



Dr. S. GOPALSAMY
ASSISTANT PROFESSOR

Contact

Address : Department of International Business, Alagappa University
EmployeeNumber : 20417
Contact Phone (Office) : +91 4565 225208
Contact Phone (Mobile) : 9444154560
Contact e-mail(s) : gopalsamys@alagappauniversity.ac.in
Skype id : gsgopalsamy
Website : <https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/20417.pdf>

Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D	Manonmaniam Sundaranar University	November 2012	Business Administration	Highly Commended
M.Com	Alagappa University	May. 2021	Commerce	First Class
M.Tech	Punjabi University	April 2005	Information Technology	First Class
M.Phil	Periyar University	June 2007	Management	First Class
M. Sc	University of Madras	November 1993	Mathematics	First Class

Teaching Experience

Total Teaching Experience : 10 Years

Position	Institution	Duration
Professor	Venkateswara Institute of Information Technology and Management, Coimbatore	June 2013 – June 2014
Assistant Professor	Post Graduate Extension Centre, Bharathiar University, Erode	July 2014 - January 2016
Assistant Professor	Department of International Business, Alagappa University, Karaikudi	January 2016 to Till Date

Research Experience

Total Research Experience : 8 Years (14.11.2016)

Position	Institution / University	Duration
Assistant Professor	Department of International Business, Alagappa University	8 Years

Academic and Additional Responsibilities

S.No	Position	UniversityBodies	Period	
			From	To
1.	Coordinator	Digital Mode of Payment - Alagappa University	09.02.2018	09.02.2018
2.	Member	Placement Cell – Alagappa University	29.12.2016	05.03.2018
3.	Member	Placement Cell – Alagappa University	06.03.2018	05.03.2019
4.	Deputy Coordinator	Remedial Coaching Cell - Alagappa University	16.10.2018	Till Date
5.	Deputy Co-ordinator	Placement Cell – Alagappa University	21.05.2020	Till Date

6.	Member	UGC - Quality Mandate Initiatives - Constitution of Task Groups	09.04.2021	Member
7.	Member	Naan Mudhalvan Massive Upskilling Platform Tamilnadu Government	16.12.2022	Till Date

Areas of Research

- Foreign Trade, Marketing, Quantitative Techniques
- International Marketing, Supply Chain Management

Research Supervision/ Guidance

Program of Study		Completed	Ongoing
Research	PDF		
	Ph.D	2	3
	M.Phil	5	
Project	PG	64	12
	UG/ Others		

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
24	9	10	3	2

Cumulative Impact Factor(asperJCR) :

h-index : 7
i10 index : 0
TotalCitations : 72

Publications

Thesis Evaluated : 2
Viva voce Examiner : 2

FundedResearchProjects

Ongoing Projects:

S.No	Agency	Period		ProjectTitle	Budget (Rs.In lakhs)
		From	To		
1	RUSA			Foreign Direct Investment in Agricultural and Food Processing Sector	2.3 Lakhs

Completed Projects:

S.No	Agency	Period		ProjectTitle	Budget (Rs.In lakhs)
		From	To		
1	AURF			SERVICE QUALITY AND TOURISTS SATISFACTION OF DOMESTIC TOURISTS WITH REFERENCE TO RAMESWARAM	25,000
2	ICSSR			INDIA'S TRADE PERFORMANCE WITH BRICS COUNTRIES IN TEXTILES	2,50,000

Distinctive Achievements / Awards

- International Academic Excellence Award – 2020 – By Environmental Advisory For Sustainable Trust
- Karumaveerar Kamarajar International Award 2022 for International Education Methods by International internet association for Tamil Malasiya, Jafna University, Srilanka

Events organized in leading roles

Number of Seminars /Conferences /Workshops/ Events organized:

