



**Dr. A. MORARJI**  
**Professor**

### Contact

Address : Department of Corporate Secretaryship  
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**Academic Qualifications: MCS., M.Phil., Ph.D.**

**Teaching Experience: 17 Years**

**Research Experience: 17 Years**

### Additional Responsibilities

1. Coordinator, Consumer Club – 2013-15.
2. Member, Equal Opportunity Cell.
3. Department-Coordinator, IQAC.
4. Coordinator, Village Placement Programme. 2005-2010 Batches
5. University Representative for Distance Education Examinations

### Areas of Research

Finance, Energy Management and Infrastructure Management

## Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D.	1	1
	M.Phil.	8	1
Project	PG	50	8

## Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
12	5	8	10	3

## Funded Research Projects

### Completed: One

S. No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	Alagappa University	2010	2012	Stakeholders Wealth Maximization	0.20

## Membership in

### Professional Bodies

1. Life Member: Association of SELP of India

### Editorial Board

PEZZOTTAITE journals of international journal of applied financial management perspectives

### Academic Bodies (such as Board of Studies etc.,)

1. Member, Board of Studies in Affiliated Colleges in Alagappa University, Karaikudi.
2. Member, Board of Studies in Periyar University, Salem.
3. Member, Doctoral Research Committee, VIT, Vellore
4. Chairman, MBA(Corporate Secretaryship) Valuation Board.

5. Undergraduate/Postgraduate question paper setter.
6. Member, Selection committee in recruitment of faculties in Affiliated Colleges, Alagappa University.

### Resource persons in various capacities

Number of Invited / Special Lectures delivered:

1. A guest lecture on “Companies Act-2013: A key highlights and analysis” Organised by the Department of Commerce, Dr.Umayal Ramanathan College for Women, Karaikudi on 24<sup>th</sup> February 2016.
2. Chaired, Technical session on “Companies Act-2013”, organized by the Department of Business Administration and Commerce, Caussanel College of Arts & Science, Muthupettai on 5<sup>th</sup> March, 2016.

### Recent Publications

1. **Dr.A.Morarji, “Customers’ Perception on Customer Contact Programmes as a CRM Tool in Banks”** International Journal of Sona Global Management Review, ISSN 0973-9947, Vol 10, Issue 4 August 2016 pp 35-49.
2. **Dr.A.Morarji, “Energy Management in Paper Industry”**, International Journal of Entrepreneurship and Business Environment Perspectives, vol 4, No.4, Oct-Dec 2015, ISSN 2279-0918.
3. **Dr.A.Morarji, “A Study on the Services of Credit Rating Agencies with Reference to Selected Companies and Debt Instrument Holders in Tamil Nadu”**, Journal Splint International Journal of Professionals, vol-III Issue 1, Jan 2016, ISSN 2349-6045.
4. **Dr.A.Morarji, “Financial Innovation in Indian Capital Market”**, Innovative Management: perspectives and practices, vol 1, pp 68-74, ISBN 9789380509-73-0.
5. **Dr.A.Morarji, “Profitability and Inventory Management of Pioneer Fertilizers Limited”**, Innovative Management: perspectives and practices, vol 1, pp 98-102, ISBN 9789380509-73-0.
6. **Dr.A.Morarji, “Inevitable E-Commerce From Feast to Funeral”**, Indian Journal of Applied Research, vol. 5, Issue 11, Nov 2015, ISSN 2249-555X.
7. **Dr.A.Morarji, “A Study on Financial Status of Ceramic Tiles Limited”**, International Journal of Applied Financial Management Perspectives, vol. 4 No.3, July-Sep, 2015, ISSN 2279-0896.
8. **Dr.A.Morarji, “Governance for Excellence”**, Jamal Academic Research Journal an Interdisciplinary, vol.III, Aug 2015, ISSN 0973-0303.
9. **Dr.A.Morarji, “E-Customer Relationship Management on Customer’s Behaviour in Banks”**, vol.4(11), Nov 2015 pp.54-58. ISSN 22773622.
10. **Dr.A.Morarji, “Companies’ Opinion on Credit Rating Agencies Services”**, International Journal of Advanced Research in Management and Social Sciences, vol.4, No.10 Oct 2015, pp.55-68, ISSN.2278-6236.