



Dr.SP.MATHIRAJ

**PROFESSOR, DEPARTMENT OF CORPORATE SECRETARYSHIP
PROFESSOR & HEAD I/C, TOURISM & HOTEL MANAGEMENT**

Contact

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Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D	AlagappaUniversity	2006	Corporate Secretaryship	Awarded
MSW	AlagappaUniversity	2015	Social Work	I
MBA	TNOU-Chennai	2010	General	I
PGDCA	AlagappaUniversity	2002	Computer Applications	II
M.Phil	BharathiarUniversity	1994	Commerce	Commended
M.Com	MaduraiKamarajUniversity	1992	Commerce	I
B.Com	MaduraiKamarajUniversity	1990	Commerce	II
HSC	Govt. HSS, Tiruvadana	1986	Commerce & Accounts	I

SSLC	Govt. HSS, Tiruvadanai	1984	Maths, Science, History & Geography	II
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Teaching Experience

Total Teaching Experience : 29 Years

Position	Institution	Duration
Professor & Head I/c,	Department of Tourism & Hotel Management, Alagappa University, Karaikudi.	30.06.2022 - Till date
Professor	Department of Corporate Secretaryship, Alagappa University, Karaikudi.	31.08.2018 - Till date
Associate Professor	Department of Corporate Secretaryship, Alagappa University, Karaikudi.	31.08.2015 - 30.08.2018
Assistant Professor	Department International Business and Commerce, Alagappa University, Karaikudi.	28.09.2006 - 29.08.2015
Lecturer	Department of Commerce, Alagappa Government Arts College, Karaikudi.	22.08.1997 - 31.03.2005
Lecturer	Department of Commerce, Sankara College of Arts & Science College, Coimbatore.	10.07.1995 - 31.12.1996

Research Experience

Total Research Experience : 18 Years

Position	Institution / University	Duration
Professor and Head i/c	Alagappa University	30.06.2022- Till date
Professor	Alagappa University	31.08.2018-Till date
Assistant Professor	Alagappa University	2006

Academic and Additional Responsibilities

S.No	Position	UniversityBodies	Period	
			From	To
1.	ALUFA President	Alagappa University	Dec, 2022	Till date
2.	Member	Screening-cum-Evaluation Committee,Alagappa University	17.11.2022	Till date
3.	Member	Advisory Committee Member for Cultural Club –ALUTES 2023,Alagappa University	2022	Till date
4.	Counsellor	Academic Counsellor- MBA Marketing Management	23.03.2022	-
5.	Co-ordinator	Small Industries Services Unit (SISU),Alagappa University	08.10.2021	25.11.2021
6.	Co-ordinator	Swachhta Hi Seva, SwachhtaPakhwada, RashtriyaPoshanMaah& Jal Shakti Abiyan,Alagappa University	01.07.2019	30.11.2019
7.	Chief Superintendent	UG/PG Examinations,Alagappa University	20.04.2018	-
8.	Hostel Warden	PG Men’s Hostel Warden,Alagappa University	17.01.2018	10.07.2019
9.	Committee – Convenor	VIP Accommodation & Hospitality, Convocation,Alagappa University	30.09.2016	Till date
10.	Squad	Anti-Ragging Committee – Squad,Alagappa University	17.06.2016	Till date
11.	Coordinator	Consumer Club,Alagappa University	2015-16	2021-22
12.	Coordinator	Village Extension Programme, Alagappa University	2008, 2011, 2017	2019
13.	Special Invitee	Senate75thMeeting of standing Committee Academic Affairs	20.12.2023	-
14.	Special Invitee	Special Invitee for Standing Committeeon Academic Affairs - 74th Meeting	19.07.2023	-
15.	Special Invitee	Special Invitee for Standing Committeeon Academic Affairs - 73rd Meeting	02.03.2023	-
16.	Special Invitee – Internal Member	Ph.D Comprehensive Viva-voce Examination Department of Corporate Secretaryship, Alagappa University (2 viva-voce)	01.12.2023	-
17.	Special Invitee	Special Invitee for Standing Committeeon Academic Affairs - 72nd Meeting	26.09.2022	
18.	Special Invitee	Senate– 41st Meeting	28.11.2022	

