – O gies for variou Development in primary ma lerwriters, ban eir roles, regul	instrument s, scope and Credit rating is s in primar arket – Rol kers to lations and
narket – Various agencies and institutions involved of intermediaries – Merchant bankers, registrars, und ssue, portfolio managers- Debenture trustees – The code of conduct framed by SEBI. Secondary Market: Meaning, significance, function narket-functions and scope of stock – exchanges; th	in primary ma lerwriters, ban eir roles, regul ns and scope o	arket – Rol kers to lations and of secondar
Secondary Market: Meaning, significance, function narket-functions and scope of stock – exchanges; the second stock – exchanges is the second stock – exchange		
and control – Secondary market intermediaries – Sto advisors, their roles, regulations and code of conduct fr Electronic trading in securities – An overview of law rading.	ock brokers, su amed by SEBI	ıb – brokers [–
utual Funds : Introduction – Definition – Types – Risk Performance – Evaluation – SEBI and RBI regulations	for mutual fun	nds –
Dynamic component for Continuous Internal Assess ontemporary Developments Related to the Course durin	sment only:	er
	laya publishing	g House.
	-	е.
jan, K. (2019). Financial Markets and Services. Mumb	oai: Himalaya	
-		
*		
knowledge about the capital market.		
	 Investors rights and obligations – Association of mutual Dynamic component for Continuous Internal Assession temporary Developments Related to the Course during the course during	 Investors rights and obligations – Association of mutual funds. Dynamic component for Continuous Internal Assessment only: ontemporary Developments Related to the Course during the Semester oncerned. Dooks:-arma. (2011). Indian <i>Financial System</i>. Mumbai: Himalaya publishing House (2011). Indian <i>Financial System</i>. Mumbai: Himalaya publishing House (2019). <i>Financial Markets and Services</i>. Mumbai: Himalaya and <i>ian Financial system</i>. New Delhi: TMH. Curities Laws and Capital Markets. Taxmann's Publications. After completion of this course the students will posses exp knowledge about the capital market. The students getting employment in stock broking firms and the statement of the students and the students are students and the students and the students are studen

ne of the Course Teacher Dr.K.Ganesamurthy

622 204 > To acquire knowledge of the various rules and regulations of the companies at 2013. > To know the importance of MCA, NCLT Appellate Tribunal. Unit-I Law relating to making investments in and granting loans to other b corporate and giving guarantees and providing security – Producer Compan Concept, Formation, Functioning and Dissolution – Limited Liability Partnership(LLPs) – Concept, Formation, Membership, Functioning, Dissolu Difference between Limited Liability Partnership(LLPs) and Partnership. Unit −II Company Accounts and audit: Statutory and Non – statutory books – Discler practices – Appointment, resignation, removal of auditors – Rights, duties liabilities of auditors – Cost Audit and Special Audit-Internal Audit-Manage Audit. Divisible profits and dividends: Dividend – Meaning – types – -Interim Divi and final Dividend. Ascertainment of divisible profits – Powers of the E regarding dividends, statutory provisions relating to payment of dividend – Board's report and disclosures- MCA21 - E-filing – XBRL filing. Unit-III Majority powers and minority rights: Principle of Majority Rule – Exceptic Protection of minority. Prevention of Oppression and Mismanager Prevention of oppression – Prevention of Mismanagement – Parties entitled apply for relief – Powers of the Central Government and National Company Tribunal and Appellate Tribunal. Unit-IV Inspection and Investigation – Meaning – Need for inspection and investigati Inspection of documents, books of accounts, registers – Powers of Registr Companies to call for information- Scizure of documents by Registr Investigation – Meaning – Types of investigation – Power of Central Governm – Appointment and powers of inspectors – Inspectors report an	C	Semester II	Constitute	11		
≥ 2013. > To know the importance of MCA, NCLT Appellate Tribunal. Unit-I Law relating to making investments in and granting loans to other b corporate and giving guarantees and providing security – Producer Compan Concept, Formation, Functioning and Dissolution – Limited Liability Partnership(LLPs) and Partnership. Unit-II Company Accounts and audit: Statutory and Non – statutory books – Disch practices – Appointment, resignation, removal of auditors – Rights, duties liabilities of auditors – Cost Audit and Special Audit-Internal Audit-Manage Audit. Divisible profits and dividends: Dividend – Meaning – types – Interim Divi and final Dividend. Ascertainment of divisible profits – Powers of the E regarding dividends, statutory provisions relating to payment of division – Board's report and disclosures- MCA21 - E-filing – XBRL filing. Unit-III Majority powers and minority rights: Principle of Majority Rule – Exceptic Protection of minority. Prevention of Oppression and Mismanager Prevention of oppression – Prevention of mismanagement – Parties entitled apply for relief – Powers of the Central Government and National Company Tribunal and Appellate Tribunal. Unit-IV Inspection and Investigation – Meaning – Need for inspector and investigati Investigation – Meaning – Types of investigation – Power of Central Government and National Company action. Investigation into affairs of the company. Unit-IV Inspection and Investigating – Topes of investigation – Power of Central Governm – Appointment and powers of inspectors – Inspectors report and follow – action. Investigation into affairs of the company. Unit-IV Winding up: Meaning, types, p	Course Code: 622 204	COMPANY LAW AND PRACTICE – II	Credits: 4	Hours: 4		
▶ To know the importance of MCA, NCLT Appellate Tribunal. Unit-I Law relating to making investments in and granting loans to other b corporate and giving guarantees and providing security – Producer Compane Concept, Formation, Functioning and Dissolution – Limited Liability Partnership(LLPs) – Concept, Formation, Membership, Functioning, Dissolu Difference between Limited Liability Partnership(LLPs) and Partnership. Unit –II Company Accounts and audit: Statutory and Non – statutory books – Disch practices – Appointment, resignation, removal of auditors – Rights, duties liabilities of auditors – Cost Audit and Special Audit-Internal Audit-Manage Audit. Divisible profits and dividends: Dividend – Meaning – types – -Interim Divi and final Dividend. Ascertainment of divisible profits – Powers of the E regarding dividends, statutory provisions relating to payment of dividend – Board's report and disclosures. MCA21 - E-filing – XBRL filing. Unit-III Majority powers and minority rights: Principle of Majority Rule – Exceptic Protection of minority. Prevention of Oppression and Mismanager Prevention of oppression – Prevention of Oppression and National Company Tribunal and Appellate Tribunal. Unit-IV Inspection and Investigation – Meaning – Need for inspection and investigati Inspection of documents, books of accounts, registers – Powers of Registr Companies to call for information – Scizure of documents by Registr Investigation – Meaning – types of investigation – Power of Central Governm – Appointment and powers of inspectors – Inspectors report and follow - action. Investigation into affairs of the company. Unit-IV Winding up. Contributories – Contributories' liabiliti Payment of liabilities – Wind	Objectives					
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Investigation – Meaning – Types of investigation – Power of Central Governm – Appointment and powers of inspectors – Inspectors report and follow – action. Investigation into affairs of the company. Unit –V Winding up: Meaning, types, process of winding up – Role of liquidate Consequences of winding up – Contributories – Contributories' liabilit Payment of liabilities – Winding up of unregistered companies - De companies – Striking of names of companies – Registered valuers – Valuation valuers. Unit-VI Dynamic Component for Continuous Internal Assessment of Contemporary Developments Related to the Course during the Semester concerned. Reference and Textbooks:- Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge.		Inspection of documents, books of accounts, registers - Powers of Registrar of				
- Appointment and powers of inspectors – Inspectors report and follow – action. Investigation into affairs of the company. Unit -V Winding up: Meaning, types, process of winding up – Role of liquidate Consequences of winding up – Contributories – Contributories' liabilit Payment of liabilities – Winding up of unregistered companies - De companies – Striking of names of companies – Registered valuers – Valuation valuers. Unit-VI Dynamic Component for Continuous Internal Assessment of Contemporary Developments Related to the Course during the Semester concerned. Reference and Textbooks:- Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes > After Completion of this course the students would be able to apply their knowledge.						
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Unit −V Winding up: Meaning, types, process of winding up − Role of liquidate Consequences of winding up − Contributories − Contributories' liabilit Payment of liabilities − Winding up of unregistered companies - De companies − Striking of names of companies − Registered valuers − Valuation valuers. Unit-VI Dynamic Component for Continuous Internal Assessment Contemporary Developments Related to the Course during the Semester concerned. Reference and Textbooks:- Avatar, S. (2019).Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge.			s report and	tollow – up		
Consequences of winding up – Contributories – Contributories' liabilit Payment of liabilities – Winding up of unregistered companies - Decompanies – Striking of names of companies – Registered valuers – Valuation valuers. Unit-VI Dynamic Component for Continuous Internal Assessment of Contemporary Developments Related to the Course during the Semester concerned. Reference and Textbooks:- Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge.	Unit_V		a - Role of	liquidators -		
Payment of liabilities – Winding up of unregistered companies - De companies – Striking of names of companies – Registered valuers – Valuation valuers. Unit-VI Dynamic Component for Continuous Internal Assessment of Contemporary Developments Related to the Course during the Semester concerned. Reference and Textbooks:- Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes	Cint V					
companies – Striking of names of companies – Registered valuers – Valuation valuers. Unit-VI Dynamic Component for Continuous Internal Assessment of Contemporary Developments Related to the Course during the Semester concerned. Reference and Textbooks:- Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge.						
Unit-VI Dynamic Component for Continuous Internal Assessment Contemporary Developments Related to the Course during the Semester concerned. Reference and Textbooks:- Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge.						
Contemporary Developments Related to the Course during the Semester concerned. Reference and Textbooks:- Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge.		valuers.				
concerned. Reference and Textbooks:- Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes > After Completion of this course the students would be able to apply their knowledge.	Unit-VI			•		
Reference and Textbooks:- Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes > After Completion of this course the students would be able to apply their knowledge.			ig the Semester	r		
 Avatar, S. (2019). Company Law, Lucknow: Eastern Book Co. Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge. 	Defenence and					
 Ghosh, P.K., & Balachandran, V. (2014). Company law and Practice. New Delhi: Sultan Chand & Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge. 						
Sons. Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes > After Completion of this course the students would be able to apply their knowledge.		· · ·	Delhi Sultan	Chand &		
 Kappor, N.D. (2013). Company Law & Practice. NewDelhi: Sultan Chand & Sons. Ramaiah, A. (2010). Guide to the Companies Act. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge. 		Datachandran, V. (2014). Company law and Fractice. New	Denni. Suitan			
 Ramaiah, A. (2010). <i>Guide to the Companies Act</i>. Nagpur: Lexis Nexis Butterworths Wadhwa. Santhi, J.(2019). <i>Company Law And Secretarial Practice</i>. Margham Publications. Outcomes After Completion of this course the students would be able to apply their knowledge. 		(12) Company Law & Practice New Delhis Sulter Che	and be Song			
Santhi, J.(2019). Company Law And Secretarial Practice. Margham Publications. Outcomes > After Completion of this course the students would be able to apply their knowledge.				11		
Outcomes After Completion of this course the students would be able to apply their knowledge.				dhwa.		
their knowledge.	Santhi, J.(2019)					
	Outcomes		would be able	to apply		
To offer consultancy services for winding up of companies.			<u> </u>			
		To offer consultancy services for winding up	o of companies	•		