Position	Programme	Duration	Institution
Organizing Secretary	Placement Department Level Faculty Co-ordinators Meeting	20.12.2022	Alagappa University
Organizing Secretary	2 in 1 Event on MOU & EC Formation – Yuva, CII and Yi	10.02.2023	Alagappa University
Organizing Secretary	3 days Pre-Placement Workshop – I in association with CIS Company	28.02.2023, 13.03.2023, 14.03.2023	Alagappa University
Organizing Secretary	3 days Pre-Placement Workshop – II in association with study circle	13.05.2023 & 14.05.2023	Alagappa University
Organizing Secretary	2 days Mega Campus drive with CIS Company	15.05.2023 & 16.05.2023	Alagappa University
Organizing Secretary	Mega Job Fair with Tamil Nadu State Wide Naan Mudhalvan Scheme	20.06.2023	Alagappa University
Organizing Secretary	Webinar on “Export Competitiveness of Indian	26.06.2020	Alagappa University
Organizing Secretary	Job Fair NNL	13.10.2021	Alagappa University
Organizing Secretary	Campus Drive For Episource	08.12.2021	Alagappa University
Organizing Secretary	Job Fair for International opportunities	13.11.2021	Alagappa University
Organizing Secretary	Job Fair for International opportunities	27.09.2021	Alagappa University
Organizing Secretary	Webinar on business Development	12.03.2021	Alagappa University
Organizing Secretary	Job Fair NNL	12.03.2021	Alagappa University
Organizing Secretary	Pre placement workshop	18.12.2021	Alagappa University
Organizing Secretary	Job Fair JETZ	01.02.2021	Alagappa University
Organizing Secretary	Job Fair L&T financial services	11.03.2021 – 12.03.2021	Alagappa University
Organizing Secretary	Job - Fair - JIO	05.02.2021	Alagappa University
Organizing Secretary	Job - Fair – Samastha Micro Finance	25.03.2021	Alagappa University
Organizing Secretary	Job Fair - Integrated Entepices	7.03.2021	Alagappa University

Organizing Secretary	Job Fair - Integrated Enteprices	09.12.2020	Alagappa University
Organizing Secretary	Webinar - on the topic Civil Services as a career option	19.03.2021	Alagappa University
Organizing Secretary	3-in-1 program Job Fair, MoU signing, and release of placement brochure	02.02.2021	Alagappa University
Organizing Secretary	Parent- Teachers Meet	19.03.2022	Department of International Business
Organizing Secretary	Parent- Teachers Meet	21.03.2023	Department of International Business
Organizing Member	Pre placement Workshop	28.02.2023 – 02.03.2023	Alagappa University

EventsParticipated

Number of Conferences/Seminars/Workshops: 74

Overseas Exposure/Visits

- Presented Research paper on the title “ Export of Basmati Rice From India with special reference to Asian Countries” in the 1st Bodhi International Conference held University Putra(UPM) in Malaysia on 24-27 the August 2018
- Attended Workshop On the Title “ Recent Trends In Research: Global Perspectives” held at University PUTRA Malaysia on 27th August 2018
- Presented Research Paper on the title “ Logistic Industry Growth Using Emerging Digital Technologies” at South Eastern University of Sri Lanka on 25th November 2019
- Presented Research Paper on the title “ India’s Foreign Trade performance of Sri Lanka; with special reference to agricultural Products” at South Eastern University of Sri Lanka on 25th November 2019
- Acted as a session chair on the 8th Annual International Research Conference(AIRC)2019 on the theme “ Sustainability through Business, Humanities and Technologies” at South Eastern University of Sri Lanka on 25th November 2019
- Presented Research Paper on the title “Export of Wheat in India – with reference to Middle East Countries” at Gulf American University Dubai held on 24th February 2020.

Membership

Professional Bodies

1. Life Time Member - Indian Commerce Association

Advisory Board

Year/Period	Name of the BoS /Administrative Committee / Academic Committee	Role
2020	Broad based Board of Studies Member in Department of International Business Alagappa University	Member
12.02.2020	Government college for Women(Autonomous) Kumbakonam, TamilNadu- PG Board	Subject Expert
12.02.2020	Government college for Women(Autonomous) Kumbakonam, TamilNadu - UG Board	Subject Expert
2023	Board of Studies Member in Department of International Business Alagappa University	Member
From 2022	Academic Counsellor for MBA (System Management) Offered by DDE Alagappa University	Advisory Member

