



**Dr. A.MUTHUSAMY**

**Professor & Head**

**MBA-(International Business)**

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**Academic Qualifications**

Degree	Institution	Year	Branch	Class
Ph.D	Alagappa University, Karaikudi	June 2006	Commerce	Highly commended
M.Phil	Madurai Kamaraj University, Madurai	December 1990	Commerce	First Class
M.Com	APA College, Palani	April 1988	Commerce	First Class
CGT	Madurai Kamaraj University, Madurai	April 1988	Gandhian Thought	First Class
MBA	Tamilnadu Open University	July 2011	Management	First Class
PGDCA	Tamilnadu Open University	July 2013	Computer Application	First Class

### Teaching ExperienceMBA- (International Business)

Total Teaching Experience : 30 Years 10 Months

Position	Institution	Duration
Lecturer	NGM College, Pollachi (FIP Vacancy)	December 1993 to November 1994
Lecturer	NM College, Puttanameatti (FIP Vacancy)	January 1995 to November 1995
Lecturer	NM College, Puttanameatti (Management scale of Pay)	December 1995 to August 1999
Lecturer, Department of International Business and Commerce	Alagappa University	August 1999 to August 2004
Lecturer(SS), Department of International Business and Commerce	Alagappa University	August 2004 to August 2006
Assistant Professor (Department of International Business and Commerce)	Alagappa University	August 2006 to August 2011
Associate Professor(Department of International Business and Commerce)	Alagappa University	August 2012 to August 2014
Professor(Department of International Business and Commerce)	Alagappa University	August 2015 to May 2020
Professor & Head(Department of International Business)	Alagappa University	June 2020 to Till date

### Research Experience

Total Research Experience : 28 Years

Position	Institution / University	Duration
Lecturer	NM College, Puttanampatti	3 Years
Professor & Head	Alagappa University	25 Years

### Academic and Additional Responsibilities

S. No	Position	University Bodies	Period	
			From	To
1.	Equal Opportunity Cell (UGC - Scheme)	Alagappa University	2018	Till date

### Areas of Research

**Title of the Research:** Foreign Trade, Logistics, Finance and Export Management

### Research Supervision/Guidance

Program of Study		Completed	Ongoing
Research	PDF	-	-
	Ph.D	10	03
	M.Phil	34	0
Project	PG	100	15
	UG/ Others	-	-

### Publications: 133

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
100	08	33	10	03

**Cumulative Impact Factor (as per JCR)** : -  
**h-index** : 06  
**i10 index** : 05  
**Total Citations** : 113

## Publications

**Thesis Evaluated** :35  
**Viva voce Examiner** : 36

## Funded Research Projects

### Completed Projects:

S. No	Agency	Period		Project Title	Budget (Rs.In lakhs)
		From	To		
1.	AURF	Sep 2017	Sep 2019-	A STUDY ON SKILLS DEVELOPMENT AS PART OF SOCIAL PROTECTION PROGRAMMES	0.25
2.	RUSA 2.0	Sep 2018	April 2021	FOREIGN DIRECT INVESTMENT (FDI) AND ECONOMIC GROWTH: AN INDIAN	1.93

## Distinctive Achievements / Awards

- 1. Qualified UGC - JRF in 1995

Number of Seminars /Conferences /Workshops/ Events organized:

S. No	Position	Programme	Duration	Institution
1.	Organizing Secretary	One- Day Workshop on Tips and Tricks of publishing in high impact journals”	26 <sup>th</sup> August, 2019	School of Management, Alagappa University,
2.	Organizing Secretary	International Day of Peace	23 <sup>rd</sup> September, 2019	School of Management, Alagappa University,

