



Dr. V. Balachandran
Registrar I/C

Contact

Address : Department of Corporate Secretaryship
Alagappa University
Karaikudi – 630 003
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Employee Number : 22404

Date of Birth : 08-05-1959

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Academic Qualifications: M.Com., MBA, MA(Public.Admn.), M.Phil., FCS, BGL, PGDIPR, Ph.D.

Teaching Experience: 30 Years

Research Experience: 23 Years

Additional Responsibilities Held

1. Dean (Students Affairs) and Chief Warden - Feb 2013 – March 2016)
2. Coordinator – UGC Innovative Programme (PGDVAT&ST)
3. Director (Professional Programmes) - Feb.2013 onwards
4. Served as Director of Distance Education (Aug 2007- March 2011)
5. University Cultural Coordinator & Youth Welfare Coordinator (2001 –2008)

Areas of Research

Corporate Laws, Indirect Taxes, Corporate Governance, Corporate Board Management, Research Methodology,

Current Research Focus

Corporate Finance, Capital Market, Senetarial Audit, Corporate Social Responsibility, and Social Audit, Patent and Trade Marks.

Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D.	23	08
	M.Phil.	56	01
Project	PG	85	--

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books
36	10	293	125	14

h-index : 4
i10 index : 1
Total Citations : 39

Funded Research Projects

Completed Projects

S. No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	UGC	1993	1996	Small Business Equity Financing (Co-investigator)	2.36
2	UGC	1998	2000	Evaluation of NBFCs in Tamilnadu	1.44
3	UGCMinor	2000	2001	A Study on Financial Services of NBFCs in Coimbatore Region	0.056
4	CCGRT (ICSI)	2004	2005	WTO-IPR-Opportunities and Challenges for Members of ICSI	0.4
5.	UGC	2013	2015	Social Responsibility Initiatives By Private Sector Companies in Tamilnadu	6.39

Distinctive Achievements / Awards

1. Certificate of Achievement Award by Alagappa University, Sep. 2006.
2. Rashtriya Vidhya Saraswathi Puraskar Award by International Institute of Education and Management, March 2010.
3. Life time Achievement Award by Indian Economic Research Development Association, New Delhi, August 2010.
4. Indira Gandhi Excellence Award by International Business Council, December 2013
5. Certificate of Award for 25 years of unblemished service in Alagappa University.
Alagappa Excellence Award for Research during April 2016, by Alagappa University
6. National Education Award of Excellence by Global Management Council in December 2016.

Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events attended : 115

Number of Seminars / Conferences / Workshops / Events organized : 25

Number of Invited / Special Lectures delivered : 52

Number of Books / Chapters / Monographs / Manuals written : Text Books-14

Chapters in Edited Books: 12

Overseas Exposure / Visits

1. Dubai
2. Singapore
3. Saudi Arabia
4. Bahrain
5. Srilanka

Membership in Professional / National / International Bodies:

1. Fellow Member of Institute of Company Secretaries of India, New Delhi.
2. Fellow Member of United Writers Association, Chennai
3. Associate Member of Management Studies Promotion Institute, New Delhi.
4. Associate Member of Research Development Association, Jaipur.

Journal of Editor / Co-Editor/Advisor:

1. I-explore International Research Journal Consortium (ISSN 2319-4421) If, 4.954
2. Glacier Journal for Scientific Research(ISSN 2349-8498)
3. International of Journal of Trade and Global Business Perspectives ISSN.2319 - 9059
4. Global Journal of Finance and Economic Management, RI Publications ISSN.2249 – 3158
5. Amity Journal of Management Research ISSN: 2456-169X
6. International Organisation of Scientific Research Journal of Business and Management ISSN 2319-7668
7. International Journal of Multidisciplinary Reasearch Academy (ISSN 2319-5614).
8. Journal of Business Management and Social Science Research ISSN 2319 – 5614
9. International Journal of Research in Humanities and Social Sciences ISSN. 2349 – 4778
10. International Journal of Advanced Research in Management and Social Sciences, ISSN: 2278 – 6236
11. Current Taxcom, Joshpur, Rajasthan, India.
12. Management Dynamics, Alagappa University.
13. Alagau Newsletter, Alagappa University.

