


ALAGAPPA UNIVERSITY, KARAIKUDI – 630 003

Department of Women's Studies


Name of the Activity	Special Lecture on Mental Health
Type of Activity	Outreach programme
Date & Time	31.07.2019 -11:00a.m – 1:00 p.m
Details of Participants	65 faculty members in Alagappa University participated and benefited from this programme.
Coordinator	Prof.K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	-
Description	The programme raised consciousness about causes for mental illness which causes disturbances in thinking, behaviour, and emotions at work place and in home. Resource person explained psychosocial factors that impact employees' responses towards work conditions, which ultimately leads to psychological health problems.
Outcome	Faculty members become aware about causes for mental illness and identified the factors that help or harm the wellbeing of themselves and others, at work place or in the home. They learnt strategies that help to reduce the impact of stress, and discovered the ways and means in optimising people's wellbeing both at home and at work. They get aware about the relationship between nutrition and good mental health, and decided to have a healthy food in a stress free mind and come to a decision that they should avoid viewing mobile and watch television which may cause mental and eye stress, and affect the metabolism of the nutrients.
Photo	

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Name of the Activity	Special Lecture on Gender Equity and Women's Safe
Type of Activity	Outreach programme
Date & Time	02.08.2019 – 11:00a.m.
Details of Participants	Nearly 300 students participated and benefited from this programme
Coordinator	Prof.K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi
Description	The programme created awareness about the existence of gender discrimination and its impact on health, education, employment and governance. It also aimed at enhancing the knowledge of students on various safety and security measures that can be adopted by women and girls students at their work place and home
Outcome	As an outcome of the Gender Sensitization Training Programme for Nodal Teachers and Gender Champions conducted on 14.12.2024, this programme was initiated by the Gender Champion Club and coordinated by the Gender Champions of Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi. The students are aware of the various measures and strategies for enhancing the safety of girl children and women in general. They enhanced their knowledge on government welfare schemes that focus girls' education and women's health. They realized the effects of gender inequity on health, education, employment and governance and its impact on society and nation as well.
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Name of the Activity	E-Leader Workshop
Type of Activity	Outreach programme
Date & Time	28.08.2019 -29.08.2019, 10:00a.m – 5.00p.m.
Details of Participants	64 students from the affiliated colleges of Alagappa University
Coordinator	Prof.K. Manimekalai & Dr. P. Veeramani
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Entrepreneurship Development & Innovation Institute, Chennai
Description	The objective of the programme is to train the college students to inculcate the needed skills among the students to promote entrepreneurship culture and E-Cell activities and also to help the students to pursue E-Cell registration. The trained students will in turn train the other students in their respective colleges
Outcome	Students are aware of the importance of E- Cell registration and various schemes available for the benefit of students that promote entrepreneurship culture. They comprehend various types of EDII activities that would help the student community to become entrepreneurs. They learnt the entrepreneurial skills and build self confidence to become an entrepreneurs, which benefit them and for sustainable growth of the nation. They realized that young entrepreneurs with innovative ideas, time management, entrepreneurial skills and incredible self confidence are needed for sustainable growth of the nation. This programme enlightened the mindset of students regarding the field of entrepreneurship.
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Name of the Activity	Special Lecture On Gender Champions
Type of Activity	Outreach programme
Date & Time	14.09.2019, 11:00a.m – 1.00p.m
Details of Participants	More than 100 girl students from Seethalakshmi Achi College for Women, Pallathur were participated and benefited from the programme.
Coordinator	Prof.K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Seethalakshmi Achi College for Women, Pallathur,
Description	The intention of this programme is to enhance the knowledge of gender champions on their roles and responsibilities in promoting gender fair society. The programme also created awareness about the gender barriers that exist in social institutions and the role of gender champions in breaking down gender barriers that prevents women from reaching their full potential
Outcome	The programme was initiated by the Gender Champion Club and coordinated by the Gender Champions. The Gender Champions acquired knowledge on the activities that can be carried out to create an environment where women and men can contribute equally and fully to promote the gender equality and equity in all spheres. The gender champions are aware of the gender barriers that prevent women and girls in exhibiting their talents, skills and accessing their rights in education, health, employment and governance. They gained knowledge on various coping strategies that safeguard the life of girl students and women staff from various social issues.
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Name of the Activity	Takeoff Program on Entrepreneurship Promotion in Educational Institutions
Type of Activity	Outreach programme
Date & Time	18.09.2019, 10:00a.m – 5.00p.m
Details of Participants	90 participants from 25 Colleges in and around Karaikudi region and most of them were students cum Entrepreneurship members in their institutions.