ie of the course reacher

Dr.A. Morarji

	Semester II				
Course Code: 622 205	FINANCIAL MANAGEMENT	Credits: 4	Hours: 4		
Objectives	> To enable the students to acquire knowledge and practical aspects of financial				
	 management To develop their skills in taking financial and investment decisions 				
TT *4 T	Functions and Goals: Introduction – Meaning- O		A imag		
Unit-I	Financial decision - Managerial Land Operative Fund				
	and Income Functions – Goals of Financial Management – Benefit Maximizing				
	and Problem Minimizing Goals- Maximization Vs. Optimization – Risk Return				
	Trade off –Discounting and Compounding.				
Unit -II	Financing Function: Long Term Financing Sources				
	and Debentures – Convertible Securities & Term Lo Debt Securities –Working Capital: Components & Es				
	Sources and approaches.		ling –		
Unit-III	Capital Structure Planning: Cost of Capital: Equit	y, Debt, Retained	Earnings –		
	Weighted Average Cost of Capital - Capital Struct				
	Net Operating Income, MM and Traditional Theories	– Leverage – Ty	pes and		
Unit-IV	Significance.	Jooning Process	Noturo		
Unit-1V	Capital Investment Proposals: Capital Budgeting – Meaning – Process - Nature and Types – Evaluation Techniques: Payback Period – ARR – IRR – NPV –				
	CAPM – Capital Rationing.				
Unit -V	Dividend Decisions: Dividend – Meaning – Dividen				
	Dividends – Stock dividend and Stock Split – Reverse				
	Factors Affecting Dividend Decision – Dividend T Walter and MM Theories – Ploughing Pack of Farming		im, Gordon,		
	Walter and MM Theories – Ploughing Back of Earnings For expansion, Diversification And Modernization.				
Unit-VI	Diversification And Modernization. Dynamic Component for Continuous Internal Assessment only				
	Contemporary Developments Related to the Contemporary	urse during the	Semester		
	concerned				
Reference and	Textbooks:- 1). Fundamentals of Financial Management. PHI Learnin	na Privoto Limito	1		
	N. (2019) .Financial Management Principles and practic	e			
			Sons		
•	019). <i>Financial Management</i> . Vikas Publications House.		1		
1	A.C. (2018). <i>Financial Management</i> . New Age Internatio				
Sudharsana, R. G House.	G. (2019). Financial Management Principles and Practic	es. Himalaya Pub	lishing		
Outcomes	After completion of the course in the student of the course in the course in the student of the course in the course in the student of the course in the c	dents would be as	similate		
	the financing function of companies.				
	The students would get employment opp department in the companies	ortunities in finan	ce		
	department in the companies.				

Dr.C.Vethirajan

Semester II					
Course Code: 622602	COMPREHENSIVE VIVA-VOCE – II	Credits: 1	Hours:		
the 2 nd Semester at	ted to a Comprehensive Oral Examination (Viva Vote the end of 2^{nd} Semester. A panel of examiners consistent teachers, the HOD and an External Examiner w	nsisting of facul	ty members		
Student and award	the marks for a Maximum of 100. Conceptual und	erstanding and o	verall grasp		
	l be the focus of evaluation. The course is intended Aind, Critical, Analytical thinking and other soft skill	•			

			Semeste	r II			
Course 622603	Code:	PRACTIC	AL TRAI	NING VIVA –	VOCE	Credits: 2	Hours: 2
a.	Students ar	e subjected to a	Oral Exam	ination (Viva-	Voce) in re	espect of training	g undergone
	by them in	various Compani	ies/Profess	ional firms.			
b.	A panel of	examiners cons	isting of fa	aculty member	s from the	core course to	eachers, the
	HOD and an External Examiner will jointly evaluate each Student and award the marks for				ne marks for		
	a Maximum of 100.						
c.	The course	e is intended to	o develop	Communicati	on Skill, F	Presence of Mir	nd, Critical,
	Analytical	hinking and prac	tical know	ledge acquired	during the t	raining.	

	<u>Elective Course –II</u>		
	Semester II		
Course Code:	BANKING & INSURANCE: LAW AND	Credits: 2	Hours:
622 702	PRACTICE		3
Objectives	To enable the students to develop their skill in the	usage of moder	n
	banking technologies.		
	To make the students for Conveyancing the inform	nation about ins	urance
Unit-I	benefits to society. Introduction to Banking – Definition – Function of	f Commoraial	Donla
Unit-I	RBI and its Control Over Commercial Banks– C		
	Relationship Between Banker and Customer – I		
	Customer – Types of Relationship General and Spe		
	Customer Relationship-Management Recent Deve		
	Banking - Internet Banking-Mobile Banking - Tra		
	RTGS-ECS.		
Unit –II	Negotiable Instruments – Definition – Characteristic		ange –
	Promissory Note – Letter of Credit – Cheques – Cross		
	Significance Endorsement – Types, Significance – Pay	ing Banker – Co	ollecting
Unit-III	Banker – Duties – Statutory Protection. Lending Policies – Types of Borrowers – Types of Se	annitica I aan	
Unit-III	documentation.	curities – Loan	
Unit-IV	Insurance – Meaning, Nature, Significance- P	rinciples of Ir	surance
	Assignment Nomination – Nationalization vs. F		
	Business – Insurance Regulatory Development A		
	objectives, Scope and function of IRDA - Recent Dev		
	Sector.		
Unit –V	Product Insurance – Types of Insurance – Life Insu		
	- Fire Insurance - Travel Insurance - Accident and Mo		-
	Disclosure, Contribution – Claims and Recovery		
	Meaning and Nature – Company Secretary Vis-A-Vis Management.	- insurance and	KISK
Unit-VI	Dynamic Component for Continuous Inter	nal Assessme	nt only.
	Contemporary Developments Related to the Course du		
	concerned.	8	
Reference and Te	extbooks:-		
Gupta, P. K. (2019	9). Fundamentals of Insurance. Himalaya Publishing House	se.	
Murthy, A. (2019)	. Elements of Insurance. Margham Publications.		
Radhaswami, M.,	& Vasudevan, S.V. (2018). A Test Book of Banking. S.Ch	and co.Ltd.	
Santhanam, B. (20	19). Banking theory law and Practice. Margham Publicati	ons.	
	Sundaram, K.P.M. (2018). Banking Theory: Law and Pra		and &
Sons.	, (, , , , , , , , , , , , , , , , , ,		-
Outcomes	After reading this course students would be a	ble understand th	ne
	banking and insurance activities	anapibund n	
	The Students would be able to get employment	ent in banking a	nd
	insurance sector.	2	

Dr. K.Ganesamurthy

<u>Non Major Elective Course –I</u>

	Semester II		
Course Code:	SECURITIES LAWS AND CAPITAL MARKETS	Credits: 2	Hours: 3
Objectives	 To enable the students to acquire knowledge relating To help the students develop and an understand the l 		
Unit-I	An overview of financial system: Constituents of fin development and growth of financial and capital market present scenario – Regulatory authorities governing fina and significance of capital market – Capital market v governing Indian capital market – SEBI – SEBI Act 19 and regulations act 1956-Objectives and scope-constitut SEBI – Securities Appellate Tribunal.	ets – Financia ancial market vis- a-vis mor 92 and securi	l reforms and — Meaning ney market – ties to control
Unit –II	Financial instruments : Capital market instruments – debentures, sweat equity shares, non – voting shares – market – Credit rating and evaluation of risk – Concept Benefits to investors – Regulatory framework – Credit rat their processes – Rating methodologies for various inst risk.	New instrume ts, scope and ing agencies in	ents of capita significance - 1 India:
Unit-III	Primary Market : Meaning significance and scope – market – Various agencies and institutions involved in intermediaries – Merchant bankers, registrars, underwriter portfolio managers- Debenture trustees – Their roles, re conduct framed by SEBI.	primary mar s, bankers to i	ket – Role of ssue,
Unit-IV	Secondary Market : Meaning, significance, functions market-functions and scope of stock – exchanges; their control – Secondary market intermediaries – Stock advisors, their roles, regulations and code of conduct fram trading in securities – An overview of law relating to inside	regulatory fr brokers, sub hed by SEBI –	amework and – brokers
Unit –V	Mutual Funds : Introduction – Definition – Types – Risks Evaluation – SEBI and RBI regulations for mutual funds - obligations – Association of mutual funds.	involved - Pe	
Unit-VI	Dynamic component for Continuous Internal Assessme Contemporary Developments Related to the Course during		concerned.
Reference and			
	& Sharma. (2011). Indian <i>Financial System</i> . Mumbai: Hima		-
	2017). Capital Market Management. Mumbai: Himalaya pu		
Gordon, E., & N House.	Jatarajan, K. (2019). Financial Markets and Services. Mumb	oai: Himalaya	publishing
Khan, M.Y. (20	13) Indian Financial system. New Delhi: TMH.		
Zad, N.S. (2019). Securities Laws and Capital Markets. Taxmann's Publicat	tions.	
Outcomes	 After completion of this course the students will posse about the capital market. The students getting employment in stock broking firm services. 	-	-