Areas of Research

- Commerce
- Finance
- Management
- Human Resource Management
- Marketing Management
- Corporate Secretaryship
- Tourism & Hospitality

Patents Filed

- Innovative Blockchain Based Framework for Financial Product Management
- An Approach in Supply Chain Risk Management for Assisting Operational Aspects

Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D	12	4
	M.Phil	42	-
Project	PG	260	17

Publications - 119

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
65	86	35	120	13

Research Gate

h-index : 7
Citations : 170

Google Scholar

h-index : 6
i10 index : 4
Citations : 133
Total Citations : 303

Funded Research Projects

Completed Project

S.No	Agency	Period		ProjectTitle	Budget (Rs.Inlaks)
		From	To		
1.	UGC NewDelhi	2009	2011	Impact of SHGs on Socio Economic Development of Rural Women in Sivagangai District	3.72
2.	UGC New Delhi	2012	2015	Awareness of Consumer Rights and Protection among the Students of Universities in Tamil Nadu	2.69
3.	RUSA 2.0	2018	2020	PromotingVillageandSlumDevelopmentt hroughCorporateSocial Responsibility	2.65

Distinctive Achievements / Awards

- Inspired Academic Excellence Award-2023
- Outstanding Teacher Award 2022
- Best Faculty Award

Events organized in leading roles

Number of Seminars /Conferences /Workshops/ Events organized

Position	Programme	Duration	Institution
Organising Committee Member	International Conference Digital Transformation and Sustainable ESG (DCS-ICDTSESG-2024)	21.03.2024 & 22.03.2024	Department of Corporate Secretaryship, Alagappa University
Convenor	International Conference SAATET: Sustaining the Attraction's Allure via Tech-Empowered Travel	19.03.2024 & 20.03.2024	Department of Tourism and Hotel Management, Alagappa University
Convenor	World Tourism Day	27.09.2023	Department of Tourism and Hotel Management, Alagappa University
Convenor	World Best Practices in Hotel Industry 2023	01.09.2023	Department of Tourism and Hotel Management, Alagappa University
Convenor	Workshop Fruit Art and Vegetable Sculpture Workshop 2023	11.03.2023	Department of Tourism and Hotel Management, Alagappa University
Convenor	Workshop Cuisine de Nutrition	09.03.2023	Department of Tourism and Hotel Management & National Service Scheme Dr. Umayal Ramanathan College for Women
Co - ordinator	International Conference Tourism, Hospitality, and Sustainability Development goals	02.03.2023 & 04.03.2023	NITHM, Hyderabad in association with partner Universities
Convenor	DU LICH 2K23-State Level Competition	15.02.2023	YUVA Tourism Club and Department of Tourism and Hotel Management, Alagappa University
Organising Committee Member	Recent Technology and Innovation in Corporate Governance 4.0-(ICRTICG' 2023) - International Conference	09.01.2023 & 10.01.2023	Department of Corporate Secretaryship, Alagappa University
Convenor	Fireless cooking competition -2023-Competition	06.01.2023	Department of Tourism and Hotel Management, Alagappa University
Convenor	World Tourism Day - Celebration	27.09.2022	Department of Tourism and Hotel Management, Alagappa University
Organising Committee	International Conference Contemporary	05.05.2022 &	Department of Corporate Secretaryship in collaboration with

