

Webinar on 'Refine Your Idea into Startup' 27.08.2021



# ALAGAPPA UNIVERSITY

(A State University Established in 1985)  
KARAIKUDI - 630 003, Tamil Nadu, India  
www.alagappauniversity.ac.in

ENTREPRENEURSHIP, INNOVATION AND CAREER HUB



## INSTITUTION'S INNOVATION COUNCIL - ALAGAPPA UNIVERSITY (IIC-ALU)



Webinar on

### Refine Your Idea into Startup

# Ms. N. Venkadeswari

HEAD - STARTUP INITIATIVE  
NATIVELEAD FOUNDATION, MADURAI

## DR. V. SWAMINATHAN

FOUNDER AND MANAGING DIRECTOR, GALAXY GROUP OF COMPANIES, SINGAPORE  
EXTERNAL MEMBER & STARTUP / ALUMNI ENTREPRENEUR, IIC-ALU



Google Meet  
aka-mzkv-aok



### Dr. G. Ilankumaran

Convenor - IIC ALU &  
Director i/c - EIC Hub

### Prof. C. Sekar

Vice - President, IIC ALU &  
Registrar i/c

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## Webinar on 'Refine Your Idea into Startup' : Programme Schedule



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#### ENTREPRENEURSHIP, INNOVATION AND CAREER HUB



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)



### INSTITUTION'S INNOVATION COUNCIL - ALAGAPPA UNIVERSITY (IIC-ALU)

Webinar on

## Refine Your Idea into Startup

**27** AUGUST  
2021  
FRIDAY  
@11.00 a.m.

Google Meet  
aka-mzkv-aok

#### Programme Schedule

11.00 hrs-11.05 hrs	Welcome Address	<b>Dr. P. S. Nagarajan</b> Asst. Professor Alagappa Institute of Management Member (Faculty), IIC-ALU
11.06 hrs-11.15 hrs	Inaugral Address	<b>Dr. V. Swaminathan</b> Founder and Managing Director, Galaxy Group of Companies, Singapore, External Member & Startup / Alumni Entrepreneur, IIC-ALU
11.16 hrs-11.20 hrs	Introduction of the Speaker	<b>Dr. S. Santhoshkumar</b> Asst. Professor Dept. of Computer Science Member (Faculty), IIC-ALU
11.21 hrs-12.15 hrs	Special Address	<b>Ms. N. Venkadeswari</b> Head - Startup Initiative Nativelead Foundation, Madurai
12.16 hrs-12.20 hrs	Interaction	
12.21 hrs-12.25 hrs	Vote of Thanks	<b>Mr. S. Aadheeshwaran</b> Research Scholar, Dept. of Physics Student Member IIC - ALU,

Master of Ceremoney  
**Ms. A. Deepa**  
II M.A. English

Technical Arrangements  
**Mr. C. Manikandan**  
Lab Trainer, AISD

Rapporteur  
**Ms. R. Krishnapriya**  
II MBA Student, AIM

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## **Refine Your Idea into Startup' 27.08.2021**

Institution's Innovation Council- Alagappa University (IIC-ALU) organized a virtual event, Webinar on **“Refine Your Idea into Startup”** on **27<sup>th</sup> August 2021** in collaboration with Entrepreneurship, Innovation and Career Hub, Alagappa University and Entrepreneurship Development and Innovation Institute-TN (EDII-TN), Chennai.

