



# DEPARTMENT OF BANKING MANAGEMENT ALAGAPPA UNIVERSITY

(A State University Established in 1985)  
KARAIKUDI - 630 003, Tamil Nadu, India  
www.alagappauniversity.ac.in



<p>2017</p>  <p>Accredited with A+ Grade by NAAC (CGPA - 3.54)</p>	<p>2018</p>  <p><b>MHRD</b> Govt. of India</p>  <p>University Grants Commission</p> <p>Graded as Category - 1 &amp; Granted Autonomy</p>	<p>2019</p>  <p><b>nirf</b> NATIONAL INSTITUTIONAL RANKING FRAMEWORK</p> <p>Rank : 28</p>	<p>2018</p>  <p><b>MHRD</b></p> <p>Swachh Campus Rank - 4</p>	<p>2019</p>  <p><b>QS</b></p> <p>India Rank : 20 BRICS Rank : 104 Asia Rank : 216</p>
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International Conference  
on

## DIGITAL BANKING FOR SUSTAINABLE DEVELOPMENT (DBSD- 2K19)



**SPONSORED UNDER RUSA PHASE 2.0 SCHEME**

24<sup>th</sup> & 25<sup>th</sup> September, 2019  
Venue: Convocation Seminar Hall

## Alagappa University

Alagappa University has emerged from the galaxy of institutions initially founded by the great philanthropist and educationist Dr. RM. Alagappa Chettiar during 1950'S. The University was brought into existence by a Special Act of the Government of Tamil Nadu in May 1985 with the objective of fostering research, development and dissemination of knowledge in various branches of learning. The University has 44 Departments, nine Centres and two Constituent Colleges on its campus. It has obtained A+ Grade with CGPA of 3.64 grading by the National Assessment and Accreditation Council (NAAC). It has also got Category-I status by the MHRD-UGC and occupies 2nd place out of 12 State Universities with Category-I Status in the Country. It is the only State University in Tamil Nadu obtained the Category-I Status. Secured 28th position among Universities in National Institutional Ranking Framework (NIRF) 2019 ranking. The University Secured 20th position in QS India Ranking, 104th position in QS BRICS Ranking and 216th position in QS Asia Ranking 2019. The University has obtained ISO 9001-2015 certification based on the quality measures in higher education. It is the only University in Tamil Nadu which has been sanctioned Rs.100 crores under MHRD - RUSA 2.0 Scheme. The University is having International Collaborations with Universities / Institutions of Higher Learning in countries like U.S.A, UK, Australia, Singapore, China, Malaysia and South Korea. Innovative programmes are designed and offered at the University for the foreign students. 41 international exchange programmes attract the attention of the teachers and students from abroad. The University's Motto is "Excellence in Action" and the University keeps before it the vision of excellence in all spheres of its action.

## Department of Banking Management

The Department of Banking Management was established in Alagappa University, Karaikudi in 1989. The Department offers a Post-Graduate Program in Bank Management titled as Master of Bank Management (MBM) till 2004-05. In tune with the environmental changes, from the academic year 2005-2006 the department offers a unique 4 semester MBA programme in Banking and Insurance. In order to enrich banking and insurance research, the Department also offers M.Phil and Ph.D programme through part time and full time modes. MBA (Banking and Finance) is offered through the Directorate of Distance Education (DDE), Alagappa University. The department is equipped with well qualified and well experienced team of faculty members.

## Conference Theme

Digital Banking has changed the way the banking activities are being done. It helps save paper and energy besides providing ease of use. Sustainability has become a buzz word in every aspect of business across the globe aiming at protecting the interest and needs of future generation of people. Connecting sustainability with digital banking paves way for improving the digital banking action plan in creating avenue for technology modernization with a focus on long term benefits and reducing depletion of resource. This international conference aims at discussing and deliberating the extent and impact of digital banking on sustainability challenges and issues. The existing technological interventions in banking and the scope for innovation and sustainable technological changes will be the central focus of the conference. The sub themes of the conference are listed below:

### Sub Themes:

- E-Payments & Settlement Systems
- Mobile Wallets
- Cyber security in Banking
- Payment Banks
- Green Banking
- Digital Banking and Financial Inclusion
- Other related topics
- IOT in Banking
- Cash less Banking
- E-Channels
- Fin Tech Companies
- Cloud Computing in Banks
- Peer to peer Lending
- Block Chain Technology
- Bank Cards
- Bit coins
- Regulatory Sand Boxes
- Digital Credit
- Small Finance Banks

### Important Dates:

Abstract & Full-Text Paper Submission Deadline	September 14, 2019
Communication of Acceptance	September 16, 2019
Last Date for Registration & Payment	September 18, 2019
Conference Date	September 24 & 25, 2019

### Submission Guidelines:

- Paper should be typed using Times New Roman font of size 12 for text and 14 for heading with line spacing of 1.5.
- The Author should submit only their original unpublished and not previously presented paper of about 1500-3000 words with an abstract of not exceeding 250 words along with key words in word document through email:aludbmconference2019@gmail.com.
- Reference should be provided using American Psychological Association (APA) guidelines.
- Submission of paper implies that at least one of the authors will present the paper in the conference.

### Publication

- Peer reviewed accepted papers will be published in the Conference proceedings with ISBN.
- Shortlisted papers will be published in special issue of referred / UGC approved journal, based on the combined criteria of quality of the papers as well as the suitability of the theme for the particular journal.
- Selected papers will be Published in Scopus Indexed associated journals subject to the compliance with journal's guidelines, terms and conditions.
- The Decision of the review committee will be final and binding

### Registration Fee

Academicians	- Rs.1000/-
Research Scholars	- Rs.750/-
Foreign Academicians	- US\$100/-
Industry and R& D Delegates	- Rs.2000/-

\* Registration fee includes conference kit, refreshments, working lunch, certificate and publication in ISBN

### Advisory Committee

#### Dr. Fahmi Bin Abdul Rahim

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Arab Open University, Kingdom of Bahrain,  
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Information Technology, College of Economics  
Management of Information system  
University of Nizwa, Oman

#### Dr. V. Shanmugasundaram

Professor  
Department of Commerce  
Banaras Hindu University  
Varanasi

### Accommodation:

The accommodation will be provided in the nearby hotels with prior request at a considerable rate. The request can be made in the registration form or can be intimated through e-mail to [aludbmconference@gmail.com](mailto:aludbmconference@gmail.com)

### How to Reach

Alagappa University is located in Karaikudi, Sivaganga District, Tamil Nadu, India. Nearest Railway Station is Karaikudi and Nearest Airport are Tiruchirappalli (TPZ) and Madurai (IXM).

### Nearest Tourist Attractions:

**Chettinad Palace:** It is about 20 min drive from Alagappa University. The 110 year old palace is an outstanding specimen of the Chettinad architecture.

**Pillayarpatti Lord Temple:** This rock temple located about 12 Km from karaikudi was constructed after hewing a hillock by the early Pandya Kings.

**Kundrakudi Murugan temple:** Located 10 km from Karaikudi, Arulthiru Shanmuganathan holy temple was built around the year 1000AD

**Rameshwaram :**130 Km from Karaikudi **Madurai:**85 Km from Karaikudi **Trichy:**90 Km from Karaikudi

### Organizing Committee

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Associate Professor, Department of Banking Management

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### Address for Communication

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