Name of the Course Teacher Dr.K.Ganesamurthy

	Semester III			
Course Code: 622 301	GENERAL LAWS	Credits: 3	Hours: 4	
Objectives	 To enable the students to acquire knowledge reg India, legislative powers of the union and state. property, right to information and law relating to cy To develop understanding of the code of civil prodocuments. 	Law relating to ber regulations.	transfer of	
Unit-I	Sources of Law: Meaning of Law – Need for Knowler Classification of Law – Sources of Law – Classificatio Indian Law – English Law – Customs – Judicial decis Personal Law.	n of sources – Se		
Unit –II	Constitution of India: Salient features – Fundar principles of state policy – Legislative powers of the Freedom of trade, commerce and intercourse – Types Mandamus, Prohibition, Quo-warranto and Certiorari. Interpretation of statutes: Need for interpretation principles of interpretation – Internal and External aids	ne Union and the of writs – Hab of statute- Ger	ne States – eas corpus, neral	
Unit-III		Code of Civil procedure: Structure of civil courts – Their jurisdiction – Basic understanding of certain terms- Order, judgement, Decree, Stay of suits – Res – Judicata.		
Unit-IV	Law relating to transfer of property: Important define immovable property – properties which cannot be trans Provisions relation to sale – Mortgage – Rule against p Lease, gift and actionable claim.	ferred- Lispende	ens,	
Unit –V	Law relating to Stamps: instruments chargeable to stamping – Consequences of non-stamping and und of instruments – Allowances for stamps – Stamp duty Law relating to Registration of document: Registerable Compulsory and optional –Time and place of registration non-registration.	er stamping – i payable. Documents –	mpounding	
Unit-VI	Dynamic component for Continuous Inter Contemporary Developments Related to the Course du concerned.		•	
Reference and To Singh, D.K.,&Shu	e xtbooks:- ıkla, V.N. (1990). <i>The Constitution of India</i> . Lucknow:Eas	tern Book Comp	any.	
	or, N.D. (2001). General Laws & Procedures, NewDelhi:S			
Raini, A., & Kapo Prints.	oor, N.D. (2019). General and Commercial Law, NewDelh	i.ICSI Material N	Jew	
Gandhi, B.M. (20	17). Interpretation of statutes. Lucknow: Eastern Book Com	pany.		
Balachandran.V, (2019). General Laws, and Practice. Chennai : Vijay Nicole	e Imprints		
Outcomes	 The students shall be able to Appreciate the Indian constitution and interpretation in the country. Comprehend the law relating right to information 	-	-	

Dr.A.Morarji

	Semester III			
Course Code:	ECONOMIC AND OTHER LEGISLATIONS	Credits: 3	Hours: 4	
622 302				
Objectives	To enable thestudents:	~		
	Acquire knowledge regarding the significance of			
	Exchange Management Act (FEMA), Pollution cont	rol laws and	Management	
	of IPR		1	
	Apply their knowledge in filing applications for regis			
T T 1 / T	develop skill in using the provisions of various Acts in			
Unit-I	Competition Law : Objects and definitions – Prohibit			
	abuse of dominant position- Combination and regu			
	Competition Commission of India – Duties, powers and f	unctions – Cor	npetition	
II:4 II	advocacy – Penal provisions.	1 - 1- f	Comment	
Unit –II		and definition		
	account transactions, Capital account transactions – Fo			
	India and abroad – Acquisition and transfer of immov goods and services: realization and repatriation of for		-	
	and enforcement – Foreign Contributions (Regulation)			
	Important provisions.		v —	
Unit-III	Pollution Control laws: Law relating to prevention a	nd control of	Air Pollution	
0111-111	and Water Pollution – Various Boards and their funct			
	Occupier of specified industries to ensure adherence t			
		gulatory fra	•	
	Procedures for obtaining various environment clearance			
	Environment Tribunal Environment audit.			
Unit-IV	Management of Intellectual property Rights: concept and development			
	intellectual property law - Procedure relating to trade a			
	Concept, Registration, Infringement and Remedies - Ove	rview of laws	relating to	
	other intellectual property rights - Designs, Geograph	cal indication	s, Trade	
	secrets.			
Unit –V	5(a) Arbitration and conciliation Act - Meaning		- Arbitration	
	agreement — Arbitral award - Conciliation - App		d role of	
	conciliators – Settlement agreement –Institutional	Arbitration -	International	
	Commercial Arbitration – Foreign awards.			
	5(b) Information Technology Law: An overview – Dig			
	Electronic records – Certifying authority – Cyber regula	ations – Appe	llate	
TT . • 4 X71	Tribunal – Offences and penalties.		·	
Unit-VI	Dynamic component for Continuous Internal Assessm Developments Related to the Course during the Semester		temporary	
Reference and		concerned.		
	. (2019). Economic Legislations. Chennai: Vijay Nicole Pub	lications		
		incations.		
e	nd Compliance Management, ICSI Study Material 2018.			
	<i>commercial Law</i> (2019). Bharath Publishing House			
Kapoor, N.D. (2	019). Economic and other Legislations. New Delhi: Sultan of	hand & Sons.		
	t Compliance Management and Due Diligence (2019) ICSI	Study Material	•	
Outcomes	The students shall be able to:			
	know the powers and functions of various authorities un		-	
	Offer consultation services relating to arbitration proceed			
	IPR and File applications for trademark, patents and cop	oyrights registi	ations.	

Dr.A. Anbazhagan

	Semester III					
Course Code: 622 303	CORPORATE AND MANAGEMENT Credits: 3 Hours: 4 ACCOUNTING					
Objectives	To enable the students:		•			
	Acquire knowledge regarding the accounting stan					
	Apply their knowledge in interpreting the financia					
	and Develop skill in taking decisions on the basis	s of financial	results of			
	companies.					
Unit-I	Accounting for Share Capital – Relevance and Sig		-			
	share capital transaction – Issue of shares at par, at p					
	issue of shares – redemption of preference shares- Issu					
	redemption of debenture conversion of debentures in					
Unit –II	issues – profit prior to incorporation- Treatment of pre					
Unit –II	Preparation and Presentation of Final Accounts of per company Law requirements and corporate		– Various			
	requirements of corporate reporting – Value Add					
	Value Added (EVA), Market Value Added(MVA), S					
Unit-III	Accounting Treatment of Amalgamation – Abso					
	Companies – Valuation of goodwill and shares – I					
	Accounting treatment – Accounts of Holding and Subs					
	Preparation of Consolidated balance sheet.	7 1				
Unit-IV	Financial Statement Analysis: Concept and Need for analysis of Financia					
	Statements -Types and Tools of analysis: Trend analysis, Common size					
	statements and Comparative statements- Financial Ratio Analysis- Turnover					
	ratios - Liquidity ratios - Proprietary ratios - Profitability Ratios- Uses and					
¥7. •/ ¥7	limitations of Ratio analysis.		1 0 1			
Unit –V	Fund and Cash Flow: Fund Flow Concept- Prepara					
	in working capital and the fund flow statement – Ma					
	of fund flow statement- Cash Flow Concept – Preparation of cash flow statement – Managerial uses of cash flow statement.					
Unit-VI	Statement – Managerial uses of cash now statement. Dynamic components for Continuous Inte	rnal Assess	ment only:			
Unit- VI	Contemporary Developments Related to the Course du		•			
	concerned.	ring the Senie				
Reference and Te	extbooks:-					
Gupta, R.L., & Ra	dhaswamy, M. (2018). Company Accounts. New Delhi: S	Sultan Chand a	& Sons.			
Jain, S.P. & Naran	ng, K.L. (2019). Advanced Accountancy. New Delhi: Kaly	ani Publishing	g House.			
	ng, K.L. (2019). Corporate Accounting. Kalyani Publishe	-				
	(2019). Corporate Accounting. Vikas Publishing House (
-	urthy, A. (2019). Corporate Accounting. Margham Public	cations.				
Outcomes	After reading this course the students should be able to	<u> </u>	1 4 1.			
	Prepare necessary accounts in case of amalgamatio		es and Audit			
	the accounts to ascertain the true and fain financial		inting for			
	A comprehensive understanding of the advanced is assets, liabilities and owner's aquity. The ability to					
	assets, liabilities and owner's equity. The ability to advanced financial accounting issues.	account for a	Tallge 01			
	auvanceu mianciai accounting issues.					

