



ALAGAPPA UNIVERSITY

A State University Established in 1985

Vallal Alagappan Valagam

KARAIKUDI 630 003. Tamil Nadu, India

www.alagappauniversity.ac.in



Vallal Dr. R.M. Alagappa Chettiyar

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DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

இதழி
மின்னிதழ்



E- Magazine
MARCH - APRIL 2024



வள்ளல் வாழ்த்து

“கோடி கொடுத்த கொடைஞன் குடியிருந்த
வீடும் கொடுத்த விழுத்தெய்வம் - தேடியும்
அள்ளிக்கொடுத்த அழகன் அறிவூட்டும்
வெள்ளி விளக்கே விளக்கு

முன்பெருந் தவத்தால் தோன்றி
முயன்றெமைக் காக்கும் வள்ளல்
அன்பினால் அழகப்பாவின்
அறம்பணி போற்றி செய்வோம்”



ALAGAPPA UNIVERSITY

Department of Journalism & Mass Communication



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From the Editor in Chief

Dear Readers,

It is a source of great pride to publish the fourth edition, which was entirely developed and created by journalism and mass communication students under the faculty supervision and with the encouragement of Honourable Vice-Chancellor Prof. G. Ravi and other University officials.

The month of April is especially fortunate for Alagappa University, which is commemorating the birth anniversary of its founder, Vallal Padmabhushan RM. Alagappa Chettiyar. He is a man of noble thoughts who has donated all of his earnings to the cause of education and student development. Many people contribute their wealth to education as an investment and for their heirs. But **Vallal Padmabhushan RM. Alagappa Chettiyar** did not spend his riches; instead, he donated his own residence to a college for the welfare of women in the early 1950s. The residents of Karaikudi, the employees of the Alagappa institutions, the students of the Alagappa institutions, and all of the community people in and around Karaikudi have always been grateful to him and paid respect and attention on his birth anniversary, April 6. Alagappa University takes the lead, led by the **Honourable Vice-Chancellor Prof. G. Ravi**, with all other institutions and the public to celebrate in a commemorative manner.

The **Ithazhi** magazine and its crew expressed tribute to **Vallal Padmabhushan RM. Alagappa Chettiyar** for allowing us to work at Alagappa University and sought the blessings of the noble soul.

The department had a great time and was happy to send its first-year students to Internship Training -1 at CNN, News Tamil 24x7, Vijay TV, Think Studio, India Glitz, Va Thamizha Va (Direction Team), Chennai, Aalayam FM, Coimbatore, and Sippy Television in Karaikudi.

The Ithazhi Magazine wishes second and first -year students and all other students to be successful in their term-end tests.

Prof. N.Arunachalam
HoD i/c
Editor in Chief



Padma Bhushan Dr. RM. Alagappa Chettiar

Great Philanthropist

Padma Bhushan Dr. RM. Alagappa Chettiar was a great Philanthropist, eminent educationist and a multi faced versatile personality. Born in 6th April of 1909 as second son of Shri K. V. AL. Ramanathan Chettiar and Umayal Achi at Kottaiyur of Sivagangai District, In Tamilnadu.

Early life & education

Dr. RM. Alagappa Chettiar had his primary education at the SMS Vidyasala in Karaikudi and went on to obtain his M.A. from the Presidency College in Madras. He obtained postgraduate (M.A.) Degree in English literature in 1930 from Presidency College, Madras at the age of 21. He had the fortune of befriending Dr. S. Radhakrishnan, a model teacher who later on became the President of India. At the age of 21, he became the first Indian trainee at the Chartered bank in London. Thereafter he qualified for the bar at Middle Temple in England and became a ' bar-at-law ' to be cherished by the people of Chettinad. He was conferred a doctoral degree (D.Litt) by Annamalai University in 1943 and by the Madras University (LL.D.) in 1944. The British Government knighted him in 1945. He was conferred the distinction of Padma Bhushan by the President of India on January 26, 1957.

Business acumen

His stellar record as a business entrepreneur was acknowledged by the British Government when he was knighted in 1945 at the age of 37. He renounced the prestigious knighthood when India attained independence. Within a span of 2 decades he demonstrated his versatility as a successful business tycoon, an intrepid academician with a vision to change the mere scrub jungle of Karaikudi to an educational Mecca. When he passed away prematurely at the age of 48, Dr. RM. Alagappa Chettiar had redefined philanthropy and contributed more to the betterment of education in Tamil Nadu than any other person of eminence had done until then.

He launched his career by pioneering in textiles. As a business savvy and a model employer he practiced then, what the Harvard Business School preaches today - diversification of portfolios with rubber plantations in Malaya, Tin mines in Burma, Textile Mills in Kerala, Insurance companies in Calcutta, Hotels in Bombay, Theatres in Madras, a flourishing stock broking company and a private airline and has been referred to as the unsung business maharaja of South India in the thirties and forties. His business interests were however short lived as he changed his focus to education.