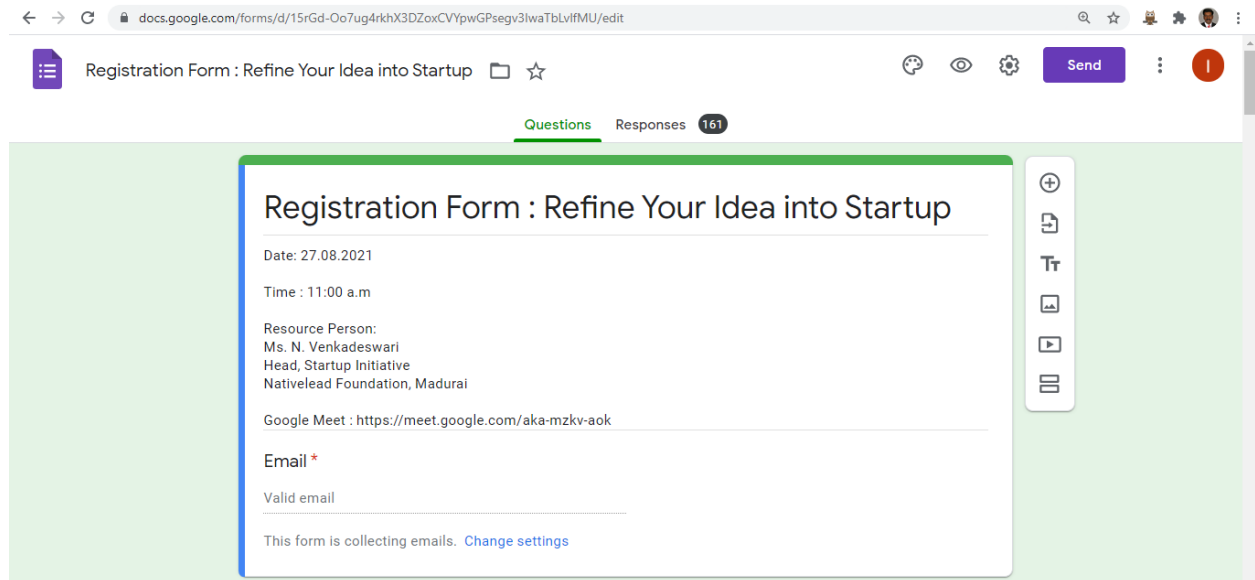
The webinar was commenced with a welcome address by Dr. P.S. Nagarajan, Member (Faculty), IIC-ALU & Assistant Professor, Alagappa Institute of Management. Dr. V. Swaminathan, Founder & Managing Director, Galaxy Group of Companies, Singapore and External Member & Startup / Alumni Entrepreneur, IIC-ALU has inaugurated the programme. Dr. S. Santhoshkumar, Asst. Professor Dept. of computer science & Member (Faculty), IIC-ALU, introduced the speaker to the attendees.

**Ms. N. Venkadeswari, Head, Startup Initiatives, Nativelead Foundation, Madurai** delivered her special address on “Refine your Idea into Startup”. In her address, she explained how budding entrepreneurs should refine / fine tune their ideas into a product. She elaborately discussed about the studies to be conducted like market analysis, financial analysis, crisis management and etc. by the entrepreneurs to sustain in their respective businesses. During the webinar, she gave some simple problems to the participants to find the solutions and discussed the viable solutions.

196 participants have attended the Webinar.

Mr. S. Aadheeswaran, Student Member, IIC-ALU & Ph.D. Research Scholar, Dept. of Physics has proposed the vote of thanks.

