



Dr. G. JAYABAL
PROFESSOR & HEAD

Contact

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Academic Qualifications: M.Com., M.Ed., M.B.A., M.Phil., Ph.D.

Teaching Experience: 28 Years

Research Experience: 23 Years

Additional Responsibilities

1. Head of the Department.
2. Member of the Senate.
3. Chairman, Board of studies.

Areas of Research

Banking, Financial Services, Investment Management, Agricultural Finance, Micro Finance and Behavioural Finance

Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D.	07	02
	M.Phil.	43	01
Project	PG	273	15

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
37	21	126	36	Books - 2 Chapters - 7 Monographs - 2 Course Material - 6 Books Reviewed-4

Cumulative Impact Factor (as per JCR) : 32.421

Total Citations : 32.421

Funded Research Projects

Ongoing Projects

S. No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	UGC	2010	2012	"Impact of Agricultural credit on agricultural productivity and the standard of living of farmers in Tamil Nadu"	3.90
2	AURF	2012	2013	"A study on the entrepreneurial ambition of the final year students of MBA program of Alagappa University, Karaikudi"	0.2

Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized: 24

1. Seminar - 6
2. Conference - 4
3. Workshops - 8
4. Case study Programme - 6

Events Participated

Conferences / Seminars / Workshops: 153

1. Conference - 67
2. Seminar - 65
3. Work shops - 21

Other Training Programs

1. Refresher Programme - 4
2. Orientation - 1

Membership in

Professional Bodies - 4(Annual)

Editorial Board - Two

Advisory Board - One

Academic Bodies (such as Board of Studies etc.,)

1. Chairman - M.B.A.(B&I)
2. Chairman - M.Phil (Bank Management)
3. Chairman - Ph.D (Bank Management)

Others

Members:-

1. M.B.A. (B&F) – Alagappa University
2. B.B.A. (B&F) - Alagappa University
3. PGDP (Banking) – Alagappa University
4. Autonomous Colleges - 4

Resource persons in various capacities

Number of Invited / Special Lectures delivered: 84

Others

1. No. of PhD Thesis evaluated : 74
2. No. of PhD Public Viva Voce Examination conducted : 31

Recent Publications

1. G.Jayabal & M.Soundarya, "Green Banking: As Banks initiative for sustainable Development", International Journal of Management (IJM) – Vol.7 Issue 7, November – December 2016, PP.276-280 – ISSN online – 0976-6510 – JI. Impact Factor (2016): 8.1920 Calculated by GISI-IAEME Publication.
2. G.Jayabal & M.Soundarya, "Opportunities and Challenges of Green Marketing" sdmimd – Second Annual Conference on "Emerging Trends in Marketing" – October 28th, 2016 SDMIMD, Mysur – ISBN:978-93-83302-17-8.
3. Dr.G.Jayabal, Investment Behavior: the Gender difference , WIM Journal of Management, Vol.4, No.1, -, ISSN: 0975-5063
4. Dr.G.Jayabal, Profitability and Solvency analysis of a manufacturing company using Dupont and Altman model, BVIMR Management Edge vol.V, No.11, -, ISSN:0976-0431
5. Dr.G.Jayabal, A study on sources of information among different segment of investors, Finance India(IIF) vol.XXV, No.11, -, ISSN:0970-3772
6. Dr.G.Jayabal, A Study on determinants of Earnings per share using Dupont and learner model, Asia-Pacific Business Review(An International Quarterly Referred Journal, Vol.VII, No.4, -, ISSN:0973-2470
7. Dr.G.Jayabal, Conflict Management practices, International Journal of Management Science, Vol.VII No:1, -, ISSN:0973-2101
8. Dr.G.Jayabal, An Overview of Agricultural Economy of Tamilnadu, Proceedings of the National Conference on Management – In the age on Innovation, -, ISBN:978-81-909104-0-8
9. Dr.G.Jayabal, Influence of demographic variables on household savings, KEGEES Journal of Social Science, Vol.III No.1, -, ISSN:0975-3621
10. Dr.G.Jayabal, A Study on the personality traits and investment behavior of investors in Chennai, AIM Explore, Vol.VIII, No.1, -, ISSN:0973-0001
11. Dr.G.Jayabal, Empirical study on investment behavior of salaried class investors, The IASMS Journal of Business spectrum, Vol.I, -, ISSN:0974-8016a
12. Dr.G.Jayabal, A Study of the Investment Behavior of university and Government college Teachers in Tamil Nadu, Finance India, September 2012, -, ISSN:0970-3772
13. Dr.G.Jayabal, Customer awareness on green banking in public sector banks, Shanlax International Journal of Management, Vol.3, Special Issue-2, Feb 2016, -, ISSN: 2321-4643

