

# Webinar on 'Problem Solving and Ideation' 19.08.2021



**ALAGAPPA UNIVERSITY**  
(A State University Established in 1985)  
KARAIKUDI - 630 003, Tamil Nadu, India  
**ENTREPRENEURSHIP, INNOVATION AND CAREER HUB**



**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiative)



**Entrepreneurship**  
EDU-TN  
THE STATE UNIVERSITY OF TAMIL NADU

**INSTITUTION'S INNOVATION COUNCIL -  
ALAGAPPA UNIVERSITY (IIC-ALU)**

Webinar on  
**Problem Solving and Ideation**



**Ms. P. Sharmila Devi**  
NLP Master Coach, Founder & CEO - Seven Clover Coaching Services  
Chapter Co-Director, Startup Grind, Madurai



**Prof. T.R. Gurumoorthy**  
Member, Vice-Chancellor's Officiating Committee  
Senior Professor & Head, Dept. of Commerce  
Alagappa University



**Dr. G. Ilankumaran**  
Convener - IIC ALU &  
Director I/c - IC Hub



**Prof. C. Sekar**  
Vice - President, IIC ALU &  
Registrar I/c

**19 AUGUST 2021**  
**THURSDAY**  
@2.30 pm

  
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# Webinar on ‘Problem Solving and Ideation’ : Programme Schedule



## ALAGAPPA UNIVERSITY

(A State University Established in 1985)  
KARAIKUDI - 630 003, Tamil Nadu, India

### ENTREPRENEURSHIP, INNOVATION AND CAREER HUB



**INSTITUTION'S  
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COUNCIL**  
(Ministry of HRD Initiative)



**EIG-IM**  
Entrepreneurship  
INSTITUTE OF MANAGEMENT

## INSTITUTION'S INNOVATION COUNCIL - ALAGAPPA UNIVERSITY (IIC-ALU)

*Webinar on*  
**Problem Solving and Ideation**



Google Meet  
aka-mzkv-aok

**19** AUGUST  
2021  
THURSDAY  
@2.30 p.m.

### Programme Schedule

02.30 p.m. - 02.35 p.m.	Welcome Address	<b>Dr. A. Iyappan</b> Student - Level Startup Coordinator, IIC-ALU ICSSR Post - Doctoral Fellow, Alagappa Institute of Management
02.36 p.m. - 02.45 p.m.	Inaugural Address	<b>Prof. T.R. Gurumoorthy</b> Member, Vice-Chancellor's Officiating Committee Senior Professor & Head, Dept. of Commerce Alagappa University
02.46 p.m. - 02.50 p.m.	Introduction of Chief Guest	<b>Dr. C. Balakrishnan</b> Social Media Coordinator, IIC-ALU Asst. Professor, Alagappa Institute of Skill Development
02.51 p.m. - 03.40 p.m.	Special Address	<b>Ms. P. Sharmila Devi</b> NLP Master Coach, Founder & CEO - Seven Clover Coaching Services Chapter Co-Director, Startup Grind, Madurai
03.41 p.m. - 03.50 p.m.	Interaction	
03.51 p.m. - 03.55 p.m.	Vote of Thanks	<b>Mr. M. Veerapandiyan</b> Student Member, IIC-ALU PhD. Research Scholar, Dept. of Bioinformatics

*Master of Ceremony*

**Ms. A. Sali Maria Clarat**  
II M.A. English & Student Member, IIC-ALU

*Rapporteur*

**Mr. S. Dinesh**  
II MBA & Student Member, IIC-ALU

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## **Webinar on ‘Problem Solving and Ideation’**

### **Problem solving and Ideation:**

Institution’s Innovation Council- Alagappa University (IIC-ALU) organized a virtual event, Webinar on “**Problem Solving and Ideation**” on **19<sup>th</sup> August 2021** in collaboration with Entrepreneurship, Innovation and Career Hub, Alagappa University and Entrepreneurship Development and Innovation Institute-TN (EDII-TN), Chennai.