Dr.K.Ganesamurthy

	Semester III						
Course Code: 622 304	CORPORATE FUNDING AND LISTING OF SECURITIES Credits: 3 Hou 4						
Objectives	 Provide practical knowledge of means of finance availab their various stages of journey, their suitability, pros and compliances etc. Acquire knowledge of legal & procedural aspects of vari eligibility criteria, documentation, compliances etc. 	cons, process,					
Unit-I	Listing of Securities in India and Abroad: Listing – In- Securities and Exchange Board of India (Listing Oblig Requirements) Regulations, 2015 – Equity Listing – Debt I listing – Listing requirements – Delisting – voluntary and Role of Compliance officer in listing and delisting of Se Listing – Applicability of Listing Regulations – Singapore Sto Luxembourg Stock Exchange, NASDAQ – London Stock Securities and Exchange Commission.	ations and I Listing – adva compulsory d curities – Int ock Exchange	Disclosure intages of elisting - ernationa				
Unit -II	Depository System: Meaning – Objectives of a Depository – Depository process – Trading in a depository system – SEBI regulations governing depositories – Advantages of Depository system – National Securities Depository Ltd (NSDL) – Central Depository Services (India) Ltd, (CSDL).						
Unit-III	Debt Funding : Debentures, Bonds – FCCB- FCEB – I Bonds – Bank Finance – Project Finance including machin against property, Loan against shares – Working Cap Discounting – Factoring – Types of Factoring – Benefits – F Benefits of forfeiting – Islamic Banking.	ery or equipr ital Financ	nent loar e- Bil				
Unit-IV	Collective Investment Schemes: Meaning – SEBI (Collectiv – Alternative Investment Fund – Real Estate Investment Trust Angel Funds – High Net worth individuals – Qualified Institu Foreign Portfolio Investor.	t (REIT)-					
Unit -V	Venture Capital: Meaning – Features of Venture Capital – Scope of Venture Capital – Initiatives in India – Guidelines – Suggestions for the growth of Venture Capital Funds.						
Unit-VI	Dynamic component for Continuous Internal Assessment Developments Related to the Course during the Semester con		porary				
Himalaya _J	Extbooks:- 017). Management & Financial Services, Markets & Institution. publishing House.	s, Mumbai:					
•	9). <i>Guide to Indian Capital Market</i> . New Delhi: Bharat Law Ho atarajan, K. (2019). <i>Financial Markets and Services</i> . Mumbai: H		ishing				
ICSI –Study Mat	erial 2019.						
SEBI Hand book	Manual.						
Outcomes	 The Students would be able to get employment regarding stock trading agency.etc. Offer consultancy services for venture capitalist. 	ng equity rese	earch,				
Name	of the Course Teacher	Dr.C.V	/ethiraja				

	Semester III			
Course Code: 622 305	CORPORATE COMPLIANCE MANAGEMENT	Credits: 3	Hours: 4	
Objectives	Acquire knowledge in Compliance management, interna	al control syst	ems	
	and preparation of various search and status reports.			
	Develop the skills in the documentation and complianc	e frame work	ζ.	
Unit-I	Compliance Framework - Compliance - Meaning - Identification of a			
	laws, rules, regulations - Risk Assessment - Responsibility			
	allocation – Escalation & reporting – Creation of Compliance			
	reporting system - Review & Updation - Training & Impl	ementation-C	Officers in	
	default.			
Unit -II	Compliances			
	a. Entity wise: Public, Private, Listed Government, Sma			
	Section 8 Company, LLP – Annual and Event based	-		
	b. Activity wise: Compliances related to specific activit			
	c. Sector wise: Service Sector, Manufacturing,	Trading, NI	BFCs E-	
	Commerce, Mining, infrastructure.	с. т.		
	d. Industry Specific: Compliances with industry Speci			
	the company such as Tourism, Pharmaceutical	, FMCG, F	iospitality	
	Information Technology etc.			
II. • III	e. State and Local applicable laws	D1		
Unit-III	Documentation & Maintenance of records: Electronic verse repository – General principles of good documentation – codi			
	preservation – safety & retrieval – Privacy & Control	lig – storage -	-	
Unit-IV	Search and Status Report : Type of Searches – Purpose a	nd abiastiva	of Soorah	
Unit-1V				
	Reports – Search under Companies Act – IPR Laws, Property Title Search – Compilation & verification of data published by MCA 21, SEBI, RBI, Stock			
	Exchanges, other regulators/ authorities (national/internatio			
	other sources.		es una	
Unit -V	Certification by Professionals - Carrying out KYC with	respect to d	irectors –	
	promoters – and client – Compliance with the applicable			
	Signing and Certification: Various Certification(s) by C			
	practice – Pre-certification of Forms: Signing & certification			
	Corporate Governance Certification; Obligations and Penal	provisions -	Segment-	
	wise Role of Company Secretaries: Knowledge about the se	egment(s) in	which the	
	company is operating, Industry trends and national	and int	ernational	
	developments, Segment-wise Compliances.			
Unit-VI	Dynamic component for Continuous Internal Assessment		porary	
	Developments Related to the Course during the Semester con-	cerned.		
Reference and 7				
	, & Ravichandran, K.S.(2019). Secretarial, Securities and Mana	gement Audit	•	
Delhi: B				
	rial (2018). Due Diligence and Compliance Management.	Dub		
	rial(2019). Secretarial Audit Compliance Management and Due	Diligence.		
Law House.		T		
•	Balakrishnan, R. (1905). Compliance guide to Corporate Gove	rnance. Taxm	ann	
	ions Private Limited.	01 10 7		
	2). Corporate management Structure in India. NewDelhi: Sulta			
Outcomes	The program participants could understand		mpliance	
	Management documentation, secret and status repo			
	Offer consultancy services for certification by prof			
	Name	of the Cours	e Teache	

Dr.C.Vethirajan

Semester III						
Course Code: 622 306	INCOME TAX LAW AND PRACTICE Credits: 3 Hours: 4					
Objectives	 To enable the students acquire knowledge about income tax. To enable the students to apply their knowledge about tax management practices 					
Unit-I	Income Tax Act, 1961: Basic concepts – Income – Previous year – Assessment year, Residential status – Basis of charge and scope of total income. Incomes exempt from tax under section 10 of the Act.					
Unit -II	Computation of total income under various heads a) property c) Profits and gains of business/Profession, Other Sources.					
Unit-III	Clubbing of income – Set off and carry Forward income, rebates and reliefs in respect of inco individuals, firms and companies.	ome – tax. T	Faxation of			
Unit-IV	Authorities under Income Tax Act – Central Board of Direct Taxes- Commissioner of Income Tax – Powers – Appellate Authorities – Procedure of filing appeals.					
Unit -V	 Dividend distribution tax – MAT – Transfer Pricing -Tax deducted at source, collection recovery and refund of tax, provision of advance tax-Provisions concerning procedure for filing return – Signature – E-filing, assessment and reassessment. Tax Planning – Tax Management – Tax Holiday – GAAR – Tax Evasion – Tax Avoidance. 					
Unit-VI	Dynamic component for Continuous Internal Ass Contemporary Developments Related to the Course concerned.					
Reference and Textbe Bhagavathi Prasad. (19	books:- 099). Direct Taxes: Law and Practice. Wiley Eastern pu	ublishers.				
Hariharan, N. (2019).	Income Tax. Chennai: Vijay Nicole Imprints P Ltd.					
Mehrotra, H.C., & Goy	val, S.P. (2018). Direct Taxes: Law and practice. Agra:	Sahitya Bhava	ın.			
Murthy, A. (2019). Inc	come Tax Law & Practice. Chennai: Margaham Publica	tions.				
Singania, K. V. (2019)	. Students guide to income Tax. NewDelhi: Taxmann P	ublications.				
Outcomes	 The students would be able to get employment department. Students learn the course to offer consultancy students 		ng.			

Dr.U.Arumugam

Semester III					
Course Code: 622603 COMPREHENSIVE VIVA-VOCE – III Credits: 1 Hours:					
		·			

Students are subjected to a Comprehensive Oral Examination (Vivo Voce) on the Core Courses of the 3rd Semester at the end of 3rd Semester. A panel of examiners consisting of faculty members from the core course teachers, the HoD and an External Examiner will jointly evaluate each Student and award the marks for a Maximum of 100. Conceptual understanding and overall grasp of the Courses shall be the focus of evaluation. The course is intended to develop Communication Skill, Presence of Mind, Critical, Analytical thinking and other soft skills of the Students

Elective Courses – III

Semester III				
Course Code:	ETHICS, GOVERNANCE & SUSTAINABILITY	Credits: 3	Hours:	
622 501			3	
Objectives	To enable the students acquire knowledge about the prine	ciples of busin	ness,	
	ethics Governance and sustainability.			
	To provide knowledge on global development and best p	provisions in t	he	
	corporate world.			
Unit-I	Ethics - Introduction - Meaning of Ethics - Approaches to Et			
	Ethics – Major Attributes of Ethics – Business Ethics – Facto			
	Ethics – Importance of Ethics – Ethics in Management – Org			
Unit -II	Corporate Governance - Introduction - Meaning of Co			
	Definitions – Significance – Importance – Nature of Co			
	Features of Corporate Governance - Objectives of Co			
	Reasons for Corporate Governance Failure - Certain			
	Governance – Benefits of Corporate Governance – Consequ			
	Governance – Requirements to Strengthen Corporate Go			
** 1. ***	Governance Models – Global Corporate Governance Forum -			
Unit-III	Corporate Board Management- Structure and Compo			
	Composition of Board – Size of the Board – Powers of the			
	Responsibilities- Functions of the Board – Code of Conduc			
	Training for the Board of Directors – Effectiveness of the Bo		ion of	
TT •4 TT7	Board's Functioning – Corporate Democracy – Shareholders Democracy			
Unit-IV	Sustainability and Corporate Governance – Sustainability Re			
	Mission – Principles – Dimensions – Corporate Governance and National Economy – World Bank Report – Development – Why It Matters?			
TT .*4 X7				
Unit -V	Social Accounting, Auditing and Reporting – Introduction – Social Auditing – Corporate Social Responsibility – Auditing		nting –	
	Reporting Process	g the Social		
TT . *4 X7T		anku Cantan		
Unit-VI	Dynamic component for Continuous Internal Assessment Developments Related to the Course during the Semester com		nporary	
Reference and T	-	leemed.		
	, & Chandrasekaran. (2019). Corporate Governance Ethics and	d Social		
	<i>bility</i> . New Delhi: PHI.	i Sociui		
	shra, C.S. (2019). Ethics Governanace and Sustainability. Taxr	nann Publicat	tion	
Private L		num i uoneu	lion	
	., & Sumitha Ayodhya. (2019). Business Ethics and Corporate	Responsibilit	v	
Himalay			, -	
	2018). Business Ethics and Corporate Governance. Mumbai: H	limalaya Publ	ishing	
House.		2	0	
	Ravi. Business Ethics – Corporate Governance. Mumbai: Hin	nalaya Publis	hing	
	ublishing House & ICSI study Material	5	0	
Outcomes	The students getting employment in CSR department	nent of comp	anies.	
	To offer consultancy services for social auditing			
	formalities	1 0		