Member	Trends and Challenges in FINTECH Services in VUCA WORLD	06.05.2022	Institute of Cost Accountants of India, Alagappa University
Organising Committee Member	Crypto and Block Chain Technology Special Lecture -	20.12.2021	Department of Corporate Secretaryship, Alagappa University
Organising Committee Member	International Conference Strategies for Global Business, Finance and Management for Sustainable Societal Development	19.02.2019 & 20.02.2019	Department of Corporate Secretaryship & Department of Commerce, Alagappa University
Organising Committee Member	Alumni Association	12.08.2011	Department of International Business and Commerce, Alagappa University
Committee Member	International Conference Global Economic Ascendance Realm (Upscale Propulsion to Upgrade Progress) – ‘GEAR UP 2 UP’	31.03.2009 to 02.04.2009	School of Management, Alagappa University

Events Participated

Number of Conferences/Seminars/Workshops/FDP: 107

Membership

Professional Bodies

1. Indian Commerce Association
2. Indian Academic Researcher Association
3. International Association of Academic plus Corporate Society

Editorial Board Member

1. VIT Press International Journal of Insurance Management (VITP-IJIM)
2. VIT Press International Journal of Economics, Finance and Business Management (VITPIJEFBM)
3. VIT Press International Journal of Banking Management (VITP-IJBAM)

Advisory Board

Year/Period	Name of the BoS/Administrative Committee / Academic Committee	Role
18.11.2023	November 2023 Examinations at Collaborative Institutions of Alagappa University- Inspection Squad	Member
12.07.2023- Till Date	Directorate of Collaborative Programmes (UG & PG) & Curriculum Design and Development Cell, Alagappa University, Karaikudi.- Board of Studies	Chairperson
02.05.2023	April 2023 at Collaborative Institutions of Alagappa University- Inspection Squad	Member
10.02.2023	Distance Education Examinations, December 2023 at Collaborative Institutions of Alagappa University - Inspection Squad	Member
31.05.2022	Distance Education Examinations at Kangeyam & Tirupur - Inspection Squad	Member
23.05.2022 - Till Date	Department of Tourism and Hotel Management, Alagappa University, Karaikudi - Board of Studies	Chairperson
29.04.2022	M.Com- Project & Viva-voce Examination, Department of Commerce, Alagappa University	External Examiner
30.11.2018	Distance Education Examinations of Alagappa University at Examination centre – Vaniyambadi - Inspection Squad	Member
15.11.2018	November 2018 Examinations of Alagappa University - Affiliated College- Inspection Squad	Member
10.11.2017	November 2017 Examinations of Alagappa University - Affiliated College - Inspection Squad	Member
01.06.2016- 29.06.2022	Valuation Board of DEE -Alagappa University	Chairperson

MoUs Formulated for Academic Collaborations - Department of Tourism and Hotel Management			
Sl. No	MoUs Formulated - Purpose	Name of Agencies	Date of MoU
1.	Industrial Orientation & OJT for students	Saram International FZE, United Arab Emirates	01.02.2023
2.	To collaborate for Research initiative in eco-tourism & heritage tourism	Achireum LLC, California, USA	03.11.2022