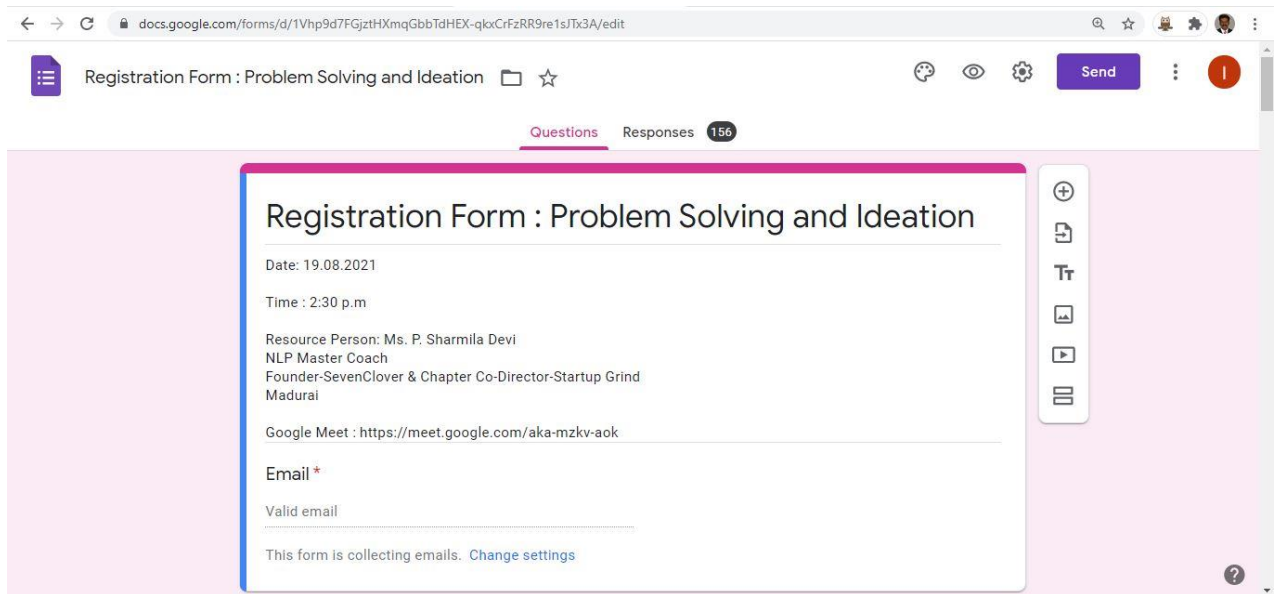
The webinar was commenced with a welcome address by Dr. Iyappan, Student-level Startup Coordinator, IIC-ALU & ICSSR Post-Doctoral Fellow, Alagappa Institute of Management. Prof .T. R .Gurumoorthy, Member, Vice-Chancellor’s Officiating Committee, Senior Professor & Head, Dept. of Commerce, Alagappa University has inaugurated the programme. Dr. C. Balakrishnan, Social Media Coordinator, IIC-ALU introduced the special guest to the attendees.

In her invited talk, **Ms P. Sharmila Devi, NLP Master Coach, Founder & CEO, Seven Clover Coaching Services & Chapter Co-Director, Startup Grind, Madurai** delivered her special lecture on importance and need of problem solving and ideation. She elaborated on the methodologies in drafting Startup plans and how to analysis the market. Which type of business in booming and she explained about the reputed company policy and ethics.