Dr. RM. Alagappa Chettiar in 1937 started Cochin textiles at Pudhukaddu near Thirucheur in Kerala. Cochin textiles were converted as Alagappa Textiles. The Township of Cochin textile's staff was named Alagappa Nagar. Alagappa Nagar is the first and only township named of a Nagarathar in other state. He took charge the Managing responsibilities of "Jupiter general insurance company", "East and west insurance company' and "Rich Hotels". He also functioned as Air Transport Company known as "Jupiter Airways"

Service to education

He harboured a firm conviction that education is an absolute must for a human being to become productive, wholesome and humane. In 1947 at the Dr. Annie Besant centenary celebrations the Vice-Chancellor of Madras University called industrialists to start colleges to educate India. Spontaneously Dr. RM. Alagappa Chettiar answered the call in the same function and within three days Alagappa Arts College started functioning at Gandhi Maaligai in Karaikudi. His generous donations led to the establishment of a string of educational institution, which formed the basis for the establishment of the Alagappa University in 1985 by the Government of Tamil Nadu.

The Alagappa University was established in 1985 fulfilling the dream of Dr. RM. Alagappa Chettiar. Alagappa Educational institutions is providing a continuum in education for children of the community to start from kindergarten and pursue studies right up to post-doctoral studies in a wide array of subjects.

To bring prominence to the educational institutions he had the vision to convince Prime Minister Nehru to house one of the Government's National Research Institutes in the heart of the Alagappa campus.

Dr. Radhakrishnan, the Vice President of India surmised at the opening of the Central Electro Chemical Research Institute (CECRI) on 14 Jan 1953. The magnificent gift of 300 acres of land 1.5 millions of Rupees by Dr. Alagappa Chettiar helped the Government of India to select Karaikudi as the seat of Electro Chemical Research Institute. Being a businessman himself, Dr. RM. Alagappa Chettiar is aware of the industrial possibilities of our country and the need for scientific, technical and technological education in his lifetime he has built a monument for himself you have only to look around.

At the tender age of 48, in the midst of single handedly revolutionizing his native place and changing the course of history he succumbed to his illness. Perhaps his crowning piece of philanthropy was giving away his own palatial residence in Kottaiyur to found the Women's college. Rajaji has remarked, "Dr. RM. Alagappa Chettiar had given away freely. Students should develop that quality namely giving money earned for charity. Dr. RM. Alagappa Chettiar is one how can give to good cause, cultivate courage and emulate the spirit".

Dr. RM. Alagappa Chettiar's Philanthropy

- ·Rs. 1,00,000 for the installation & development of Tamil Department of Travancore University in 1943.
- ·Rs. 1,00,000 for the development of the township infrastructure of Kottaiyur, Tamilnadu.
- ·Rs. 30,000 for Meenakshi club at Kandanur, Tamilnadu.
- ·Rs. 10,000 for H.M.I.S Fund.
- ·Rs. 5,00,000 to establish an Engineering College at Annamalai University, Chidambaram, Tamilnadu.
- ·Rs. 5,00,000 to establish a College of Technology at Madras University, to acknowledge this donation the Madras University named the institution "Alagappa Chettiar College of Technology" Gundy, Chennai.
- ·He was instrumental in persuading the Central Government to establish the one and only Central Electro Chemical Research Institute (CECRI), one of the premier Research Organisations under CSIR, at Karaikudi. He donated 300 acres of land Rupees 1.5 million. This gesture, earned for him the title of 'Socialistic Capitalist' from Pandit Jawaharlal Nehru.
- ·Rs. 5,00,000 to establish Higher studies at Malaysia.
- ·Rs. 20,000 to establish the South Indian Educational Society at New Delhi in 1948.
- ·Rs. 25,000 to the Lady Doak College at Madurai.
- ·Rs. 1,17,000 for Constructing "Alagappa Mandapam" at Thakkar Baba Vidyalaya in 1946, The Foundation Stone was laid by Mohandas Karamchand Gandhi (Father of the Nation).
- ·Rs. 10,005 for publishing "TAMIL KALANGIYAM".
- ·Rs. 10,001 for Cochin Cyclone Relief fund.
- ·Rs. 20,000 for Geological research by Travancore government.
- ·Rs. 1,00,000 for establishing maternity Hospital and Childcare Center in Cochin.
- ·Rs. 30,000 for the Indigenous medicine Research by Ernakulam Maharaja College.
- ·Rs. 1,00,000 to fund Students of Cochin to study abroad.
- ·Rs. 1,50,000 for the Morning food scheme of Cochin Children.
- ·Rs. 1,00,000 to establish South Indian chamber of commerce in Cochin.
- Dr. RM. Alagappa Chettiar was full of compassion and gave whatever he had at the moment to the various causes. So, the above list is just a small sampling of his generosity. His donation to this society is immeasurable.

