

ALAGAPPA UNIVERSITY
(Accredited with A+ Grade by NAAC (CGPA : 3.64) in the Third Cycle)
KARAIKUDI

Date: 14.09.2017

A Three-Day Faculty Development Programme for Faculties of Arts and Science, Engineering Colleges and Polytechnics was inaugurated today (13.09.2017) at Alagappa University, Karaikudi. The programme, scheduled from **13th to 15th September 2017**, has been organized by the Department of Women's Studies, Alagappa University, under the aegis of Entrepreneurship Development and Innovation Institute, Government of Tamil Nadu, Chennai.

The objectives of this programme are to make college teachers understand the need for and role of entrepreneurship & innovation training programmes in Colleges and also to create and provide support mechanisms for start-ups. 60 faculty members representing 25 colleges and Alagappa University are participating in this training programme.



Prof. K. Manimekalai, Former Vice-Chancellor of Mother Teresa Women's University and currently Dean, Faculty of Arts, in her welcome address, stated that Alagappa University entered into an MoU with the Entrepreneurship Development and Innovation Institute (EDII), Chennai, on 20.06.2017 with a view to strengthening entrepreneurship education in colleges by imparting training to teachers so as to make their students to become entrepreneurially skilled and inspired entrepreneurs. In continuation of the earlier Top Management Meet Programme held on 25th July 2017, this second programme would focus on training college teachers to

create entrepreneurs within and around the campus and to create an aspiration for innovation among the students. She said by starting small business units, many of the youngsters would be helped to get self-employment and jobs. She stated “If you take risk you will become a successful entrepreneur. Risk factor fluctuates from person to person. No doubt, business is a risky venture. Unless and until an entrepreneur takes risk, he or she cannot make profits. If he is able to cross this bridge successfully, then he would gain monetarily”.

Presiding over the inaugural session, Prof. A. Narayanamoorthy, Syndicate Member, Professor & Head, Department of Economics and Rural Development, Alagappa University, stated that the Faculty Improvement Programme is a real investment not in the form of money, but in the form of capital, the capital which is not in the form of money alone. This programme is like an infrastructure investment. In some projects, we can get benefit immediately. If it is infrastructure projects like a road, electricity and airport we can derive benefit in the long run steadily and also hugely. The academic environment in India is changing very fastly, so the teachers at the higher education institutions have to consciously enrich their knowledge and learn new things and techniques to make themselves up-to-date. Instead of reading a 300-page book in three days, by seriously attending this type of training programme one could gain more knowledge easily and profitably, he quipped.

The trainer of this programme Dr. Rosy Fernando, Founder, Startup Solutions, Chennai, said that the modules prepared by Wadhvani Foundations Entrepreneurship Educator’s Programme will form the core material in training the Entrepreneurship Educators. The participant-teachers will be given intensive training in understanding entrepreneurship concepts such as Idea Generation, Opportunity Evaluation, and other relevant concepts such as Design Thinking, Personal Selling, Communication, and Risk & Resilience. Another Trainer Mr. C. Ashok Kumar, Field Coordinator, Entrepreneurship Development & Innovation Institute, Chennai, added that the programme based on Experiential Learning Activities will include lectures, technical sessions, demonstrations, interactive sessions, group discussions. Demonstration of course materials such as videos, facilitator notes and handouts prepared by experts will aid the discussions. Participants will be made to learn by “doing” in this workshop type of programme: and they will receive feedback on their Teach Back performance and get an opportunity to improve it.

Registrar i/c.

Prof. V. Balachandran