Academic Bodies (such as Board of Studies etc.,)

1. Chairman, Board of Studies of Corporate Secretaryship / Commerce, Seethalakshmi Ramaswamy College, Trichy.
2. Chairman, Board of Studies of Corporatea Secretaryship, Alagappa University, Karaikudi (July 2014 – November 2015)
3. Member, Board of Studies of Commerce Pondichery University
4. Member, Board of Studies of Commerce and Corporate Secretaryship, VHNSS College Virudhunagar.
5. Member Board of Studies of NGP College of Arts and Science Coimbatore.
6. Member Board of Studies of Theivanai Ammal College for Women Villupuram.
7. Member Board of Studies in Lady Doak, College Madurai.

Study Materials For Distance Education for MBA/M.Com./B.Com./BCom. (CS):

Alagappa University	:	25
Annamalai University	:	4
Bharathidasan University	:	1
Total	:	30

Recent Publications

Research papers/Articles

Articles Published in the Hindu Business Line

1. Corporate Social Responsibility more to Management than Profits.dt.6.2.1998.
2. MODVAT on Capital goods-dt.16.3.1998.
3. Liberalization –I, How it all began – dt.23.3.1998.
4. Liberalization –I, How it has affected Corporates dt.24.3.998.
5. Preventing Unjust Enrichment – dt.25.5.1998.
6. Removal of Directors part I& II- dt. 19.4.1999&24.5.1999.
7. Facing the Fall- dt.8.5.1999.
8. An overview of Baggage Rules dt.25.1.1999.
9. More Light on VATdt.24.4.1998.

Articles in other reputed Journals / Magazines

10. Towards better monitoring of NBFCs, Taxmann, September20, 1997.
11. Clubbing of Units, Excise Law Times, December15, 1997.
12. Globalization & Liberalization – A Critical review, Tax & Corporate Referencer, February 1998.
13. De-listing of securities, SEBI & Corporate
14. Value Added Tax, Taxmann, November 28, 1998.
15. Maintenance of Minutes- some legal issues, SEBI& Corporate Laws, January5, 1999.
16. Financial Engineering, Third concept, February 1999.

17. New Prudential Norms for NBFCs- Some Reflections, SEBI & Corporate Laws, March5, 1999.
18. Towards Greater Depositor's Protection, SEBI& Corporate Laws, April 20, 1999.
19. Chapter X Procedures under Central Excise –Some Reflections, Chartered Secretary, July 1999.
20. Derivatives, SEBI & Corporate Laws, July5, 1999.
21. Auditors Role in Supervision of NBFCs, SEBI & Corporate Laws, July20, 1999.
22. Shareholders expectations regarding composition and functioning of the Board, SEBI & Corporate Laws, September20, 1999.
23. Shareholders Democracy, SEBI & Corporate Laws, October 5, 1999.
24. Consequences of Non-payment of Annual fee, Corporate Law advisor, November15, 1999.
25. Role of professionals in the present liberalized scenario, tax &corporate law advisor, November 15, 1999.
26. E-commerce, third concept, October-November1999. (Co-author)
27. Pitfalls of Buy-back Rules, SEBI & Corporate Laws, June 3,2000 (Co-author)
28. Lifting the ban on NBFCs, SEBI & Corporate Laws, February 14, 2000.