Philanthropy Personified 115th Birth Anniversary of Vallal Alagappan Celebrated



The 115th Birthday Anniversary of Vallal Alagappan who paved the way for the founding of Alagappa University was celebrated in a grand manner on 06.04.2024. The grand event started in the early morning with a rally taken out from Bhavanagar Stadium (a favourite haunt of Dr. Alagappan) to Vallal Alagappan Memorial Temple. The rally, led by Prof.G.Ravi Vice- Chancellor, included the Syndicate Members, Faculty Members, Officials of the University, Non-teaching Staff and Students. They paid floral tributes at the Memorial Temple



115 Founder's Day celebration 06.04.2024

To commemorate the 115th birthday of Vallal Alagappan is celebrated as the Founder's Day in the University on 06-04-2024 with the procession from Bavanagar Stadium to the Vallal Alagappan memorabilia.

A memorable special address session was organized at L.C.T.L.Pallaniyappa Chettiyar Memorable Hall at 10 a.m. Our honorable Vice Chancellor, Prof. G. Ravi, presided over the event and enumerated the donations offered by Vallal Alagappan for the cause of education. Prof. Dr. A. Senthilrajan, Registrar, recalled the dreams of Vallal Alagappan to make this university a world-famous one, for which he requested everyone to work for the fulfillment of our founder's dreams. Dr. Vairavan Ramanathan, the grandson of Vallal Alagappan and a lifetime member of the University Senate, gave a felicitation address in appreciation of the founder through a video conference from the USA in the presence of special guests, senate and syndicate members, and Vallal Alagappan's adopted son, Thiru A. Ramanathan. Thereafter, Kalaimamani Prof. Dr.K. Gnanasamanthan gave the Founder's Day speech. At noon, a special feast was hosted on the eve of the founder's birthday. Dr. M. Jothi Basu, Controller of Examinations proposed vote of thanks.



Alumni Eco Park Opening Ceremony



The Alumni Association of Alagappa University has come forward and structured an environment park at Pon Nagar, close to the university campus. It was opened on the Founder's Day of the university at 5:00 p.m. by Prof. Jagadeesan. Ma. Perumal, the alumnus of Alagappa University and former Vice Chancellor of Bharathidasan University, Trichirapalli accounted his days at Alagappa University and key pointed the importance of establishing the Alumni Eco Park at the university. The grand opening ceremony was presided over by our honorable Vice Chancellor, Prof. G Ravi, and he appreciated the commitment of the alumni of the university. Prof. Dr. A. Senthilrajan spoke at the event and welcomed the alumni to take such initiatives further. Prof. K. Rajaram, the president, Prof. V. Sivakumar, secretary, and Prof. G. Ilankumaran, treasurer of the alumni association, as well as other general and executive members of the association, were present and felicitated the event.



Women's day - Self-defence Mechanism Programme - 08.03.2024

The Student Council of the Department of Journalism and Mass Communication in collaboration with the student council of the Department of Lifelong Learning organized and conducted a Self-defence mechanism Programme on March 08, 2024, on account of the International Women's Day celebration. Sabarithaa V, organizing secretary, Department of Journalism and Mass Communication, welcomed the gathering. Then, Dr. N. Arunachalam, Head of the Department, Department of Journalism and Mass Communication spoke about gaining courage and confidence through Self-defence and proudly introduced Sensei. Sandip Ayyaru, International Gold Medalist and Technical Director of Shinjidai Karate-do international, Thiruvavur, who is also a 2nd year M.A, Public Administration student at Alagappa University. He explained about the importance of self-defence for women in today's society and taught the students a few karate movements that would help them in tough situations. Students from various departments participated in the event and got hands-on training in self-defence mechanism. Gulafsha Parveen, organizing secretary, Department of Lifelong Learning presented the vote of thanks.



She presented the certificates to the winners of the International Women's Day celebration 2024 competitions. First year students from the department of Journalism and Mass Communication Ashika Jasmine. R (3rd place - drawing competition), Shajitha barveen. B (3rd place - drawing competition) and Sathyapriya. M (3rd place - Photography competition) received their certificates from Dr. K. Manimekalai. Then, Dr. N. Arunachalam, Head of the Department, Department of Journalism and Mass Communication presented the felicitation address. Shajitha barveen. B, student, Department of Journalism and Mass Communication presented the vote of thanks.



14.03.2024 - Two-Day International Conference on Emerging Trends in Higher Education (Day 1)



International Women's Day Celebration - 08.03.2024

The Student Council of the Department of Journalism and Mass Communication in collaboration with the student council of the Department of Lifelong Learning conducted the International Women's Day Celebration 2024 at Mary Wollstonecraft Seminar Hall on March 8, 2024. G. Kalaiselvi, student of the Department of Journalism and Mass Communication, welcomed the gathering. Then, Dr. N. Johnson, Head of the Department, Department of Lifelong Learning offered the presidential address. Followed by him, Dr. K. Manimekalai, Head of the Department of Women's Studies delivered the special lecture. She shared her journey from being the best student to the best vice chancellor. She stated the importance of hard work and rejuvenation in the success story of a woman. Her words encouraged the students to support women empowerment.