Name of the Course Teacher

Dr.K.Ganesamurthy

	Semester III		
Course Code: 622 502	HUMAN RESOURCE MANAGEMENT	Credits: 3	Hours: 3
Objectives	 To contribute to the development, implementation, and evaluation of employee recruitment, selection, and retention plans and processes. To Facilitate and communicate the human resources component of the organization's business plan and conduct research, produce reports, and recommend changes in human resources practices. 		
Unit-I	Introduction to Human Resource Management – Definition – Objectives and Functions – Role and Structure of Human Resource Function in Organizations – Present Day Challenges of HRM.		
Unit -II	Human Resource Planning – Personnel Policy – Chara Planning – Job Analysis – Job Description -Job Specif Leadership Transition and Second-Line Leadership – of Recruitment – Internal Vs. External Sources.	ication – Planı Recruitment -	ning for - Sources
Unit-III	Employee Selection – Process and Problems – Placement and Induction – Training and Development: Methods of Training for Operatives, Supervisors and Executives – Promotion – Demotions – Transfers – Separation – Retention.		
Unit-IV	Employee Compensation – Wages and Salary Administration – Bonus – Incentives – Fringe Benefits – Cafeteria Approach – ESOPs- Job Evaluation Systems – Human Resources Information System.		
Unit -V	Employee Maintenance and Integration – Welfare and Safety Provisions – Accident Prevention Employee Grievances and their Redressal – Industrial Relations – Trade Unions – Multiplicity of Trade Unions – Workers Participation in Management.		
Unit-VI	Dynamic Component for Continuous Internal Asse Contemporary Developments Related to the Course du concerned.		ster
Reference and Texts Aswathappa, K. E. M Education.	ooks:- . A. L. (2005). Human resource and personnel managen	nent. Tata McC	Graw- Hill
	n, J. H., & Valentine, S. R. (2013). <i>Human Resource Ma</i> ation. Western College Publication.	nagement, 14t	h.
	International Human Resource Management. Prestige Ir and Research, 5(2/1), 80.	iternational Jou	ırnal of
,	Personnel and Human Resource Management Himalay Personnel Management, New Delhi: Sultan Chand and	e	louse
Outcomes	 To Design and formulate various HRM Recruitment, Selection, Training, Devel appraisals and reward Systems, Compens Behaviour. To evaluate the developing role of human arena. 	processes opment, H ation Plans	such as Performance and Ethical the global

Dr.SP.Mathiraj

Semester III					
Course Code: 622 503	INTERNATIONAL BUSINESS LAW	Credits: 3	Hours: 3		
Objectives	 To enable the students acquire specialized knowledge in International business, law, procedure and practices. To acquire knowledge in various rules and regulations of the international business 				
Unit-I	International Business – Nature and Scope, Globalization- Levels, Merits, Limitations and irreversibility of Globalization – Need to go global – Internationalization Decisions (entry modes) – SEZ features – International Business Environment – Dimensions – PEST to STEEPLE – Internal Environment and External Environment – SWOT Analysis				
Unit –II	Multi National Enterprises (MNEs) and Foreign D Meaning and Characteristics – Role of MNEs in hos Global FDI – Trends in FDI with reference to Indi Taxation, Restrictive Trade Practices, Currency, Jurisdic Transfer – Foreign Trade Policy and Procedures.	irect Investme t economy – a – Issues w	Trends in th MNEs-		
Unit-III	Introduction to Foreign Trade Policy – Institutional Framework for Export Promotion – Export Incentives and Facilities – EPZ/FTZ/100% EOUs- Quality Control for Exports – Export Prospects for Select Products and Services – INCO Terms – International Commercial Arbitration – Shipment and Post Shipment Finance – SEZ-Incentives and Benefits – Methods of Realizing Export Payments and Ensuring Guaranteed Export Payment- Foreign Exchange Risk Management – International Credit Management – Warehousing – Instruments of Trade Policy and India's Trade Policy				
Unit-IV	Institutional Environment – Pre WTO Scenario, difference between GATT and WTO – Trade Related Institutions – WTO and UNCTAD – WTO – Basic Principles, various agreements, Functions and areas of Operations, Dispute Settlement Mechanism (rules and procedures) – IMF, IBRD, ADB – Commodity Agreements.				
Unit –V	WTO Provisions on Anti – Dumping, Anti-Dumpir Developments – Regulatory Framework for Anti-Dur Anti- Dumping Cases in India – Subsidies and Cour Provisions – Administration – Procedure and Emerging Framework for Subsidies & Countervailing duties in In Round.	nping in India atervailing Du Trends – Regu	a – Recent ties – WTO latory		
Unit-VI	Dynamic Component for Continuous Internal Assessment only: Contemporary Developments Related to the Course during the Semester concerned. concerned.				
Francis Cherunil Educatio	Fextbooks:- S. (1986). <i>Export Management</i> . Mumbai: Himalaya Publishir am. (2019). <i>International Trade and Export Management, (2</i> ⁴ on India PvT.Ltd.	^{ad} ed.), Mc Gra			
•	rial (2019) WTO, International trade, Joint ventures and Fore	eign Collaborat	ions.		
	19). International Economics. Margham Publications.				
	19). International Trade. Margham Publications.				
Outcomes	 The program participants could understand the Foreign procedures, WTO provisions and administration. After completion of the course ,the students will posses about the international business law and practices Name of the Course Teacher 	-			

Dr.C.Vethirajan

<u>Non Major Elective Courses – II</u>

Semester III					
Course Code:	ETHICS, GOVERNANCE & SUSTAINABILITY	Credits: 2	Hours: 3		
Objectives	 To enable the students acquire knowledge about the principles of business, ethics Governance and sustainability. To provide knowledge on global development and best provisions in the 				
	corporate world.				
Unit-I	Ethics – Introduction – Meaning of Ethics - Approaches to Ethics – Meaning of Ethics – Major Attributes of Ethics – Business Ethics – Factors that Influence				
T T • / T T	Ethics – Importance of Ethics – Ethics in Management – Org				
Unit -II	Corporate Governance – Introduction – Meaning of Corporate Governance – Definitions – Significance – Importance – Nature of Corporate Governance – Features of Corporate Governance – Objectives of Corporate Governance – Reasons for Corporate Governance Failure – Certain New Initiatives in Governance – Benefits of Corporate Governance – Consequences of Bad Governance – Requirements to Strengthen Corporate Governance – Corporate				
Unit-III	Governance Models – Global Corporate Governance Forum – (Case study)Corporate Board Management- Structure and Composition of the Board- Compositionof Board – Size of the Board – Powers of the Board of Directors – Responsibilities-Functions of the Board – Code of Conduct for Board Members – Training for theBoard of Directors – Effectiveness of the Board – Evaluation of Board's Functioning– Corporate Democracy – Shareholders Democracy				
Unit-IV	Sustainability and Corporate Governance – Sustainability Re Mission – Principles – Dimensions – Corporate Governance Economy – World Bank Report – Development – Why It M	and National			
Unit -V	Social Accounting, Auditing and Reporting – Introduction – Social Auditing – Corporate Social Responsibility – Auditing Process				
Unit-VI	Dynamic component for Continuous Internal Assessment Developments Related to the Course during the Semester con		nporary		
	Textbooks:- <i>I.</i> , & Chandrasekaran. (2019). <i>Corporate Governance Ethics an sibility</i> . New Delhi: PHI.	nd Social			
	hwar Mishra, C.S. (2019). <i>Ethics Governanace and Sustainability</i> . Taxmann Publication Private Limited.				
	Govinda Bhat, K., & Sumitha Ayodhya. (2019). Business Ethics and Corporate Responsibility. Himalaya				
Murthy, C.S.V. House.	Murthy, C.S.V. (2018). Business Ethics and Corporate Governance. Mumbai: Himalaya Publishing				
	Nirmala Reddy & Ravi. Business Ethics – Corporate Governance. Mumbai: Himalaya Publishing House Publishing House & ICSI study Material				
Outcomes	 The students getting employment in CSR department of co To offer consultancy services for social auditing and report 		es		

Name of the Course Teacher

Dr.K.Ganesamurthy

Sem	nester IV					
Course Code: 622 401	DRAFTING AND CONVEYANCING Credits: 4 Hours: 6					
Objectives	 To enable the students: Develop understanding of drafting of various deeds su mortgage, charges, and pledges. Apply their knowledge in drafting orders like appointnorders and order of dismissal and develop skills in drand petitions to public financial institutions. 	ment orders,	suspension			
Unit-I	 Drafting: General principles – Rules for drafting of deeds and conveyance, basic components of deeds – Use of appropriate words and expressions – Aids to clarity and accuracy – Legal requirements and implications. Conveyancing: Meaning – General principles – Basic requirements of deeds of transfers – Description of deed, Practices, Recitals Testatum – Consideration of operative words – Exceptions and reservations – Habendum – Testimonium – Signature and attestation – Endorsement and supplement deeds. 					
Unit -II	Drafting Orders: Appointment orders – Suspension orders – order of dismissal and discharge – Charge sheets – Apprenticeship agreements. Drafting of Contracts: Agreements to sell/purchase – Dealership contracts – Building contracts – Agency contracts – Collaboration agreements – Service agreements – Out sourcing agreements.					
Unit-III	Drafting of various deeds: Deeds of Mortgages. Charges and Pledges: Different types of mortgage deeds – Deeds of further charges in mortgaged property - Mortgage by deposit of title deeds – Deeds of floating charges – Deeds of hypothecation – Other charges – Memorandum of pledge of movables.					
Unit-IV	Deed of Assignment: Business debts – Shares in a co insurance – Patents, trademarks, copyrights – Business a rights and interests – Deed of exchange and gift deeds. Dee Attorney: Revocable – Irrevocable – General and specific let	and goodwil ed of Power	l and other of			
Unit -V	Drafting of other documents , petitions and applications: Dr and petitions to public financial institutions – Appeals, writ leave petition – revision and review of application, affidav	t petitions, sp	oecial			
Unit-VI	Dynamic component for Continuous Internal Assessment Developments Related to the Course during the Semester con		emporary			
Reference and T Bindra, N.S. Con ICSI Study Mate	weyancing, Drafting and Interpretation of Deeds. Law Publishe	ers.				
•	Kothari, G.A. Drafting and Conveyancing. Mumbai: N.M. Tri	ipathi P Ltd.				
•	19). Drafting, Pleadings & Conveyancing. Hyderabad: Asia La					
• •	orlahalli. (2019) Business Communication. New Delhi: Sultan		ns.			
	mercial Drafting and Conveyancing. New Delhi: Bharat Law H					
Outcomes	 The students would get employment opportunitie secretarial department in companies. The students would be able to offer consultancy s preparation of various business needs. 	-	m and			