Academic Bodies in Other Institutes/Universities

Year/Period	Name of the BoS/Administrative Committee / Academic Committee	Role
19.02.2024	Pannai International Institute of Hotel Management & Catering Technology, Dindugal.- Inspection for Collaborative Centre Affiliation	Member
05.12.2023- Till date	Question Paper Setting Board Chairman for MBA (DDE)Madurai Kamaraj University, Madurai	Chairman
25.08.2023	Advisory Board Member - Conference SRM Institute of Science & Technology, Ramapuram Campus	Member
28.07.2023	Oxford International Institute of Catering & Hotel Management, Pudukottai.- Inspection for Collaborative Centre Affiliation	Member
28.07.2023	Shiksha Educational Institution, Tiruvannamalai - Inspection for Collaborative Centre Affiliation	Member
19.07.2023	IIPHS Institute of Management & Technology, S. Melur, Pudukottai - Inspection for Collaborative Centre Affiliation	Member
07.07.2023	National Institute of Hotel Management & Catering Technology, Karaikudi - Inspection for Collaborative Centre Affiliation	Member
31.05.2023	Distance Education Examinations, May 2023 - Kanchipuram & Tiruvallur - Inspection Squad	Member
13.04.2023	Collaborative Programme - Viva-voce, Chennai Amirta International Institute of Hotel Management, Chengalpattu.of UG & PG viva-voce	External Examiner
30.03.2023	Melvin Institute of Hotel Management & Catering Technology, Ramanathapuram - Inspection for Collaborative Centre Affiliation	Member
30.03.2023	Leela Institute of Hotel Management, Madurai - Inspection for Collaborative Centre Affiliation	Member
30.03.2023	Anna Science & Management Institute, Madurai - Inspection for Collaborative Centre Affiliation	Member
14.02.2023	Raay Institute of Hotel Management and Catering Science, Tirpathur - Inspection for Collaborative Centre Affiliation	Member
02.11.2022	Selection Committee, CSIR-CECRI, Karaikudi	Member
07.10.2022	Sun Catering College, Kottaiwasal, Denkanikottai Taluk, Krishnagiri District - Inspection for Collaborative Centre Affiliation	Member
22.09.2022	G.T.N. Arts College, Dindigul - CAS Evaluation Committee	Member
21.09.2022	Marian Institute of Management studies, Theni	Member
21.09.2022	Sri Maniya International Institute of Hotel Management, Kanyakumari - Inspection for Collaborative Centre Affiliation	Member
19.09.2022	National Institute of Hotel Management & Catering Technology, Karaikudi - Inspection for Collaborative Centre Affiliation	Member
19.09.2022	CRM Institute of Hotel Management & Catering Technology, Arumbakkam, Chennai - Inspection for Collaborative Centre Affiliation	Member
14.09.2022	Orange Tree Institute of Catering and Hotel Management, Aranmanai Siruvayal, Kallal - Inspection for Collaborative	Member

	Centre Affiliation	
14.09.2022	Chozha Institute of Hotel Management & Catering Technology, Kumbakonam, Thanjavur - Inspection for Collaborative Centre Affiliation	Member
09.09.2022	Tamil Nadu Catering and Hotel Management Technology, Kottiyur - Inspection for Collaborative Centre Affiliation	Member
19.07.2022- Till date	Dr.N.G.P Arts and Science College Coimbatore - Board of Studies	Member
20.05.2022- Till date	Annamalai University - Board of Studies	Member
12.04.2018	Vellalar College For Women, Erode - Board of Studies	Member

Ph.D. Thesis Guided

1. No.of. PhDThesis evaluated

- Other University : 21
- Alagappa University : 12
- Total : 33**

2. No.of. PhDPublic VivaVoceExaminationconducted : 33

Ph.D. Thesis Guided

S.No	Name of theScholar	TitleoftheThesis	Year ofCompletion
1.	V.Ramya	Asset-Liability Management in Selected Commercial Banks	2014
2.	M. Jothi	Corporate Social Responsibility: Managerial Perceptions And Practices. (A Comparative Study of Public And Private Sector Undertakings.)	2015
3.	Malali Anil Basappa	Venture Capital Management In Micro, Small And Medium (MSM) Enterprises	2017
4.	T.V. Bindu	Production Economies And Logistics Issues of Rubber Marketing in Kerala	2017
5.	K.Shashikala	A Study On Institutional Financing For The Development Of Small Scale Units In Karnataka State.	2017
6.	R. Saroja Devi	Special Economic Zones: Role, Performance and Issues (With special reference to Tamilnadu).	2019