## Glimpses of Webinar on 'Problem Solving and Ideation' 19.08.2021

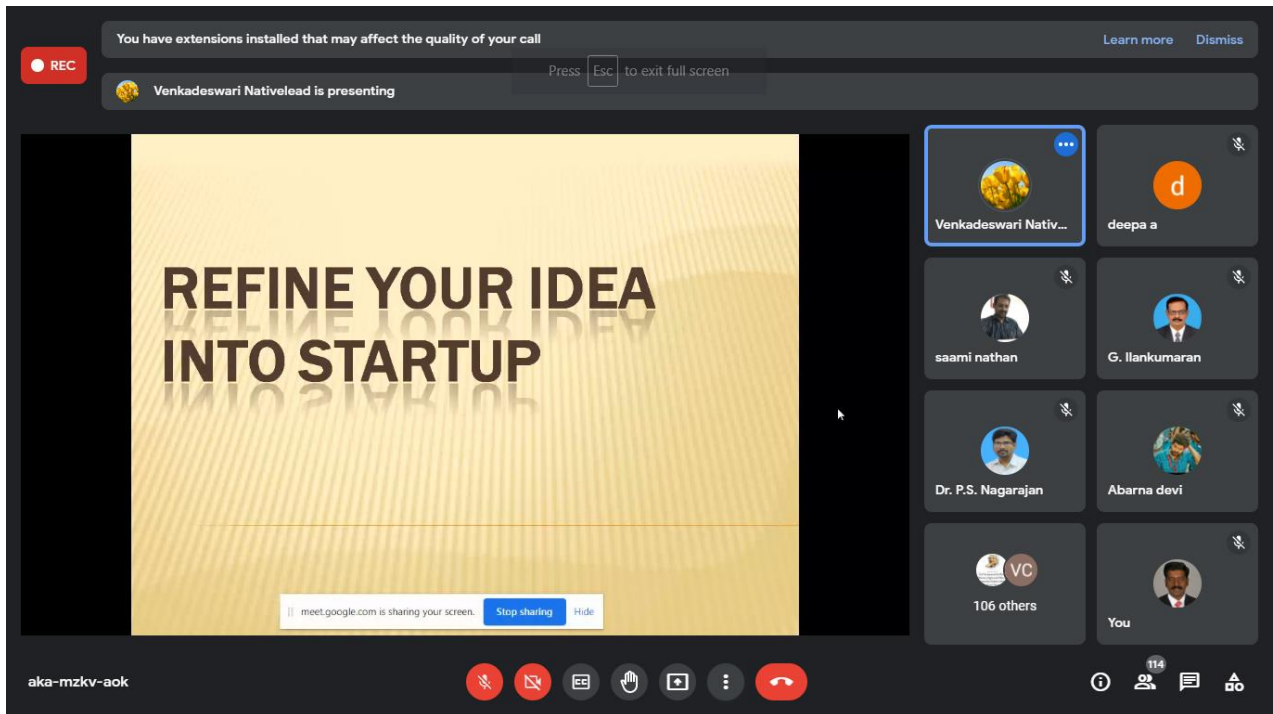
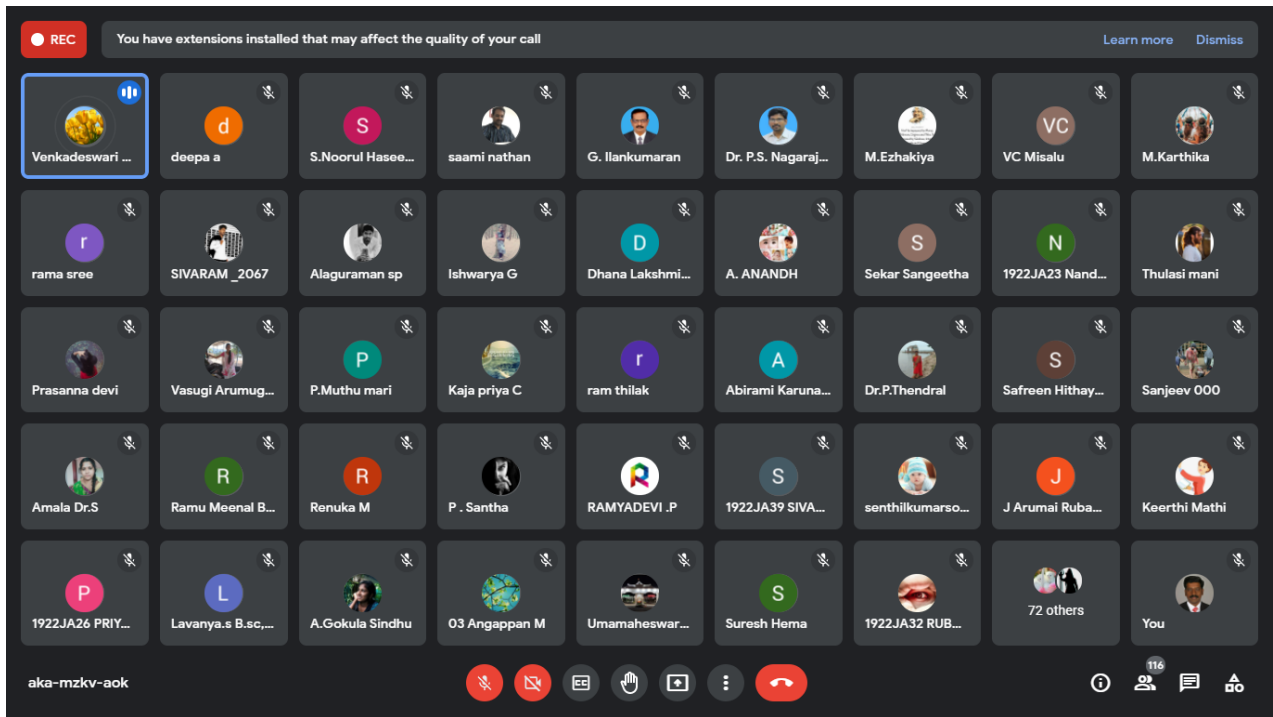


The screenshot shows a Google Forms page titled "Registration Form : Refine Your Idea into Startup". The browser address bar shows the URL: docs.google.com/forms/d/15rGd-Oo7ug4rkX3DZoxCVYpwGPsegy3lwaTbLvfMU/edit. The form content includes:

- Registration Form : Refine Your Idea into Startup**
- Date: 27.08.2021
- Time : 11:00 a.m
- Resource Person:  
Ms. N. Venkadeswari  
Head, Startup Initiative  
Nativelead Foundation, Madurai
- Google Meet : <https://meet.google.com/aka-mzkv-aok>
- Email \***  
Valid email
- This form is collecting emails. [Change settings](#)

Navigation tabs for "Questions" and "Responses (161)" are visible at the top of the form area.





