

## WOMEN EMPOWERMENT CELL

Co-Ordinator Dr. B. SUDHA Deputy Co-Ordinator Dr. M. VANITHA

### AIM

- To empower students by giving them leadership opportunities, encouraging intercultural communication skills, and instilling pride in their cultural heritage.
- To Advocate the promotion of gender equality in the society
- To strengthen self-confidence, self-esteem and overall personality of the girl students.
- To provide 24-hour help line Nos. 9698285711 & 8668010097 to report their grievance.

### PURPOSE

The main purpose of women empowerment cell is to create an environment for improving the social and economic well-being of women.

According to the provisions of the Constitution of India, it is a legal point to grant equality to women in the society in all spheres just like males.

It is thus the duty and mandate of every organization to maintain a conducive environment for female students and staff members to work with dignity and to share their problems.

As  $\frac{3}{4}$ th of the students of the Alagappa University are female. The cell strives to create awareness among women about their rights and privileges.

# Women Empowerment Forum

Name	Designation & Department	Position	Year
Dr.B.Sudha	Professor, Department of Banking Management	Coordinator	2016 – till date
Dr.M.Vanitha	Assistant Professor, Department of Computer Applications	Deputy Coordinator	2016 – till date
Ms. C.Kalairani	II MBA (B&I) Department of Banking Management	Member	2018 – 19
Ms. M. Kavitha	II MCA Department of Computer Applications	Member	2018 – 19
Ms. S.Abinaya	II MBA (B&I) Department of Banking Management	Member	2019 – 20
Ms. A. Asifa	II MCA Department of Computer Applications	Member	2019 – 20
Ms.Gokilavani	II MBA (B&I) Department of Banking Management	Member	2020 – 21
Ms. KS. Sushmitha	II MCA Department of Computer Applications	Member	2020 – 21
Ms.R.Srilakshmi	II MBA (B&I) Department of Banking Management	Member	2021 – 22
Ms. S. Priyadarshini	II MCA Department of Computer Applications	Member	2021 – 22
Ms.D.Manibharathi	II MBA (B&I) Department of Banking Management	Member	2022 – 23
Ms.M. Sema	II MCA Department of Computer Applications	Member	2022 – 23

## EVENTS ORGANIZED

Year	Description of Activity	Date	Participants / Beneficiaries
2018	Women's Empowerment for empowering Next Generation (Rally and Seminar) organised in association with District Social Welfare Office	08.02.2018	University Department Students, teaching and non-teaching staff and general public
2018	Organised rally for women economic empowerment	12.10.2018	General public
2018	Organised awareness program about Health and Hygiene	13.10.2018	General public
2019	International women's Day Celebration	08.03.2019	University Department Students



Year	Description of Activity	Date	Participants / Beneficiaries
2019	Organised rally for women economic empowerment	21.09.2019	Conducted in Pazhaiyur Village
2019	Financial literacy	22.09.2019	Conducted in Pazhaiyur Village



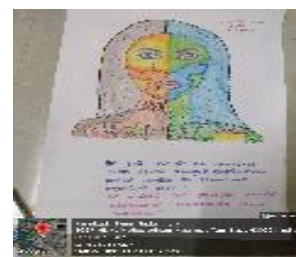
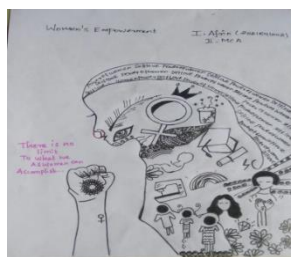
Year	Description of Activity	Date	Participants / Beneficiaries
2021	International women's Day Celebration – Various competitions conducted	08.03.2021	University Department Students



Year	Description of Activity	Date	Participants / Beneficiaries
2021	Yoga Practice	15.09.2021	University Department Students and General public
2022	International women's Day Celebration	08.03.2022	University Department Students



Year	Description of Activity	Date	Participants / Beneficiaries
2023	Rally	10.03.2023	University Department Students and Public
2023	Drawing and Slogan Competition	10.05.2023	University Department Students



Year	Description of Activity	Date	Participants / Beneficiaries
2022	International women's Day Celebration	08.03.2022	University Department students
2023	Organised yoga training to women students	12.01.2023	University Department students
2023	Organised rally for women economic empowerment, Financial Literacy Camp and Medical Camp	11.03.2023	General public

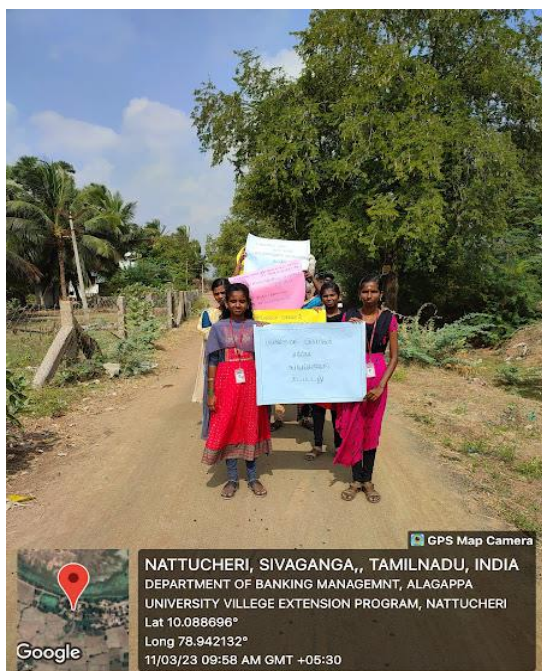
### Funded project

Title	Funding Agency	Month & Year	Amount (Rs)
Women Economic Empowerment through Micro Finance in Sivaganga District	AURF	August 2022	20,000

## FITNESS AWARENESS TO STUDENTS AND FACULTY MEMBERS



## FINANCIAL LITERACY AWARENESS RALLY AND AWARENESS SPEECH BY BANKERS



## MEDICAL CAMP FOR WOMEN



## WOMEN EMPOWERMENT SONG AND SPEECH BY VILLAGERS GENDER EQUALITY LECTURE BY PROFESSOR