Academic Bodies in Other Institutes / Universities

Year/Period	Name of the BoS /Administrative Committee / Academic Committee	Role
2016	UG & PG Examiner, Question Paper Setter in Bharathidasan University.	Question paper setter
2018	UG & PG Examiner, Question Paper Setter in Thiruvalluvar University	Question paper Setter & Scrutiny
2019	UG & PG Examiner, Question Paper Setter in Bharathidasan University.	Question paper setter
2020	UG & PG Examiner, Question Paper Setter in Thanthai Hans Roever College (Autonomous)	Question paper setter
2020	UG & PG Examiner, Question Paper Setter in	Question paper

	Bharathidasan University.	setter
2023	UG & PG Examiner, Question Paper Setter in Government Arts College, Coimbatore	Question Paper setter
2023	UG & PG Examiner, Question Paper Setter in Alagappa University,	Question Paper setter
2024	UG & PG Examiner, Question Paper Setter in Government Arts College, Coimbatore	Question Paper setter

Ph.D. Thesis Guided

1. No. of Ph.D Thesis evaluated : 2
2. No. of Ph.D Public Viva Voce Examination : 2
conducted

S.No	Name of the Scholar	Title of the Thesis	Year of Completion
1	M.ARUL KUMAR	INDIA'S FOREIGN TRADE PERFORMANCE AMONG SAARC COUNTRIES -WITH SPECIAL REFERENCE TO AGRICULTURAL PRODUCTS	27.08.2021
2	S.SHANMUGANATHAN	A STUDY ON QUALITY STANDARDS & EXPORT PROSPECTS OF FOOD PRODUCTS IN INDIA	20.1.2023

List of Research Articles / Recent Publications

S. No	Authors/Titleofthepaper/Journal	Impact Factor
1	Consumers preference towards various brands of Shampoo in Tiruppur Town- International Journal of Innovation Creativity and Management, Volume 1, Issue I, 2011, ISSN No: 2231-5500, Pg No: 11-23	
2	Personnel Policies and Practices of TNSTC – A Case Study in Dindigul, International Journal of Management and Social Science Research Review. Vol.1, Issue . 12, June 2015, E-ISSN – 2349-6746, ISSN – 2349 – 6738, Pg.No:-182-195	3.029
3	A Comparative Study on Consumer Behavior About Colgate and Pepsodent, International Journal Of Business and Administration Research Review, Vol.2, Issue . 10, April-June 2015, E-ISSN – 2347-856X, ISSN – 2348 – 0653, Pg. No: 208-219.	3.072
4	Export Problems And Challenges, International Journal of Multidisciplinary Research Review, Vol.1, Issue- 4 , June 2015,E-ISSN – 2395-1885, ISSN – 2395 – 1877, Pg. No: 96 -110.	3.567
5	The Influence of Culture on Consumer Behaviour With Special Reference to Cosmetics, International Journal of Research & Development in Technology and 2231-5756,Vol 21, Issue 3, 2014, Paper ID: 053019, ISBN- 1 -63102 - 447 – 7	
6	The Role of Foreign Direct Investment in India, International Journal of Current Research, Vol. 6, Issue. 09 , September 2014, ISSN: 0975-833X , Pg.No: 8897-8901	3.84
7	Impact Of Yoga On School Students Performance: A Study , International Journal Of Research In Commerce, IT & Management, Vol. 5, Issue .4, April 2015, (ISSN 2231 – 5756), (ISSN No: 2231-5500)	

