

## EQUAL OPPORTUNITY CELL

Co-Ordinator Dr. A. MUTHUSAMY Deputy Co-Ordinator Dr. P. BOOMI

### OBJECTIVES

- To promote and facilitate equal access to educational opportunities for all students, regardless of their socio-economic background, gender, religion, caste, ethnicity, disability, or any other characteristic, by identifying and removing barriers to enrollment, retention, and academic success.
- To create inclusive learning environments that celebrate diversity, respect differences, and accommodate the varied needs and experiences of students, through curriculum development, pedagogical innovation, and support services tailored to the needs of diverse learners.
- To promote diversity and inclusion within the university community through awareness-raising campaigns, cultural events, and initiatives that celebrate the richness of human diversity and challenge stereotypes, prejudices, and discrimination in all its forms.
- To provide support services and accommodations to students with disabilities, including accessible facilities, assistive technologies, academic accommodations, and personal support services, to ensure their full participation and integration into university life.
- To collaborate with relevant stakeholders, including university administration, student organizations, community groups, and government agencies, to leverage resources, share expertise, and mobilize collective action towards creating more inclusive.

### ACTIVITIES 2018 - 2023



“JOB READINESS – CONNECT WITH WORK” on 05.03.2020

Resource Person

Mr. R. Dinesh & Groups, Global Talent Track, India.



**TWO – DAY TRAINING PROGRAMME**

**START ON 5<sup>th</sup> MARCH**

**JOB READINESS - CONNECT WITH WORK**

Introducing the connect with work programme

**TOPICS**

- Online Image
- Self-Awareness
- Grooming
- Body language
- Confidence
- Interview FAQs
- Resume
- Rejections
- Values

- Ownership
- Respect
- Teamwork
- Autodidacticism
- Flexibility
- Time Management
- Stress Management
- Positive Attitude
- LinkedIn (Profile Management)
- SWOC analysis

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**EQUAL OPPORTUNITY CELL (UGC Scheme)**  
Cordially invites you to the Valedictory function of the

**Two – Day Training Programme on Job Readiness - Connect With Work**  
(Sponsored by Barclays' CSR Initiative)

On Friday, 6<sup>th</sup> March 2020, 04.00 pm in the Seminar Hall, Faculty of Management

**Dr. A. Muthusamy**  
Professor, Dept. of International Business  
*Welcomes*

**Prof. H. Gurumallesh Prabu**  
Registrar, Alagappa University  
*Delivers Valedictory Address*

**Dr. K. Uthayasuriyan**  
Controller of Examinations & Professor & Head, Dept. of International Business  
*Delivers Special Address*

**Dr. K. Sankaranarayanan**  
Member of Syndicate  
Professor & Chairperson, Dept. of Physics  
*Felicitates*

**Dr. S. Nagarajan**  
Professor, AIES  
*Delivers Vote of Thanks*

Dr. A. Muthusamy Co-ordinator- EOC | Dr. S. Nagarajan Dy. Co-ordinator- EOC | Prof. H. Gurumallesh Prabu Registrar

*"All of us do not have equal talent. But all of us have equal opportunities to develop our talent."*  
Dr. A.P.J. Abdul Kalam

**ALAGAPPA UNIVERSITY**  
(A State University Established in 1985)  
Karaikudi - 630 003

**EQUAL OPPORTUNITY CELL (UGC Scheme)**  
Cordially invites you to the Inaugural function of the

**Two – Day Training Programme on Job Readiness - Connect With Work**  
(Sponsored by Barclays' CSR Initiative)  
For First year students of BBA Faculty of Management

On Thursday, 5<sup>th</sup> March 2020, 10.00 am in the Seminar Hall, Faculty of Management

**Dr. A. Muthusamy**  
Professor, Dept. of International Business  
*Welcomes*

**Hony. Col. Prof. N. RAJENDRAN**  
Vice-Chancellor  
*Felicitates*

**Dr. M. Senthil**  
Dean, Faculty of Management  
*Inaugurates*

**Mr. R. Dinesh**  
Sr. Project Co-ordinator, Global Talent Track, India  
*Delivers Keynote Address*

**Dr. T.R. Gurusomorthy**  
Member of Syndicate  
Senior Professor & Head, Department of Commerce  
*Delivers Special Address*