3.	Organizing Secretary	Webinar on “Global Economic Scenario: A Boon or Bane for FDI and Supply Chain Management?”	20 <sup>th</sup> May, 2020	Department of International Business, Alagappa University
4.	Organizing Secretary	Webinar on “Global Trade Challenges and Opportunities in the Current Economic Scenario”	22 <sup>nd</sup> June, 2020	Department of International Business
5.	Convener	Webinar on “Export Competitiveness of Indian Textile Industry”	26 <sup>th</sup> June, 2020	Department of International Business
6.	Organizing Secretary	Webinar on “Logistics Intermediaries in Global Trade – Challenges and Opportunities”	17 <sup>th</sup> July, 2020	Department of International Business
7.	Convener	Webinar on “Emerging India with Resilience and perseverance”	16 <sup>th</sup> September, 2020	Department of International Business
8.	Convener	Webinar on “Contemporary Relevance of International Finance”	7 <sup>th</sup> October, 2020	Department of International Business
9.	Organizing Secretary	Four Days Online Workshop on “Econometric Models: Theory & Practice”	13 <sup>th</sup> to 16 <sup>th</sup> October, 2020	Department of International Business
10.	Organizing Secretary	International Webinar on “Global Trade Risks: Strategies & Challenges”	7 <sup>th</sup> October, 2020	Department of International Business
11.	FDP Co-ordinator	Five Days AICTE Training and Learning (ATAL) online FDP on “Blockchain in FinTech”	11 <sup>th</sup> to 15 <sup>th</sup> December, 2020	Department of International Business
12.	FDP Co-ordinator	Ten-Day ICSSR Sponsored Workshop on Research Methodology and Data Analysis.	19.02.2021 to 28.02.2021	Department of International Business
13.	Organizing Secretary	International Webinar: Application of Data Science in Logistics and Supply Chain Management Industry	28 <sup>th</sup> August 2021	Department of International Business
14.	Organizing Secretary	National Seminar on EXPORT-LED GROWTH STRATEGIES – POST COVID 19 CONTEXT	1 <sup>ST</sup> April 2022	Department of International Business
15.	Organizing Secretary	International Peace Day	21 <sup>st</sup> Sep .2021	Department of International Business
16.	Organizing Secretary	Special Lecture on Food Safety- Scaling up to Global Standards	24 <sup>th</sup> Nov.2021	Department of International Business
17.	Organizing Secretary	Special Lecture Programme on: Mental Care for ALL, Let’s make it Reality	11 <sup>th</sup> Oct,2021	Department of International Business
18.	Organizing Secretary	Lecture on Evolution of ERP- Industrial Automation Era to Intelligence ERA	2 <sup>nd</sup> December 2021	Department of International Business
19.	Organizing Secretary	International webinar: Foreign Institutional Investors (FIIs) in Indian Stock Market	23 <sup>rd</sup> April 2022	Department of International Business
20.	Organizing Secretary	International Peace Day	26 <sup>th</sup> September 2022	Department of International Business

21.	Organizing Secretary	National Seminar : “SHIPPING INDUSTRY: GROWTH, OPPORTUNITIES AND OPERATIONAL CHALLENGES”	31 <sup>st</sup> October 2022	Department of International Business
22.	Organizing Secretary	Equal Opportunity Cell: One day seminar on “SUCCESS STRATEGIES FOR COMPETITIVE EXAMS”	17 <sup>th</sup> February 2023	Department of International Business

## Events Participated

Number of Conferences/Seminars/Workshops: 72

## Membership

### Professional Bodies

1. Life Member: Association of Indian Academic Researchers

### Advisory Board

Year/Period	Name of the BoS/ Administrative Committee / Academic Committee	Role
2020	Department of International Business	Chairman
2020	Senate Member	Member

### Academic Bodies in Other Institutes/Universities

Year/Period	Name of the BoS / Administrative Committee / Academic Committee	Role
2020	Board of Studies Member in Commerce – DDE.	Member
2020	Board of Studies Member in International Business, Alagappa University	Member
2021	Board of studies Member in Firebird Research Institute of Management, Coimbatore	Member
2021	Board of Studies Member in Kerala University	Member
2021	Board of Studies Member in Periyar University, Salem.	Member
2021	Board of Studies Member in Hindusthan College of Arts and Science, Coimbatore	Member

