



PR.Saranya
EIC Co-ordinator

Contact

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Academic Qualifications

Degree	Institution	Year	Branch	Class
PGDCA	TCPS	2008-2009	Computer Application	First Class
Ph.D	Alagappa University, Karaikudi	2020-2023.	Management	Ongoing
M.Phil	Alagappa University, Karaikudi	2015 - 2016	Management	First Class
M.B.A	Alagappa University, Karaikudi	2017-2018.	General	First Class
M.B.A	Alagappa University, Karaikudi	2009 - 2011.	Corporate Secretary ship	First Class
B.B.A	Alagappa Govt. Arts College, Karaikudi	2006-2009	Bachelor of Business Application	First Class

Teaching Experience

Total Teaching Experience : 2

Position	Institution	Duration
Teaching Assistant	Alagappa Institute of Skill Development	2016-2017
Teaching Assistant	Alagappa Institute of Skill Development	2018-2019

Research Experience

Total Research Experience : 1 years

Position	Institution / University	Duration
Research Assistant	Alagappa University	1.5 years

Areas of Research:

- Marketing
- Tourism
- Management

Publications		National		Others
International				
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
03	05	03	-	-

Cumulative Impact Factor (as per JCR) : -

h-index (Google Scholar) : -

i10 index : -

Total Citations : 15

Events Participated

Number of Conferences / Seminars / Workshops : 06