The College of Education of Alagappa University arranged a two-day International Conference on Emerging Trends in Higher Education on March 14, 2024 at Convocation Seminar Hall. Dr. N. Arunachalam, Head of the Department, Department of Journalism and Mass Communication presented a Plenary Session on Media Literacy in Higher Education from 2.00 p.m. to 3.00 p.m. He conveyed a message on the importance of understanding and studying media in order to express education content in a better way. He also explained how media literacy could be used effectively in higher education for the benefit of the students.

21.03.2024 - AI tools for Academics - ChatGPT and Bard

The Department of Education conducted an invited lecture on AI tools for Academics - Chat GPT and Bard on March 21, 2024 at 10.30 a.m. at the Seminar Hall, Dept. of Education. Prof. G. Kalaiyarasan, Head of the Department, Department of Education welcomed the gathering. Followed by him, Dr. V. Karamchand Gandhi, Cyber Security Specialist, Department of Computer Science, Jesu Arts and Science College, Pudukkottai offered a special lecture on the best usage of AI tools like ChatGPT, Bard and Gemini for academic purposes. The students of the department of Journalism and Mass Communication had an interaction session with him and clarified their doubts in handling AI tools for academic purposes. Dr. N. Arunachalam, Head of the Department, Department of Journalism and Mass Communication presented the felicitation address. He shared his experience with using AI tools in creating academic materials. Then, Dr. N. Sasikumar, Organizing Secretary of the event, Department of Education proposed the vote of thanks.



26.03.2024 - Theatre Festival 2024

On account of World Theatre Day, observed on March 27, The Department of Theatre and Film Studies conducted the Theatre Festival 2024 on March 26, 2024 at LCT.L Palaniappa Chettiar Memorial Auditorium. Prof. M. Sutha, Head of the Department, Department of Theatre and Film Studies welcomed the gathering. Prof. A. Senthilrajan, Registrar, Alagappa University, presented the presidential address. Mr. Anis, Film Director delivered the special address. Dr. M. Subbiah, Head of the Department, Department of Fine Arts and Performing Arts, Pondicherry Central University offered the felicitation address. Following that, the students of the department of Theatre and Film Studies enacted their theatre plays. 2nd year students of the department of Journalism and Mass Communication K. Ganesan, S. Jawhath Barhan, S. Seenivasan and S. Venkadesh acted in the plays. They mesmerized the audience through their acting skills. They received appreciation for their performance from the Film Director Anis, the Chief Guest of the Event. Director Anis and Dr. M. Subbiah, HOD, Department of Fine Arts and Performing Arts, Pondicherry Central University provided feedback to the students and offered them insights to improve their skills.



28.03.2024 - Parents - Teachers Meeting

The department of Journalism and Mass Communication organised a parents-teachers meeting on March 28, 2024 at 11.00 a.m. Mrs. K. Nirosa Devi, Adjunct Faculty, Department of Journalism and Mass Communication welcomed the gathering. Following her, the special invitees Dr. S. Moorthy, Member of Tamil Nadu Textbook writing committee, Former SSA State officer and S. Arivudainambi, senior journalist, District Reporter of Makkal TV addressed the parents. The parents had an interaction session with the faculty members and other students. Then, Dr. N. Arunachalam, Head of the Department, Department of Journalism and Mass Communication presented the presidential address and advised the students and parents in creating a cordial relationship between them to lead a better life. Individual discussion about the student's academical trajectory was held with Ms. P. Nagavalli, Adjunct Faculty, Department of Journalism and Mass Communication. Parents gained information about the academic requirements of the course and the performance of their ward. Then, Mr. M. Haribaskar, Adjunct Faculty, Department of Journalism and Mass Communication expressed his gratitude to the parents on participating in the event. Feedback forms were collected from the parents and lunch was organised for them. Post lunch, the gathering was dispersed.



29.03.2024 – 2nd International Conference on Inscriptions: The Primary Sources to Reconstruct History and Culture

The department of History and Centre for Distance and Online Education conducted the valedictory function of 2nd International Conference on Inscriptions: The Primary Sources to Reconstruct History and Culture on March 29, 2024 at Convocation Hall, Alagappa University. Dr. K. Krishnamoorthy, Head of the department, Department of History welcomed the gathering. Dr. AR. Saravanakumar, Former Head of the Department, Department of History presented the conference report. Prof. A. Senthilrajan, Registrar, Alagappa University offered the presidential address. Prof. R. Ravanan, Joint Director in Finance, Directorate of Collegiate Education, Chennai, presented the Valedictory address. Dr. V. Venkataraman, Formerly Principal and Head Research Centre in History, Rajapalayam delivered the special address. Dr. N. Arunachalam, Head of the Department, Department of Journalism and Mass Communication offered the felicitation address. Dr. G. Paranthaman, Assistant professor, Department of History proposed the vote of thanks and concluded the event.

03.04.2024 – Farewell Party

The first-year students of the Department of Journalism and Mass Communication conducted Farewell Party on April 03, 2024, to bid farewell to the second-year students who are leaving the university at the end of this academic year. Various events and games were organized to entertain and give them a memorable send-off to the outgoing students.