2020	Board of Studies Member in Pondicherry University	Member
2023	Board of Studies Member in PSG Arts and Science College, Coimbatore.	Member

### Ph.D. Thesis Guided

- No. of Ph.D Thesis evaluated : 35
- No. of Ph.D Public Viva Voce Examination conducted : 36

S. No	Name of the Scholar	Title of the Thesis	Year of Completion
1.	KARPAGALAKSHMIS	ENGINEERING GOODS EXPORTS OF INDIA: DIRECTION, COMPOSITION AND EXPORT EARNINGS	2016
2.	MUTHUMEENA.M	BUSINESS AND FINANCIAL PERFORMANCE OF NON LIFE INSURANCE IN INDIA.	2017
3.	NAGAMANI.K.N	EXPORT PERFORMANCE OF SELECTED AUTOMOBILE COMPANIES IN INDIA”	2019
4.	KALPANA.G	OPERATIONAL PERFORMANCE AND PASSENGER SATISFACTION OF INTERNATIONAL AIRLINES.	2021
5.	JANSI RANI.P	ATTITUDE AND PREFERENCE OF POLICYHOLDERS FOR VEHICLE INSURANCE (A STUDY WITH REFERENCE TO PRIVATE SECTOR INSURANCE COMPANIES IN SIVAGANGA DISTRICT).	2022
6.	KARTHIGA.S	A STUDY ON FINANCIAL AND STOCK MARKET PERFORMANCE OF MEDIA AND ENTERTAINMENT INDUSTRY IN INDIA.	2022
7.	RAGHUVVEER NEGI	PROBLEMS AND PROSPECTS OF MOTOR AND PUMPS EXPORT IN INDIA : A STUDY WITH SPECIAL REFERENCE TO COIMBATORE REGION	2022
8.	GOWRI.M	PERFORMANCE APPRAISAL OF OIL MARKETING COMPANIES.	2022
9.	SUNDARARAJAN.S	ROLE OF CUSTOM HOUSE AND FORWARDING AGENTS ON PROMOTING	2023

		EXPORTS IN TAMILNADU	
10.	GANESH.V	THE IMPACT OF DEMONETIZATION AND GST ON EXPORT OF LEATHER AND LEATHER PRODUCTS IN INDIA.	2024

### List of Research Articles / Recent Publications

S. No	Authors/Title of the paper/ Journal	Impact Factor
1.	Business Performance of Export Credit Guarantees Corporation. Facts for you,32, June 2004	-
2.	Winds of Change Mark Life Insurance Marketing in India. Facts for You. March 2008	-
3.	Information Technology and its implications in the Banking Sector Services, 29. IPSAR Management Insight,vo.19.No.2 (May – August, 2009) ISSN0974 - 8083	-
4.	India: Socio-Economic Impact of Terrorism and Compacting Terrorism using Technology, 56. Vikas Vani Journal. (Oct – Dec,2009) ISSN- 0974-8083	-
5.	A Study on Consumer Behavior towards Beauty Parlours in Dindugal, Tamilnadu. Marketology – A quarterly Journal of Institute of Marketing and Management (July –Sep,2010) ISSN 0973-7901	-
6.	A Study on Export Performance of Indian Spices. SONA Global Management Review.(Nov,2010) ISSN- 0973-9947	-
7.	A Study on Evaluation of Intrinsic Value of Selected Private Steel Companies in India, 321. College Sadhana –Journal for Bloomers of Research. ( August, 2011). ISSN- 0974-6838	-
8.	A Study on Evaluation of Intrinsic Value of Selected Oil Marketing Companies in India, 49. Management Dynamics – Journal of Management . Alagappa University (Jan-June 2011) Edited Volume	-
9.	Strategies for Managing Workplace Stress. St. Michael College of Engineering and Technology, Kalayarkovil- (04.11.11) Edited volume	-
10.	A Study of Sales Trend and Cost Structure of Indian Fertilizer Industry. Management Insight, School of Management Science – Varanasi, (Dec 2011) ISSN 0973- 936X	-
11.	Consumer Exploitation and Awareness. International Journal of Consumerism Kalasalingam University, Krishnan kovil, vol.1 Issue.1	-
12.	A Study on Financial Performance of Selected Private Sugar Industry in India Rai Journal of Management Vol VIII Issue II Dec,2011 ISSN.0975 - 4326	-
13.	A study on Risk – Return Analysis of Telecommunication Companies in India Edited Volume National conference on emerging Trends in service sector Amman college of Arts and Sci. Dindigul Sept,2011. ISBN.778-81. 922811-0-0.	-
14.	Strategic Green Marketing Need of the Hour (E- Journal). International Journals of Management, IT and Engineering, Multidisciplinary Research Academy.vol2 issue3. (March,2012). ISSN:224 9- 0558	-