## Details of Participants

* Meet - aka-mzkv-aok		
* Meeting code: aka-mzkv-aok		
* Created on 2021-08-27 10:46:00		
* by <a href="https://chrome.google.com/webstore/detail/google-meet-attendance-li/appcnhiefcidclcdjeahgklghghihfok">https://chrome.google.com/webstore/detail/google-meet-attendance-li/appcnhiefcidclcdjeahgklghghihfok</a>		
Full Name	First Seen	Time in Call
03 Angappan M	27-08-21 11:00	1:16:05
1922JA01 Aravind	27-08-21 10:46	1:30:30
1922JA03 ARTHI M	27-08-21 10:53	1:23:16
1922JA04 ARUN KUMAR	27-08-21 11:02	1:02:22
1922JA05 Beena	27-08-21 10:51	1:24:38
1922JA07 BINDHU ASHOKAN	27-08-21 10:52	1:21:39
1922JA11 GIDEON SJ	27-08-21 10:51	0:34:11
1922JA12 Giridharan C	27-08-21 10:55	1:21:10
1922JA13 HariniVenkatesan	27-08-21 10:53	1:18:56
1922JA14 Jaswanth parthiban	27-08-21 11:00	0:18:37
1922JA15 KABILESH G	27-08-21 10:51	0:57:18
1922JA16 KAMALESH S	27-08-21 11:27	0:34:38
1922JA19 MAGITHA SAGADEVAN	27-08-21 10:53	1:17:55
1922JA23 Nandeesh	27-08-21 10:52	1:05:54
1922JA25 PAVITHRA S	27-08-21 10:53	1:10:57
1922JA26 PRIYA DHARSHINI.S	27-08-21 10:56	1:13:14
1922JA28 RAMKUMAR	27-08-21 10:51	0:05:28
1922JA29 RAMYA BOJARAJ	27-08-21 10:53	1:15:12
1922JA30 Reona.p	27-08-21 11:44	0:28:36
1922JA32 RUBAN RAGHAVENDAR K	27-08-21 10:52	0:56:56
1922JA33 RUTH P	27-08-21 11:08	0:15:37
1922JA35 SAMYUKTHA A	27-08-21 10:51	0:00:16
1922JA37 SARATH BHARATHI	27-08-21 11:07	0:00:58
1922JA38 SHARMILA K	27-08-21 10:57	1:06:22
1922JA39 SIVARANJANI. T	27-08-21 11:03	0:48:00
1922JA40 SNEHA ABRAHAM.A	27-08-21 11:00	0:16:21
1922JA41 SNEHA S	27-08-21 10:56	1:20:08
1922JA45 SRI VIDHYA.R	27-08-21 11:49	0:27:30
1922JA46 SUBHA SREE ELUMALAI	27-08-21 10:57	0:05:30
1922JA47 SUKANYA RAMACHANDRAN	27-08-21 10:52	1:19:54
1922JA52 VIKRAM G	27-08-21 10:52	0:18:12
1922JA60 VICTOR NOAH	27-08-21 10:58	0:23:47
1922ja21 Manivannan.R	27-08-21 10:57	0:47:54
2018BPA007 ARUNAPRIYADHARSHINI M.	27-08-21 11:49	0:01:06
A. ANANDH	27-08-21 10:59	1:14:08
A.Gokula Sindhu	27-08-21 10:57	1:19:09

