K.P.KARTHILINGAM

Assistant Professor

Contact

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Academic Qualifications

Degree	Institution	Year	Branch	Class
MBA (TM)	Alagappa University	2021	Tourism	First
M.Sc (HM)	Annamalai University	2009	Management	First
M.Phil	Alagappa University	2008	Management	First
Ph.D	Madurai Kamaraj University	2024	Tourism	Pursuing

Teaching Experience

Total Teaching Experience   :   20   Years

Position	Institution	Duration
Assistant Professor	Alagappa University	8 years
HOD	Annai Fathima Arts & Science College, Mdu	6 months
Assistant Professor	Subbalakshmi Lakshmipathi college of Science, Mdu	3 Years
Lecturer & HOD	NPR Arts and Science College, Natham	6 Years
Lecturer	Apollo college of Hotel Management, Mdu	2 Years

ResearchExperience

Total Research Experience   :   8 Years

Position	Institution / University	Duration
Assistant Professor	Alagappa University	8 Years

Academic and Additional Responsibilities

S.No	Position	UniversityBodies	Period	
			From	To
1	Science Block Canteen Co-ordinator	Alagappa University	2018	2021
2	NSS Programme	Alagappa University	2016	2023

	Officer(Unit No:89)			
3	**VEP Co-ordinator**	**DT&HM, Alagappa University**	**2017**	**Till date**
4	**IQAC Department Co-ordinator**	**DT&HM, Alagappa University**	**2017**	**Till date**
5	**BoS Member**	**DT&HM, Alagappa University**	**2016**	**-**
6	**BoS Member**	**Centre for Tourism and Hotel Management, MKU**	**2021**	**-**

Areas of Research

- **Tourism**
- **Hotel Management**

Research Supervision/Guidance

Program		Completed	Ongoing
Project	PG	55	2
	UG/ Others	34	5

Publications

International		National		Others
Journals	**Conferences**	**Journals**	**Conferences**	**Books/Chapters/Monographs/Manuals**
4	**5**	**3**	**5**	**8**

Funded Research Projects

Completed Projects:

S.No	Agency	Period		Project Title	Budget (Rs.Inlakhs)
		From	**To**		
1	AURF	2016	to 2018	Perception and Satisfaction of Tourists towards Heritage Tourism in Sivagangai District- An Analytical Study	Rs.25,000

Distinctive Achievements / Awards

❖ Received Appreciation certificate from honorable Vice-chancellor for the contribution made to Theme based Research project of RUSA 2.0 towards quality enhancement in Teaching and Research.

Number of Seminars /Conferences /Workshops/ Events organized: 7

Events organized in leading roles

Position	Programme	Duration	Institution
Event Co-ordinator	Alutes 2016	03.10.16 to 05.10.16	DT&HM, ALU
Chair Person	National seminar on "Educational Practices in Chola Kingdom"	06.10.16 to 07.10.16	Dept of History, ALU
Organising	5 day Training	20.03.17 to 24.03.17	DT&HM, ALU

secaratary	Programme for Housewives on chettinad cuisine food preparation		
Organising committee member	International Yoga Day	21.06.17	Centre for Yoga Education, ALU
Organising Seceratary	One day workshop on vegetable and Fruits carving	25.01.18	DT&HM, ALU
Organising Seceratary	3 day training programme on Chettinad Food Preparation	21.02.18 to 23.02.18	DT&HM, ALU
Organising committee member	International Yoga Day	21.06.19	Centre for Yoga Education, ALU
Organising Seceratary	2 day International Conference on "Recent Trends in Global Sustainable Tourism & Hospitality Research"	06.09.19 to 07.09.19	DT&HM, ALU
Organising Seceratary	Virtual Lecture Program on "Tourism and Technology Future Perspectives"	07.12.21	DT&HM, ALU
Organising Seceratary	One day Workshop on "Butchery Skills"	28.03.22	DT&HM, ALU

Organising Secrataty	**World Tourism Day**	**27.09.22**	**DT&HM, ALU**
Committee Member	**"Fireless cooking competition"**	**06.01.23**	**DT&HM, ALU**
Committee Member	**"Du Lich 2k23"- Inter collegiate competition**	**15.02.23**	**DT&HM, ALU**
Organising Committee Member	**Fruit Art and Vegetable Sculpture workshop**	**11.03.23**	**DT&HM, ALU**

Events Participated

Number of Conferences/Seminars/Workshops: 45

Membership

Professional Bodies

1. Member in Indian Tourism Hospitality Congress

Advisory Board

1. Editorial Review member in National conference on Emerging Trends in Business and Management conducted by Department of Business administration and Research centre on 10.03.2023

Year/Period	Name of the BoS /Administrative Committee / Academic Committee	Role
2017	BoS in Catering Science and Hotel Management	Member
2018	Adhoc BoS in MBA (Tourism)	Member

Academic Bodies in Other Institutes/Universities

Year/Period	Name of the BoS /Administrative Committee / Academic Committee	Role
2018	Assessment Committee (CSIR- Cecri)	Member

List of Research Articles / Recent Publications

S. No	Title of the Articles / Journals
1	K.P.Karthilingam /"Impact of webbased media in Travel Industry" -The Journal of Oriental Research Madras
2	K.P.Karthilingam/"A Perspective outlook to Rejuvenate important Global Pilgrimage Destination and Enhancing Tourism Attractions in India" – International Journal of Management
3	K.P.Karthilingam /"Evaluation of Hotel Management Student's Frame of Mind Towards Adoption of Grooming and Personal Hygiene Standards" – Journal of the Asiatic Society of Mumbai
4	K.P.Karthilingam/ "Devotee's satisfaction with Accommodation and Food with reference to Thanjavur" – Pilgrimage Tourism in the Kaveri Delta Region
5	K.P.Karthilingam/"Impact of Artificial Intelligence in the Hospitality industry" –Emergence of Artificial Intelligence in Fintech- Paving the way for a better Future
6	K.P.Karthilingam/"Seaweed Cultivation Price and Product Administration in Tamilnadu" –Journal of Research Administration

7	K.P.Karthilingam/"HRM Practices in Tourism and Hotel Industry" – Shanlax Publications
8	K.P.Karthilingam/"A study on insight of Customers towards Medical Tourism in Tamilnadu" – Test Engineering and Management
9	K.P.Karthilingam/"A study on Effect of Marketing Mix Components on Sustainable Development of Tourism in South Tamilnadu" - Test Engineering and Management
10	K.P.Karthilingam/"A study on Customer satisfaction of Hygiene of star hotels with reference to star hotels in Madurai" – Our Heritage

Resource person in various capacities

National Conferences   :   2

Invited Lectures   :   4