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Professor & Head

Department of International Business

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ALAGAPPA UNIVERSITY

{Accredited with A+ Grade by NAAC (CGPA 3.64) in the Third cycle}

KARAIKUDI – 630003, Tamilnadu, India.

National Workshop on

**Emerging Trends in
Customs Clearances and Logistics
(ETCCL – 2018)**

10th February, 2018



DEPARTMENT OF INTERNATIONAL BUSINESS

(SCHOOL OF MANAGEMENT)

ALAGAPPA UNIVERSITY

KARAIKUDI – 630004

Tamil Nadu



ABOUT THE UNIVERSITY

Alagappa University is in Karaikudi, Tamil Nadu, and accessible from Madurai and Tiruchirappalli Airports within 2 Hrs. This University has emerged from the galaxy of institutions initially founded by the great philanthropist and educationist Dr. RM. Alagappa Chettiar. Alagappa University was brought into existence by a Special Act of the Govt. of Tamil Nadu in May 1985.

- Accredited with 'A+' Grade with CGPA of 3.64 by (NAAC) and Recognized by the University Grants Commission (UGC) of India, under the UGC (Categorization of Universities for Grant of Graded Autonomy) Regulations 2017 (draft), has become eligible for Category I University.
- 35 Departments, 10 Centres and 3 Constituent Colleges on its campus and 40 Affiliated Colleges.
- As a member of the Association of Indian Universities (AIU), as well as the member of the Association of Common Wealth Universities (ACU), it has rewarding relations with other academic institutions, research laboratories and industrial establishments that promise a spectacular feature.
- 40 international exchange programmes attracting the attention of the teachers and students from Abroad. The University's motto is "Excellence in Action" and the University keeps before it the vision of excellence in all spheres of its action.

ABOUT THE DEPARTMENT

The Department of International Business is bifurcated from the Department of International Business and Commerce pioneered in South India offering academic programs in the emerging discipline, International Business, from 1995-96, in tune with the Liberalization, Privatization and Globalization (LPG) policy drive of the Government of India introduced in 1991. The Department offers Post Graduate (MBA), Master of Philosophy and Doctor of Philosophy, in Management with specialization in International Business.

WORKSHOP THEME

International Business is a crucial sector in an economy and its excellence has a positive impact on the economic growth of the Nation. The Custom Procedures and Logistics Management for Imports and Exports are becoming increasingly complex and critical. This National Workshop attempts to capture a snapshot of some of the existing practices in the Customs Clearances and Logistics management. This workshop aims to bring together leading academic researchers and industry experts to exchange and share their experiences, observations, theoretical methods and experimental results in order to improve the efficacy of Customs Clearances and Logistics management in the context of International Business.

National Workshop on Emerging Trends in Customs Clearances and Logistics (ETCCL – 2018)

10th February, 2018

REGISTRATION FORM

Participant's Name :

Designation and

Institution Address :

Pin Code :

Mobile No :

Email ID :

Registration Fee Details

Amount :

DD No & Date :

Place :

Date :

Signature of the Participant

(The photocopy of this form may also be used)

REGISTRATION FEE

(Inclusive of Kit, Certificate, Tea & Lunch)

Student / Scholar : ₹ 250

Faculty / Other Participant : ₹ 500

Note: *on the spot registration is also accepted.*

REGISTRATION DETAILS

Participants should send the duly filled in Registration Form along with the Registration Fee in the form of Demand Draft favouring 'Organizing Secretary (ETCCL-2018)' payable at Karaikudi on or before **05.02.2018**.