29. Implications of new directions of Nidhi Companies, SEBI & Corporate Laws, May 22, 2000.
30. NBFCs back on recovery path, Chartered Secretary, May 2000.
31. Regulation of Nidhi Companies –Vital Issues, SEBI& Corporate Laws, May 29, 2000.
32. Safeguarding Nidhi Depositors, Third Concept, August 2000.
33. Board Committees and their functioning, Tax& Corporate Referencer, August 10, 2000.
34. New Audit system under Central Excise, Tax & Corporate Referencer, September 10, 2000.
35. Areas of practice under FEMA, Chartered Secretary, November 2000.
36. Entry of NBFCs into Insurance Sector, SEBI& Corporate Laws, December 18, 2000.
37. Recent Trends in NBFCs Sector, Corporate Law Adviser, January 15, 2001.
38. Corporate Social Responsibility- Some Vital Issues, Third Concept, March-2001.
39. Categories of Offences under the Companies Act, Tax & Corporate Referencer, April 10, 2001.
40. Action against infringement and passing off under the Law relating to Trademarks- A case study SEBI& Corporate Laws, April 23, 2001.
41. Knowledge Management, Tax & Corporate Referencer, May 25, 2001.
42. Corporate Ethics – Relevance and significance, Tax and Corporate Referencer, June 2001.
43. Excise and SSI, Chartered Secretary, July 2001.
44. Company Secretaries enhanced responsibilities under the companies (Compliance Certificate) Rules, 2001, SEBI & Corporate Laws, August 13, 2001.
45. A Comparative Study of Kautilya's Tariff Policy with present policy, October 10, 2001, Tax and Corporate Referencer.
46. Indirect Tax Reforms –An Overview Taxman, February 9, 2002.
47. Is VAT a Panacea for Tax Evasion? SEBI& Corporate Laws, March 9, 2002.
48. Foreign Collaborations- Existing administrative mechanism and the need for policy review, (co-author) SEBI & Corporate Laws, May 6, 2002.
49. New Directions to NBFCs, SEBI & Corporate Laws, May 13, 2002.
50. Security Issues in a Digital Society, SEBI & Corporate Laws, May 27, 2002.
51. Corporate Social Responsibility and Legal Environment, SEBI & Corporate Laws, November 18, 2002.
52. Challenges and Global Trade and Intellectual Property Rights, SEBI & Corporate Laws, November 18, 2002.
53. Design Protection – Some Issues, Chartered Secretary March 2003.
54. Kelkar's recommendations and Finance Minister's Realities on Personal Income Tax, Taxmann, April 12-18, 2003.
55. Admissibility of expenses – Incidental to employment- A review, Taxman April 19, 2003.
56. Revision in India's rating outlook, Tax and Corporate Referencer, June 2003.
57. When the small investors can see the light of the day, SEBI & Corporate Laws, June 16, 2003.
58. Professionals Ethics –Issues and Implications, Chartered Secretary, November, 2003.
59. Globalization of Professional Services, Chartered Secretary, December 2003.

60. Is Standard Having a Standard? Tax and Corporate Referencer, February 2004.
61. To what Extent designs can be protected? Chartered Secretary, March 2004.
62. Privatization issues and implications –SEBI &Corporate Laws, May 24, 2004.
63. WTO & Intellectual Property rights, Consolidated Commercial Digest, June 2004.
64. Globalization of Higher Education, Executive, ICFAI, October 2004.
65. Panning Internet Marketing Strategy, Indian Journal of Marketing, October 2004.
66. An Empirical study on customer satisfaction with respect of Foreign Exchange operations, Jodhpur, Current Taxcom, Vol.19, p.63 12th January, 2005.
67. Brand and Intellectual Property, Current Taxcom, Vol.19, p.54, 12th January, 2005.
68. Corporate Excellence in Logistics Management, Current Taxcom, Vol.19, p.341, 27th January 2005.
69. Role of Company Secretaries for better Corporate Governance, Current Taxcom, Vol.10. p.929, 27th January 2005.
70. Opportunities for Cost Accountants and WTO Regime, Current Taxcom, Vol.20 p.39, 12th March 2005.
71. The need for changing management and administrative practices of Public Enterprises, Current Taxcom, Vol.20,p.52, 12th March 2005.
72. Implications of Fringe Benefit Tax, Current Taxcom, Vol.20,p.293, 27th March 2005.
73. Special Privilege for women under Income Tax Act- An Analysis , Current Taxcom, Vol.20,p.531,12th April 2005.
74. Economic Value Added – A tool for measuring corporate performance Current Taxcom, Vol.21, p.312, 27th May 2005.
75. Are Corporate Disclosures adequately disclosed, Current Taxcom, Vol.21,12th June 2005.
76. Environmental Audit, Current Taxcom, Vol.22, p.218,27th July 2005.
77. Corporate Governance Towards Corporate Excellence, Current Taxcom, Vol.23,12th October 2005.
78. A study of the classification and valuation of goods under the Customs Act, 1962, Current Taxcom, Vol.24, Issue 21, 12th November 2005.
79. Internet Marketing Practices – Some Issues, Chartered Secretary, December 2005.
80. Edward Altman Z score Model predicting Corporate Solvency, SMART Journal of Business Management Studies, Vol.24, No.2, July –December 2005.