ANITHA ANITHA	27-08-21 11:01	1:15:29
ARTHI M	27-08-21 10:52	0:00:11
ARUNADEVI.S Sellam	27-08-21 11:12	0:14:07
Aarathi chandran	27-08-21 12:04	0:07:20
Abarna devi	27-08-21 11:12	0:11:40
Abinaya Perumal	27-08-21 10:57	1:14:19
Abirami Karunanithi Maths department	27-08-21 11:03	1:01:37
Alaguraman sp	27-08-21 10:46	1:30:30
Amala Dr.S	27-08-21 11:08	0:31:16
Anupriya Selvaraj	27-08-21 11:10	0:47:08
Anusha Anusharaju	27-08-21 11:26	0:10:36
Asmiya Asmiya	27-08-21 11:25	0:51:25
Astro aadhi	27-08-21 10:59	1:16:50
Ayyanar Arya	27-08-21 11:00	0:02:20
Azifa Rani	27-08-21 11:06	1:03:54
Backiyalakshmi Backiya	27-08-21 11:28	0:00:11
Bala Lakshmi	27-08-21 11:54	0:15:55
Benazir Banu	27-08-21 11:03	0:56:49
Dhana Lakshmi 2009	27-08-21 10:58	0:15:05
Dhinesh Kumar	27-08-21 11:14	0:12:15
Dr Balakrishnan C	27-08-21 10:46	1:30:30
Dr Subhasri Prabhakaran	27-08-21 10:59	0:19:32
Dr. Maharasan.K.S	27-08-21 11:03	1:12:59
Dr. P. Ashok	27-08-21 11:17	0:52:39
Dr. P. Kaleeswaran	27-08-21 11:10	0:09:22
Dr. P.S. Nagarajan	27-08-21 10:55	1:04:07
Dr.P.Kaleeswaran	27-08-21 11:23	0:41:35
Dr.P.Thendral	27-08-21 11:06	1:10:25
EIC-Hub Alagappa University	27-08-21 11:02	0:16:01
Evanjalin Sweety	27-08-21 11:07	0:16:52
G. Ilankumaran	27-08-21 10:54	1:21:38
Gayathri Maths department	27-08-21 11:46	0:27:08
Giridharan .C - 1922JA12	27-08-21 10:53	0:00:54
Gopi Nath	27-08-21 11:02	1:07:41
Gunavathi Guna	27-08-21 11:24	0:05:17
Hariharan.K Hariharan.K	27-08-21 11:06	0:00:35
Ishwarya G	27-08-21 11:09	0:13:07
Iyappan A	27-08-21 10:51	0:58:58
J Arumai Ruban EDII	27-08-21 10:55	0:54:20
JENITHA Martin	27-08-21 10:52	0:00:33
K Veerasakthi	27-08-21 11:31	0:45:14
K.Pandimeenal 2040	27-08-21 11:05	1:10:52
KANGAPARAMESWARI K	27-08-21 11:09	0:05:35
Kaja priya C	27-08-21 10:58	0:28:05

Kamali Kamali	27-08-21 11:04	1:11:24
Karukowski Karukowski	27-08-21 11:33	0:42:58
Keerthi Mathi	27-08-21 11:06	1:10:03
Kowsika Rajamanikam	27-08-21 11:39	0:10:45
LOGANAYAKI.S BSC MATHS	27-08-21 10:49	1:07:28
Lalitha Mani BSC Mathematics	27-08-21 11:04	0:53:57
Latha	27-08-21 11:02	0:04:57
Lavanya Maths department	27-08-21 10:58	0:01:48
Lavanya Tamil	27-08-21 11:05	0:06:37
Lavanya.s B.sc, mathematics	27-08-21 11:09	1:00:44
Leo Miranda	27-08-21 11:04	1:08:05
M. Pavithra	27-08-21 11:23	0:01:31
M. Sathya	27-08-21 10:58	1:17:56
M. Suwathi	27-08-21 11:25	0:42:47
M.Ezhakiya	27-08-21 10:54	1:22:06
M.Karthika	27-08-21 11:00	1:13:45
M.Rasathi _2046	27-08-21 11:06	1:09:38
MEMFILL Tech Pvt. Ltd. MTPL	27-08-21 11:11	0:28:36
Magitha Sagadevan	27-08-21 10:52	0:00:12
Mahalakshmi Sathiyamoorthy	27-08-21 10:57	1:19:17
Mahesh Ganesan	27-08-21 11:00	1:00:10
Maji tha	27-08-21 11:09	1:06:21
Monika P 2035	27-08-21 10:58	0:06:02
MuRuGaN SmJ	27-08-21 11:03	1:13:28
Munees Pandi	27-08-21 11:04	0:29:46
Muneesh Wari	27-08-21 11:01	0:58:34
Nirmala Devi	27-08-21 11:09	0:15:13
P . Santha	27-08-21 10:57	0:36:20
P.Muthu mari	27-08-21 11:19	0:10:25
PAVALAKODI K	27-08-21 11:17	0:05:58
PRABHA KARAN	27-08-21 11:05	0:39:54
PRK20MS1011 SCHOLUST MICHAEL J	27-08-21 12:04	0:12:01
PRK20MS1024 VARGHESE THOMAS V	27-08-21 12:04	0:12:30
PRK20MS1081 THILAK KUMAR	27-08-21 11:59	0:16:36
PRK20MS1083 Deepak G	27-08-21 11:59	0:10:26
Paiya Shan	27-08-21 11:33	0:30:38
Pandeeswari. V	27-08-21 10:58	1:18:13
Pooja K	27-08-21 10:57	0:07:32
Poojammu Poojammu	27-08-21 11:00	1:08:07
Prasanna devi	27-08-21 11:11	1:04:26
Prathish 2041	27-08-21 10:57	0:20:11
Preethi Mahe	27-08-21 11:33	0:17:21
Priya I	27-08-21 11:08	1:08:11
R . MUTHULAKSHMI	27-08-21 11:03	0:52:42