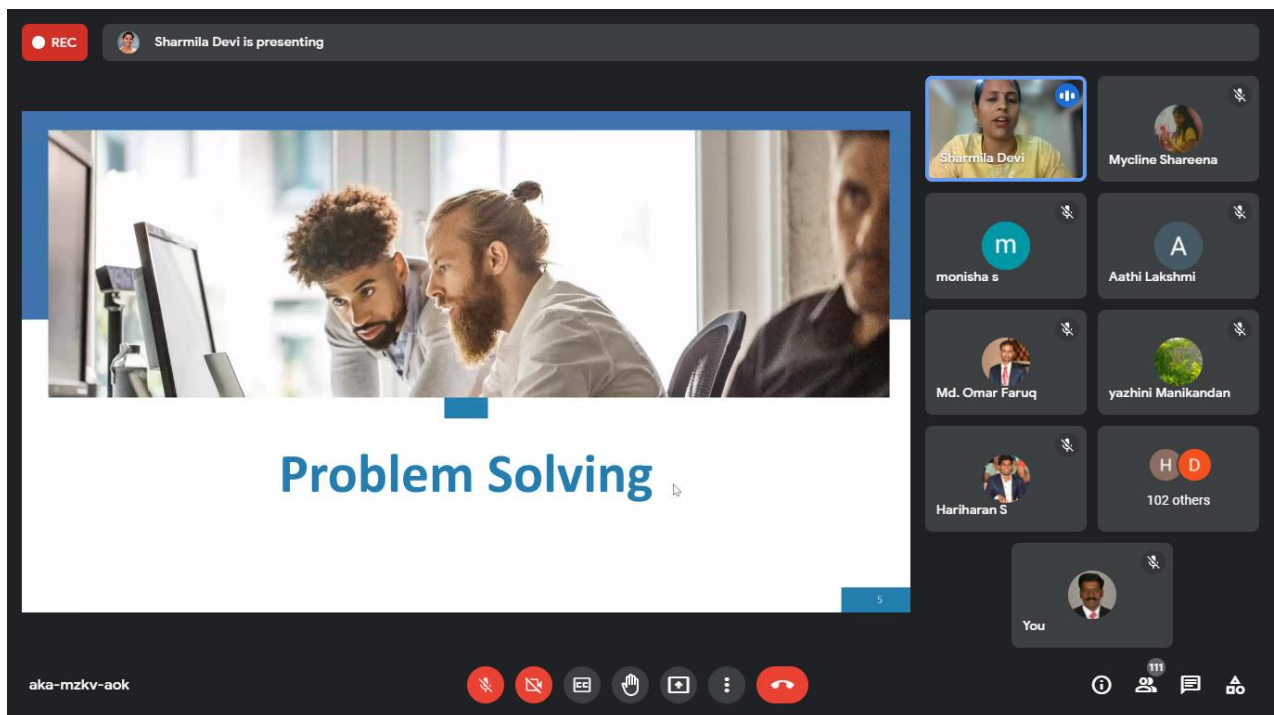
156 have registered for the Webinar and 111 have participated.