**Dr. S. Nagarajan**  
Professor, AIES  
*Delivers Vote of Thanks*

Dr. A. Muthusamy Co-ordinator- EOC | Dr. S. Nagarajan Dy. Co-ordinator- EOC | Prof. H. Gurumallesh Prabu Registrar

*"Equal Opportunity is good but special privilege is better. Anna Chennammal"*



Special Lecture on “MENTAL HEALTH CARE FOR ALL: LET’S MAKE IT A REALITY” on 11.10.2021  
Resource Person  
Dr.R.Ilango Maheshwaran, Dr.A.Tharmar, Dr.M.Kamaraj

**ALAGAPPA UNIVERSITY**  
(A State University Established in 1985)  
KARAIKUDI - 630 005, Tamil Nadu, India  
www.alagappainiversity.ac.in







**EQUAL OPPORTUNITY CELL (UGC - Scheme) & DEPARTMENT OF INTERNATIONAL BUSINESS**  
Cordially invites you to the One - Day Special Lecture on  
“Mental health care for all: let’s make it a reality”  
On the occasion of World Mental Health Day 2021, Under District Mental Health Programme, Sivaganga  
On 11<sup>th</sup> October 2021, 10:30 A.M. at Conference Hall, Faculty of Management

<b>Welcome Address</b>	<b>Dr.A.Muthusamy</b> Professor and Head, Department of International Business, EOC-Coordinator, Alagappa University.	
<b>Presidential Address</b>	<b>Dr.C.Sekar</b> Registrar i/c, Alagappa University.	
<b>Inaugural Address</b>	<b>Dr. R. Ilango Maheshwaran M.S., D.C.H.,</b> Joint Director of Health Services, Sivaganga District, Tamilnadu.	
<b>Special Address</b>	<b>Dr. T. R. Gurumoorthy</b> Senior Professor and Head, Department of Commerce, Alagappa University.	
<b>Special Address</b>	<b>Dr. A. Tharmar M.D (A), D.C.H.,</b> Hospital Superintendent, Government District Head Quarters Hospital, Karaikudi.	
<b>Keynote Address</b>	<b>Dr. M. Kamaraj M.D (Psy),</b> District Psychiatrist, Sivaganga District, Tamil Nadu.	
<b>Felicitation Address</b>	<b>Dr. S. Rajamohan</b> Dean, Faculty of Management, Senior Professor and Director, Alagappa Institute of Management, Alagappa University.	
<b>Vote of Thanks</b>	<b>Dr. S. Nagarajan</b> EOC – Deputy Coordinator, Alagappa University.	


<b>Dr. A. Muthusamy</b> Organizing Secretary & EOC - Coordinator	<b>Dr. S. Nagarajan</b> EOC - Deputy Coordinator	<b>Dr. C. Sekar</b> Registrar i/c
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**“HEALTHY CITIZENS ARE THE GREATEST ASSET ANY COUNTRY CAN HAVE.  
-Winston S. Churchill”**



One – Day Webinar Special Lecture on “JOB READINESS – CONNECT WITH WORK” on 30.10.2021

Resource Person  
Dr. N.Ganesan & Mr. Kathiresan Perumal



**ALAGAPPA UNIVERSITY**  
(A State University Established in 1985)  
KARAIKUDI- 630 003, Tamil Nadu, India  
www.alagappauniversity.ac.in

2017 Accredited with A+ Grade by NAAC (CGPA - 3.54)  
2018 MHRD Grant of 1000 Crores for Research and Innovation  
2018 Swachh Campus Rank : 4  
2020 MITED  
2020 NIRF (University Category) Rank : 36  
2020 India Rank : 21 Asia Rank : 109