S.I No	Published in Current Taxcom - 2005	Vol. No.	Page No.
81	Areas of Tax Planning under the Central Sales Tax Act,1956	14	864
82	Asset Liability Management System in NBFCs	13	322
83	Banking Ethics	18	772
84	Band Valuation	17	810
85	Brand Value proposition	17	64
86	Business Process Outsourcing	13	906
87	CENVAT	13	304
88	Challenges and Strategies before NBFCs	13	50
89	Changing facets of Insurance Industry	16	64

90	Classification of Goods under the Customs Act	15	832
91	Combating various offences of money laundering	14	305
92	Competition Policy and Law – An Overview	13	47
93	Compulsory Licensing of Patents to third parties in India- Some Issues	16	548
94	Copyright- An Overview	15	557
95	Corporate Ethics	14	325
96	Corporate Governance for Corporate success	13	31
97	Customer Lifetime value- A new relevance	16	781
98	Data warehousing in business	17	329
99	Demand innovation – The need of the hour	18	559
100	Director’s responsibilities and increased role for achieving Corporate Excellence	13	330
101	Disqualification of Directors Rules, 2003 – An Analysis	15	553
102	Excise Audit	14	82
103	Excise Duty concessions for promotion of SSI	14	628
104	Export of Goods and Services under FEMA	14	837
105	Foreign Exchange Management in Indian markets	17	818
106	Foreign Exchange market –Challenges Ahead	13	44
107	Global Marketing information systems-Challenges Ahead	15	581
108	Higher education and the WTO: A Globalization Approach	16	316
109	Implications of Cancun summit of WTO	13	315
110	Implications of decision in Mardia Chemicals Case	17	383
111	Internet Marketing Practices – Some Issues, Chartered Secretary, December, 2005.		
112	Insurance sector – A Gold Mine	14	632
113	Interim Budget- Some Reflections	13	909
114	International Foreign Exchange Market- An Outlook	15	348
115	NBFC Sector in the present Scenario	15	818
116	Opportunities for Chartered Accountants in Insurance Sector	14	840
117	Patent Law	13	625
118	Penalty under s.11 AC of Central Excise Act not imposable when duty paid before issuance of show cause notice	17	76
119	Performance Appraisal of Employees – A Case Study	18	561
120	Protection of Trade Mark – Some issues	18	538
121	Recent changes in Taxation of services	18	325
122	Requirement of Patent agents under new Patent Rules,2003	14	57
123	Role of National Bank for Agriculture and Rural Development during the past two decades	16	783
124	Role of SEBI for the development of securities market	16	532
125	Salient features of revised clause 49 of the listing agreement	18	750
126	SEBI (Delisting of Securities) Guidelines ,2003 – An Analysis	16	284
127	SEBI (Self-Regulatory Organizations) Regulations, 2004- An Analysis	15	56
128	Securities Audit	14	336
129	Securities Transaction Tax	17	580
130	Sourcing Information Technology Skills from Overseas- An Analysis	16	69
131	Tax Benefits for promotion of Entrepreneurship	17	571
132	Tax Planning under the Central Excise Act	16	312
133	Tax Planning under the Customs Act, 1962	15	332
134	To what extent Corporate promotes Corporate Social Responsibility	14	32

