



Dr. P. Rajan Chinna
Assistant Professor

Contact

Address : Department of Logistics Management
Alagappa University
Karaikudi – 630 004
Tamil Nadu, INDIA

Employee Number : 52414

Date of Birth : 03-05-1983

Contact Phone (Office) : +91 4565 225292

Contact Phone (Mobile) : +91 9751834311

Contact e-mail(s) : rajanchinnah@gmail.com,
rajanchinnap@alagappauniversity.ac.in

Skype id : rajanchinna

Academic Qualifications: M.Sc. (Software Engineering). M.B.A., Ph.D.

Teaching Experience: 01Years 4 Months

Industry Experience: 10 Years 5 Months

Additional Responsibilities

1. Village Placement Coordinator (MBA- LM) - 2016
2. Member in Quantitative Understanding Implies Complete Knowledge (QUICK) Cell.

Areas of Research

1. ERP - System
2. E-Governance
3. Logistics & Supply Chain Management

Research Supervision / Guidance

| Program of Study | | Completed | Ongoing |
|------------------|----|-----------|---------|
| Research | | | |
| Project | PG | 10 | - |

Publications

| International | | National | | Others |
|---------------|-------------|----------|-------------|---|
| Journals | Conferences | Journals | Conferences | Books / Chapters / Monographs / Manuals |
| 4 | 1 | 2 | 2 | - |

Cumulative Impact Factor (as per JCR) : 17.429

Distinctive Achievements / Awards

1. IBM – DB2, International Certified Professional.
2. Awarded Employee of the Month January 2011 – Al Hashar Group, Sultanate of Oman
3. Nominated for the Employee of the Month, June 2010 – Al Hashar Group, Sultanate of Oman

Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized

1. Organizing Committee Member , One Day National Conference – Global Strategies on Inclusive Growth in DOLM , Alagappa University, 2017
2. Co-Chair, One Day National Conference – Global Strategies on Inclusive Growth in DOLM, Alagappa University, 2017
3. Coordinator – World Tourism Day in Alagappa University, 2016
4. Training in HR – Implex Systems, Sep 2012, Al Hashar Group, Sultanate of Oman
5. HR – Implex Systems Workshop, July 2012, Al Hashar Group, Sultanate of Oman
6. Bio Metric Systems Workshop organised – August 2010, Alhashar Group, Oman

Events Participated

Conferences / Seminars / Workshops:

1. Conference : 15
2. Seminar : 04
3. Workshops : 10

Other Training Programs

1. One day Orientation Programme on 2nd November 2015 for recently recruited teaching staffs, Alagappa University.
2. Two weeks Faculty Development Programme on Entrepreneurship from 12th - 27th November 2015.
3. One Day User Awareness Programme on Shodhganga and Anti-Plagiarism Software-Urkund on 29th April, 2016.
4. One day Training Programme on Recent Trends in Sustainability and Sustainable Supply Chain Management, on 18th April 2016, organised by IIT Madras & University of Southern Denmark.

Overseas Exposure / Visits

1. Sultanate of Oman
2. Dubai
3. Sharjah
4. Abu Dhabi

Membership in

Professional Bodies

1. Member - Humanitarian Logistics Association

Editorial Board

1. Shanlax Journal of Management – Review Committee Member

Resource persons in various capacities

Number of Invited / Special Lectures delivered: 32

Papers Presented in National/International Conferences

1. A Conceptual Study of Organizational Citizenship Behaviour, Presented in National Conference on “Indian Strategies in Functional Management” on 20th January 2016, JP College of Arts & Science, Tenkasi, Tamilnadu.