06.04.2024 – Founder’s Day – Student Event Coverage

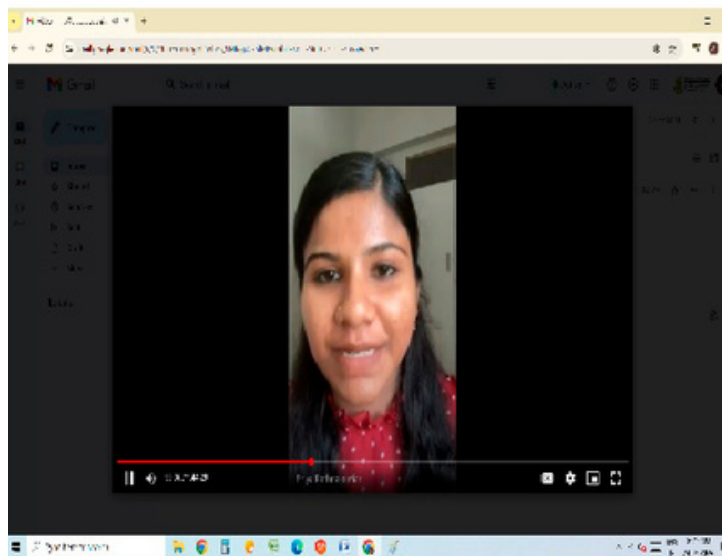
Vallal Alagappa Chettiar’s 115th birth anniversary was celebrated on April 6, 2024 as Founder’s Day. The students from the department of Journalism and Mass Communication (R. Aravind Raj, G. Kalaiselvi, M. Kanimozhi, A. Sethupathy, V. Nithyasri, S. Seenivasan, M. Sahana and S. Jawhath Barhan) filmed the events that were held as part of Founder’s Day celebration. They also interviewed Prof. G. Ravi, Vice Chancellor, Alagappa University and the public who participated in the events. The first programme of the day was a procession held under the lead of Prof. Dr. G. Ravi, Vice-Chancellor, Alagappa University, from Bhavnagar Stadium to Alagappa Chettiar’s tomb. Later, Founder’s Day Celebration was held in LCT.L Palaniappa Chettiar Memorial Auditorium at 10.00 a.m. The Centre for Tamil Culture conducted various competitions on account of the Founder’s Day. R Abhimanyu II year JMC received third place in elocution competition; C. S. Lathika Mol I year JMC secured second place in essay writing competition, R. Ashika Jasmine I year JMC secured second place in drawing competition, and V. Sabarithaa I year JMC secured third place in singing competition. These students received certificates and prizes on the Founder’s Day event.

Later, that evening, at 5.00 p.m. the Opening Ceremony of Alumni Eco Park was organized. The Alumni Eco Park is opened at Pon Nagar. The student team from the department of Journalism and Mass Communication filmed the event and interviewed the alumni members who attended the event.



07.04.2024 – Alumni Meet

The Department of Journalism and Mass Communication conducted an Alumni Meet on April 07, 2024 through online using Google Meet. The Alumni of the department participated in the event and shared their experience after graduation. They provided suggestions on how the course can be updated to meet the changing demands of the industry. The event was a memorable and virtual get together for the alumni of the department.



10.04. 2024 – Special Lecture on “Journalism and Media in Higher Education”

The department of Journalism and Mass Communication organized a special lecture on “Journalism and Media in Higher Education” on April 10, 2024. Ms. P. Nagavalli, Adjunct Faculty, Department of Journalism and Mass Communication, welcomed the gathering. The invited lecturers, Sr. A. Maria Belsiya and Ms. A. Catherin Esther Roselin, were honoured with a shawl. They spoke on eligible entrance tests for further higher studies in academics and the ways the higher education is provided in area of interest. The students had an interaction session with the guest speakers and clarified their doubts on future studies and careers relevant to the field. Dr. N. Arunachalam, Head of the Department, Department of Journalism and Mass Communication, offered the felicitation address. Then, Ms. K. Nirosa Devi, Adjunct Faculty, Department of Journalism and Mass Communication, expressed her gratitude with a vote of thanks.



Appreciation of Vice Chancellor

Vallal Alagappa Chettiar's 115th birth anniversary was celebrated on April 6, 2024, as Founder's Day. The students from the department of Journalism and Mass Communication R. Aravind Raj, G. Kalaiselvi, M. Kanimozhi, A. Sethupathy, V. Nithyasri, S. Seenivasan, M. Sahana, and S. Jawahath Barhan filmed the events of the Founder's Day and they made a documentary on the events of Founder's Day under the guidance of Dr. N. Arunachalam, Head of the Department of Journalism and Mass Communication. This video was presented to Prof. G. Ravi, Vice Chancellor, Alagappa University. He appreciated the faculty members and the students involved in the making of the documentary.