135	Valuation of Imported Goods	13	621
136	Value Added Tax	13	37
137	WTO and Intellectual Property Rights- Are we ready	13	891
138	WTO and SMEs	13	604
	Published in Current Taxcom- 2006		
139	A Budget towards realizing goals of Social Responsibility	20	771
140	A study of the Classification and Valuation of goods under the Customs Act, 1962	24	40
141	Amendments to disclosures in prospects	21	822
142	Amendments to Patent Act- Salient Features	24	55
143	An Empirical Study on customer satisfaction with respect to Foreign Exchange operations	19	63
144	An Overview of Special Economic Zone Act,2005	24	469
145	Appearance before Telecom disputes Settlement and Appellate Tribunal	21	61
146	Are Corporate Disclosures adequately disclosed	21	569
147	Banking cash transaction tax- An Analysis	21	30
148	Brand and intellectual property	19	54
149	Commodities Market	24	260
150	Corporate excellence in Logistic Management	19	341
151	Corporate Governance towards corporate excellence	23	567
152	Corporate Social Responsibility for enhancing shareholders value	24	733
153	E-Banking –In emerging IT-Scenario	22	797
154	Economic Value Added – A tool for measuring corporate performance	21	312
155	Electronic fund transfer – A technology revolution	24	272
156	Employee stock option plan- Issues and implications	19	621
157	Environmental Audit	22	318
158	Environmental project financing- Another dimension of corporate social responsibility	20	548
159	Features of new foreign trade policy	19	631
160	Hedge fund synergy	19	642
161	Implications of fringe benefit tax	20	293
162	Indian textile industry – Some strategic issues	22	814
163	Innovations in the 21 st Century foreign exchange banking	22	545
164	Irani Committee Repot relating to Auditors	22	537
165	Opportunities for company secretaries under WTO regime	23	328
166	Opportunities for cost accountants under WTO regime	23	326
167	Patent law- A revisit	19	921
168	Power of High court over Tribunal	22	45
169	Recent developments in NBFCs sector	19	361
170	Recent developments in securities market	23	822
171	Responsible social responsibility marketing	19	929
172	Role of company secretaries for better corporate governance	21	814
173	Scraping of standard deduction is unfair – An analysis	23	39
174	Settlement of consumer disputes in telecom industry	23	59
175	Sharing knowledge based resources from professionals and information managers	24	719
176	Singapore law on limited liability partnership and concept paper on limited liability partnership – A comparative analysis	20	531
177	Special privilege for women under the income-Tax- An analysis	24	480
178	Telecom related laws – An analysis	22	55

179	The emerging role of communication and information technologies in hi-tech education	20	52
180	The need for changing management and administrative practice of public enterprises	20	782
181	Towards better protection of interest of depositors of NBFCs	22	306
182	Valuation and marketing of Intellectual Property Rights	22	588
183	Venturing into the Indian market	21	584
	Published in Taxcom- 2007		
184	E- Filing of service tax returns	28	177
185	Service tax- Procedure for registration	28	585
186	Service tax issues relating to telecom industry	25	266
187	A Study on Indian Capital Market	27	268
188	An Analysis of Telecom Policy of India	30	669
189	An Overview of Right to Information Act, 2005	28	56
190	An Overview of Telecommunications Regulatory Commission of Sri Lanka	28	681
191	Banking Ombudsman Scheme – Opportunities for Practicing Professionals	25	598
192	Banking Sector in India : Challenges and Opportunities	30	156
193	Bluetooth Technology – Relevance and Significance	26	554
194	Capital Account Convertibility – An Introspection	30	382
195	Cenvat empor still holds good- Consumer Protection	25	381
196	Corporate Social Responsibility- A Study with special reference to cement industry in Tamil Nadu	25	906
197	Credit information Companies(Regulation) Act, 2005- An Overview	25	70
198	Debt Market Reforms in India	29	121
199	Depository Services- Problems and issues	28	269
200	E-filing of document under MCA-21	27	713
201	Environmental Auditing	27	496
202	Excise on Small scale industries	27	728
203	Failure of Geneva meet – Issues and implications	28	463
204	Fair practices code for Non Banking Finance Companies- An introspection	30	909
205	Full convertibility regime- Some issues	28	70
206	Functions of Chief Justice under s.11 of the Arbitration and Conciliation Act- Administrative or judicial	29	789
207	GATS and Professional Services	30	910
208	IPO grading – A tool for investor protection	28	258
209	Irani Committee recommendations relating to accounts	25	583
210	Irani Committee recommendations relating to investigation under the Companies Act	27	44
211	Irani Committee recommendations relating to investor education and protection	26	780
212	Irani Committee recommendations relating to Mergers and Acquisitions	27	488
213	Ombudsman required for telecom industry	25	919
214	Latest trends in NBFC sector	30	369
215	Limited Liability Partnership- Greater Opportunities for professionals	25	361
216	MCA-21: Marching towards better Company Law Reforms	27	47
217	Micro Finance – Revolution Ahead	29	798
218	Net Banking	29	132
219	Performance Evaluation of selected Housing Finance Institution in Chennai city	28	469

