



ALAGAPPA UNIVERSITY

(accredited with A= grade by NAAC (CGPA: 3.64) in the third cycle
graded as category 1 university and granted autonomy by
MHRD-UGC karaikudi-630003,tamilnadu,india



DEPARTMENT OF SOCIAL WORK

Course Code: MSWVAC06

Total Hours :30

PROJECT PROPOSAL WRITING



THE OBJECTIVES OF THE COURSE ARE :

- Learn how to use a logical framework in the proposal and how to build monitoring and evaluation plan
- Define the strategies and appropriate methodology for development of proposal and apply the suitable proposal style
- Find out how to incorporate a cost analysis properly and financial management in budgets
- Improve planning, implementation, participation, writing and documentation skills effectively
- Learn how to assemble a proposal package for submission and how to manage post-award communication with funders

MR.J.VIGNESH SABARIKIRAN
PROGRAM CO-ORDINATOR

M.A.VELUSAMY
ASSOCIATE PROFESSOR AND HEAD I/C

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Objectives	<ul style="list-style-type: none"> • Learn how to use a logical framework in the proposal and how to build monitoring and evaluation plan • Define the strategies and appropriate methodology for development of proposal and apply the suitable proposal style • Find out how to incorporate a cost analysis properly and financial management in budgets • Improve planning, implementation, participation, writing and documentation skills effectively • Learn how to assemble a proposal package for submission and how to manage post-award communication with funders 	
Unit I	Need assessment through using PRA tools. (3 Hour)	
Unit II	Selection of the intervention areas, Selection of the issues / problems in the intervention areas.	
Unit III	Statement of the problems or need of the project, Formulation of aim and objectives of the project.	
Unit IV	Planning strategies for activities and participation.	
Unit V	Implementation process, Project monitoring and evaluation.	
Unit VI	Indicators development – Objectives based, activities based, outcome based and impact based.	
Unit VII	LFA Logical Framework Analysis.	
Unit VIII	Budgeting and financial management, Sustainability.	
Unit IX	Project reporting and documentation.	
Unit X	Face sheet of the organization, preparing model proposal.	
Book(s) for Study <ol style="list-style-type: none"> 1. Kandasamy, M., 1998 Governance and Financial Management in Non–Profit Organizations 2. Mukherjee, Amitara(Ed.), 1995 Participatory Rural Appraisal: Methods and Application in Rural Planning. New Delhi: Vikas Publishing Co. New Delhi: Caritas India 		
Related Online Contents (s) for reference https://ngosindia.com/project-proposal-writing/		