

EVENTS

03.04.2023

National Seminar on “Central Bank Digital Currency: A New Frontier for Financial Inclusion”

Resource Persons:

1. Ms.R.Kalpana, Assistant General Manager, RBI, Chennai.
2. Mr. Aamol Chaudhary, Director, Technology Enablement, Financial services Practice, KPMG, India
3. Mr. Senthil Muthu, Associate Director, Technology Enablement, Financial services Practice, KPMG, India



Parent-Teachers Meeting **18.03.2023**



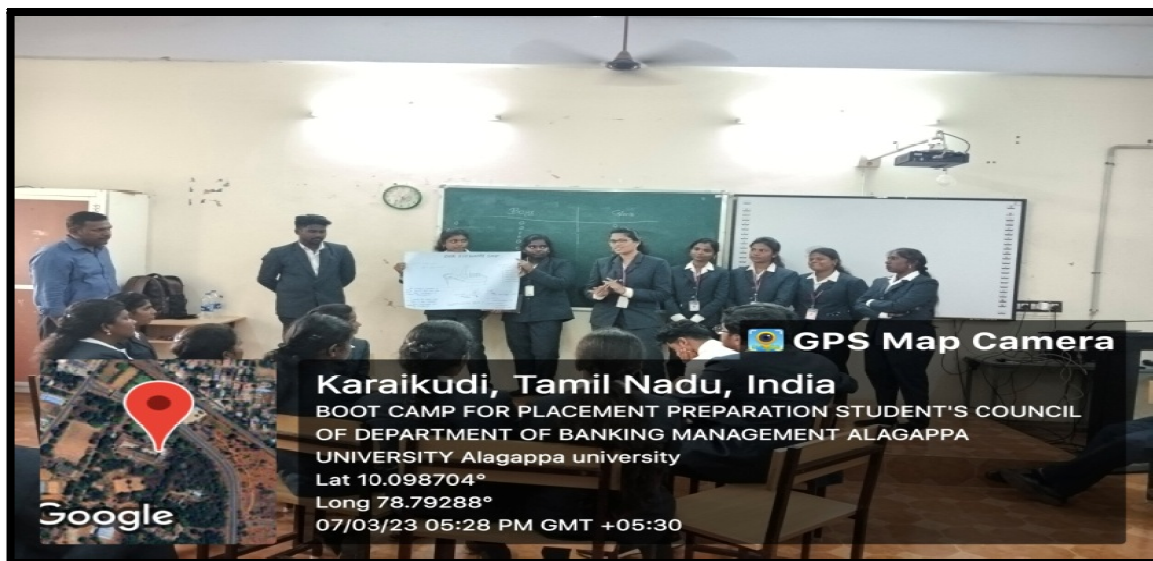
**International Women's Day
Celebration- 08.03.2023**



Boot Camp Pre-Placement Training Program

Date: March 7th and 8th, 2023

Resource Person: Mr. Vinothbabu, Corporate Trainer, MaFoi Strategic Consultants Pvt. Ltd., Chennai.



19.02.2023-
22.02.2023

*Exposure visit to Munnar and
Cochin*



ACTIVITIES – 2022-23

Elocution and slogan framing competition – 20.01.23

Topic – ‘Digital Disruption in Banking’



Participant: Ms.S.Keerthana, I MBA (B&I), explaining Cyber security Threats in Digital Banking



Participants of Slogan Framing Competition

Elocution Competition Conducted to celebrate Vigilance Awareness Week-2022

Topic – ‘Corruption free India for a developed Nation’ – 31.10.2022



**Participant: Ms.MGB.Nanthini, III B.Com, Seetha lakshmi Ramaswami College,
Trichy**



Ms.N.Mugilasri, III B.A(Eng),Government Arts College Paramakudi, Won first prize

International Conference “ABCD Technologies in the Indian Financial Services Sector”
26th&27thApril 2022

Dr.R.Swaminathan and Prof.S.Karuppuchamy Members, Vice Chancellor Officiating Committee, delivered the Presidential Address. Mr.H.Sudarsan, Sr.Business Analyst, Payment Solutions, Sillicon Valley Bank, Tempe, Arizona, United States of America delivered inaugural address.