**EQUAL OPPORTUNITY CELL (UGC - Scheme)**  
*Cordially invites you to the One - Day Webinar on*  
**Job Readiness - Connect with Work**  
*Google Meet 10.30 A.M October 30<sup>th</sup>, 2021*  
Under the Presidentship of  
**ALAGAPPA UNIVERSITY'S VICE - CHANCELLOR OFFICIATING COMMITTEE**

**TOPIC**  
**IGNITING YOUNG MINDS**  
Dr. N.GANESAN  
Former Principal  
Texcity Arts and Science College, COIMBATORE.  
HoD - Commerce (Retd.)  
NGM College, POLLACHI

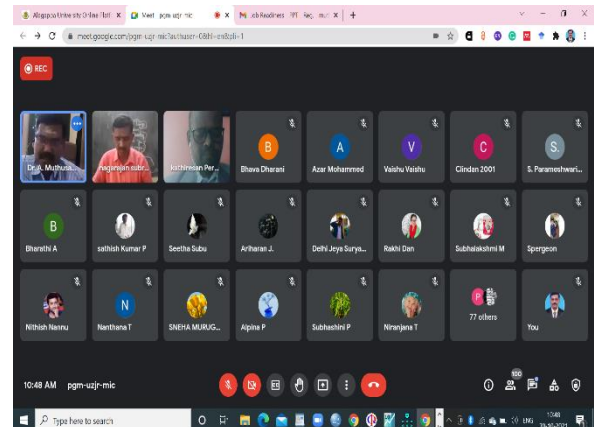
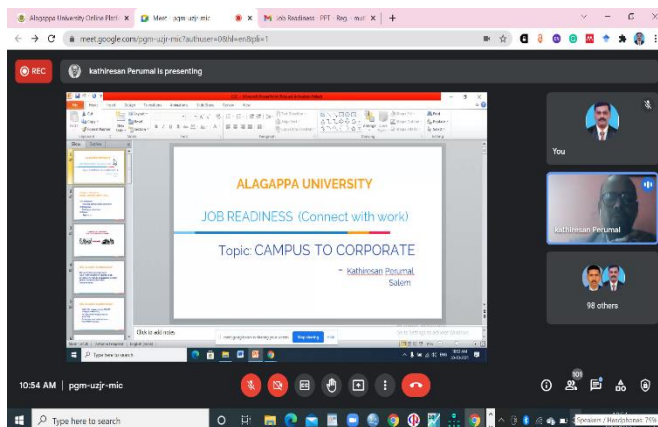
**TOPIC**  
**CAMPUS TO CORPORATE**  
Mr. KATHIRESAN PERUMAL  
Tech Trainer  
SALEM

**Dr. A. Muthusamy**  
Organizing Secretary &  
EOC - Coordinator

**Dr. S. Nagarajan**  
EOC - Deputy Coordinator

**Dr. C. Sekar**  
Registrar i/c

**Intelligence is the ability to adapt to Change**  
- Stephen Hawking



**Special Lecture on “SUCCESS STRATEGIES FOR COMPETITIVE EXAMS” on  
17.02.2023  
Resource Person  
R.Sureshkumar, A.Aravind, P.Ramamoorthy, Dr.M.Hariharan**

**Alagappa University**  
In Association with  
**Department of International Business**  
Cordially invites you to the  
**SUCCESS STRATEGIES FOR COMPETITIVE EXAMS**  
Date: 17<sup>th</sup> February 2023  
On Friday @ 18:15 in Venue: Seminar Hall, Management Block.

**Equal Opportunity Cell (UGC-Scheme)**  
Cordially invites you to the  
**SUCCESS STRATEGIES FOR COMPETITIVE EXAMS**  
Date: 17<sup>th</sup> February 2023  
On Friday @ 18:15 in Venue: Seminar Hall, Management Block.