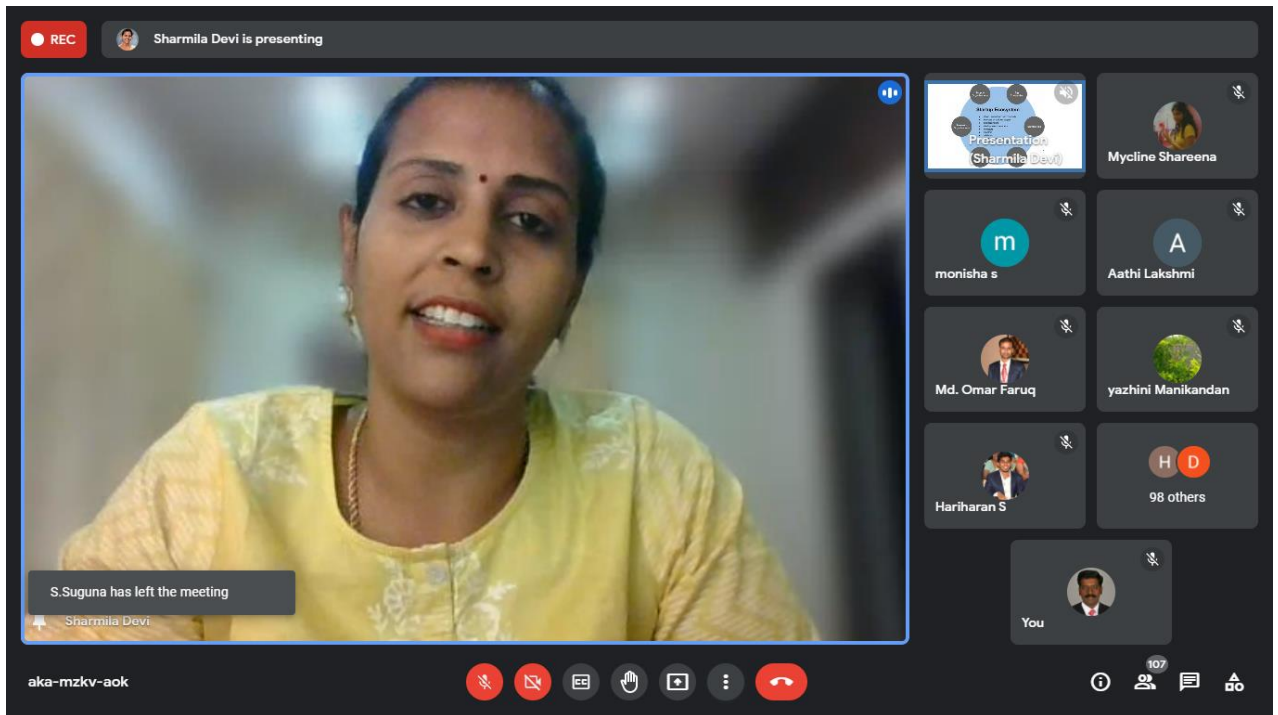
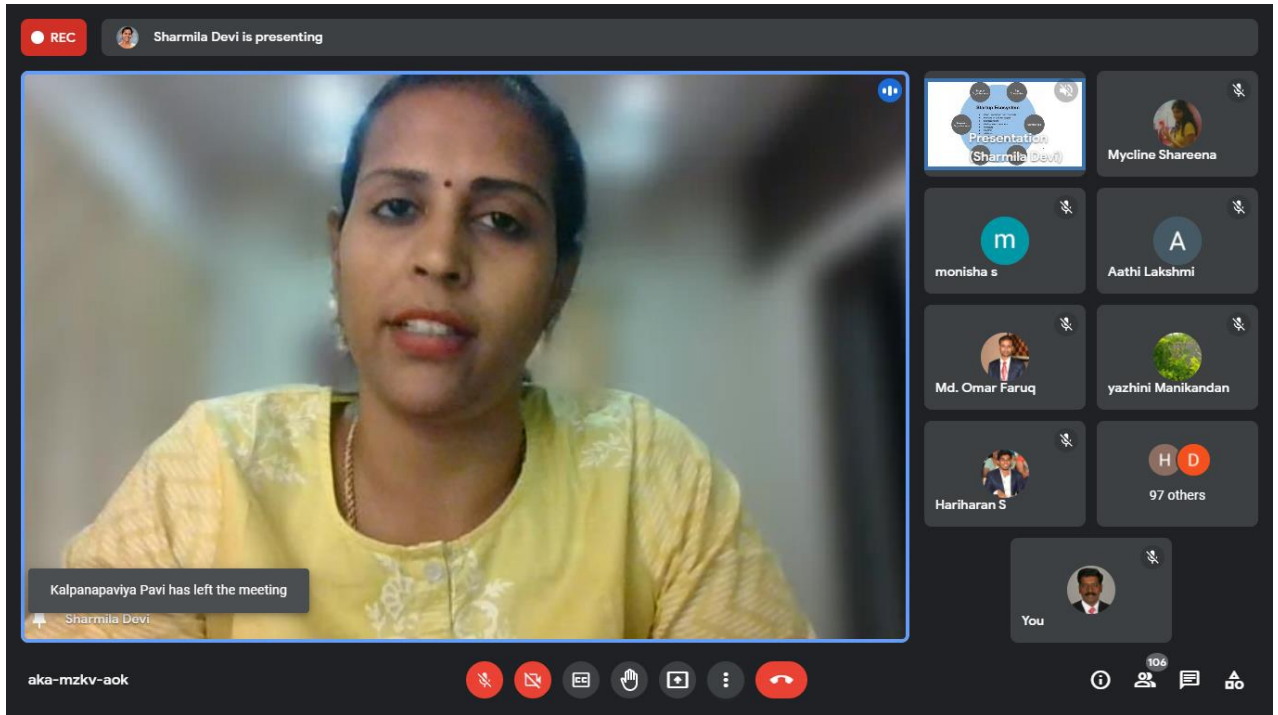
Mr. M. Veerapandian, Student Member, IIC-ALU & Ph.D. Research Scholar, Dept. of Bioinformatics has proposed the vote of thanks.

# Glimpses of Webinar on 'Problem Solving and Ideation' 19.08.2021



The screenshot shows a Google Forms interface for a registration form titled "Registration Form : Problem Solving and Ideation". The form is displayed in a light purple theme. At the top, the URL is [docs.google.com/forms/d/1Vhp9d7FGjzthXmqGbbTdHEX-qkxCrFzRR9re1sJTx3A/edit](https://docs.google.com/forms/d/1Vhp9d7FGjzthXmqGbbTdHEX-qkxCrFzRR9re1sJTx3A/edit). The form title is "Registration Form : Problem Solving and Ideation". Below the title, the date is "Date: 19.08.2021" and the time is "Time : 2:30 p.m". The resource person is listed as "Resource Person: Ms. P. Sharmila Devi, NLP Master Coach, Founder-SevenClover & Chapter Co-Director-Startup Grind, Madurai". The Google Meet link is "https://meet.google.com/aka-mzkv-aok". There is an "Email\*" field with a "Valid email" label and a "This form is collecting emails. Change settings" link. The form has 156 responses. A sidebar on the right contains icons for adding, deleting, and other form actions.





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