



ALAGAPPA UNIVERSITY

(A State University Established by the Government of Tamil Nadu in 1985,
Accredited with A+ Grade by NAAC (CGPA 3.64) in the Third Cycle,
Graded as Category-I University and Granted Autonomy by MHRD-UGC,
MHRD-NIRF 2020 Rank : 36, QS 2020 India Rank : 24)

KARAIKUDI - 630 003, Tamil Nadu, India



Phone: (+91) 4565-223520

E-mail: corpsec@alagappauniversity.ac.in

DEPARTMENT OF CORPORATE SECRETARYSHIP

Cordially invites you to the Inaugural Function of

Two Day

International Virtual Conference on

**“REVISITING CSR IN THE POST COVID ERA-STATUTORY
GUIDELINESS AND SOCIETAL CONCERNS”**

On Monday, the 12th October 2020 at 10.30 a.m.

Through Google meet Platform (ID : [osg-dgtr-vci](#))

Dr.C.VETHIRAJAN

Professor & Head, Dept. of Corporate Secretaryship

Welcomes

Hony.Col. Prof. N.RAJENDRAN

Vice-Chancellor

Alagappa University

Presides

CS Ar. MANIKANDAN

Company Secretary

India Piston Ltd,

Chennai

Inaugurates

Dr.Md.SHAH ALAM

Professor, Dept. of Accounting and Information System,

University of Rajshahi, Bangladesh

Delivers the Keynote Address

Dr.R.SWAMINATHAN

Member of Syndicate, Alagappa University

&

Dr.MARAN MARIMUTHU

Professor, Dept. of Management & Humanities,

University of Teknologi, PETRONAS, Malaysia

Deliver Special Address

Dr.M.SENTHIL

Dean of Management, Alagappa University

Felicitates

Dr.A.MORARJI

Professor, Dept. of Corporate Secretaryship

Proposes vote of Thanks



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TWO DAY

International Virtual Conference on

**“REVISITING CSR IN THE POST COVID ERA-STATUTORY
GUIDELINESS AND SOCIETAL CONCERNS”**

on Tuesday, the 13th October 2020 at 3.45 p.m.

Through Google meet Platform (**ID : osg-dgtr-vcj**)

Dr.C.VETHIRAJAN

Professor & Head, Dept. of Corporate Secretaryship

Welcomes

Dr.T.R.GURUMOORTHY

Senior Professor & Head, Dept. of Commerce,
Alagappa University

Felicitates

Prof.H.GURUMALLESH PRABU

Registrar

Alagappa University

Delivers the Valedictory Address

Dr.SP.MATHIRAJ

Associate Professor,

Dept. of Corporate Secretaryship

Proposes vote of Thanks

Dr.C.Vethirajan

Organising Secretary

Prof.H.Gurumallesh Prabu

Registrar

PROGRAMME SCHEDULE

Day 1 - 12th October 2020, Monday	
Time	Session
10.30 a.m	Inauguration
11:15 a.m To 11:50 a.m	Plenary Session - 1 Topic: Contribution of Companies towards CSR during COVID-19 Dr.Md.SHAH ALAM Professor, Dept.of Accounting and Information System, University of Rajshahi, Bangladesh.
11:50 a.m To 1:00 p.m	Plenary Session - 2 Topic: CSR as Customer Satisfaction and Loyalty Prof.SHUNMUGASUNDARAM Faculty of Commerce, Banaras Hindu University, Varanasi
1:00 p.m -2:00 p.m	Lunch
2:00 p.m To 3:30 p.m	Plenary Session - 3 Topic: CSR and Corporate Governance Dr.K.MARAN Professor and Director, Sri Sai Ram Institute of Management Studies, Chennai
3:31 p.m To 5:00 p.m	Technical Session - II

Day 2 - 13th October 2020, Tuesday	
Time	Session
10:30 a.m - 11:30 a.m	Plenary Session - 4 Topic : CSR and Sustainable Development Dr.G.SUDARSANA REDDY Professor and Dean, Dept.of. Commerce, University of Tumkur, Karnataka
11:45 a.m - 12:45 p.m	Plenary Session - 5 Topic : CSR in the Post COVID ERA-Statutory Guidelines and Societal Concerns Dr.GABRIEL SIMON THATTIL Professor of Commerce, Director, IQAC, University of Kerala, Trivandrum, Kerala
12.45 p.m - 2:29 p.m	Lunch
2:30 p.m - 3:45 p.m	Plenary Session - 6 Topic: The Law relating to CSR need for further Refinement Q.RUBINA CSR Legal Advisor, Chennai
3:45 p.m - 5:00 p.m	Valediction