15.	A Study on Market Performance of Selected Private Sector Fertilizer Companies in India. Journal of Commerce and Management Research, Dr.N.G.P.Arts and Science College, CBE. (January,2012). ISSN: 2249-0442	-
16.	Financial Performance through Market Value Added(MAV) Approach. KAIM Journal Management and Research,vol4 no,1-2 May-April 2012. ISSN:0974-9462	-
17.	Impact of Mahatma Gandhi National Rural Employment Guarantee Scheme on Socio- Economic Development of Rural People in Sivaganga Region. International Journals of Multidisciplinary Research Academy, International journal of Finance and Management. May,2012. ISSN:2249-2496	-
18.	A study on Market Performance of Selected Telecommunication Companies in India. International Journal of Research in Finance marketing E-Journal Vol.2, Issue-5, May.2012. ISSN-2231-5985	-
19.	Performance Appraisal of Hindustan Petroleum Corporation Ltd., International Journal of Research in Finance and Marketing E- Journal Vol.2, Issue 6 June, 2012 ISSN 2231- 5985	-
20.	A Study on Job Stress among the Bank Employees. International Journal of Management, IT,& Engineering E-Journal.vol.2,Issue7 July2012. ISSN:2249-0558	-
21.	A Financial Analysis of Selected Telecommunication Companies in India. International Journal of Marketing & Technology, August, 2012. ISSN 2249-1058	-
22.	Sales Trend and Cost Structure of Indian Oil Industry – An Analysis. Indian Journal of Applied Research (Peer Reviewed International Journal), October 2012. ISSN 2249 –555X	-
23.	Investor’s Attitude towards Post office Saving Schemes. IJMRA, October 2012. ISSN 2249 –555X	-
24.	Liquidity, Profitability performance of Private Fertilizer Companies in India. IJRM, October 2012. ISSN 2249 –555X	-
25.	Impact of Globe Mel down on the India Economy. International Journal of Applied Research, Nov. 2012. ISSN 2249 – 555X	-
26.	Export Performance of Turmeric in India. International Journal of Applied Research, April 2013. ISSN 2249 –555X. Impact Factor. 0.8215	0.8215
27.	Finance Scales of Private Life Insurance Market in India. Madras University, Journal of Business and Finance vol.1.No.2 July,2013. ISSN:2320-5857	-
28.	A Study on Impact of Global Recession on Indian Economy with reference to India’s Export. International Journal of Research in Commerce &Management E-Journal vol. No 3 Issue 8 Aug 2013, ISSN:2231-5756	0.976
29.	A Study on Export Performance of Marine Products in India. Zenith International Research & Academic Foundation E- Journal vol.1,3(10) Oct,2013, p68-86. ISSN:2249-8826 Impact Factor. 5.29	5.29
30.	A Study on Production and Export Performance of Indian Automobile Industry. International Journal of Entrepreneurship &Business Environment Perspectives-Pezzottaite Journals vol.2,No 4, Oct-Dec,2013, ISSN:2279-0918. Imp.factor 3.624	3.624
31.	An Evaluation of Service Quality Gap in Selected Private Sector Banks. International Journal of Research in Finance & Marketing vol.4,Issue 2 Feb 2014, p.1-13. ISSN:2231-5985. Impact factor 2.214	2.214
32.	A Study on Export Performance of Engineering Goods in India. International Journal of Trade & Global Business Perspectives, Pezzottaite Journal, Vol 3 No.2, April-June 2014, p.1050- 1054. ISSN 2319-9059-5.271	5.271
33.	Risk- Return Association of Selected Corporate Hospitals in India. Kaim Journal of Management and Research.vol.7 no.1 May –Oct 2014 p.9-17. ISSN 0974-9462	-