Name of the Course Teacher Dr.A.Morarji

Course Code: 622 402	CORPORATE RESTRUCTURING	Credits: 4	Hours: 6
Objectives	 To enable the students: Acquire knowledge regarding need, scope ar Restructuring Apply their knowledge in disinvestment and 	-	
	develop skills in undertaking financial restru		
Unit-I	Types of Corporate Restructuring : Meaning-Objectives – Scopes – Types- Key definitions, Compromises, Arrangements, Mergers & Amalgamation- Demergers & Slump Sale - Joint Venture, Strategic Alliance, ReverseMerger Disinvestment - Financial Restructuring (Buy-back, Alteration & Reduction).		
Unit -II	Acquisition of Company/Business: Acquisit Takeover - Takeover of Listed Companies Process & Compliances – Cross Border Takeo Takeover.	(i) Legal Fran	nework (ii)
Unit-III	Planning & Strategy: Introduction - Meaning - Amalgamation - Restructuring - Funding to M & A - Planning relating to acquisitions & takeover - Protection of minority interest - Succession Planning - Managing Family Holdings through Trust - Studies of Judicial pronouncements.		
Unit-IV	Process of M & A transactions: Key Concepts of M & A- Law & Procedure – M & A Due Diligence – M & A Valuation – M & A Structure finalization – Post transaction integration.		
Unit -V	Documentation – Merger & AmalgamatDrafting of Notice and Explanatory StatemenPetition – Valuation of Business and AssetsType of Valuations – Valuation PrinciplesAmalgamation – Slump Sale – Demerger – PrReporting – Relative valuation and Swap ratio.	t – Drafting of a for Corporate Re & Techniques f	application & estructuring - for Merger -
Unit-VI	Dynamic component for Continuous Internal Contemporary Developments Related to the Corconcerned.		
	tbooks:- hung, K. S. C. (1990). <i>Mergers, restructuring, and co</i> j. 1). Prentice Hall.	rporate control (N	No. 338.8
Verma J.C. (2008). house.	. Corporate Mergers, Amalgamations and takeovers.	New Delhi: Bhara	t law
Chandratre, K.R. (2	2012).Corporate Restructuring. New Delhi: Bharat La	aw House (P) Ltd.	
	ruti Sampat. Takeover Gomes and SEBI Take over reg		
ICSI. (2012). Hand	lbook on Mergers, Amalgamation and Takeover. New	Delhi. ICSI.	
ICSI. (2019). Corp	orate Restructuring. Study Material.		
Outcomes	 The students shall be : Familiar with the national and global s restructuring Offer consultancy servic disinvestment. Undertake financial restructuring in Comp 	es regarding ta	keovers and
	services regarding takeovers and disinvest		2

Dr.C.Vethirajan

	Semester IV			
Course Code: 622 403	SECRETARIAL AUDIT AND DUE DILIGENCE Credits: 4 Hours: 6			
Objectives	> Impart knowledge on the process for conducting Due Diligence of various business			
	transactions.			
	> Develop skills of high order so as to provide through knowledge and insight into			
	the role of company secretaries in rendering effective corporate advisory			
	services Conducting secretarial/securities audit and Corporate Compliance			
Unit-I	Management Secretarial Audit – Need, Objectives and Scope – Periodicity and Format of			
Unit-I	Secretarial Audit – Need, Objectives and Scope – renouncity and ronnat of Secretarial Audit Report – Benefits of Secretarial Audit – Professional			
	Responsibilities and Penalties – Check list for Secretarial Audit.			
	Secretarial Standards – Concept, Scope and Advantages – Secretarial Standards			
	Issued by ICSI - Compliances of Secretarial Standards for Good Governance -			
	Annual Secretarial Compliance Report.			
Unit -II	Due Diligence - Overview - Peer Review Monitoring of Certification and Audit			
	work by Quality Review Board - Values Ethics and Professional Conduct: Case			
	Studies & Practical Aspects. Due Diligence - Types of Due Diligence - Financial			
	Due diligence – Tax Diligence – Legal Due Diligence - commercial or Business			
	Diligence –Including operations –Human Resources Due Diligence – Due			
	Diligence for Merger – Amalgamation – Slump Sale – Takeover – Issue of			
Unit-III	Securities – Labour Laws Due Diligence and FEMA Due Diligence. Search and Status Reports – Scope and Importance – Verification of Documents			
01111-111	relating to Charges – Requirements of Financial Institutions and Corporate Lenders			
	- Preparation of Search and Status Reports.			
Unit-IV	Securities Audit – Meaning, Need and Scope – Ensuring proper compliance of			
	provisions relating to issue and Transfer of Securities – Preventing Fraudulent and			
	Unfair Trade Practices under Securities and Exchange Board of India Regulations -			
	Protecting the interest of Investors- Investor guidances and remedial measures.			
Unit -V	Fraud detection & Reporting : Nature of Fraud – Deducting of fraud- Duty to			
	report fraud – Reporting of Fraud by Secretarial Auditor – Fraud vs Non-			
	compliance – speculation – suspicion – Reason to believe –Reporting – Professional Responsibilities and Penalties.			
Unit-VI	Dynamic component for Continuous Internal Assessment only: Contemporary			
Unit- v I	Developments Related to the Course during the Semester concerned.			
Reference and				
	/ & Ravichandran. K.S, Secretarial, Securities and Management Audit, New Delhi			
Bharat Law	House.			
ICSI Study Mate	prial			
•	a, Compliances and procedures under SEBI Law, New Delhi: Bharat Law House			
-	a, Compliances and procedures under SEDI Law, New Denni. Bharat Law House			
Pvt. Ltd,				
	it Compliance Management and Due Diligence (2019), ICSI study material			
Taxman, SEBI Manual, New Delhi: Bharat Law House Pvt. Ltd.,				
Outcomes	After completion of the course the students would able to acquire			
	knowledge in compliances enactments, rules and regulations.			
	The students get job opportunities in the secretarial audit with various			
Name of the Co	business transactions.			

Dr. SP. Mathiraj

		Semester IV			
Course Code: 622 404		GST AND CUSTOMS LAW	Credits: 4	Hours: 6	
Objectives	Acquire theoretical knowledge and practical exposure governing GST				
	and C	ustoms Laws.		C	
	> Devel	op the students with a working knowle	edge of princip	les and	
		ions of GST and customs law.	-8 FF		
Unit-I	<u> </u>	Introduction- Indirect Tax Levies-Distinction between direct and indirect taxes-			
		atures of Indirect tax levies- Contribu			
		n Indirect taxation – Constitutional Prov			
		of Customs and GST - New initiatives by the Central Government for			
	central leg	islation- Meaning and benefits of GST-	- Salient feature	s of Dual GST	
		umed under CGST Act 2017- GST Coun			
	Officers- S	upply of goods or services or both under (CGST/SGST.		
Unit -II	Levy and	collection of CGST/SGST- Composition	n Scheme – Exer	mptions- Time	
	and Valuat	ion of taxable supply- Input Tax- Input Se	rvice Distributor	r- Registration	
	under GST	- Migration - Tax Invoice, Credit and Deb	oit Notes- Accou	nts and	
	Record kee				
Unit-III		d Outward supplies under CGST- Fili			
		Refund- Assessment procedures-Audit o			
		e- Demand and Recovery- Liability to pay			
		Penalties, Appeal and Revision- Anti Prot	fiteering –Trans	itional	
	provisions				
Unit-IV		I GST Act 2017: Special features- Adm			
		upply of goods under interstate trade or commerce - Exemptions- Apportionment			
		plication of provisions of CGST;			
		erritory GST Act 2017: Salient features- Levy and collection of UTGST-			
		s- Advance Ruling- application of provisi		1 11	
		GST (Compensation to States) Act 2017: Salient features- Levy and collection of			
¥T •/ ¥7	Cess-Com	-	f c t		
Unit -V		Law: Meaning - Objectives-Scope- Ty			
		collection of customs duty –Valuation of goods under the Customs Act- Duty Draw Back- Warehousing-Confiscation of goods-Imposition of Penalties: Search, Seizure			
		- Offences and Prosecution Provisions A Principles and Applicability with reference			
Unit-VI		Component for Continuous Internal As			
Unit-VI		ents Related to the Course during the Sem			
Reference and	-	this related to the course during the Sent	ester concerned.		
		T and Customs Law. New Delhi: Sultan	Chand & Son	S.	
	. –	es of GST and Customs Law. New Delhi:		ations.	
-		T - A practical Guide. New Delhi: Center			
Rajat Mohan, C	.A. (2019), G	uide to GST. Bharath Law House Pvt. Ltd	l.		
Vashishtha Cha	udhary,IRS /0	CA Ashu Dalmia /CA Shaifaly Girdharwa	l. (2017).GST - 2	A Practical	
		Publications Pvt. Ltd.			
Outcomes		After the completion of the Course, Stu	dents are able to	acquired good	
Guicomes		knowledge on indirect taxes GST and C		acquirea good	
		To understand the impact of new regula		fchanges	
		needed to be done.	and killus 0	1 Unanges	
	I	needed to be done.	Name of the	e Course Teache	

Name of the Course Teacher Dr.U. Arumugam

Semester IV			
Course Code:	PROJECT WORK & VIVA-VOCE	Credits: 3	Hours: 6
622999			
'PROJECT Work' has been prescribed as part of the syllabi to make the students understand the			
scientific and systematic method of finding out solutions to problems faced by the corporate sectors			
on various issues relating to functional areas. The candidate has to submit a Project Report at the end			
of the completion of Project for evaluation. Candidates will be subjected to comprehensive oral			
examination on the basis of Project Report submitted by them. A Panel of examiners consisting of			
the HOD, the faculty member concerned and an external examiner will jointly evaluate the candidates			
and award the marks.			