7.	M. Vinoth	A Study on Health Insurance Schemes Offered by Select Companies in Ramanathapuram District.	2020
8.	E. Jeevaratnam Jane	Consumer Behaviour on Green Marketing Focused on Environmental Awareness, Concern and Action.	2021
9.	T. Sangeetha	Customer Portability Behaviour on Mobile Phone Network Services	2021
10.	N. Nagalakshmi	A Study on the Comparison of Complaints Redressal Practices in Public and Private Insurance Companies in Sivagangai District.	2021
11.	M. Thivya Bharathi	Perception of Assesseees on E-Filing of Tax Returns with Special Reference to Sivagangai District.	2021
12.	Shetty Deepa Thangam Geeta	Impact of GST on MSMEs in Sivagangai District.	2022
13.	M. Mala	Impact of Corporate Social Responsibility Practices of Selected Navaratna Central Public Sector Companies in Tamil Nadu	Ongoing
14.	A. Nithyakarpagam	Efficacy of Real Estate (Regulation & Development) Act, 2016: A Study of Real Estate Promoters and Allottees in Tamil Nadu	Ongoing
15.	N.Aswini Jaya Durga	A Study on Beneficiaries Perception on Selected Fintech Service Companies in Chennai City	Ongoing
16.	V.Priyanga	Impact of Working Capital Management on Profitability and Liquidity of Selected Construction Companies in Tamil Nadu	Ongoing

List of Research Articles / Recent Publications

Books Authored			
Sl. No	Title of the Book	Organization	Year
1.	Organizational Development	MBA (HRM), Alagappa University	2015
2.	Strategic Retail Management	MBA Marketing Management, Alagappa University	2015
3.	Corporate Social Responsibility Policies and Practice	Published by Vijay Nicole Imprints Private Limited, Chennai ISBN: 978-81-8209-480-2	2017
Books Reviewer			
1.	Cost Accounting (Tamil & English)	BBA, DDE, Alagappa University	2020

S. No	Authors/Titleofthepaper
Publications – Chapters	
1.	Nithyakarpagam, A.,& Mathiraj SP. (2024).Impact of Technology Investment on Real Estate Companies' Profitability: Real Estate 3.0. Paradigm Shift towards Sustainable Business and Management Practices, (Chapter – 44), 280-287.
2.	Durairaj Duraisamy., Chethan Shivaram., Nethravathi, N., Anusha, Kanchan Rajput K. Y., MathirajSubramanian. , Shaila Kedla., Raghu Narayana Reddy., Kiran Hiremath. (2023).Exploring the Impact of Social Media on the Indian Banking Sector: A Comprehensive Social Media Framework. Global Perspectives on Social Media Usage within Governments,(Chapter 11),157-174, DOI: 10.4018/978-1-6684-7450-1.ch011.
3.	Sriram, V. P., Shouvik Sanyal., Madan Mohan Laddunuri., Mathiraj Subramanian. , Vijay Bose., Bharath Booshan., Chethan Shivaram., Manasa Bettaswamy., ShabistaBooshan& Dhanabalan Thangam.(2023).Enhancing Cybersecurity Through Blockchain Technology.Cybersecurity Issues and Challenges for Business and FinTech Applications,(Chapter - 11), 208-216,DOI: 10.4018/978-1-6684-5284-4.ch011
4.	Dhanabalan Thangam., Thangaraja Arumugam., Uday K. kommuri., Kalyani Velusamy., Mathiraj Subramanian. , Sathis Kumar Ganesan., M. Suryakumar.(2022).COVID-19 Pandemic and Its Brunt on Digital Transformation and Cybersecurity.Cybersecurity Crisis Management and Lessons Learned From the COVID-19 Pandemic, (Chapter - 2),15-42, DOI: 10.4018/978-1-7998-9164- 2.ch002.
5.	Mathiraj, SP. ,&Saroja Devi, R.(2021).Customer Perception of Online Payment System,Digital Business and E-Commerce Management,(Chapter - 13), 133-140.