34.	Profitability and Efficiency of Private Life Insurance Companies in India. Zenith International Journal of Business Economics and Management Research E- Journal vol.4(6) June 2013, p.143-156. ISSN:224 9- 8826. Impact factor 4.134	4.134
35.	A Study on Customers Perception and Satisfaction towards Private Life Insurance. Contemporary Practices in Business Management, March 2014 p.13-36. ISBN: 978-93-81723-22-7	-
36.	A Study on Comparative Operational Performance of Corporate Hospitals in India. GE-International Journal of Management Research Vol.2, Issue – II Nov.2014, p.269-280. ISSN 2321- 1709.	3.142
37.	Performance Appraisal and its Effectiveness of Corporate Hospitals in India. Excel International Journal of Multidisciplinary Management Studies Vol4(12) Dec.2014. ISSN 2249-8834	3.25
38.	Analysis of Working Capital Management of Selected Corporate Hospitals in India. International Journal in Management and Social Science Vol 3, Issue 3, March 2015, p.190-204. ISSN 2321-1784	3.25
39.	Comparative Operational Efficiency of Private Airlines in India. International Journal of Management and Social Science Research Review Vol 1, Issue – 9 March 2015, ISSN 2349-6738	0.348
40.	Financial Performance of Selected Private Airlines in India. Zenith International Journal of Business Economic and Management Research Vol 5(5) May 2015, ISSN 2249 –8826	5.29
41.	A Study on Production and Export Performance of Engineering Goods Exports in India. Indian Journal of Applied Research, vol 5, Issue 6, June 2015. ISSN 2249-555X	3.6241
42.	A Study on Profitability of New Generation Private Sector Banks in India. Uttaranchal Business Review Vol.5, Issue.1 [Uttaranchal Institute of Management] June, 2015 p.125- 134. ISSN 2277-1816	-
43.	Service Quality Gap of Private Life Insurance Companies with reference to Sivagangai District. Emerging Issues & Challenges in Management (Indra Gandhi National Rural University) Edited by Pavnesh Kumar, First Edition 2014. ISBN:978 - 93- 5142- 530-4	-
44.	Does B-SM Model Act as a canopy to the Investors in Options Market? Pacific Business Review International Vol,8 Issue 3 Sep m2015	1.064
45.	Liquidity Management of selected Private Wind Mills in India. International Journal of Research in IT & Management Vol-5. Issue 11 Nov 2015	4.961
46.	A study on export Performance of Leather Products in India. International Journal of Research in Commerce Economics and Management Vol no.5 Issue no 12. ISSN-2231-4245	-
47.	A Study on Operational Proficiency of Wind Mills in India. Advanced Management Practice in Business Book Hill Publishing House Brauns chweing Germany 38126. ISBN-978-9383241-64-4	-
48.	Delta Hedging Strategy- An analysis. SELP Journal of Social Science Vol. VI Oct-Dec 2015 Issue 26. ISSN 0975-9999	1.056
49.	Capital Structure and Long Term Solvency Position of Chennai Petroleum Corporation Ltd-A Case Study. International Journal of Multidisciplinary Research Review.( International Journal of Multidisciplinary Research Review) p-148-152	2.262
50.	Performance Analysis of Non-Life insurance Companies in India through CAMEL Parameter. International Journal of Applied financial management perspectives (Referred Journal) p- 1995- 2002 Vol-No:4 Oct-Dec 2015	5.81
51.	Performance Evaluation of Selected Spirits Companies in India. Shanlax International Journal of Management -Recent Trends in Management Research	-