8	Consumer Protection Act, 1986: Problems and Challenges, National Conference Proceedings of Department Of Corporate Secretary ship on the theme Consumer Protection and Empowerment in India in the wake of Technology Domination (NSCPE – 2016),Ist Edition, ISBN-978-81-928690-1-8, Pg.No: 158-162	
9	Agananuitril panpatuk kurukal , International Conference proceedings of Tamil Department on the theme pannokku parvaiyil tamar panpatu, Vol I, 978-93-85977-98-5,Pg.No: 217-221	
10	Sanka Illakkiyathil vanigam, International Conference proceedings of Tamil Department on the theme pannokku parvaiyil tamar panpatu, VOL II, 978-93-85977-98-5, Pg.No: 559-562	
11	A Review on Innovation Storage Mechanism for Food Grains in India, International Conference proceedings on the theme Global Growth : Gears & Glows, volume I, ISBN- 978-81-933316-4-4, Pg.No: 192-199	
12	India's Export of Cereal Preparations To Maldives, International Conference proceedings on the theme Contemporary Changes in Business Management (CCBM -2017) Ananda College , Devakottai, 2017 ISBN: 987-81-92597-40-9, Pg.No: 7-9	
13	The Role Of Goods and Service Tax in Indian Exports, International conference proceedings International Conference on GST (ICGST – 2017) Vidhyaa Giri College of Arts and Science, Puduvayal, ISBN: 978-93-87102-06-4, Pg.No: 132-136	
14	Export of the Dairy Products in India – With Special Reference to Bangladesh , International Journal of Research Culture Society(IJRCS) volume – 1, Issue – 09, November – 2017, ISSN : 2456 – 6683, Pg.No: 162-165	
15	FDI regional economic integration in SAARC region, International Conference proceedings on FDI – Astute Conduit for Trade Integration and Sustainable Development (FACIS 2018) special Issue I Volume 4, March 2018,ISSN: 2349-8684, pg.no 18-20	3.487

16	Analytical Study of Foreign Direct Investment in India – Astute Conduit for Trade Integration and Sustainable Development (FACIS 2018) special Issue I, Volume 4, March 2018,ISSN: 2349-8684, Pg.No 45-50	3.487
17	Women Entrepreneurship : Opportunities and Challenges in India , National Conference proceedings on “ Pride Of Commerce” Volume 6, Special Issue 3, March2018, ISSN No: 2320-4168, Pg.No: 20-23	2.082
18	Export of the cereal preparations in India – with Special reference to BRICS countries , ZENITH International Journal of Multidisciplinary Research, ISSN 2231-5780, Vol.8 (10), OCTOBER 2018, Pg.No 185-193)	6.479
19	Export of Basmati Rice from India with Special Reference to Asian Countries , International Conference on Humanities, Arts and Science – 2018 (BICOHAS – 18) , ISBN : 978-93-86782-47-2,	
20	India’s Export Performance Of Agricultural Products to BRICS Countries, International Journal of Humanities and Social Science Research ,ISSN: 2455-2070,Volume 5; Issue 1; January 2019; Pg.No: 58-60	5.22
21	Coffee Export from India , International Journal of Scientific Development and Research, ISSN: 2455-2631,Volume 4, Issue 5, May 2019 Page No. 516-520)	5.47
22	India’s Foreign Trade relationship between Nepal with special reference to agricultural products on International Journal of Advanced and Innovative Research, Volume 6, Issue 2(XXXV) April- June 2019, ISSN No:2394-7780. Pg 133-135	
23	Agricultural Sector FDI and Economic Growth in SAARC Countries, International Journal of Recent Technology and Engineering (IJRTE)September 2019, Vol 8, Issue 2S10, ISSN: 2277-3878, Pg.No: 116-121	5.92

24	Business Intelligence and Advanced Analytics: Impact and Behaviour of Business Decision Making Process, International Journal of Recent Technology and Engineering (IJRTE), September 2019, Vol 8, Issue 2S10, ISSN: 2277-3878, Pg.No: 375-379	5.92
25	Security enhancement of Online Accounting Data from Cyber Attacks , International Journal of Recent Technology and Engineering (IJRTE), ,September 2019,Vol 8, Issue 2S10, ISSN: 2277-3878, Pg.No: 427-431	5.92
26	An International Perspective on Corporate Social Responsibility and its Role in Community Development, IJRTE. ISSN: 2277-3878, Volume8, Issue-3S, October 2019, Development, DOI: 10.35940/ijrte.C1084.1083S19, Pg.No: 392-398	
27	Trends of Big Data Analytics: Impacts and Difficulties review, International Journal of Advanced Science and Technology, November 2019, Vol 28, Issue 19, ISSN: 2005-4238, Pg.No: 1260-1266	0.13
28	India's Foreign Trade Performance Of Sri Lanka – With Special Reference To Agricultural Products, Proceedings of the 8th Annual International Research Conference, 25, November, 2019, Faculty of Management and Commerce, South Eastern University of Sri Lanka, ISBN: 978-955-627-194-2,Pg.No 126-130	
29	Logistics Industry Growth Using Emerging Digital Technologies, Proceedings of the 8th Annual International Research Conference, 25, November, 2019, Faculty of Management and Commerce, South Eastern University of Sri Lanka, ISBN: 978-955-627-194-2,Pg.No 126-130	
30	Benefits & concerns of foreign direct investment in food processing and agricultural sector, AEGAEUM JOURNAL, Volume 8, Issue 7, 2020, ISSN NO: 0776-3808, Pg.No: 729- 732	
31	India's Foreign Trade Performance among Bangladesh – With Reference To Agricultural Products, Studies in Indian Place Names, Vol-40-Issue-60-March -2020, ISSN: 2394-3114, Pg.No: 2329 - 2336	