S. No	Authors/Titleofthepaper/Journal	Impact Factor
Publications – ABDC		
6.	Mathiraj, SP. ,Karthick, K.,&Nithyakarpagam, A.(2022). Artificial Intelligence Based Human Resources Management in E-Commerce Industry. <i>Korea Review of International Studies</i> , 15 (39),111-118.	Rating-C
7.	Shetty, D, T, G.,& Mathiraj, SP. (2023).Impact of goods and service tax on Micro, small and medium enterprises in India. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 19(1/2),148-156.	Rating -B
Publications - Scopus, Web of Science, ESCI		
1.	Nithyakarpagam. A., & Mathiraj, SP. (2023). An Empirical research on real estate residential investment & GDP development in India: Keynesian Theory of Investment. <i>Journal of Research Administration</i> ,05(2), 5214-5223.	0.34
2.	Mala, M.,& Mathiraj, SP. (2023). An Analysis of Corporate Social Responsibility on Profitability of Selected Navaratna Central Public Sector Companies in India. <i>Kepes</i> ,21(4), 63-73.	0.35
3.	Shetty, D, T, G.,& Mathiraj, SP. (2023). Impact of goods and service tax on Micro,	1.14

	small and medium enterprises in India. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 19(1/2), 148-156.	
4.	Thirupathi Manickam., Vinayagamoorthis, G., Gopalakrishnan, S., Sudha, M.,& Mathiraj, SP. (2022). Customer Inclination on Mobile Wallets with Reference to Google-Pay and PayTM in Bengaluru City. <i>International Journal of E-Business Research</i> ,18(1),1-16.	1.2
5.	Thivya Bharathi, M.,& Mathiraj, SP. (2020).Perception of Assesses on E-Filing of Tax Returns. <i>International Journal of Management (IJM)</i> , 11(12) ,2319-2325.	10.1471
6.	Mathiraj, SP. , &Thivya Bharathi, M.,(2020). Perception and Satisfaction level towards CSR on Slum Development. <i>International Journal of Psychosocial Rehabilitation</i> , 24(8), 2820-12827.	0.111
7.	Mathiraj, SP. , &Nagalakshmi, N.,(2020).Policyholders Perception towards Public and Private Life Insurance Companies. <i>International Journal of Advanced Science and Technology</i> , 29(5), 8578-8586.	1.2
8.	Vinoth, M.,& Mathiraj, SP. (2020).A Study on Performance and Consequences of GST Regarding Manufacturing of Coir in MSMEs in India. <i>International Journal of Psychosocial Rehabilitation</i> , 24(8),11931-11938.	0.111.
9.	Thivya Bharathi, M.,& Mathiraj, SP. (2020). Impact of E-Filing of Tax Returns on Tax Revenue. <i>International Journal of Advanced Science and Technology</i> ,29(1), 1157 – 1161.	6.78.
10.	Mathiraj, SP. , Shetty, D, T, G.,&Saroja Devi, R. (2019). Customer Behaviour on Mobile phone Network Portability Services. <i>International Journal of Scientific & Technology Research</i> ,8(12),2360-2366.	7.466
11.	Mathiraj, SP. , Shetty, D, T, G.,& Dr. Saroja Devi, R.(2019). Consumer Acuity on select Digital Wallets. <i>International Journal of Scientific &Technology Research</i> , 8(12),3551-3556.	7.466
12.	Mathiraj, SP. , Shetty, D, T, G., Nagalakshmi, N.,&Vinoth, M.(2019).Financial Performance of Leading Logistic Companies in India. <i>International Journal of Recent Technology and Engineering</i> ,8(4), 5298-5304.	5.92
13.	Nagalakshmi, N.,& Mathiraj, SP. (2019). Complaint Redressal Practices in Public and Private Insurance Companies. <i>International Journal of Innovative Technology and Exploring Engineering</i> , 8 (12S2), 369-374.	1.6
14.	Mathiraj, SP. , M. Thiviya Bharathi, Nagalakshmi, N.,&Shetty, D, T, G.(2019). Foreign Direct Investment in Retail Industry in India. <i>International Journal of Recent Technology and Engineering</i> ,8 (3S), 388-391.	5.92
15.	Shetty, D, T, G., Mathiraj, SP. , &Thiviya Bharathi, M., (2019).Impact of GST on MSMEs. <i>International Journal of Recent Technology and Engineering</i> , 8(2S6), 688-694.	5.92
16.	Thirupathi, M.,Vinayagamoorthis, G.,& Mathiraj, SP. (2019). Effect of Cashless Payment Methods: A Case Study Perspective Analysis. <i>International Journal of Scientific & Technology Research</i> , 8(08), 394-397.	7.466