Mr.P.V.Balachandran, Zonal Manager, Indian Bank, Karaikudi, delivered special address. Mrs.S.Sujatha, Adjunct Professor of Business Administration, Yorkville University, Canada, narrated the Cloud computing in Financial Services Sector.



Mr. A.Anandaraja, Consultant, Tata Consultancy Services, Chennai, gave an overview of Data Privacy Security in Financial Services Sector. Mr.GirishR Nair, Circle Head, Punjab National Bank, Madurai, delivered valedictory Dr. T.R. Gurumoorthy, Director (i/c), DDE & Senior Professor & Head, Department of Commerce, Alagappa University offered his felicitations.

National Seminar on Beyond Covid -19: Towards a Stronger, Inclusive and Sustainable Banking

Date of the Seminar: 12.04.2022

Resource Persons:

1. Dr.S.Sankaramuthukumar, Assistant Professor, Commercial Studies Division, Bahrain Training Institute, Ministry of Education, Kingdom of Bahrain.
2. Mr.L.Ramanathan, Circle Head, Circle Office, Punjab National Bank, Coimbatore.
3. Mr.K.Sukumaran, Former Dean and SEBI Chair Professor in Investor Education and Financial Literacy, National Institute of Securities and Markets, Mumbai
4. Mr.R.Mohamed Asraf, Branch Credit Manager, Housing & Mortgage Loans, Fullatron India, Credit Company Ltd., Karaikudi.



Workshop on *Safe Digital Banking – Do's and Don'ts*
(An Awareness Program for the Prevention of Banking Frauds
as a part of 'Mooh Bandh Rakho' initiative of HDFC Bank)

Workshop on **Safe Digital Banking- Do's and Don'ts** organized on 07.12.2021 at 10.30 a.m. in the Management Seminar Hall to create awareness about the prevention of banking frauds in association with HDFC Bank as a part of its 'Mooh Bandh Rakho' initiative in commemoration of international fraud awareness week.



Prof. S. Karuppuchamy, Member, Vice-Chancellor Officiating Committee, Alagappa University, delivered presidential address. Dr. S. Rajamohan, Dean, School of Management offered felicitations.



Mr. N. Veerappan, Vice-President and Regional Manager, Tamil Nadu & Kerala, Credit Intelligence & Control, HDFC Bank Ltd., explained the safe digital banking techniques and various frauds in digital banking.

International Webinar on Challenges of Banking Sector after the Covid -19 Crisis

On November 16, 2021, the Department of Banking Management organized an international webinar on "Challenges of the Banking Sector after the COVID-19 Crisis." Dr.Raizal Ismail, Senior Lecturer, Department of Management, South Eastern University, Sri Lanka, delivered the special address.

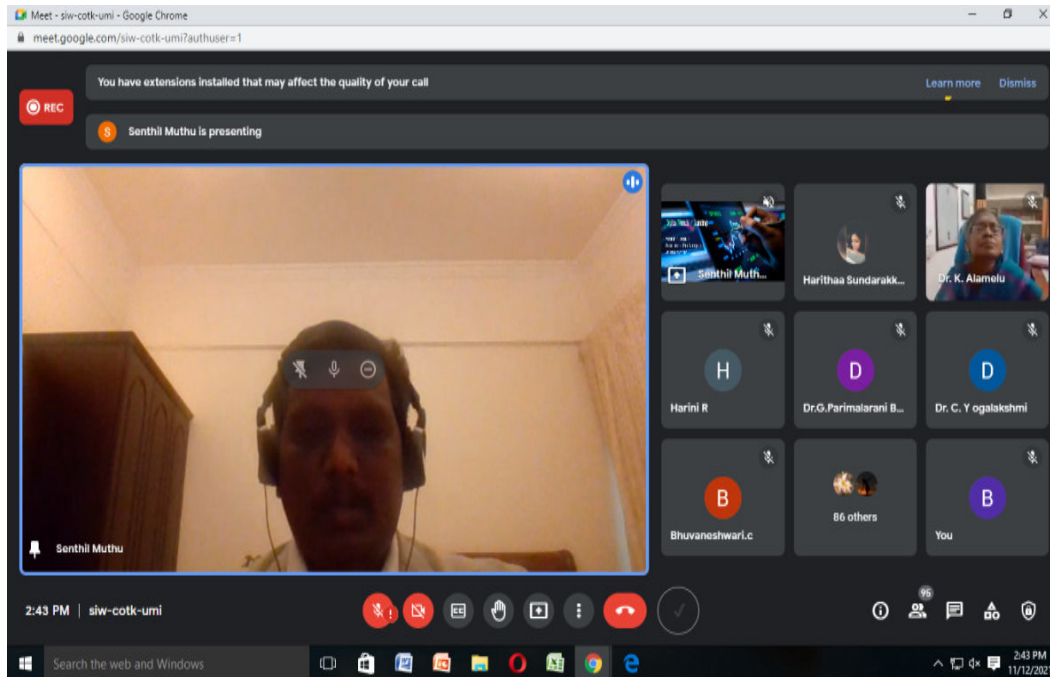
The screenshot shows a Google Meet interface during a webinar. At the top, a browser address bar displays the URL `meet.google.com/cvy-rkhh-iqm`. The main content area shows a Microsoft PowerPoint presentation titled "Challenges of the banking sector after the Covid-19 crisis". The slide content includes:

- Challenges of the Banking sector after the Covid-19 crisis**
- Raizal Ismail, Ph.D**
Senior Lecturer
Department of Management
Faculty of Management and Commerce
South Eastern University of Sri Lanka

The presentation is displayed within a window titled "Challenges of the banking sector after the Covid-19 crisis - Microsoft PowerPoint". To the right of the presentation is a grid of participant video thumbnails. Visible participants include Raizal Ismail, Dr. B. Sudha Bankin..., Dr. K. Alamelu, Aarthi aarthi, yogalakshmi chan..., Shalini Kumar, Jelciya panner, and 66 others. The bottom of the screen shows the Meet control bar with a timestamp of 2:32 PM and the meeting ID `cvy-rkhh-iqm`.

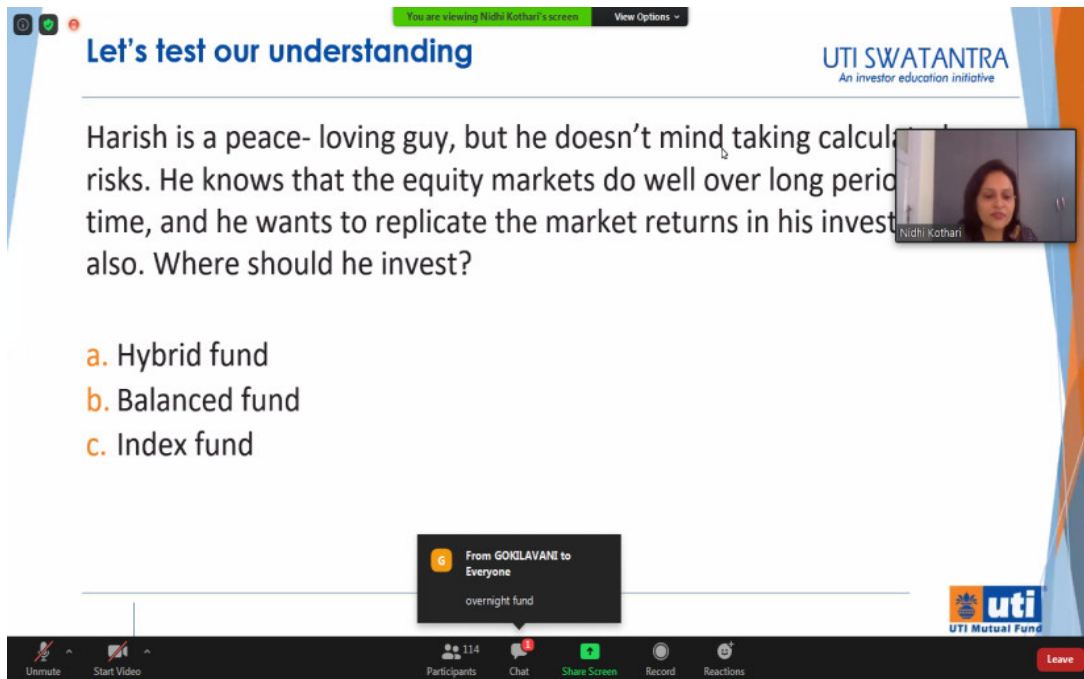
International Webinar on Digital Trends in Banking

On November 12, 2021, the Department of Banking Management organized an international webinar captioned "Digital Trends in Banking." Mr. Senthil Muthu, Associate Director, Digital Consulting Practice, KPMG,India (placed in Bahrain), was the resource person for the webinar.