தேர்தல் விதிமீறல் குறித்து புகார் தெரிவிக்க உதவும் சி-விஜில் செயலி

தேர்தல்விதிமீறல்கள்தொடர்பாகமக்கள்புகார்தெரிவிக்க 'சி-விஜில்'எனும்செயலியைதேர்தல்ஆணையம் 2018-ம்ஆண்டுஅறிமுகப்படுத்தியது



இந்தச் செயலியை (c -VIGIL) 'ஸ்மார்ட் போன்' வைத்திருப்பவர்கள் 'கூகுள் பிளே ஸ்டோர்' அல்லது தேர்தல் ஆணையம் இணையதளத்தில் இருந்து பதிவிறக்கம் செயலாம். அதில், அலை பேசி எண், பெயர், முகவரி, மாநிலம், மாவட்டம், பின்கோடு ஆகிய விவரங்களை பதிவு செய்ய வேண்டும். அரசியல்வாதிகள், வேட்பாளர்கள் தேர்தல் நடத்தை விதிமீறல்களில் ஈடுபடுவதை[Firearms display, Drugs distribution, Property defacement, Fake news, Intimidation, Communal hate speech, Money distribution, Voters transportation, Freebies distribution]தாங்கள் அறியநேர்ந்தால், அதனை புகைப்படம், வீடியோ அல்லது ஆடியோ எடுத்து, உரிய ஆதாரத்துடன் செயலியில் பதிவு செய்து, புகார் தெரிவிக்கலாம்.புகார் அளிப்பவர் குறித்த விவரங்கள் ரகசியம் காக்கப்படும். இந்தச் செயலி மூலம் பெறப்படும் புகார்களின் மீது 100 நிமிடத்திற்குள் நடவடிக்கை எடுக்கப்படும். மேலும் புகார் கொடுத்தவரின் அலைபேசி எண்ணிற்கு நடவடிக்கை எடுத்த பின் அது தொடர்பான விவரங்கள் குறுஞ்செய்தியாக அனுப்பப்படும்.

ப .சினேகா பிரியா ,
முதுகலைமுதலாம் ஆண்டு,
இதழியல்மற்றும் மக்கள் தொடர்பு துறை,
அழகப்பா பல்கலைக்கழகம், காரைக்குடி.

பெண்மையைபோற்றுவோம்

உனக்குள்ளென்ன தயக்கம்
உன்மனதில் என்ன மயக்கம்
மயக்கம்தயக்கம் இரண்டையும் நீக்கு
உலகம்உன்னை வியக்கும்

அடங்கிவாழ்ந்ததும் போதும்
வீட்டில்அடைந்து கிடந்ததும் போதும் துணிந்தால் உன்
எதிரில் நிற்க எதுவும் இல்லை

புதைத்தாள்மனிதன் சாவு
விதைகள்புதைத்தால் அதற்கு வாழ்வு நீ வாழ்வா ?சாவா ?
ஒன்றை எட்டு அதுதான் உனக்கு தீர்வு

கண்ணால்வரை ஒரு கோடு
அதில்விண்ணை வளைத்து போடு உன் நெற்றி பொட்டில்
நிலவை ஏந்தி சுதந்திரம் பாடு

பெண்ணேஉன்னால் முடியும்
உலகம்உன்னால் பெருமை அடையும் நீ இமைகளைத்
திறந்தால்இரவில் கூட சூரியன் வந்து விடியும்.

அன்னையாகஅரவணைத்து சகோதரியாக அன்பு செய்து
மகளாகமடி தவழுந்து
தோழியாகதோள்கொடுத்து
அன்பைக்கூட எதிர்பார்க்காமல்
எல்லாபரிமாணங்களிலும் வாழும் அனைத்து
பெண்களுக்கும் நாம் செய்வது என்ன??

மகளிர்தினத்தன்று
மாந்தரைப்போற்றி விட்டு
மற்றநாட்களில் குறை கூறுவது மானிட ஜாதியில் மட்டுமே
சாத்தியம் மட்டற்ற சந்தோஷமும்
மாசற்றஅன்பும்
மங்கையின்உணர்விலே கலந்துவிட்டால்

மனிதஉணர்ச்சிகள் மடைதிறந்த வெள்ளம்போல்
வெளிவரும்

மதிநுட்பம்தான் கொண்டு மாபெரும் வெற்றிதனை மலை
அளவு பெற்றிடுவீர்
மற்றபெண்களின் சாதனையை மனம் குளிர பாராட்டும்
யாவருமே, தத்தம்!!

மனைவியின்பெருமைதனை மறக்காமல் போற்றுவது
மகளிர்க்கு நாம் செய்யும் மரியாதை என்பேன் நான்
மன்னிப்புஎன்கிற மகத்தான வார்த்தையின் மகத்துவம்
அறிந்து கொண்டு மனதார சொல்லிடுவோம் நம்
மடமையை அகற்றிடுவோம்
மண்ணில்வாழ்கின்ற
அனைத்துமகளிருக்கும் மகளிர் தின சிறப்பு
நல்வாழ்த்துக்கள்.....

ஓவியங்கள்



கு.கலைச்செல்வி,
முதுகலைமுதலாம் ஆண்டு,
இதழியல்மற்றும் மக்கள் தொடர்பு துறை,
அழகப்பாபல்கலைக்கழகம், காரைக்குடி.