Publications in UGC Care List		
1.	Mathiraj, SP., &Aswini, J.D. (2023).Enhancement of Users Experience & Satisfaction in Fin Tech Service: Exploring Factors Impacting Beneficiaries. <i>Journal of Foundation Research</i> , XXXI (2 (v)), 53-62.	
2.	Anuraghavi, V.,& Mathiraj, SP. (2023). Tourism Industry's Innovative Strategies for Socioeconomic Viability Over Turbulent Times. <i>South India Journal of Social Sciences</i> , XXI (2),179-183.	
3.	Priyanga, V.,& Mathiraj, SP. (2023). The Effect of Working Capital Management on Construction Sector's Profitability: Evidence from Chennai. <i>South India Journal of Social Sciences</i> , XXI,184-188.	
4.	Thivya Bharathi, M.,& Mathiraj, SP. (2020). Growth of E- Filing of Tax Returns in India. <i>ShodhSarita</i> , 7(28), 81-84.	
5.	Mathiraj, SP., Nagalakshmi, N.,&Thiviya Bharathi, M. (2020).Corporate Social Responsibility and Sustainability – Satya Bharti Abhiyan. <i>DogoRangsang Research Journal</i> , 10(6), 286-293.	
6.	Vinoth, M.,& Mathiraj, SP. (2020). A Study on Various Welfare Schemes by the Life Insurance Corporation of India towards Corporate Social Responsibility. <i>DogoRangsang Research Journal</i> , 10(6), 209-222.	
7.	Shetty, D, T, G.,& Mathiraj, SP. (2020). Preparedness of Micro, Small and Medium Enterprises for Goods and Service Tax. <i>Shodh Sanchar Bulletin</i> ,10 (38), 74-78.	0.41
8.	Nagalakshmi, N.,& Mathiraj, SP. (2020).Comparison of Complaints Redressal Practices in Public and Private Life Insurance Companies. <i>Shodh Sanchar Bulletin</i> , 10(38 (IV)), 232-239.	0.41
Publications in UGC Indexed		
1.	Mathiraj, SP., &Sangeetha, T.(2018).Customer Portability Behaviour on Mobile Phone Network Services [Reference to Aircel Network Service to Others in Chennai City]. <i>Indian Journal of Applied Research</i> , 8(7), 55-61.	5.397
2.	Mathiraj, SP., & Jeevaratnam Jane, E.(2018).Principles and Challenges of Green Marketing in India. <i>GJRA - Global Journal for Research Analysis</i> , 7(6), 20-21.	5.156
3.	Sangeetha, T.,& Mathiraj, SP. (2018). Mobile Number Portability (MNP) in India. <i>International Journal of Scientific Research</i> , 7(9), 2-4.	4.758
4.	Saroja Devi, R.,& Mathiraj, SP. (2018). Special Economic Zones in India: Growth of Exports, Investment and Employment. <i>Indian Journal of Applied Research</i> , 8 (11), 48-50.	5.394
International Peer Reviewed Journal		
1.	Mala, M.,& Mathiraj, SP. (2023).Digitalization on Corporate Social Responsibility. <i>Maayan International Journal of Commerce and Foreign Trade</i> , 01(02),12-16.	
2.	Priyanga, V.,& Mathiraj, SP. (2023).A Study on Working Capital Management on Financial Performance: Manufacturing Sector. <i>Maayan International Journal of Commerce and Foreign Trade</i> , 01(02),7-11.	