Semester IV			
Course Code:	COMPREHENSIVE VIVA-VOCE – IV	Credits: 1	Hours:
622604			
Students are subjected to a Comprehensive Oral Examination (Vivo Voce) on the Core Courses of the			
4 th Semester at the end of 4 th Semester. A panel of examiners consisting of faculty members from the			
core course teachers, the HoD and an External Examiner will jointly evaluate each Student and award			
the marks for a Maximum of 100. Conceptual understanding and overall grasp of the Courses shall			
be the focus of evaluation. The course is intended to develop Communication Skill, Presence of			
Mind, Critical, Analytical thinking and other soft skills of the Students.			

FACULTY OF CORPORATE SECRETARYSHIP

CURRICULUM VITAE

Name	: Dr.C.VETHIRAJAN	
Designation	: Professor and Head	
Address	: Department of Corporate Secretaryship School of Management	
Alagap	pa University	
Karaikudi – 630 003		
Phone	: +91 9443493474	
Office No	: 04565-223520	
Fax	: 04565 - 230202	
Email	: drvethirajan@gmail.com	



Educational qualification: M.Com., MBA., M.Phil., Ph.D., PGDCA., PGDFM., PGDMM.

Professional experience: 25 Years

Honours and Awards:

- UGC- Research Award (2015-2017)
- Best Paper Award All India Accounting Conference, School of Commerce, University of Rajasthan, Jaipur, Rajasthan (2011)
- Best paper Presentation Award International Conference, Dept. of Administration, Annamalai University(2010)
- Alagappa Excellence Award for Research 2018
- MTC Global- Distinguished Management Teachers Award -- 2018
- Bharat Jyoti Award 2018
- Best Researcher Award 2019

Recent publications:

- "Determinants of Successful Entrepreneurship: A Study Among the Women Entrepreneurs in Network Marketing", International Journal of Exclusive Management Research, Special Issue, PP: 1-8. An UGC Listed Journal : 49166, Online ISSN 2249-2585, March 2018
- "Equity inflows and Foreign Direct Investment in India, FDI A stute Conduit for trade integration and sustainable development" Vol 4(special issue) Pg: 185-192. ISSN : 2349-8684. UGC Approved Journal No: 48991, Mar 2018.
- "Corporate Annual Reports of Indian Companies Managerial Employees View", International Research Journal of Business and Management, Vol XI, Issue – 8 PP(1-12), ISSN: 2322-083X, August 2018
- "Perceived Status of CFR Practices Among Investors and Managerial Employees", Indian Journal of Finance, ISSN 0973 – 8711, Sep-2018
- "Mandatory Corporate Accounting Disclosure Practices An Investors View", Indian Journal of Accounting Vol 50(2) December, 2018 PP 57-66, ISSN: 0972-1479, December 2018
- "Awareness of Health Insurance among the College Students in Tirunelveli District", Sadakath – A Research Bulletin (UGC Approved Journal No. 64130 Indexed in Google Scholar) Vol. VI, Special Issue 2, ISSN: 2347-7644, March 2019

Cumulative Impact factor: 21.2 Total Citation: 12 h- index: 2 i10- index: Nil

Name: **Dr. A. MORARJI** Designation: Professor Address: Department of Corporate Secretaryship School of Management Alagappa University Karaikudi-630 004. Phone: 08072473113 Email: a.morarji@gmail.com



Educational Qualification: MCS., M.B.A., M.Phil., PGDCA., Ph.D.

Professional Experience: 20 Years Honours and Awards: Nil Recent Publications:

- "Web Marketing Mix on E-Banking: An Analysis, Implications of Internet Marketing", I Issue, 979-93-88398-68-8; pp.73-78
- "E-Shopping Attitude Vs Experience- An Analysis", Implications of Internet Marketing, I Issue, 979-93-88398-68-8; pp.85-88.
- "Energy Management in Paper Industry-A Tool for Prosperity", Shanlax International Journal of Management, ISSN: 2321-4643, vol. 5, Special Issue 3, March 2018.
- "A Study on Buyer Awareness towards Green Marketing in Chennai City", Shanlax International Journal of Management, ISSN: 2321-4643, vol. 5, Special Issue 3, March 2018.
- **"FDI in Multi-brand retailing sector in India",** Roots International Journal of Multidisciplinary Researchers, ISSN: 2349-8684, vol.4, Special Issue 1, March 2018.
- "Role of FDI in Indian Economy", Roots International Journal of Multidisciplinary Researchers, ISBN: 938678244-8, vol.4, Special Issue 1, pp. 145-148, March 2018.
- **"FDI in Multi-brand retailing sector in India",** Roots International Journal of Multidisciplinary Researchers, ISBN: 938678244-8, vol.4, Special Issue 1, pp. 173-176, March 2018.
- "Corporate Restructuring An Overview", Business Success Hinges on Business Strategies, published by Dept. of Commerce, Alagappa University, Karaikudi, ISBN: 978-81-935783-1-5, vol.1, December 2017.

Cumulative Impact Factor: Nil Total Citation: Two h-idex: Nil i10-index: Nil

Name	: Dr.SP.Mathiraj
Designation	: Associate Professor
Address	: Department of Corporate Secretaryship
	School of Management
	Alagappa University
	Karaikudi-04
Phone	9442215552
Email	: drmathiraj@gmail.com



Educational qualification: M.Com, MBA, MSW, M.Phil, PGDCA, Ph.D.

Professional experience: 22 Years

Honours and Awards:

Best Faculty Award given by Indian Academic Research Association (April,2019)

Recent publications:

- "Customer Portability Behaviour on Mobile Phone Network Services [Reference to Aircel Network Service to Others In CHENNAI CITY]", Indian Journal of Applied Research, Volume-8 | Issue-7 | July-2018 | ISSN - 2249-555X | IF: 5.397 | IC Value: 86.18 PP-414-416, July-2018. [UGC index Journal No 49333].
- "Mobile Number Portability (MNP) in India "International Journal of Scientific Research" Vol.7, Issue -9, ISSN 2277-8179, PP-2-4. IF-4.758. September 2018. [UGC index Journal No 49333].
- "Students Responsiveness on the Implementation of GST in Commerce Stream", in Journal of Emerging Technologies and Innovative Research (JETIR) Vol.6, Issue 2, ISSN-2349-5162, pp-537-540, impact factor 5.87.January 2019.(UGC Approved Journal:63975)
- "Performance & Consequences of GST on Micro, Small & Medium Entrepreneurs", in International Journal of Research and Analytical Reviews (IJRAR) Vol.6, Issue 1, ISSN- 2348-1269, pp-26-37, impact factor 5.75.February 2019. (UGC Approved Journal no- 43602)
- "Problems of Special Economic Zones (With Special reference to Tamilnadu)", in International Journal of Research and Analytical Reviews (IJRAR) Vol.6, Issue 1, ISSN- 2348-1269, pp-957-970, impact factor 5.75. February 2019(UGC Approved Journal no- 43602)
- *"Growth and Performance Public and Private Life Insurance Sector"*, in Journal of Emerging Technologies and Innovative Research (JETIR) Vol.6, Issue 4, ISSN-2349-5162, pp-245-254, impact factor 5.87., April 2019. (UGC Approved Journal:63975)

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Cumulative Impact factor: 57.973

Name: U.ARUMUGAM Designation: ASSISTANT PROFESSOR Address: MANICKAVILAS, KARAIKUDI. Cell Phone: 8122180591 Email: arumugam.uc@gmail.com



Educational qualification:

M.Com., M.Phil., Ph.D

Professional experience:

• Teaching Experience – 14 years

Honours and Awards: Nil

Recent publications:

- "A study on employment generation in manufacturing industry during pre and postliberalization in India" published in <u>Journal of Business Economics and Management</u>, Vol.2, Issue. No. 1, March 2019.
- "Digital India- A tool for Increased Internet Connectivity and Broadening the Basic for E Commerce Transaction" published in International Journal of Research and Analytical Reviews (UGC Listed Journals), January 2019, ISSN 2349 - 5138
- "Instutions aids financial Assistance to Medium Scale Industries published 41 st All India Accounting conference & International Seminar on Accounting Education and Research, January 2019.

Cumulative Impact factor: Nil Total Citation: Nil h- index: Nil i10- index: Nil

Name: **Dr. K. GANESAMURTHY** Designation: Assistant Professor Address: Department of Corporate Secretaryship School of Management Alagappa University Karaikudi-630 004. Phone: 09942447015 Email: ganesamurthy21@yahoo.co.in



Educational Qualification: M.Com., M.B.A., M.Phil., PGDCA., B.Ed., Ph.D. Professional Experience: Eight Years Honours and Awards: Nil Recent Publications:

- "Web Marketing Mix on E-Banking: An Analysis, Implications of Internet Marketing", I Issue, 979-93-88398-68-8; pp.73-78 Feb 2019
- "E-Shopping Attitude Vs Experience- An Analysis", Implications of Internet Marketing, I Issue, 979-93-88398-68-8; pp.85-88. Feb 2019
- "Impact of Restructuring on Corporate Sector A Study with Reference to Company in Hosur Region",3rd Mar 2018, Journal for Science and Advanced Research in Technology, Ahmedabad, 23951052; pp.5-8. Aug 2018
- "Dynamics of Women Purchase Behaviour: A study of Apparel in Chennai City", Emperor International Journal of Finance and Management Research, Chennai, ISSN: 2395-5929, vol. IV March 2018.
- "A Study on Buyer Awareness towards Green Marketing in Chennai City", Shanlax International Journal of Management, ISSN: 2321-4643, vol. 5, Special Issue 3, March 2018.
- **"FDI in Multi-brand retailing sector in India",** Roots International Journal of Multidisciplinary Researchers, ISSN: 2349-8684, vol.4, Special Issue 1, March 2018.
- "Role of FDI in Indian Economy", Roots International Journal of Multidisciplinary Researchers, ISBN: 938678244-8, vol.4, Special Issue 1, pp. 145-148, March 2018.
- **"FDI in Multi-brand retailing sector in India",** Roots International Journal of Multidisciplinary Researchers, ISBN: 938678244-8, vol.4, Special Issue 1, pp. 173-176, March 2018.
- **"Consumer Behaviour and Attitude towards FDI Policy in India"**, Roots International Journal of Multidisciplinary Researchers, ISSN: 2349-8684, vol.4, Special Issue 1, March 2018.