ரா. ஆஷிகா ஜாஸ்மின்
முதுகலைமுதலாம் ஆண்டு,
இதழியல்மற்றும் மக்கள் தொடர்பு துறை,
அழகப்பாபல்கலைக்கழகம், காரைக்குடி.

ஊடகம் (பத்திரிக்கை) ஜனநாயகத்தின் நான்காவது தூண்

பத்திரிக்கை: (ஓர் சிறப்பு பார்வை)

ஜனநாயகத்தின் நான்காவது தூணான பத்திரிகை துறை மிகவும் முக்கியமான ஒன்றாக கருதப்படுகிறது. அரசுக்கும் பொதுமக்களுக்கும் பாலமாக விளங்கும் இத்துறையை பற்றி அறிவோம்.

ஜனநாயகத்தின் நான்கு தூண்கள்:

- சட்டத்துறை
- நிர்வாகத்துறை
- நீதித்துறை
- ஊடகத்துறை

மக்களின் குறைகளை அரசாங்கத்திற்கும், அரசாங்கத்தின் நலத் திட்டங்கள் மற்றும் அறிக்கைகள், அறிவிப்புகள் மக்களிடையே கொண்டு சேர்க்கும் இந்த ஊடகத் துறை சமுதாயத்தில் மிக முக்கியமான கருதப்படுகிறது.

முன்னுரை :

ஜனநாயகம் என்பது மக்களால் மக்களுக்காக மக்களே ஆட்சி செய்வது. ஜனநாயகத்தின் மூன்று தூண்களான சட்டம், நிர்வாகம், நீதித்துறை ஆகியவற்றால் சமநிலைப்படுத்தப்பட்டுள்ளது. ஆனால் இந்த சகாப்தத்தில் ஜனநாயகம் ஊடகம் என்கிற நான்காவது தூணுக்கு முக்கிய பங்கு அளிக்கிறது. ஜனநாயக அமைப்பின் சிறப்பு என்னவென்றால் பத்திரிகை துறைக்கு கருத்து சுதந்திரத்தை அளிக்கிறது மற்றும் ஊடகத்தில் ஒவ்வொரு நபருக்கும் ஒரு இடம் தனியாக ஒதுக்கப்படுகிறது.

ஊடகம் சொல்லுவதெல்லாம்

உண்மை என்று... நம்பும் உலகிற்கு ஓர் உண்மையை சொல்ல ஊடகம் தேடுகிறேன்"

ஊடகமே மனித சமூகத்தின் உரிமை:

ஊடகங்கள் பல்வேறு சமூக, அரசியல் மற்றும் பொருளாதார நடவடிக்கைகளைப் பற்றி அறிந்து கொள்ளப் பயன்படும். அதே வேளையில், ஊடகங்கள் உலகத்தின் உண்மையான மற்றும் கடுமையான யதார்த்தங்களைப் பிரதிபலிக்கும் ஒரு கண்ணாடி போன்றது. ஏனெனில் ஊடகங்கள் உலகத்தில் அனைவராலும் நம்பப்படுகிறது. மக்கள் எப்போதும் உண்மையான மற்றும் நேர்மையான செய்திகளை மட்டுமே நம்புகிறார்கள்.

ஊடகங்களின் முக்கிய நோக்கம் மக்கள் முன் அனைத்து வகையான பார்வையாளருக்கும் துல்லியமான செய்திகளை வழங்குவதாகும். ஜனநாயகத்தின் நான்காவது தூணான ஊடகத்துறை திறம்பட செயல்பட மனித சமூகத்தின் பங்கு இன்றியமையாதது.

ஊடகங்களின் பரிணாம வளர்ச்சி:

ஜனநாயகத்தின் நான்காவது தூணான ஊடகத்துறை உலகளவில் முக்கிய பங்கு வகிக்கிறது. சமூகத்தின் பல மாற்றங்களுக்கு வழிவகுத்து வருகிறது. ஊடகங்களே உலக நடப்பை மக்களுக்கு கொண்டு சேர்க்கும் பிரதான வழியாக செயல்படுகிறது. சமூக முற்றலில் நாம் ஒவ்வொருவரும் ஏதேனும் ஒரு வகையில் ஊடகங்களுடன் பிணைக்கப்பட்டே இருக்கிறோம்.

இதனால் கலாச்சார ரீதியான நாடுகளை ஒன்றிணைக்கவும், புதிய கலாச்சாரங்கள், பண்பாடுகள், விழுமியங்கள் அறிந்து கொள்ளவும் ஊடகங்களின் பங்கு மகத்தானது.

"ஊடகமே

தீர்மானத்தை தெரிந்தெடு...

அறத்தை

நீயும் காத்திடு"....