	(ALUMASC-2016) p- 371-374 Vol- 2 Feb-2016). ISSN: 2321-4643	
52.	Export Performance of Agricultural Products with reference to BRICS Countries. Shanlax International Journal of Management - Recent Trends in Management Research (ALUMASC-2016) p- (122)-126 Vol-2 Feb-2016. ISSN: 2321-4643	-
53.	Market Proficiency of Wind Mills in India. International Journal in Management and Social Science (IJMSS) April,2016. ISSN : 2321-1784	5.276
54.	Enforcement of Intellectual Property Rights with reference to Trademark. Consumer Protection and Empowerment in India ,Edited Book pp-18. ISBN: 978-81928690-1- 8	-
55.	A Study on Business Profile and Role of EEPC For Engineering in Southern States of India. International Journal of Engineering and Management Research Vol.6 Issue-5 Sep- Oct 2016 pp 26-34. ISSN: 2250-0758	-
56.	Economic Scale of Non-Life Insurance Companies in India. International Journal of Research in Commerce, Economics and Management Vol.no.6 Issue-10 Oct 2016 pp 11-18. ISSN: 2231-4245	-
57.	Financial Performance of Selected Automobile Companies- A Comparative Study. International Journal of Business Administration and Management Vol.6,No.1 (2016) pp 1-10. ISSN: 2278- 3660	-
58.	Working Capital Management of Liquor Manufacturing Companies in India. International Journal of Management and Social Science Research Review. ISSN: 2349-6738	3.996
59.	Testing Volatility for Selected Indian Indices. Pacific Business Review International, vol .8 Issue 10 , 2016, PP: 35-42. ISSN: 2249- 3668	-
60.	Role of Skill Development in Overcoming Social Disadvantage. Shanlax Publications, Feb.(2017), PP: 71-78. ISBN: 978-9383241-64	-
61.	Impact of Demonetization on GDP Growth. Sigma Publications, , Feb.2017, PP: 117-120. ISBN 987- 81	-
62.	Business Performance of Selected Non-Life Insurance Companies in India. National Conference on PRIDE of Commerce, Shanlax publications Feb.2017, PP:144-152, ISSN: 2320- 4168	-
63.	Comparative Analysis of Selected Liquor Manufacturing companies in India. International Journal of Management and Social Science Research Review May.2017, PP:234-245, Vol:1,Issue-35. E-ISSN: 2349-6746 ISSN: 2349- 6738	4.695
64.	A Study on Market Share of Non- Life Insurance Companies in India. International Journal of Commerce, Business And Management (IJCBM),PP:40-47 Vol.6, No.3 May-June 2017. ISSN: 2319-2828	-
65.	Working Capital Management of Telecommunication Companies in India. International Journal of Multidisciplinary Educational Research, PP:141-153vol.6 Issue 9(2), September 2017. ISSN:2277-7881	4.527
66.	Financial and Non-Financial Problems Faced by Engineering Goods Exporters in Southern States of India. International journal of Multidisciplinary Educational Research, vol.6 Issue 9(2), PP:118September 2017. ISSN:2277-7881	4.527
67.	A Study on Dynamics of Exports Earnings of Engineering Goods Export in India. International Journal of Research Culture Society, PP:180- 184,Volume - 1, issue -7, Sept 2017. ISSN: 2456-6683	-
68.	Impact of GST on Indian Automobiles Industry. Conference Proceedings, Department of Commerce and Management ,Government First Grade college (GFGC) Malur, Bargaore .23.09.2017,(P)43-46. ISBN: 978- 93-5281-583-8	-
69.	Impact of GST on Indian Aviation Industry. Shanlax Publication, PP:78- 83, October 5 2017. ISBN: 978938- 7102064	-