220	Professionals' Role in enhancing the effectiveness of Corporate Governance	29	551
221	Provisions relating to license under Sri Lanka Telecommunications Act	29	361
222	Role of SEBI in Securities market	26	790
223	Rural Marketing – Value Added buying behaviour	26	51
224	The Micro , Small and Medium Enterprises Development Act,2006- An Analysis	28	669
225	Whether a Company wound up on the basis of a foreign arbitration award	26	548
226	Whether it is mandatory for the Central Government to accept the recommendations of Telecom Regulatory Authority	30	168
227	Whither Competition Act	26	304
228	Word of mouth marketing code of ethics – An Overview	30	663

229. Non Banking Financial Companies – A study on legal aspects. Current Taxcom.Vol.32, issue No.11, 12th April 2007.
230. Changes in Indirect Taxes by Finance Act- An overview Current Taxcom, Vol.33, Issue No.13, 12th July 2007.
231. Protection of Copy Rights – A Potential area for Company Secretaries, Current Taxcom, Vol.34, Issue No.13, 12th July 2007.
232. Alternate method of ascertaining market Value Added: A case study of Lakshmi machine works. Ltd., Coimbatore Current Taxcom, Vol.35, Issue No.18, 27th September 2007.
233. Article Published in the Edited Book titled “Research Methodology in Commerce, Deep & Deep Publications (p) Ltd. New Delhi, Edition 2007.
234. Services of Credit Rating Agencies – A study, Current Taxcom, Vol.38, Issue No.5, March 12, 2008.
235. Depository services by Stock Holding Corporation of India Limited (SHEIL), Erode – A study with reference to investors in Erode Town, Current Taxcom, Vol.37, Issue No.2, 27th January 2008.
236. Determinants of Profitability analysis of cement in Tamilnadu, Current TaxCom, Vol.39, Issue 12, 27th June 2008.
237. Currency futures – some reflections, Current Taxcom, Vol.41, Issue 17, 12th September 2008.
238. Need for policy review for foreign collaborations, Current Tax Com Vol.41, Issue 19, October 2008.
239. Article Published in the Edited Book titled “Legal Aspects of Business” Deep & Deep Publications (p) Ltd. New Delhi, Edition 2008.
240. Restructuring Professional firms, Taxcom, Vol.40, Issue No.14, 27th July 2008.
241. Doha setback –some reflections, Taxcom Vol.43, Issue No.18, 27th July 2008.
242. Scams and Corporate Governances, Vol.43, Issue No.2, 27th January 2009.
243. E-Banking – Legal Issues governing internet banking in India, Vol.44, Issues No.5, 12th March 2009.
244. Gaining Investors' confidence through custodians and Depository Audit, Vol.44, Issue No.5, 27th April 2009.
245. Edited book of International Conference on Global Economic Ascendance Realm, titled “*Governance Failures- Why?* Organized by the School of Management, Alagappa University, Karaikudi, during March 31st -2nd April, 2009.