R.Abarna R.Abarna	27-08-21 11:04	1:12:08
RAJESH MARIMOOTHU	27-08-21 11:36	0:39:06
RAMYADEVII .P	27-08-21 11:00	1:15:48
Raja Pandi	27-08-21 11:10	0:00:33
Raji Kumari	27-08-21 11:04	0:19:56
Ram Thilak	27-08-21 11:08	0:06:04
Ramu Meenal B. sc Maths	27-08-21 10:59	1:03:36
Ranjani Vellaisamy	27-08-21 10:58	1:17:20
Renuka M	27-08-21 11:05	1:11:06
Romela Preena	27-08-21 11:10	0:03:24
S.Noorul Haseema	27-08-21 11:20	0:27:17
S.sowmiya Sowmi56	27-08-21 11:01	0:03:49
SANGEETHA Bsc Mathematics	27-08-21 10:47	0:52:53
SIVA RANJANI	27-08-21 11:02	0:00:28
SIVARAM _2067	27-08-21 11:10	1:06:02
Sabi Sabi	27-08-21 11:00	1:08:18
Safreen Hithayathulla	27-08-21 11:10	1:05:41
Sangeetha S	27-08-21 11:09	0:13:08
Sanjeev 000	27-08-21 10:58	1:18:09
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Sathya Sundar	27-08-21 11:21	0:54:22
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Selva Kumar	27-08-21 11:35	0:40:36
Sharmila K	27-08-21 11:08	0:14:29
Sneha S	27-08-21 11:37	0:39:25
Sneha Sneha	27-08-21 10:58	1:17:53
Sneka Jaganathan	27-08-21 10:54	1:22:09
Solai nanthini	27-08-21 11:04	0:48:44
Soundharya _ TITANS	27-08-21 11:09	0:13:51
Sowmiya Sowmiya	27-08-21 11:11	0:58:32
Sriram S	27-08-21 12:15	0:00:35
Suba lakshmi	27-08-21 11:28	0:02:57
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Thillai Vinitha	27-08-21 11:33	0:35:41
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Umamaheswari Umamaheswari	27-08-21 10:57	1:19:16
V.Vithya 2065	27-08-21 11:35	0:03:35
VANITHA M	27-08-21 10:58	0:29:43
VC Misalu	27-08-21 10:46	1:30:30
Vaisu Veera	27-08-21 11:21	0:49:19
Vajra Amirtha Sonaimuthu	27-08-21 11:27	0:48:16
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Venkadeswari Nativelead	27-08-21 10:59	1:18:36
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jothi selvam	27-08-21 10:57	1:19:08
kaviya. A	27-08-21 11:04	0:57:34
liyakath froskhan	27-08-21 11:12	0:45:53
maha kannan	27-08-21 10:57	1:18:31
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mari Panja	27-08-21 10:55	0:41:07
monisha s	27-08-21 10:57	0:14:52
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rabeshna 2042	27-08-21 10:53	0:03:34
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rama sree	27-08-21 11:09	0:16:23
saami nathan	27-08-21 10:46	1:29:29
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sivakumar subakrishnan	27-08-21 11:10	0:05:36
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vengatesan. v	27-08-21 10:57	0:00:22
vignesh c	27-08-21 12:01	0:15:04
yazhini Manikandan	27-08-21 11:14	0:56:06