



**Dr. K.CHITRADEVI**  
ASSISTANT PROFESSOR

### Contact

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### Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D.	Madurai University, Madurai	2012	Commerce	
M.Phil.	Madurai University, Madurai	2009	Commerce	First Class
M.Com.,	Madurai University, Madurai	2007	Commerce	First Class

### Teaching Experience

Total Teaching Experience : 13Years

Position	Institution	Duration
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Assistant Professor	Sri SRNM College, Sattur	June 2010 to Jan 2016
Assistant Professor	Alagappa University, Dept. of International Business	Jan 2016 to till date
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### Research Experience

Total Research Experience : 04 Years

Position	Institution / University	Duration
Assistant Professor	Alagappa University, Karaikudi	04

### Academic and Additional Responsibilities

S.No	Position	University Bodies	Period	
			From	To
1.	Programming Officer	NSS – Programme Officer	2016	2023
2.	Coordinator	Centre for Nehru Studies	2022	2024
3.	Member	Broad Based Board of Studies in International Business	2022	
4.	Member	108 <sup>th</sup> Birth Anniversary of Vallal Dr. RM. Alagappa Chettiar	2017	
5.	Deputy Warden	PG Women's Hostel	2021	2023

### Areas of Research

**International Finance, Foreign Exchange Management.**

## Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	PDF		
	Ph.D		02
	M.Phil	03	
Project	PG	20	
	UG / Others		

## Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals

**Cumulative Impact Factor (as per JCR) :**  
**h-index :** 1  
**i10 index :** -  
**Total Citations :** 1

## Publications

**Thesis Evaluated :** -  
**Viva voce Examiner :** -

## Funded Research Projects

### Ongoing Projects:

S.No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1.	AURF I	Mar 2017	-	ANALYSIS OF INVESTOR PSYCHOLOGY IN INDIAN STOCK MARKET POST-GLOBAL MELTDOWN	25,000
2.	AURF II	Sep 2017	-	MANAGEMENT OF RISK FACTORS BY STOCK MARKET INVESTORS IN KARAIKUDI	50,000

## Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized:

Position	Programme	Duration	Institution
Organizing Secretary	VPP (2016)	03	Alagappa University
Organizing Secretary	VEP (2019)	03	Alagappa University
Children day Celebration	2023	01	Alagappa University
Organizing Committee	One Day Workshop on “Tips and Tricks of publishing in high impact journals”	26thAugust,2019	School of Management, Alagappa University,
Organizing Committee	International Day of Peace	23rdSeptember,2019	School of Management, Alagappa University

Organizing Committee	Webinar on “Global Economic Scenario: A Boon or Bane for FDI and Supply Chain Management?”	20th May, 2020	Department of International Business, Alagappa University
Organizing Committee	Webinar on “Global Trade Challenges and Opportunities in the Current Economic Scenario”	22nd June, 2020	Department of International Business, Alagappa University
Organizing Committee	Webinar on “Export Competitiveness of Indian Textile Industry”	26th June,2020	Department of International Business, Alagappa University
Organizing Committee	Webinar on “Logistics Intermediaries in Global Trade–Challenges and Opportunities”	17th July, 2020	Department of International Business, Alagappa University
Organizing Committee	Webinar on “Contemporary Relevance of International Finance”	7thOctober,2020	Department of International Business, Alagappa University
Organizing Committee	Four Days Online Workshop on “Econometric Models: Theory & Practice”	13th to 16th October, 2020	Department of International Business, Alagappa University
Organizing Committee	International Webinar on “Global Trade Risks: Strategies & Challenges”	7thOctober,2020	Department of International Business, Alagappa University
Organizing Committee	Five Days AICTE Training and Learning(ATAL)online FDP on “Blockchain in FinTech”	11th to 15th December, 2020	Department of International Business, Alagappa University

## Events Participated

Number of Conferences / Seminars / Workshops: -

## Overseas Exposure / Visits

- The Impact of FIIs investment in Indian share market - UNIVERSITI PUTRA, MALAYSIA

## Membership

### Advisory Board

Year / Period	Name of the BoS / Administrative Committee / Academic Committee	Role
2021	Board of Studies Member in International Business, Alagappa University	Member

### Academic Bodies in Other Institutes/ Universities

Year / Period	Name of the BoS / Administrative Committee / Academic Committee	Role
2023 - 2024	UG & PG Examiner, Question Paper Setter in Bharathidasan University.	Chairman and Question paper setter
2022	PG Examiner, Question Paper Setter in Govt. Arts College, Coimbatore	Question paper setter

## Ph.D. Thesis Guided

1. No. of PhD Thesis evaluated :
2. No. of PhD Public Viva Voce Examination conducted : 02

S.No	Name of the Scholar	Title of the Thesis	Year of Completion
1.	P. Nancy Rose	An Empirical Investigation into the Opportunities and Challenges Faced by the Rice Exporters	On Going

2.	A. Nelson	An Empirical Investigation on Export and Import of Education Services	On Going
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### List of Research Articles / Recent Publications

S.No	Authors/Title of the paper/Journal	Impact Factor
1.	A Study on Investor Attitude of The Capital Market in Virudhunagar District, INDIAN JOURNAL OF APPLIED RESEARCH(Issue 8, August 2018, 2249- 555X,52-54)	5.397
2.	A Study on Investor Perception Towards Capital Market GLOBAL JOURNAL FOR RESEARCH ANALYSIS(Issue 8, August 2018, 2277- 8160, 50-54)	5.156
3.	Determinants of FIIs Net Investment in IndiaInternational Journal of Recent Technology and Engineering, ISSN: 2277- 3878, (IJRTE) Volume-8 Issue-2S10, September 2019	5.92
4.	The FIIs Flow into the Indian Stock Markets.International Journal of Advanced Science and Technology Vol. 29, No. 1, (2020), pp. 1167-1174. 2005-4238 IJAST. December 2019	0.324
5.	Digital Innovation in Scaling of International Business in the Hydrogen Economy, Rabindra Bharati University Journal of Economics, ISSN 0975-802X, Vol. XXVIII	6.986

### Resource persons in various capacities

National Conferences	:	-
International Conferences	:	-
Invited Lectures	:	02

Date :24.02.2024

Place : Karaikudi

(Signature)

Name: Dr. K.Chitradevi

Designation: Assistant Professor