பத்திரிகையின் அடிப்படை கடமைகள்:

ஒரு பத்திரிகையின் அடிப்படைக் கடமையானது செய்திகளை தருவது, மக்களுக்கு முக்கிய பிரச்சனைகளைப் பற்றிய தெளிவை ஏற்படுத்துவது, மக்களால் தேர்ந்தெடுக்கப்பட்ட மத்திய, மாநில அரசுகளின் செயல்பாட்டை தெரியப்படுத்துவது, மொழிப்பற்றையும், தேசப்பற்றையும் வலியுறுத்துவது ஆகியவைதான் பத்திரிகையின் அடிப்படைக் கடமைகள்.

மக்களின் அமைதிக்காக செயல்படும் பத்திரிகையே முழுமையான பத்திரிகையாக கருதப்படுகிறது.

பத்திரிகை மற்றும் பத்திரிகையாளர்கள்

தரத்தோடும் பொறுப்போடும்

நடந்து கொள்ள வேண்டும்....

முடிவுரை:

ஜனநாயகத்தின் மிக முக்கியமான சக்கரம் பத்திரிகை சுதந்திரம். சுதந்திரமான பத்திரிகை இல்லாமல் ஜனநாயகம் இருக்க முடியாது. உண்மையில் பத்திரிகைகள் என்பது மக்களுக்கு உண்மையை எடுத்துக் செல்லும் ஒரு சிறந்த ஊடகமாகும்.

மக்களின் சுதந்திரம் ஊடகங்களால் கண்காணிக்கப்படுகிறது. எனவே மக்களின் பாதுகாப்பில் விழிப்புடன் இருப்பது ஊடகங்களின் பொறுப்பாகும்.

க. அழகுமணி

முதுகலைமுதலாம் ஆண்டு,

இதழியல் மற்றும் மக்கள் தொடர்பு துறை,

அழகப்பா பல்கலைக்கழகம், காரைக்குடி.

கவிதை...! பயணம்

பறந்து செல்ல இறக்கை

எதற்கு.....?

அவள் அருகில் இருக்கை

போதும்....!

நான் பறக்க

அவளோடு பயணம்

செ. சீனிவாசன்

முதுகலை இரண்டாம் ஆண்டு,

இதழியல் மற்றும் மக்கள் தொடர்பு துறை,

அழகப்பா பல்கலைக்கழகம், காரைக்குடி.

Virat Kohli's Cricket Journey

Virat Kohli's name will forever be etched in the history of Indian cricket.

Born in Delhi in 1988, Kohli had an insatiable love for cricket from a young age. He trained intensively at the West Delhi Cricket Academy and excelled in youth cricket. He made his domestic debut for Delhi in 2006.

2008 U-19 World Cup Win

Kohli captained the Indian team that won the Under-19 World Cup in 2008. This success introduced his talent to the world stage. Kohli, who made his international debut in 2008, faced some struggles early on. But he overcame the challenges and attracted attention for his aggressiveness.

Grand Records:

Kohli has set various records like most centuries in ODIs, most runs in T20Is. He holds the distinction of being the only Indian player to have topped the charts in all three formats (Test, ODI, T20) till date.

The pinnacle of leadership (peak of captaincy)

Kohli, who took over as the captain of the Indian team in 2014, took the team to new heights. Topping the Test rankings, he followed up his 2011 World Cup triumph and won the Champions Trophy. (Aggressive) leadership made him a threat to opponents.

Current record (current form)

Kohli is still in top form, playing for Team India and Royal Challengers Bangalore in the IPL. Virat Kohli is not only an achiever but also inspires the youth. His journey of hard work and self-belief is a guiding light for today's generation of cricketers.

Why do fans celebrate Virat Kohli even today?

Virat Kohli is still the heartbeat of Indian cricket fans. His achievements and attitude have made him very popular. Here are some reasons why fans should celebrate with him: A great cricketer. His aggressive game and ability to hit the ball all over the field mesmerizes the fans.

(Record Breaker):

Kohli has made various records like most centuries in ODIs, most runs in T20Is. These achievements make him one of the greatest Indian cricketers.

(Dedication):

The Kohli's dedication to the game impresses the fans a lot. He gives inspiring motivation by showing that he is ready to bounce back by holding up the cricket bat despite failure.

(Leadership Qualities):

While captaining the Indian team, Kohli impressed everyone with his aggressive attitude and hunger for victory. Under his leadership, India won many series titles.



(Sportsman Spirit): Fans love the way Kohli accepts not only victory but also defeat. Barratt's honest competitive nature (Sportsman Spirit) like dealing with opposing players with respect. His honest competitive spirit (Sportsman Spirit) like dealing with opposing players with respect is admirable. Due to these reasons and many more, Virat Kohli remains the Hero of Indian cricket fans even today.

Here are some motivational quotes from Virat Kohli that can inspire youngsters:

*"Focus on your strengths, not your weaknesses. Follow your own path, not someone else's."

*" Failure doesn't mean the game is over, it means try again with experience."

*"Never give up. Today's pain is tomorrow's strength."

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Alagappa University, Karaikudi

“My Happiness is boundless, limitless, because my happiness does not consist naturally in my own happiness, but my happiness consists in the happiness of the thousands of students young and old, boys and girls that read in our vast educational campus”

- Dr.RM.Alagappa Chettiar



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