14. Dr.G.Jayabal, Green Banking-Awareness among the Customers of banks:, Management Research, Alagappa University-2016, -, -
15. Dr.G.Jayabal, Intelligence, Innovation and Inclusion: Best practices for global excellence, International Conference on 3i-2015, -, -
16. Dr.G.Jayabal, "Opportunities and Challenges of rural entrepreneur in India", International Conference on 2016, -, ISSN edited book(special issue)
17. Dr.G.Jayabal, Claims Settlement in Crop insurance An Analysis, Emerging Trends in Indian Insurance Sector, October 2016, -, ISBN:978-81-929581-7-0
18. Dr.G.Jayabal, Role of Venture Capital in entrepreneurial Development in India, Entrepreneurial Resurgence&Innovations (Special issue), ALU, July 2016, -, -
19. Dr.G.Jayabal, Opportunities and Challenges of rural entrepreneurship in India, Asia Pacific journal of Research, Vol.I, Issue XLI, July 2016, 6.58, -
20. Dr.G.Jayabal, Green Banking:A Business model for Sustainable Banking, Recent trends in Business and Management, J.J.College of Arts & Science (Autonomous),Pudukkottai, August 2016,
21. Dr.G.Jayabal, Rural Insurance in India: Opportunities and Challenges, Consumer protection and Empowerment in India, Centre for Consumer studies, IIPA, New Delhi&Development of Corporate Secretaryship, School of Management,ALU, August 2016,
22. Published a paper on "PMJDY: An omnipotent tool for financial inclusion - An analysis " Special issue on "The recent trends in commerce and Management studies, Management Researcher', volume. XIII NO. 3 January- March 2016

National/International Seminars/Conferences/Workshops Attended

1. Dr.G.Jayabal, The Year of recovery, opportunities and challenges, PG and Research Department of Commerce & International Business, Tirupur, 5th March 2016, Opportunities and Challenges of rural entrepreneurs in India, International
2. Dr.G.Jayabal, International Conference on Recent trends in business and management, J.J.College of Arts & Science (Autonomous), Pudukkottai., 5th&6th August 2016, Green Banking: A Business model for sustainable Banking,, International
3. Dr.G.Jayabal, International Conference on Entrepreneurship perspectives and Emergence, Alagappa University, 7th & 8th August 2014, Entrepreneurial Ambition of MBA students of Alagappa University , International
4. Dr.G.Jayabal, Research Methodology course-Social & Business Science-, ICSSR Sponsored, 6th June 2013, Hypothesis design to steer dear on the High way of research, National
5. Dr.G.Jayabal, Legal awareness Camp (Presidential Address), Ramasamy Tamil Kalloori, karaikudi, 20th January 2013, Right to information Act-2005(RTI)-An overview, National
6. Dr.G.Jayabal, RTI Act 2005, Alagappa University, Karaikudi, 12th October 2012, Rights to Educational Information, National
7. Dr.G.Jayabal, Security Market Investment, Bharathidasan University, 16th March 2013, Investments in Government Securities, National
8. Dr.G.Jayabal, National Seminar on Companies Act 2013, Department of Corporate Secretaryship, Alagappa University , 28th Feb 2014, Participated , National
9. Dr.G.Jayabal, Educational Management, Academic Staff College, Coimbatore, 21-11-2014, Resource Person, National

10. Dr.G.Jayabal, Listening skill for effective learning, Academic staff college, Baharathiar University,Kovai, 21-5-2015, Resource Person, National
11. Dr.G.Jayabal, Job Opportunities in Banking & Insurance sector, Dhanalakshmi Srinivasan College of Engineering & Technology, 12-07-14, Job opportunity in Banks & Insurance Organisations , National
12. Dr.G.Jayabal, Contemporary Accounting and Taxation Synergy(Dedication address), Alagappa University & ICAI, Delhi., 18th & 19th Sept 2015, -, National
13. Dr.G.Jayabal, Technology Trends in Indian Banking Sector(Welcome address), Department of Bank Management, Alagappa University, 25-02-2016, -, National
14. Dr.G.Jayabal, Emerging trends in Indian Insurance Sector(Welcome address), Department of Bank Management, Alagappa University, 23-03-2016, -, National
15. Dr.G.Jayabal, Entrepreneurial perspective and Emergence (ICEPE 14), Alagappa Institute of Management, Alagappa University, 7th August 2015, Developing entrepreneurship for Economics growth, International
16. Dr.G.Jayabal, Customer awareness on green banking in public sector, Alagappa University, 19th Feb 2016, Recent trends in Management Research, National
17. Dr.G.Jayabal, Emerging trends in Indian Insurance Sector(ETIIS 2016), Department of Bank Management, Alagappa University, 23-03-2016, Claim settlement in Crop Insurance, National
18. Dr.G.Jayabal, The Recent Trends in Commerce and Management Studies (Chairman), Kerala Institute of Tourism and Travel Studies, Tiruvananthapuram-14, 23-04-2016, Changing trends in commerce & management education., National
19. Dr.G.Jayabal, National Conference on Entrepreneurial Resurgence and Innovations (NCERI' 16), Entrepreneurship cum skill Development centre, ALU, Karikudi., 19-08-16, Role of Venture Capital in Entrepreneurial Development in India, National
20. Dr.G.Jayabal, National Seminar on Consumer Protection and Empowerment in India in the wake of technology domination (NSCPE-2016), Centre for Consumer Studies, IIPA, New Delhi & Department of Corporate Secretaryship, ALU, Karaikudi., 26th & 27th August 2016, Rural Insurance in India: Opportunities and Challenges., National