

Workshop Schedule

Thursday

14th December 2017

Resource Speakers and Themes

Day - 1	Time	Resource Speakers and Themes
	10:00 a.m. - 11:00 a.m.	Inauguration
	11:30 a.m. - 1:00 p.m.	Shri P. PANDARAM Senior Scientist Kudankulam Nuclear Power Project Dept. of Atomic Energy Topic: Sustainable Green Energy for Green Business
	2:00 p.m. - 3:30 p.m.	Shri CHACKOCHEN MATHAI CEO, Founder, Franchising Rightway, Chennai. Topic: Sustainable Business through Franchising
	3:45 p.m. - 5:00 p.m.	Shri K.P. BHARATHI Programme Adviser DHAN Tourism for Development Topic: Tourism: The sustainable Green Business

Friday

15th December 2017

Day - 2	Time	Resource Speakers and Themes
	10:00 a.m. - 11:30 a.m.	Shri JEYA KRISHNA Proprietor, Kathiravan Farms, Devakottai. Topic: Integrated farming
	11.45 a.m. - 1.00 p.m.	Shri S.R. ARUN Proprietor, Sunshine Artographs, Sivakasi Topic: Green Packaging
	2.00 p.m. - 3.30 p.m.	Shri KR. GNANASAMBANDAM Founder, AATHMA Academy, Madurai Topic: Eco Minded Entrepreneurs
	3.45 p.m. - 5.00 p.m.	Valediction



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Karaikudi - 630003, India



INVITATION

Two Day Workshop

On

NOVELTY FOR SUSTAINABLE AND GREEN BUSINESS MANAGEMENT (NSGBM 2017)

14th & 15th December 2017



Organised by

ALAGAPPA INSTITUTE OF MANAGEMENT

&

UNIVERSITY BUSINESS COLLABORATION CENTRE



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ALAGAPPA INSTITUTE OF MANAGEMENT

&

UNIVERSITY BUSINESS COLLABORATION CENTRE

Cordially invite you to the

INAUGURATION

of

TWO DAY WORKSHOP

on

Novelty for Sustainable and Green Business Management
(NSGBM 2017)

On Thursday, the 14th December 2017
at 10:00 a.m at the Conference Hall of the Institute

Prof. S. SUBBIAH

Vice-Chancellor
Presides

Shri. P. PANDARAM

Senior Scientist,
Kudankulam Nuclear Power Project, Dept. of Atomic Energy
Inaugurates

Prof. S. KALIYAMOORTHY

Director, Alagappa Institute of Management
Delivers Thematic Address

Prof. V. MANICKAVASAGAM

Dean - Faculty of Management
Delivers Keynote Address

Shri. CHACKOCHEN MATHAI

CEO, Founder, Franchising Rightway
Delivers Special Address

Prof. B. VASEEHARAN

Co-ordinator, University Business Collaboration Centre
Felicitates

Dr. P. S. NAGARAJAN

Dr. K. CHANDRASEKAR

Co-ordinators

Prof. V. BALACHANDRAN

Registrar i/c



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ALAGAPPA INSTITUTE OF MANAGEMENT

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UNIVERSITY BUSINESS COLLABORATION CENTRE

Cordially invite you to the

VALEDICTORY FUNCTION

of

TWO DAY WORKSHOP

on

Novelty for Sustainable and Green Business Management
(NSGBM 2017)

on Friday, the 15th December 2017 at 3:45 p.m
at the Conference Hall of the Institute

Prof. V. BALACHANDRAN

Registrar i/c
Presides

Dr. SHAH SIKKENDER BADHUSA, FRCS

Proprietor,
OTTO Clothing Pvt. Ltd.,
Delivers Valedictory Address

Shri. KR. GNANASAMBANDAM

Founder,
AATHMA Academy, Madurai
Felicitates

Dr. P. S. NAGARAJAN

Dr. K. CHANDRASEKAR

Co-ordinators