70.	Impact of Demonetization with reference to Export. International Journal of Management and Social Science Research Review. Dec 2017 Vol.1, Issue 42, pp: 76-82. ISSN: 2349- 6738	4.695
71.	A study on travelers performance of International and domestic scheduled service Airlines in India. Conference Proceedings, Department of Commerce. Alagappa University, Karaikudi. Dec 2017, pp: 19-26. ISBN: 978- 81-935783-1-5	-
72.	Operational and Productivity Efficiency of International Airlines in India. International Journal of Research Culture Society Vol.2, Issue -1, Jan 2018, pp:35-40. ISSN: 2456- 6683	3.449
73.	A Study on Sector-Wise FDI Inflows in India. International Conference Proceeding , Department of International Business, Alagappa University, Karaikudi. March 2018 ,Vol.2, pp:157-166. ISBN: 93- 86782-44-1	-
74.	Sector-Wise and Country-Wise Performance of FDI Equity Inflows in India. International Conference Proceeding , Department of International Business, Alagappa University, Karaikudi. March 2018 , Editor Volume, pp: 121-129. ISBN: 93- 86782-44-1	-
75.	FDI and Export Performance of GEMS and Jewellery in India. International Journal of Multidisciplinary Researches , March 2018 ,Vol.4 Special Issue 1. ISSN: 2349- 8684	-
76.	Successful Women Entrepreneurs in India. Shanlax International Journal of Commerce, Vol.6 Issue: 3, March 2018. ISSN: 2320-4168	3.017
77.	Analysis of Corporate Financial Distress with special reference to Automobile Industry in India Shanlax International Journal of Commerce, Vol.6 Issue: 3, March 2018. ISSN: 2320- 4168	3.017
78.	The Changing Status of Women in India: Impact of LPG of Economy in India. International Conference Proceeding, Department of History Alagappa University Karaikudi. 28th 29th March 2018. ISBN: 978-9383241-64-4	-
79.	An Empirical analysis of working capital management of selected airline companies in India. International Journal of Management Studies, Vol.5, Issue 2, April 2018. ISSN: 2249-0302 IF:2.26	2.26
80.	A Study On Performance Of Micro-Insurance In India. International Journal Of Scientific Research In Computer Science Applications And Management Studies. Vol.7, Issue 4, July 2018. 0.654	0.654
81.	A Study On Financial Performance Of Private Sector General Insurance Companies In India. Research Review International Journal Of Multidisciplinary, Special Issue, Sep 2018, Pp: 329-331. 4.184	3.449
82.	A Study On Airline Revenue Management. Research Review International Journal Of Multidisciplinary, Special Issue, Pp: Sep 2018, Pp: 117-120. 4.184	-
83.	Impact Of Demonetization On Private Life Insurance Companies In India. International Journal Of Scientific Research And Reviews, Vol.7 Issue 3, July-Sep 2018, Pp: 217. 1.536	-
84.	Macro Economic Factors Of Public Sector Non-Life Insurance Companies In India. Zenith International Journal Of Multi disciplinary Reserch. Vol.8(11), Pp: 194-208.	-
85.	Macro Economic Factors Of Public Sector Non-Life Insurance Companies In India. Global Investment Scenario Of Artificial Intelligence (Ai) : A Study With Reference To China, India And United States.	
86.	A Study On Category –Wise Production, Domestic Sales And Export Of Automobile Industry In India. Global Investment Scenario Of Artificial Intelligence (Ai) : A Study With Reference To China, India And United States	5.443
87.	Export Performance Of India Automobile Industry, Global Investment Scenario Of Artificial Intelligence (Ai) : A Study With Reference To China, India And United States.	