Coordinator	Prof.K. Manimekalai & Dr. P. Veeramani
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Entrepreneurship Development and Innovation Institute (EDII), Chennai & EDI HUB at Alagappa University, Karaikudi
Description	The programme trained the college students and developed entrepreneurship skills to startup companies among the students. It also aimed to promote entrepreneurship culture and empower the next generation to become productive individuals.
Outcome	Students gained knowledge on formulating business plans and apply financial, operational, organizational, market, and sales knowledge to become a successful entrepreneur. Which improves their living condition and for the sustainable economic growth of nation as well. They have learnt risk factors and acquired the vital skills that needed to overcome the challenges and risk factors that would be faced during their tenure. They get knowledge on various initiatives that have been taken by the Ministry of Skill Development and Entrepreneurship in supporting the small, medium and micro enterprises. The trained students will enable startup culture in their respective colleges.
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Name of the Activity	Two Day Intellectual Property Rights and Entrepreneurship
Type of Activity	Outreach programme
Date & Time	19.11.2019-20.11.2019. 10:00 a.m – 5.00p.m.
Details of Participants	Forty Nine students from Alagappa University attended the training programme
Coordinator	Prof.K. Manimekalai & Dr. P. Veeramani
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	Entrepreneurship Development & Innovation Institute, Chennai
Description	The workshop was specifically meant for Faculties/Research Scholars as well as college students, with a view to make the students gain in-depth knowledge in Patent Rights. The objectives of the programme are to train the College Faculties/Research Scholars/Students on filing the patent right for their original work. This program also encourages the researchers to promote new work while promoting economic growth. Hence this workshop was organized to sensitize about the IPR to the Science and Engineering faculty, research Scholars and students.
Outcome	The students gained knowledge on importance of patent right, IP protection and types of IP available. They get aware about the softwares used for IP Search. They understood that without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would focus less on research and development. They realized that the patent right has become a major concern in development of Research activities and decided to have patent to their products/innovation ideas. The Faculties/Research Scholars gained knowledge on the process and procedures in getting the patent for their product. Participants got information about institution/organizations that provide patent.
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Name of the Activity	An Awareness Programme On Gender Equality in Health and Nutrition
Type of Activity	Outreach programme
Date & Time	07.01.2020, 11:00 a.m – 12.00noon
Details of Participants	150 lactating and pregnant women from Sakkotai block
Coordinator	Prof.K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	-
Description	This programme created awareness about the existing gender inequality in health and nutrition and its impact on girls' and women's health. It also focused on the foods that can be consumed during pregnant and lactation period. The deficiencies that occur due to macro and micro nutrients were also discussed in the session. The programme is initiated by the gender champions in the Women's Studies, Alagappa University.
Outcome	Participants acquired knowledge on the impact of gender discrimination on girl's and women's health. They enhanced their knowledge on food that should be consumed during pregnancy and lactation period and realized the role of iron, folic acid and zinc during gestational period. They also decided to inculcate the habit of eating locally available food and to take medicine which would recommend by the gynecologist. Participants were familiar with the causes, symptoms and preventive measures that can be adopted to overcome the malnutrition. The session was very interactive and discussions were made in promoting gender equality on health and nutrition.
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Name of the Activity	Adoption of Alagappa Model School
Type of Activity	Outreach programme
Date & Time	28.02.2020. 11:00 a.m
Details of Participants	Registrar and the Head of the Department, Women's Studies, Alagappa University and the Head Master and staff of Alagappa Model School.
Coordinator	Prof.K. Manimekalai
Organizing Department	Women's Studies, Alagappa University
Collaborating Agency	-
Description	The prime objective of this agreement is both the institution will work together to expand co-operation and exchange of ideas and mutual interest and to carry out programmes and activities on protection of child abuse, gender sensitization, menstrual hygiene and environmental awareness for both boys and girls.
Outcome	The Department has organized number of programmes on menstrual hygiene, gender sensitization and environmental issues. The gender champions of Alagappa University conducted various competitions related to gender equality, gender mainstreaming and gender fair society and prizes were also given to the winners. The department often organized gender sensitization awareness programme and enhanced the knowledge of students on impact of gender discrimination on individual, family and nation as well. Through these programmes students were sensitized on gender concepts, major constitutional provisions for women and girls, rights of women, causes and prevention of child abuse. They are aware of the Government schemes that focus on health of adolescent girls.
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