246. Edited book of International Conference on Global Economic Ascendance Realm, titled “*Investment Quotient: The Services of Credit Rating agencies in Indian Perspective*” organized by the School of Management , Alagappa University, Karaikudi, during March 31st -2nd April, 2009.
247. Amendments to SEBI (Disclosure and Investor Protection) Guideline, Current Taxcom Issue No.12, 27th June 2009.
248. Recession resistant Indian Economic expected to beat global pressures, Current Taxcom, Issue 14, 27th July 2009.
249. Motor Accidents in Karaikudi- A Study with reference to TNSTC, Issue No.16, 27th August 2009.
250. An Overview of the Limited Liability Partnership Rules, 2009, Taxcom, Vol.47, Issue No.17,12th September 2009.
251. Venture Capital Financing – A boon to Corporate entrepreneurs, Current Taxcom, Issue No.17 12th September 2009.
252. Companies Bill, 2009- Appointment, duties and powers of Directors, Current Taxcom, Issue No.18 27th September 2009.
253. E-Stamping, Current Taxcom, Vol. 47, Issue No.18, 27th September 2009.
254. Global Health Care Management – New Challenges and Opportunities, Current Taxcom, Vol.47, Issue No.20, 27th October 2009.
255. Google Crome, Current Taxcom, Vol.48, Issue No.20, 12th December 2009.
256. Edited book of International Conference on Global Economic Ascendance Realm, titled “*Governance Failures- Why?* Organized by the School of Management, Alagappa University, Karaikudi, during March 31st -2nd April, 2009.
257. Edited book of International Conference on Global Economic Ascendance Realm, titled “*Investment Quotient: The Services of Credit Rating agencies in Indian Perspective*” organized by the School of Management , Alagappa University, Karaikudi, during March 31st -2nd April, 2009,
258. A Comparative Study on the Effectiveness of Promotion Mix Strategies in Pharma Sector, Proficient, Vol. II. July, 2010, pp 4-10.
259. Impact of Bio-technology on the Health Care Industry, Proficient, International journal, July, 2010, pp 41-47.
260. Edited book of National Conference on “*Emerging Trends on Financial Services*” during July 2010, organized by the Department of Management Studies. VHNSN College, Virudhunagar.
261. Edited book of National Conference on “*Business Ethics and Corporate Governance*” in December 2010, organized by the Department of Commerce, DDE wing, Annamalai University (ISBN: 938062726).
262. Published a research paper titled “*HRD Practices in BHEL – A study with special reference to Boiler Auxiliaries Plant, Ranipet*” in the Vistas of Research in Business Management by VHNSN College, Virudhunagar, ISBN-978-93-81723-01-2, December 2011.
263. Published a research paper titled “*Evaluation of Factors influencing Stress Management for an Insurance Agent with reference to Health Insurance*” in Erode in the International Journal of Management, ISSN 0975 – 475 X issue XII, December 2011.
264. Published a research paper titled “*Company Law Reforms in India*” in the Vistas of Research in Business Management by VHNSN College, Virudhunagar, , December 2011, ISBN-978-93-81723-01-2.
265. Published a research paper titled “*Disinvestment and Privatization of Non-Strategic Central Public Sector Undertakings in India*” in the Vistas of Research in Business Management by VHNSN College, Virudhunagar, December 2011,ISBN-978-93-8172-01-2

266. Published a research paper titled " *Leveraging Agricultural Sector towards Commodity Derivatives*" in the National journal Financial Derivates- Markets and Application, ISBN 978-81-8387482-3, January, 2012.
267. Published an article titled " *FDI in Retail Sector*" in the National journal Edited book on FDI in India published by New College(Autonomous), Chennai, Kalthachan Publications ,Chennai , February 2012, ISBN 81 – 88023 –11 – 6.
268. Published a research paper titled " *Solvency Analysis on Public Sector undertaking: "A case study on Nelveli Lignite Corporation Limited (NLC Ltd)"*", in the International Journal of Management, ISSN 0976-6367 Volume 3,Issue 1 January-April(2012), pp(149-159), Journal impact factor (2011): 1.5030.
269. Published a research paper in the Edited book of National Conference Proceedings on "New Paradigms and Perspectives for business excellence", titled " *Indian Taxation System- Present Scenario*", organized by the Dept. Of Studies and Research in Business Administration, Tumkur University, ISBN 978-81-924393-6-5, pp 186-194, August 2012.
270. Published research paper titled " *Role of Green India Consortium for Sustainable Development*" in the National Conference, Global Publications, ISBN 81-907155, September 2012.
271. Research article published in the JM International Journal of Management and Social Sciences Research (JMIJMR) titled, " *A study on the Awareness level of the benefits of medical Insurance in Rural India District Tamil Nadu*", ISSN: 2229-4562, Vol.2, Issue-6, November 2012.
272. Published a research paper titled " *Service Tax on Intellectual Property: A Comprehensive Policy and Law in India*" in the International Journal of Applied & Management Research, ISSN: 0974 -8709, December, 2012.
273. Published a research paper titled " *Service Tax on Intellectual Property: A Comprehensive Policy and Law in India*" in the International Journal of Applied & Management Research, pp- 435-438, ISSN: 0974 -8709, January, 2013.
274. Published a research paper titled " *An Analysis Of Consumers Perceptions Of Corporate Social Responsibility With Special Reference To Karaikudi District*", in the International Journal of Management and Social Sciences Research (IJMSSR), Vol 2, No1, pp(1-5), ISSN: 2319 – 4421, January 2013.
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279. Published a research paper titled " *Financing Entrepreneurial Development in Puducherry*" in the International Journal of Applied Financial Management Perspectives (Pezzottate Journals), Vol.2, No.2, April- June 2013, and ISSN: 2279-0896, pp.392-401.
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283. Research Article titled "*Adoption of TNVAT in Karaikudi- A survey*", published in International Journal of Advanced Research in Management and Social Sciences, Vol. 2, No.11, pp119-131 , November 2013, ISSN: 2278-6236, October- December 2013.
284. Published an Article titled Cometh the Hour; Cometh the Men- The Chief Governance Officer in the Souvenir of 41st National Convention of Company Secretaries "Transitioning from Company Secretary to Governance Professional" organized by the ICSI, ND at Chennai during 7-9, Nov. 2013.
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287. Published a conference paper titled "*Legal Framework for the protection of online Consumers*" in the Edited book of National Conference Proceedings on "Impact of Information Communication Technology on Consumerism" organized by V.H.N.Senthikumara Nadar College, Virudhunagar, ISBN: 978-93-81723-19-17, pp (157-160), December 2013.
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292. Research Article titled "*CSR in School Based Management (SBM)*" published in International Journal of Applied Services Marketing Perspective, Vol.3, No.1, Jan- March, 2014, ISSN (O): 2279-0985.
293. Published a research paper titled "*Corporate Social Responsibility – Issues, Challenges and Opportunities*", in the International journal of Business Management and Economics Research (IPRH), Vol.1.No.1, pp.27-37, June, 2014.