88.	Policyholder's Attitude Toward Icici Lombard General Insurance Company – Factor Analysis, Global Investment Scenario Of Artificial Intelligence (Ai) : A Study With Reference To China, India And United States.	7.12
89.	A Study On Export Performance Of Cocoa Products In India, International Journal For Innovative Research In Multidisciplinary Field. Vol 5, Issue 2, Feb 2019, Pp: 101-106.	
90.	A Comparative Analysis Of Airline Productivity Of Selected International Airlines, International Journal Of Scientific Development And Research. Vol. 4, Issue 3,	
91.	A Comparative Analysis: Operating Income And Operating Expenses Of Airline Industry. Zenith International Journal Of Multidisciplinary Research. Vol. 9, Issue 3, March 2019, Pp: 37-47.	
92.	Battle Of Business Primacy In Global Market Between South Asian Countries. International Journal of Research In Humanities, Arts And Literature Vol. 7, Issue 1, March 2019, Pp: 292-297.Ugc Approved : 40893.	
93.	Caramel Analysis Of Financial Efficiency Of Public Sector Non-Life Insurance Companies In India. Zenith International Journal Of Business Economics And Management Research. Vol. 9, Issue 6, June 2019,Pp: 16-34.	
94.	A Comparative Statement Analysis Of Selected Oil Marketing Companies In India. Zenith International Journal of Business Economics And Management Research Vol. 9, Issue 6, June 2019, Pp: 35-45.	
95.	Financial Risk Analysis Of Selected Paper Industries In India. Pramana Research Journal. Vol. 9, Issue 4, 2019, Pp: 225-232.	
96.	A Study On Efficiency Of Working Capital Management Of Selected It Companies. International Journal Of Scientific Development And Research. Vol. 4, Issue 6, June 2019, Pp: 167-172.	
97.	A National Accounts On Brics Countries: Sector-Wise Share Analysis. International Journal Of Advance And Innovative Research. Volume 6, Issue 2 (Xxxv), April-June, 2019. Pp: 8-14.	
98.	Performance Scrutinization Of Companies On Corporate Social Responsibility (Csr) Culture In Tamilnadu. International Journal Of Advance And Innovative Research. Volume 6, Issue 2 (Xxxv), April-June, 2019. Pp: 178-183	
99.	A Study On Economic Performance Of Airline Industry. International Journal Of Advance And Innovative Research. Volume 6, Issue 2 (Xxxv), April-June, 2019. Pp: 188-190	
100	Study On Direction Of Indian Automobile Industry, Asian Journal Of Multidimensional Research,Vol.8, Issue-7,July 2019,Pp. 44-57.	
101	Study on Direction of Indian Automobile Industry, Asian Journal of Multidimensional Research, Vol. 8, Issue – 7, July 2019, PP. 44 – 57.	
102	The Development Rate and the Commitment of Different Chose Parts towards the Collision of FDI Inflow in India International Journal of Innovative Technology and Exploring Engineering (IJITEE) Retrieval Number J98050881019/2019©BEIESP DOI: 10.35940/ijitee.J9805.0881019, ISSN: 2278-3075, Volume-8 Issue-10, August 2019, PP: 4008-4014.	
103	FDI, GDP and CO2 Emission: ARDL Bound Co integration Relationship Examination. International Journal of Recent Technology and Engineering (IJRTE) Retrieval Number B10220982S1019/2019©BEIESP DOI: 10.35940/ijrte.B1022.0982S1019 ISSN: 2277-3878, Volume-8 Issue-2S10, September 2019, PP: 132-138	
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### Resource persons in various capacities

National Conferences : 05

International Conferences : 05

Invited Lectures : 11

Date : 27.02.2024

(Signature)

Place : Karaikudi

Name: Dr.A.Muthusamy

Designation : Professor & Head