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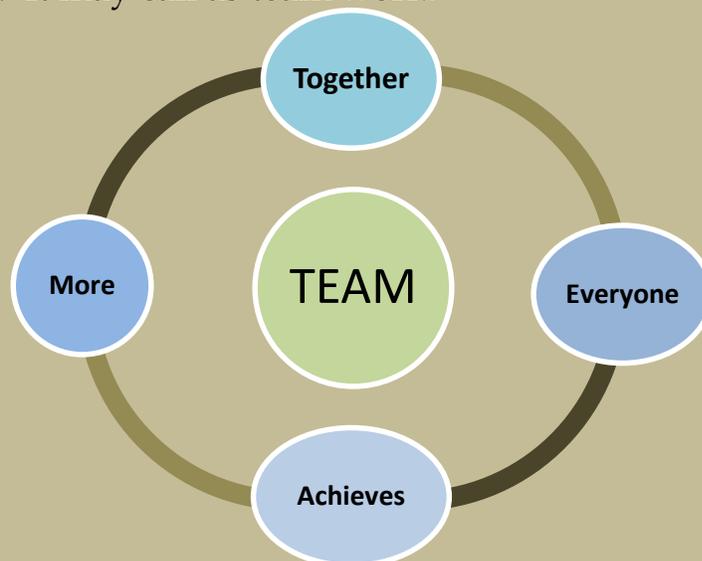
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EDITORIAL DESK

We are delighted to bring to you this issue of Social Work Bulletin, a monthly newsletter dedicated to the field of Social work and trending issues on Social work. This is the first visible —output from the Department of Social Work (DSW), Alagappa University. DSW has set an ambitious goal for itself; to be a one-stop information resource for the entire social work community. We are committed to making ALU Social Work Bulletin a continuing and effective vehicle to promote communication, education and networking, as well as stimulate sharing of research, and technological developments in the field of social work. However, we would appreciate your feedback regarding how we could improve this publication and enhance its value to the community. We are keen that this publication eventually grows beyond being a mere —newsletter to become an invaluable information resource for the entire Social work community, and look forward to your inputs to assist us in this endeavor.

TEAM WORK

There is no limit to what can be accomplished. If it doesn't matter who gets the credit. It may call as team work. Involvement makes one modified. Training makes one Qualified. BUT, Involvement alone makes one satisfied, so, do all work with Involvement. It may call as team work.



JUSTICE - THE SEVENTH SENSE

1. "Touching" is the first sense
2. "Taste" is the second sense
3. "Smell" is the third sense
4. "Sight" is the fourth sense
5. "Sound" is the fifth sense
6. "Mind" is the sixth sense

What is the seventh sense...?

Working for the Justice and Peace of the community/society/world is realized as seventh sense.

Role of Social Work in National Development

Social work is "a profession which promotes social change, problem solving in human relationships and the empowerment and liberation of people to enhance well-being. Social work intervenes at the points where people interact with their environments. Principles of human rights and social justice are fundamental to social work" (International Association of Schools of Social Work: 2001).

Social work consists of organized and systematic efforts to secure the highest personal and social satisfaction for individuals, groups and communities. Its auspices may be voluntary, governmental or combination of both. Social work in its various forms addresses the multiple, complex transactions between people and their environments, and aims at enabling all people to develop their full potential, enrich their lives, and prevent dysfunction

The evolution of social work and efforts to promote social development can be seen as closely linked to the primordial tendency of humans to help one another in all past human societies. In traditional, including African, societies, the concern for social welfare was reflected in activities within the family, the clan and ethnic group. The urge of man to help man in all societies was demonstrated by the great care accorded to, *inter alia*, children, orphans, widows, widowers and the invalid as well as the elderly. In such "gemmeinschaft" (Tonnie, 1887), social work was more or less a task for everyone instead of individuals and specialized agencies.

At any rate, social work is increasingly becoming globalized, for it is being applied in a variety of settings and numerous agencies and people across the world are benefiting from its services. Among the social work services provided are: “psychiatry, medical, marriage and family counseling; the school; rehabilitation; corrections; public welfare; workplace; drug abuse; and child welfare” (Farley et al, 2006: 13). Social work does not only address needs and problems at the personal or family level but also at the neighborhood, national and international level

Courtesy : *Apollo Rwomire, Department of Social Work, University of Botswana.*
<http://www.socwork.net/sws/article/view/10/39>

Positive and Negative Effects of Social Media on Society

Positive Effects of Social Media

1. Social networks help the businesses in a variety of ways. Traditional marketing mediums such as the radio, TV commercials and print ads are completely obsolete now and demand for thousands of dollars. However, with social media the businesses can connect with their targeted customers for free, the only cost is energy and time. Through Facebook, Twitter, LinkedIn or any other social site you can lower your marketing cost to a significant level.