32	Recent Investments & Government Initiatives for Foreign Direct Investments in India, Studies in Indian Place Names, VOL-40-ISSUE-70-MARCH-2020, ISSN: 2394-3114, Pg.No: 1474-1479	
33	India's Trade Performance of Textiles in Brazil, Studies in Indian Place Names, VOL-40-ISSUE-60-MARCH-2020, ISSN: 2394-3114, Pg.No: 1063-1070	
34	Foreign Direct Investments in India Food Processing Industry, International Journal of Scientific Research in Engineering and Management Volume: 04 Issue: 04 April -2020, ISSN: 2582-3930, Pg.No: 1 - 3	
35	An Overview Of Import & Export Of Agricultural Food, Products In India, Alochana Chakra Journal, Volume IX, Issue V, May/2020, ISSN NO:2231-3990 , Pg.No: 609-612	
36	India's Trade Performance With Russia In Textiles, Mukd Shabd Journal, ISSN NO : 2347-3150, Volume IX, Issue V, MAY/2020, Pg.No: 3485 -3492	
37	Export of the Agricultural Products in India – With Special Reference to SAARC Countries , International Journal Of Scientific & Technology Research, January 2020, Vol 9, Issue 01, ISSN: 2277-8616, Pg.No 3151-3158.	7.466
38	India's Foreign Trade Performance Of Agricultural Products In Maldives, International Research Journal of Modernization in Engineering Technology and Science, volume: 03, issue: 4, April - 2021, e- ISSN: 2582 – 5208, Pg:1923- 1930	5.354
39	India's Trade Performance Of Textiles With China, GIS Science Journal, Volume 8, Issue 6, 2021,ISSN NO : 1869-9391,Pg.No: 1267 - 1275	
40	Wheat export from India, SHODHSAMHITA, Volume- IX, Issue-IV (1V), 2022, ISSN 2277-7067, Page 175 - 182	
41	Indian exports of food product's in competitive global market, International journal of research culture society, Volume - 06, Issue - 07, July – 2022, ISSN: 2456-6683, DOIs:10.2017/IJRCs/202207006	

42	Export prospects of food products in India, Journal Of The Asiatic Society Of Mumbai, ISSN: 0972-0766, Vol. XCV, No.4, 2022	
43	Quality standards in Food industry, journal of education: Rabindra bharati university, volume: XXV: 4(II), 2022, ISSN: 0972-7175, PgNo: 118-121	
44	A study on India's Export Performance of Clove with Asian Countries, Proceedings of the international conference on Emerging Marketing Trends in 75 years of Independent India, ISBN: 978-93-5701-453-3, Pg.No: 7-11	
45	Leveraging of Digital Transformation in Business Resilience After Pandemic , Journal of the Oriental Institute M.S. University of Baroda, Issue. 01, No.4, January-March: 2023, ISSN: 0030-5324	
46	"The Effect Of Covid-19 On India's Spice Exports" Shanlax International Journal of Management. Issue No 3, Jan 2023 , ISSN:321-4643 [print] & 2581-9402(online)	

Resource persons in various capacities

: 5

National Conferences

International Conferences : 4

Invited Lectures : 12

Date : 24.02.2024

(Signature)

Place : Karaikudi

Name: Dr.S.Gopalsamy

Designation : Assistant Professor