National Webinar on Investors Education Initiative

On February 18, 2021, the Department of Banking Management organized a webinar for MBA (B&I) students under the banner of UTI's "Investors Education Initiative." Ms. Nidi Kothari, Chartered Accountant, Mumbai, was the resource person for the webinar



The screenshot shows a Zoom webinar interface. At the top, there is a status bar indicating "You are viewing Nidhi Kothari's screen" and a "View Options" button. The main content area features a slide with the following text:

Let's test our understanding

UTI SWATANTRA
An investor education initiative

Harish is a peace-loving guy, but he doesn't mind taking calculated risks. He knows that the equity markets do well over long periods of time, and he wants to replicate the market returns in his investment portfolio also. Where should he invest?

- a. Hybrid fund
- b. Balanced fund
- c. Index fund

A video thumbnail of Nidhi Kothari is visible on the right side of the slide. At the bottom of the slide, there is a chat message from GOKILAVANI to Everyone: "overnight fund". The Zoom control bar at the bottom includes buttons for Unmute, Start Video, Participants (114), Chat, Share Screen, Record, Reactions, and a red Leave button. The UTI Mutual Fund logo is also present in the bottom right corner.

Two-Day International Conference on Digital Banking for Sustainable Development


Date of the conference: 24.09.2019 & 25.09.2019

Resource Persons:

1. Ms.Hema Chatterjee, Assistant General Manager, Reserve Bank of India
2. Mr.Jayaraman Krishnaswamy, Professor, Department of Management Studies, Taylor's University, Malaysia
3. Dr.Shantharuby Buvanendra, Head, Department of Finance, Faculty of Management & Finance, University of Colombo, Sri Lanka
4. Dr.Raisal Ismail, Director, Staff Development Centre, Faculty Member, Department of Management, Sri Lanka
5. Dr.S. Sudalaimuthu, Professor and Head, Department of Banking Technology, Pondicherry University
6. Mr.Rammohan, Munugoor, Head, Financial Markets, Sales & Solutions, Indus Ind Bank, Chennai




EXTENSION ACTIVITIES


1	Name of the Activity	Village Extension Programme - 2023
	Details of Participants	69 Students, 53 Villagers
	Collaborating Agency	Nattucheri village panchayat
	Description	The Students of the Department of Banking Management have cleaned the temple, organized medical camp, veterinary camp, financial literacy rally and conducted sports and cultural to villagers
	Outcome	The villagers have learnt about the bank schemes and insurance schemes for farmers
Photos	 <p>The photos illustrate the following activities:</p> <ul style="list-style-type: none"> Top-left: A group of students and villagers gathered around a table, possibly for a medical or financial literacy activity. Top-right: A group of students and villagers holding colorful balloons under a shelter. Bottom-left: A group of people sitting on a bench in front of a building with a banner for the Village Extension Program. Bottom-right: A group of people walking in a procession on a dirt road, holding a banner. 	



2	Name of the Activity	Financial Literacy Awareness Programme
	Type of Activity	Financial literacy rally, Financial literacy survey and financial literacy awareness.
	Date & Time	17.02.2023
	Details of Participants	MBA(B&I) Students, Research scholars
	Coordinator	Dr.K.ALAMELU, Professor and Head
	Collaborating Agency	Indian Bank A.C.Campus
	Description	The department conducted financial literacy rally on 17.02.2023 to commemorate the financial literacy week 2023, on the theme ‘Good financial’ Behavior-your savior, as notified by the RBI and the objective of the rally was to create awareness about the need for savings and investment among the people in Sankarapuram village.