2. The increasing popularity of social sites like Twitter, Facebook and LinkedIn, social networks has gained attention as the most viable communication choice for the bloggers, article writers and content creators.

3. These social networking sites have opened the opportunity for all the writers and bloggers to connect with their tech savvy clients to share your expertise and articles. Your audience will further share your articles, blog or expertise in their social circle which further enhance your networks of the followers.

4. Social networks have removed all the communication and interaction barriers, and now one can communicate his/her perception and thoughts over a variety of topics. Students and experts are able to share and communicate with like-minded people and can ask for the input and opinion on a particular topic.

5. Another positive impact of social networking sites is to unite people on a huge platform for the achievement of some specific objective. This is very important to bring the positive change in society.

Negative Effects of Social Media

1. One of the negative effect of social media or network is it leads to addiction. Spending countless hours on the social sites can divert the focus and attention from a particular task. It lowers the motivational level of the people, especially of the teenagers and students. They mainly rely on technology and the internet instead of learning the practical knowledge and expertise of the everyday life.

2. Kids can be greatly affected by these social networking sites if they are allowed to use them. The reason is that sometimes people share photos on social media that contains violence and sex, which can damage the behavior of kids and teenagers. It put the negative impact on overall society as these kids and teenagers involve themselves in crime related activities.

3. Another downside of the social media is that the user shares too much information which may pose threats to them. Even with the tight security settings your personal information may leak on the social sites. Downloading your videos or pictures and copying your status is an easy task and can be done within few clicks.

Agricultural unemployment

According to the Royal Agriculture Commission the farmers in the village of India remain unemployment from there to six months. According to the report of the National Income Committee published in 1951 the per capita income of people engaged in agriculture was estimated at rupees 180 while the income of people engaged in other professions was estimated at two and a half a time this figure, i.e. Rupees 450 .The cause of this difference in search of employment. These people either had no land or, if they did, it was insufficient, and even if it was adequate it was not fertile. Dr. Radhakamal Mukerji estimates that the number of ladies labourers among the people dependent upon agriculture in India is between six and seven cores. According to a survey conducted by Uttar Pradesh government the farmer in the Eastern area, which has canals he works 258 to 280 days.

1. Excessive increase in the population: Nearly 50 lakh people are added yearly to the already to the already large population of India.
 2. Limited land: On the one had the population in increasing while, on the other, the land is limited.
 3. Seasonal nature of agriculture: In India seasonal unemployment is extremely wide spread because agriculture here depends to a very large extent upon the weather.
 4. Lack of subsidiary industries: If the farmer would employ this time in some occupation there would be no unemployment, but this cannot be done in the absence of subsidiary industry.
 5. Agriculture depends upon rain: In India agriculture is a gamble with the rain. If the rains come at the wrong time or in insufficient quantity they spell disaster for agriculture.
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Great Pioneer of Social Work

Mother Teresa



Mother Teresa, as she was commonly known as, was a Roman Catholic religious missionary and sister, born in Macedonia in 1910. After living in Yugoslavia for about 30 years, she moved to India and devoted her entire life in social work. She founded the Missionaries of Charity, a Roman Catholic congregation, which is active in 133 countries. They run homes and hospices for people with leprosy, tuberculosis and HIV/AIDS; mobile clinics and dispensaries; soup kitchens; orphanages; schools; and children and family counseling programs. Mother Teresa devoted her life to provide “wholehearted free service to the poorest of the poor,” and was honored with 1979 Nobel Peace Prize.

Terminologies in Social Work

ACTIVIST

An individual who works to bring about social change.

COMMUNITY DEVELOPMENT

Efforts made by professionals and community residents to enhance the social bonds among members of the community, motivate the citizens for self-help, develop responsible local leadership, and create or revitalize local institutions

GRASS-ROOTS ORGANIZING

Strategy of helping the members of a neighborhood or geographic region at the local level to develop stronger relationships, common goals, and an organization that will help them achieve those goals