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295. Published an article titled "*New Rules under the Companies Act, 2013- Some Reflections in the souvenir of 39th Regional Conference of Company Secretary of ICSI held during 18-19, July, 2014 at Alleppy, Kerala.*
296. Published a conference paper titled "*CSR- An Effective Tool for Ensuring Better Corporate Governance*" in the Edited book of National Conference Proceedings on "Corporate Sustenance- Through People, Profit and Planet Management organized by P.G. & Research Department of Corporate Secretaryship, Bharaathidasan Government College for Women, Puducherry, in Collaboration with SIRC of ICSI, Chennai, ISBN: 978-93-81992-45-6, during 25th & 26th July 2014.
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301. Published a conference paper titled "Small and Medium Enterprise (SMEs) in India- A Study" in the Edited book of International Conference Proceedings on titled "Global Economic Revival: A Changing Scenario" organized by the Department of Business Administration and PG Department of Commerce, Jamal Mohamed College, Tiruchirapalli, ISSN: 0973- 003, Vol.1, pp (301-305, August 16, 2014.
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305. Research Article titled "*An analysis of CSR rules 2014*", published in Chartered Secretary, ICSI, New Delhi, August, 2014, Vol. XLIV, No.8, pp.23-27.

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311. Published an article titled”Analysis of Provisions Relating to Minutes in Secretarial Standard on Board Meetings, Chartered Secretary, ICSI, New Delhi, Vol.XLV No.5, May 2015, pp. 83-87.
312. Published a research paper titled “**E waste Problems – An Analysis**” in the International journal of advanced Research in Management and Social Sciences, Vol. 4, NO.7, ISSN: 2278-6236, Impact Factor – 5.313, July 2015.
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 324. Published an article titled the **Role of Government in Empowering Consumers in the present Era** in the edited book on Consumer Protection and Empowerment in India in collaboration with Centre for Consumer Studies, IIPA, New Delhi, August 2016. Pp.7-11, ISBN: 978-81-928690-1-8.
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 326. Published an article titled **Disclosures of Unpublished Price Sensitive Information (UPSI) under the SEBI (LODR) Regulations**, 2015 in the Corporate Professional Journal, Chartered Secretary, October 2016, pp.58 – 62.
 327. Published an article titled **Invoking of Writ Jurisdiction against Show – Cause Notice Issued under Provisions of Service Tax** in the Corporate Professional Journal, Chartered Accountant, October 2016, pp. 94-99.
 328. Published an article titled **Growth Drivers of Insurance Sector in India – An Analysis** in the edited book on Emerging Trends in Indian Insurance Sector, Mayas Publications, Salem District, October 2016. ISBN: 978-81-929581-7-0, pp.23-27.
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