2. A Study on Effectiveness of Recruitment Process With Reference to Marie gold Exports Pvt LTD, Nellai, Presented in ALUMASC on 19th February 2016, Faculty of Management, Alagappa University.
3. The Impact of Knowledge Management Practices in Improving Students E-Learning, Presented in International Conference on Health Indicators for Physical and Cognitive Fitness Education on 26th & 27th February 2016, Faculty of Education, Alagappa University.
4. A study on E-Shopping behaviour among Indian consumer with special report to Tamilnadu in National seminar on online Marketing of services in the globalization, 15th march 2016, Sourashtra College (Autonomous), Madurai.
5. Paradigm shift of Indian Life Insurance Sector-An overview in Emerging trends in Indian Insurance Sector, 23rd March 2016, Department of Bank Management, Alagappa University.
6. Job Scheduling Algorithms In Grid Computing – An Bird View in International Conference, in L.C.T.L Palaniappa Chettiar Memorial Hall on 4th & 5th April 2016, Department of Computer Science and Engineering, Alagappa University.
7. Highly Secured cloud Accounting using RSA and AES Algorithms/Presented in International Conference on Financial Markets & Corporate Finance, Chennai, 13th August, 2016, Indian Institute of Technology Madras.
8. Conceptual Review on Mobile Application that Drives Growth of Insurance in India, National Seminar on NSCPE-2016, on 26th & 27th August 2016, School of Management, Department of Corporate Secretaryship, Alagappa University.
9. Role of Media in Consumer Protection : A Study on Diffrenet Media Options Towards Rural And Urban Perspective, National Seminar on NSCPE-2016, on 26th & 27th August 2016, School of Management, Department of Corporate Secretaryship, Alagappa University.
10. A Conceptual Review on Green Technology (Gt) Initiatives for Sustainable Development in Indian Micro, Small and Medium Size Enterprises (MSMEs) on National Conference on Global Strategies for Inclusive Growth, 19th January 2017, Department of Logistics Management, Alagappa University.
11. A Feedback Study on Selected Automobile Transportation Systems in Logistics Chain on National Conference on Global Strategies for Inclusive Growth, 19th January 2017, Department of Logistics Management, Alagappa University.

Recent Publications

1. P. Rajan Chinna, (2016) "The Potential impact of Green Technology (GT) Initiatives for sustainable development in Indian Micro, Small and Medium Size Enterprises (MSMEs)-A conceptual review -2016 IJARCSMS JOURNAL, Issue 12, Page Number: 126- ISSN:2321-7782 (Impact Factor:6.047)
2. P. Rajan Chinna, (2016) "Issues and Challenges of Supply Chain Management in FMCG Sector", Pune Research World- Volume 1, Issue 3, ISSN 2455-359x, (Impact Factor: 2.54)
3. P. Rajan Chinna, (2016) "Logistic Management: A Feedback Study on Selected Automobile Transportation Systems", Pune Research Discovery, Volume 1, Issue 2, ISSN 2455-9202 (Impact Factor: 2.01)
4. P. Rajan Chinna & B. L. Saroj (2016),"A Conceptual Study of Organizational Citizenship Behaviour", PARIPEX: Indian Journal Research, Volume 05 Issue 01, ISSN - 2250-1991, 2015, (Impact Factor - 3.4163).
5. P. Rajan Chinna & B. L. Saroj (2016),"A Study on Effectiveness of Recruitment Process with Reference to Marie gold Exports Pvt LTD, Nellai, PARIPEX: Indian Journal Research, Volume 05 Issue 01, ISSN - 2250-1991, 2015 (Impact Factor - 3.4163).
6. P. Rajan Chinna, (2016) "Job Scheduling algorithms in Grid Computing - An Bird View", International Journal of Advanced Research Trends In Engineering And Technology , Volume 3, Issue 20, ISSN 2394-3777.
7. P. Rajan Chinna, (2016) "Conceptual Review on Mobile Application that Drives Growth of Insurance in India", International Journal of Commerce, Management and Computer Application, ISSN 2395-2083.
8. V. A. Anand & P. Rajan Chinna, (2016) "Paradigm Shift of Indian Life Insurance Sector - An Overview", Emerging Trends in Indian Insurance Sector - ISBN 978-81-92581-7-0.
9. James Paul & P. Rajan Chinna, (2016), A Study on E-Shopping Behavior Among the Indian Consumer with Special Reference To Tamilnadu, Online Marketing of Services in the Globalisation ERA, Sourashtra College, ISBN- 978-81-929458-4-2.