

CONSUMER CLUB

Co-Ordinator Dr. M. GURUPANDI Deputy Co-Ordinator Dr. U. ARUMUGAM

ABOUT

The Consumer Club in a university serves as a platform for students to engage in activities and initiatives related to consumer awareness, rights, and advocacy. It aims to educate students about their rights and responsibilities as consumers, as well as to promote ethical consumer behavior and financial literacy. Through workshops, seminars, and campaigns, the Consumer Club raises awareness about various consumer issues such as product safety, fair trade practices, and environmental sustainability.

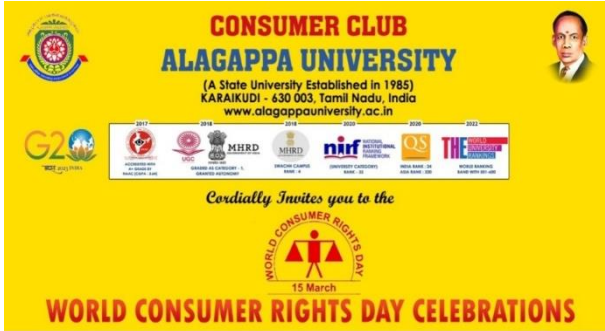
OBJECTIVES

- To educate students about their rights and responsibilities as consumers, empowering them to make informed decisions in the marketplace.
- To raise awareness about consumer-related issues such as product safety, fair trade practices, and environmental sustainability among students and the wider university community.
- To promote ethical consumer behavior by encouraging students to consider social, environmental, and ethical factors when making purchasing decisions.
- To provide students with practical skills and knowledge related to financial literacy, budgeting, and consumer protection laws.
- To organize workshops, seminars, and awareness campaigns on topics relevant to consumer rights and advocacy, fostering a culture of consumer consciousness on campus.



ACTIVITIES 2018 - 2023

WORLD CONSUMER RIGHTS DAY CELEBRATIONS 15th MARCH-2023



**CONSUMER CLUB
ALAGAPPA UNIVERSITY**
(A State University Established in 1985)
KARAIKUDI - 630 003, Tamil Nadu, India
www.alagappauiversity.ac.in

Cordially Invites you to the

WORLD CONSUMER RIGHTS DAY CELEBRATIONS
15 March

On Wednesday, **15th March 2023**, @ 10.15 a.m. Venue: Management Conference Hall

Dr. U. ARUMUGAM

Deputy Co-ordinator, Consumer Club,

Welcomes

Dr. T. R. GURUMOORTHY

Senior Professor & Head, Dept. of Commerce

Thematic Address

Prof. G. RAVI D.Sc.,

Vice Chancellor, Alagappa University

Presides & Inaugurates

Prof. V. AYOTHI

Former Registrar, Bharathidasan University, Trichy

Keynote Address

Advo. L. BALASUBRAMANIAN B.A., B.L.,

Govt Pleader, Karaikudi

Special Address

Dr. C. VETHIRAJAN

Professor and Head, Dept. of Corporate Secretaryship

Felicitates

Dr. M. GURUPANDI

Co-ordinator, Consumer Club

Vote of thanks

Dr. U. Arumugam
Organizing Secretary

Dr. M. Gurupandi
Convenor

Prof. S. Rajamohan
Registrar i/c

Programme Schedule

10.15 am - 11.00 am **Inauguration**

11.15 am - 12.15 pm Session - I

Empowering consumers for sustainable consumption

Prof. V. AYOTHI

Former Registrar, Bharathidasan University, Trichy

12.15 pm - 1.00 pm Session - II

Excellence in global consumer protection

Advo. L. BALASUBRAMANIAN B.A., B.L.,

Government Pleader, Karaikudi



On 15th March 2023 at 2:30pm, “WORLD CONSUMER RIGHTS DAY CELEBRATIONS” organized by Department of Corporate Secretaryship, Alagappa University.

Technical Session-1: “EMPOWERING CONSUMER FOR SUSTAINABLE CONSUMPTION” by Prof. V. Ayothi, Former Registrar, Bharathidasan University, Trichy

Technical Session-2: “EXCELLENCE IN GLOBAL CONSUMER PROTECTION” by Mr. L. Balasubramanian, B. A., B.L., Govt pleader, Karaikudi,

WORLD CONSUMER RIGHTS DAY 2023