3.	Mala, M.,& Mathiraj, SP. (2023). A Study on Corporate Governance towards CSR Practices. <i>International Journal of Advanced Research and Innovative Ideas in Education</i> , 09(5), 172-176.	4.06
4.	Mala, M.,& Mathiraj, SP. (2023). A Comparative Study of CSR Contribution for Health & Sanitation. <i>International Journal of Creative Research Thoughts (IJCRT)</i> , 11(6),b613-b620.	7.97
5.	Priyanga, V.,& Mathiraj, SP. (2023). Liquidity and Profitability. <i>International Journal of Scientific Research in Engineering and Management</i> , 02(06), 1-6.	3.25,
6.	Karthick, K., Mathiraj, SP. ,&Nithyakarpagam, A. (2023).Investors' Opinion towards Digital Virtual Asset Investments Proposal on Union Budget-2022. <i>International Journal of Scientific Research in Engineering and Management</i> , 07(04), 1-7.	3.25,
7.	Nithyakarpagam, A., Mathiraj, SP. ,&Karthick, K. (2023).Smart cities Digital Transformation: Funded by TUFIDCO in Tamil Nadu. <i>International Journal of Innovative Research in Technology</i> , 10(1), 1232-1238..	3.25,
8.	Priyanga, V.,& Mathiraj, SP. (2023). Working Capital Management and Profitability of Steel Company. <i>International Journal of Advance and Innovative Research</i> ,10(1(VI)), 41-144.	3.25,
9.	Mala, M.,& Mathiraj, SP. (2022). An Outline of CSR Contribution towards the PMCARES Fund in Pandemic (Covid-19) – India. <i>International Journal of Research and Analytical Reviews</i> , 9(1),597-602.	7.17
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Resource persons in various capacities

Invited Lectures : 9

Invited Lectures/ Resource Person/ Chairperson				
Sl. No.	Title of the Lecture	Title of Conference / Seminar etc.	Organization	Whether International/ National
1.	Felicitation Address	Act Next: Nobel Prize In Peace - 2023	Department of Commerce, Alagappa University, Karaikudi on 24.01.2024	National
2.	Special Address - Data Collection Techniques in Social Research	Viva-voce	V.V.Vanniaperumal College for women, Virudhunagar on 06.03.2023.	National
3.	Life Skills Education	Character Building Through Life skills Education	Department of Life Long Learning, Alagappa University, Karaikudi on 12.01.2023	National

4.	New India Literacy Programme and its implementation in Tamil Nadu.	New India Literacy Programme and its implementation in Tamil Nadu.	Department of Lifelong Learning Collaboration with Directorate of Non-Formal & Adult Education on 16 th March 2023.	National
5.	Cyber Security & Artificial Intelligence in Corporate Governance	Recent Technology and Innovations in Corporate Governance 4.0 – ICRTICG’ 2023	Department of Corporate Secretaryship, Alagappa University, Karaikudi on 09 th & 10 th January 2023	International
6.	Financial Services Opportunities in India	FINSER-2012 Financial services opportunities and challenges Asian perspective	Department of Commerce and Management, Acharya Institute of Graduate Studies, Soldevanahalli, Bangalore on 12 th & 13 th December, 2012.	National
7.	Impact of Electronic Resources on Teaching, Learning and Research: Issues and Opportunities	Intellectual Property Rights	Indian Council of Social Science Research, New Delhi Alagappa University Karaikudi on 24 th & 25 th April, 2015	National
8.	Human Rights Education	Human Rights Education	Department of History, Alagappa University, Karaikudi on 14 th & 15 th March 2017	National
9.	Priorities, Barriers & Directions of Education	Priorities, Barriers & Directions of Education	Mother Teresa College of Teacher Education Perambra, Kozhikode, 22 nd & 23 rd May 2017	International