**PLAN  
PRACTICE  
PREPARE**

**NATIONAL SEMINAR ON  
SUCCESS STRATEGIES FOR COMPETITIVE EXAMS**

**ABOUT THE ALAGAPPA UNIVERSITY**  
The Alagappa University has emerged from the galaxy of institutions initially founded by the great philanthropist and educationist Dr. RA. Alagappa Chettiar during the 1950s. Alagappa University was brought into existence by a Special Act of the Government of Tamil Nadu in May 1983. Alagappa University has won many accolades including A-Grade by NAAC with a score of 3.64 out of 4.0 points and category 1 University and was granted autonomy by the MHRD. With the NIRF Rank of 36 and QS World University India Rank of 24 and Asia Rank of 199, the University has carved a niche for itself in the Academic map of nation. The University is having International Collaborations with Universities / Institutions of Higher Learning in countries like U.S.A, UK, Australia, Singapore, China, Malaysia and South Korea. Now, Alagappa University is becoming a key attraction for Academicians and researchers worldwide under the University's ample administration.

**ABOUT THE DEPARTMENT OF INTERNATIONAL BUSINESS & EOC**  
The Department of International Business is a pioneer department in India which started MBA (International Business) in 1996. Post globalization laid the foundation for Management in International Business to trigger management professionals catering to manage global corporations. The Department of International Business is currently encompassing and promoting the ethos of global nature of business activities, which still spurs as a quibbling component and disdains from business education. Sustainable management is taught and practiced here so that the students can get exposed to innovation, intelligence and international market. Due to social inequalities in the society, the disadvantaged groups (SCs, STs, women, OBC, minorities and physically challenged persons) based on the problem faced from the society, higher education and UGC have been implementing the policies of the Government of India and promoting scheme and program for the disadvantaged groups to help eliminate social inequalities.

**objectives of the Seminar**  
To create equal opportunities by understanding the needs and preferences of the student body.  
To ensure equality and equal opportunity for the community in the university and creating social inclusion.  
To create awareness about competitive examinations among the students and also provide quality coaching and motivational lectures to the students.  
To help and support to the students from marginalized sections to overcome problems and barriers emanating from discrimination at any level within its mandate.

**NATIONAL SEMINAR ON  
SUCCESS STRATEGIES FOR COMPETITIVE EXAMS**

**Inaugural Ceremony**

**Welcome Address** **Dr. A. Muthusamy**  
Professor and Head  
Department of International Business

**Presidential Address** **Prof. G. Ravi**  
Vice-Chancellor  
Alagappa University, Kanchi

**Inaugural Address** **Prof. S. Rajamohan**  
Registrar  
Alagappa University

**Special Address** **P. Ramamoorthy**  
Director,  
Kanchi Free Coaching Centre, Kanchi

**Felicitates** **Dr. T. R. Gurusomathy**  
DEB Director, Center Professor and Head  
Department of International Business  
Alagappa University

**Vote of Thanks** **Dr. P. Boomi**  
Deputy Coordinator, Equal Opportunity Cell  
Alagappa University

**Dr. A. Muthusamy**  
Coordinator, Equal Opportunity Cell

**Dr. P. Boomi**  
Deputy Coordinator, Equal Opportunity Cell

**Dr. S. Rajamohan**  
Registrar (C)

**Dr. A. Muthusamy**  
Coordinator, Equal Opportunity Cell

**Dr. P. Boomi**  
Deputy Coordinator, Equal Opportunity Cell

**Dr. S. Rajamohan**  
Registrar (C)

**Technical Session**

Session Details	Theme	Resource Person Details
Session I 11:30 am - 12:15 pm	Employability Skills	<b>R. Sureshkumar</b> Coordinator, Equal Opportunity Cell Alagappa University
Session II 12:15 pm - 1:15 pm	Preparation Strategies for Competitive Exams	<b>A. Aravind</b> Senior Faculty, Shrihar 90 Academy, Trichy
Session III 2:30 pm - 3:15 pm	Success strategies for competitive exams present session	<b>P. Ramamoorthy</b> Director, Kanchi Free Coaching Centre, Kanchi
Session IV 3:15 pm - 4:15 pm	Tips to get success in competitive exams	<b>Dr. M. Hariharan</b> Director, Thejas 88 Academy, Kanchi

*"Success is the Progressive Realization of a Worthy Goal" - Earl Nightingale*

*"Success is the Sum of Small Efforts Repeated Day in Day Out" - Robert Collier*