	<p>The rally was flagged off by Dr.S.Rajmohan, Registrar Alagappa University from the Management campus at 8.AM and ended in Sankarapuram panchayat covering a distance of 3 kms. The students walked in the rally with banners of slogans on financial literacy written in tamil and English. After the rally, students conducted a survey on financial literacy in the village through an interview schedule and the data were collected from 500 respondents. The survey indicates that the level of financial empowerment of women is to be improved. The survey was followed by an awareness programme in which Mr.Shenbagaraman, Branch manager, Indian bank A.C.Campus explained the features of various types of banking services and do's and don'ts of safe digital banking.</p>
<p>Outcome</p>	<p>Through rally and survey, the students of the department created awareness about the savings and investment products of banks among the people in Sankarapuram panchayat and the survey reveals that women-oriented investment plans need to be introduced.</p>
<p>Photo</p>	

3	Name of the Activity	Gender sensitization programme.
	Type of Activity	Presentation by Faculty, Scholars and Students
	Date & Time	03.02.2023 at 11.00 am
	Details of Participants	Faculty members, scholars and students
	Coordinator	Dr.K.ALAMELU , Professor and Head
	Collaborating Agency	Department of Women’s Studies
	Description	<p>The department organized gender sensitization programme to create awareness about gender related issues among the students community. The programme was presided over by Dr.K.Alamelu, Professor and Head, Department of Banking Management. The key note speaker of the event Dr.K.Manimegalai, Professor and Head, Department of Women’s Studies gave a clear picture about the gender inequalities that exist in the society Two Ph.D scholars (Ms.S.Abinaya , Ms.K.Udhaya) and two II MBA(B&I) students (Ms.B.Sowmiya and Ms.AR. Yazhini) spoke on four topics viz., ‘Gender equality An overview, protection of women from domestic violence Act, 2005, ‘Provisions of POS Act, 2013 and cruelties of acid attacks on women’ respectively. Excellent presentation of speakers made the participants to raise numbers of questions relating to gender related issues and all these questions are well answered by speakers.</p>
	Outcome	The programme has created awareness about gender related issues among 200 students from department of banking management and women’s studies.

	Photo	
4	Name of the Activity	Gender sensitization programme.
	Type of Activity	Pencil sketching, slogan writing and poster making competitions.
	Date & Time	19.01.2023 at 2 pm
	Details of Participants	MBA (B&I) Students numbering 120.
	Coordinator	Dr.K.ALAMELU , Professor and Head.
	Description	<p>The Gender Champions of the Department of Banking Management created awareness regarding gender issues, gender equality, gender-based violence and related issues among the students and faculty members of the Department of Banking Management as a part of the gender sensitization programme. Various competitions such as pencil sketching, slogan writing and poster making were conducted on 19.01.2023 for the students of the Department of Banking Management on the theme of gender equality to create awareness among the students. I MBA (B&I) and II MBA (B&I) students of the department actively participated in all the competitions and the winners of the competitions were given certificates and prizes by the Gender Champion Club of Alagappa University.</p>
	Outcome	Awareness is created among the students about gender equality and gender-related issues.

<p>Photo</p>	
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<p>5</p>	<p>Name of the Activity</p>	<p>Village Extension Programme - 2019</p>
<p>Details of Participants</p>	<p>51 Students, 68 Villagers</p>	
<p>Collaborating Agency</p>	<p>Palaiyur village panchayat</p>	
<p>Description</p>	<p>The Students of the Department of Banking Management have cleaned the water bodies, Conducted financial literacy survey and created awareness about cleanliness to school students and organic farming to farmers.</p>	
<p>Outcome</p>	<p>The villagers have learnt about organic farming and safe digital banking aspects.</p>	





6	Name of the Activity	Village Extension Programme - 2018
	Details of Participants	60 Students, 50 Villagers
	Coordinator	Dr.B.Sudha
	Collaborating Agency	Nattucheri village panchayat
	Description	The Students of the Department of Banking Management have cleaned the temple, collected plastic waste and garbage, Conducted financial literacy rally, cultural program and sports for villagers.
	Outcome	The villagers are happy and learnt about the deposit schemes, insurance schemes and importance of clean and hygienic environment.