Cumulative Impact Factor: Nil Total Citation: Five h-idex: Nil i10-index: Nil

Name: Dr.V.Balachandran Designation: Sr.Professor & Dean (FOM) Address: Department of Corporate Secretaryship Alagappa University Karaikudi Phone: 9842459477 Email: drvbchand@gmail.com



Educational Qualification:

M.Com., MBA., M.A (PublicAdmin)., M. Phil., FCS, BGL., PGDIPR., Ph.D

Professional experience:

- Fellow Member of the Institute of Company Secretaries of India.
- Linkage with SIRC of ICSI & Madurai & Salem chapters for inculcating professional attitude among MBA(CS) students

Honours and Awards:

- National Education Award by Global Management Council in December 2016
- Alagappa Excellence Award for Research by Alagappa University in April 2017
- Indira Gandhi Excellence Award by International Business Council, December 2013

Recent publications:

- IPR and Entrepreneurial Culture–Some reflections Published in International Journal of Advance Research in Management and Social sciences.
- Likelihood of confusion in Trade mark law of India and US- A comparative study, Published in International journal of Trade & Global Business Perspectives, I.F 8.33, 2018

Cumulative Impact factor: -----

Total Citation: 79

h- index: 5

i10- index:

External Experts

CURRICULUM VITAE

Name: T. Balusubramunian Designation: Company Secretary in Practice Address: new no.8, Old-no.19, 1st main road, 2nd Cross Street, Kalaimagal Nagar, Ekkatuthangal, Chennei-600032 Phone:48501955. Mob: 98400 98886 Fax: Nil Email: <u>leades@gmail.com</u>

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Educational qualification:

- B,B.A.
- M.C.S.,
- P.G.D. (PM&IR)
- F.C.S.,

Professional experience:

· 20 years post qualification experience

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- 15 years of practice
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- 0

Honours and Awards:

- NIL .
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Recent publications:

- NIL
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Cumulative Impact factor:

Total Citation: -----

h- index: -----

i10- index: -----

ASUBRAMONIAN

Dr. Desti Kannaiah Senior Lecturer, School of Business James Cook University, 149 Sims Drive, Singapore -387380.

e-mail:<u>kannaiah.desti@jcu.edu.au</u>Mobile: +6594553003.

Qualifications

- B.Com (Commerce & Accounting), B.Ed (Commerce & Accounting)., MBA(Executive),
- M.Com (Costing & Taxation)., M.Phil (CostAccounting),. PhD(Commerce)
 - Graduate Certificate in Education Tertiary Teaching, JCUAustralia
 - Chartered Accountant, Australia & New Zealand (CA,ANZ)
 - Fellow of Certified Practising Accountant, (FCPA, Australia)
 - Fellow Member, Association of International Accountants (FAIA,UK)

Professional experience:

- Dr.DestiKannaiahworkedinIndia,Malaysia,Dubai,VietnamandSingapore.
- He has been teaching at Undergraduate and Post-graduate levels for the past 35 years.

Honours and Awards:

- Dr Desti was awarded the Best Lecturer of the Year 2013 by James Cook University Singapore.
- He was awarded the title of the "Best Overall Lecturer Award" by the Thames Business School, Informatics Group Singapore for the year 2001.

Selected Publications:

- Desti.K.andRafi.A.,etall"WhyandHowDoesActivityBasedCostingFail?Hasbeen submitted in Oct 2018 to Accounting Forum Journal ABDC Rank 'A'Journal, SCOPUS indexed. Positive review comments received in Dec 2018. Revised paper submitted for the second review in March2019.
- Kathiravan. C., Desti. K., et all "On the relationship between weather and Agricultural Commodity Index in India: a study with reference to Dhaanya of NCDEX" was published in *Quality & Quantity: International Journal of Methodology, Springer International Publisher, Published in March 2019.* Recognised by ABDC Rank 'B'.
- Kathiravan. C., **Desti. K.**, and et all "An Empirical Investigation of the Interlinkages of Stock Returns and the Weather at the Indian Stock Exchange", published *in Academy of Strategic Management Journal*, 17 (1) 2018. Recognised by ABDC and indexed in SCOPUS.
- Desti, K. and Jayakumar. A., IMPACT OF CORPORATE SOCIAL RESPONSIBILITY PRACTICES ON CONSUMER BEHAVIOUR. Published at the *International Journal of BusinessandManagement*,vol.13,No.3,Feb2018,ISSN:1833-3850.IndexedinERA.
- Desti, K., Yaaseen Masvood and Lokesh C. P. GROWTH OF ISLAMIC BANKING IN INDIA: DISCRIMINANT ANALYSIS APPROACH. Paper has been accepted by *Banks and Bank Systems Journal December 2017*. Indexed in SOCOPUS.



• **Desti.K.,and**NarayanmurthyT.Exchangerateinterventionandtradeopennesson the global economy with reference to BRICS *countries "Investment Management and Financial Innovations, Volume 14, Issue 3, December 2017.* Indexed in SOCOPUS.

Name: Prof. Jayaraman Krishnaswamy Designation: Professor Address: Graduate School of Management, Taylor's University, Malaysia Phone: +60103750868 Fax: -Email: Jayaraman.Krishnaswamy@taylors.edu.my



Educational qualification:

• Ph.D. M.Phil., M.Sc. (Statistics)

Professional experience:

• 33 Years in Teaching, Research and Consultancy Experience

Honours and Awards:

• Outstanding Teacher Award, Universiti Sains Malaysia, Penang

Recent publications:

• 106 International Journal Articles

Cumulative Impact factor: About 30 Total Citation: 1266 h- index: 13 i10- index: 20

Name: Dr.C.V.Madhusudhanan Designation: Partner Address: KSR & Co Company Secretaries LLP, 101, Indus Chambers, Ground Floor, Government Arts College Road, Coimbatore-641 018 Phone: 0422-498 2868, 495 2868 Fax: Email: madhu@ksrandco.in



Educational qualification:

- Bachelors in Science
- Bachelors in Law
- Fellow Member of Institute of Company Secretaries of India
- Post Graduate Diploma in Intellectual Property Rights
- Doctor of Philosophy
- Registered Trademarks Agent
- Registered Insolvency Professional

Professional experience:

- Company Secretary in continuous practice since the year 2000.
- Specialist in Business Structuring and Transaction Advisory Services ranging from structuring of Foreign Inbound Investment, Domestic Outbound Investment, Foreign Collaborations, Joint Ventures, Corporate Restructuring involving Mergers and Amalgamations, Demergers and Spin-offs, Private Equity structuring and all other strategic corporate transactions.
- Advise and render expert opinions on questions of law and process in respect of transactions under Corporate Laws, Economic Legislations, Securities Laws, Foreign Exchange Law, Insolvency and Bankruptcy Code, Banking Law and Intellectual Property Laws.
- Specialist in Secretarial and Governance Audits. Appear before Registrar of Companies, Regional Director-Ministry of Corporate Affairs with regards to transactions under Company Law and National Company Law Tribunal (NCLT) with regard to transactions under Company Law and Insolvency and Bankruptcy Code.
- Speaks regularly in workshops and seminars on various subjects in the areas of Corporate Laws, Economic Legislations, Securities Laws, Intellectual Property Laws, Insolvency and Bankruptcy Code, Mergers and Amalgamations, Demergers and Spin-offs, Legal Due Diligence Audit and Secretarial and Governance Audit. Authors articles and researched content.
- Qualified and registered **Insolvency Professional**registered with ICSI Insolvency Professional Agency and Insolvency Bankruptcy Board of India. Function as Resolution Professional handling Corporate Insolvency Resolution Process. Function as Company Liquidator enabling liquidation and winding up of corporate entities.

Name: R.K.BAPULAL Designation: (I) Proprietor, M/s R.K.BAPULAL & ASSOCIATES Practising Company Sccretaries and (II) Senior Partner, M/s BAPULA YASAR & ASSOCIATES Practising Company Secretaries Address; (I) 248 (Old No.177), First Floor, Palace Road, Madurai-625 001 (II) 4/670, Senthilnathan Speet, Thasi dar Nagar, Madurai-625 020 Phone: (I) 0452-2336775; Mobile: 9842152081 (II) 0452-4220481; Mobile:9543332069 Faxt------Email: rk.bapula.gemail.com; rkbls11301@grad.com



Educational qualification:

B.Sc, BGL, MA, CAHB, ACMA, FCS.

Professional experience

- 30 years service in Canara Bank from 1971 to 2001 in various capacifies.
- After availing Special Voluntary Retirement Scheme and getting relieved from the bank's service on 31/03/2001, entered into Practice as a Company Secretary from May, 2001. Rendering secretarial services and consultancy under corporate laws to about 100 companies of various sizes and composition situated in and around Madorai. Dindigul, Aruppukottai, Rajapidayam, Sivakasi, Virudhunagar, Tirunetvell, Kovilpath, Nagercoll, Tirupur etc.

Honours and Awards:

- Was on the Management Committee of ICSI, Madurai Chapter as Chairman for one year, as Treasurer for three years and Committee Member for one year.
- At present Vice Chairman of the Management Committee of the Madural Chapter of the Institute of Cost Accountants of India, Earlier was Committee Member for two years.

Recent publications: NIL

Cumulative Impact factor: -----

Total Citation: ------

h-index: -----

i10+ index: _____