



Dr. V. SIVAKUMAR

Professor and Head

Contact

Address : Department of Logistics Management,
Alagappa University,
Karaikudi-630004

EmployeeNumber : 52405

Contact Phone (Office) : +91 4565 225292

Contact Phone (Mobile) : +91 7639601265, 9443850805

Contact e-mail(s) : sivakumarv@alagappauniversity.ac.in
drvsiva2020@gmail.com

Website : www.alagappauniversity.ac.in

Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D.	Alagappa University, Karaikudi	2013	Management	Highly Commended
M.Phil.	Alagappa University, Karaikudi	2008	Management	First
M.B.A.	Madurai Kamaraj University, Madurai	1997	Marketing	First
B.E.	Tamilnadu Agricultural University Coimbatore	1995	Agricultural Engineering	First

Teaching Experience

Total Teaching Experience	:	26 Years	
Position	Institution	Duration	
Lecturer	JJ Arts and Science College, Pudukkottai	1997	2000
Lecturer	Vel Tech Engineering College, Chennai	2000	2003
Lecturer	Alagappa Institute of Management, Alagappa University	2003	2015
Associate Professor	Alagappa Institute of Management, Alagappa University	2015	2016
Associate Professor	Department of Logistics Management, Alagappa University	2016	2018
Professor	Department of Logistics Management, Alagappa University	2018	Till Date

Research Experience

Total Research Experience : 17 Years

Academic and Additional Responsibilities

S.No.	Position	UniversityBodies	Period	
			From	To
1	Member	SENATE, Alagappa University	2021	Till date
2	Member	Academic Council, Alagappa University	2021	Till date
3	Dean	College Development Council	2020	Till date
4	Director	Curriculum Design & Development Cell,	2020	Till date
5	Coordinator	Green Campus	2016	2018
6	Head i/c	Department of Tourism and Hotel Management	2018	2020

Areas of Research

- Marketing Management
- Agricultural Marketing
- International Logistics
- Agricultural Logistics and SCM
- Consumer Research

Research Supervision / Guidance

Program of Study		Completed	Ongoing
	Ph.D.	06	06
	M.Phil	04	-
Project	PG	207	06

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
32	32	20	30	17

h-index	:	6
i10 index	:	4
Total Citations	:	135
Thesis Evaluated	:	25
Viva-voce Examination Conducted	:	25

Funded Research Projects

Ongoing Projects:

Sl. No.	Agency	Period		Project Title	Budget (Rs. In Lakhs)
		From	To		
1.	RUSA	2022		Issues in E-Logistics and Supply Chain Management practices of various stakeholders with respect to Chennai Port Trust.	5.0

Completed Projects:

Sl. No	Agency	Period		Project Title	Budget (Rs. in lakhs)
		From	To		
1.	Alagappa University Research Fund	2010	2011	Impact Of Farm Mechanization on Agricultural Production in Sivaganga and Ramnad Districts	0.60

Sl. No	Agency	Period		Project Title	Budget (Rs. in lakhs)
		From	To		
2	Alagappa University Research Fund	2017	2019	Benchmarking of Customer Service for Logistics Businesses in Tamil Nadu	3.0
3	RUSA	2018	2020	Market Potential of Marine Tourism in Tamilnadu with special reference to International Tourist Potential.	16
4	RUSA	2017	2019	Issues in E-Logistics and Supply Chain Management practices of various stakeholders with respect to V.O.C Port Trust, Tuticorin	16.7

Distinctive Achievements / Awards

- Passed UGC – NET in Management in 2000
- Passed SLET in Management in 1998
- Received a Certificate of Appreciation from Alagappa University for the Contribution made as a Member of the Hospitality Committee during NAAC Visit 2017.

Seminars /Conferences /Workshops/ Events organized

Position	Programme	Duration	Institution
Coordinator	E-International conference on “Logistics and Tourism Management in the Post-COVID-19”	May 2020	Alagappa University
Convener	Two-day International Conference on “Recent Trends in Global Sustainable Tourism and Hospitality Research”	6 th & 7 th of September 2019	Department of Tourism & Hotel Management, Alagappa University
Convener	Atlier De Cuisine	07.03.2019 to 09.03.2019	Department of Tourism & Hotel Management, Alagappa University
Convener	SMILE Workshop for Non-teaching Staff of Alagappa University	24.10.2018	Department of Tourism & Hotel Management, Alagappa University

Position	Programme	Duration	Institution
Organising Secretary	International Conference on “Nxt Gen Logistics & SCM 4.0”	March, 2018	Department of Logistics Management, Alagappa University
Organising Secretary	National Conference on Global Strategies for Inclusive Growth	January 2017	Department of Logistics Management, Alagappa University
Member	National Conference on Recent Trends in Management Research	March 2016	Faculty of Management, Alagappa University
Coordinator	World Tourism Day	September 2016	Alagappa University
Member	Small Business Day	September 2016	Alagappa University
Coordinator	World Tourism Day,	September 2015	Alagappa University
Member	UGC sponsored FDP on Small Business Management	March 2014.	Alagappa Institute of Management, Alagappa University
Member	UGC sponsored FDP on Diversity in Teaching,	March 2014.	Alagappa Institute of Management, Alagappa University
Member	National Conference on Emerging Entrepreneurial and Economic Environment	March 2012	Alagappa University
Faculty Coordinator	National Level Management Meet “SAMRAJAIM “	2005 to 2012.	Alagappa Institute of Management, Alagappa University
Faculty Coordinator	Inter-Departmental Cultural Programme - “HANGAMA”	March 2005	Alagappa University

Seminar and Conference Research Papers Presented / Participated

Number of Conferences/ Seminars/ Workshops: 62

1. Participated and presented a paper titled "**Digital Technology Assessment Of Logistics And Supply Chain Efficiency- Tamilnadu**", Idhaya College, Journal of Management & Entrepreneurship 16 (1), 22-30, ISSN: 2229-5348 UGC Care Group 1 Journal, Vol. 16, No.1 (I), January-March 2022.
2. Participated and presented a paper titled "**Issues and Challenges affecting Tourism Supply Chain Industries in Chennai**" in the 5th One Day International Conference on "**International Technology, Entrepreneurship, Humanities and Sustainable Value Chain in a Challenging Environment (IEH-2020)**" held on 24th February 2020 Dubai, UAE organized by Gulf American University.
3. Presented paper titled "**Impact of social media on E-Tourism: A Critical Analysis of Determinants of Decision Making**" in the three-day International Hospitality & Tourism Conference on Sustainability, Safety & Security (3S) organized by Universiti Teknologi Mara, Malaysia during 30th October to 1st November 2019.
4. Presented paper titled "**An Analysis on Cultural Heritage and Emerging Pilgrimage Tourism in Tamilnadu**" in the three-day International Hospitality & Tourism Conference on Sustainability, Safety & Security (3S) organized by Universiti Teknologi Mara, Malaysia during 30th October to 1st November 2019.
5. Presented a paper titled "**Climatic Change and Sustainable Logistics Solutions**" at the two-day International Conference on "**Emerging Trends in Entrepreneurship for sustainable Social Development**" organized by Alagappa Institute of Management at Alagappa University during 27th & 28th of September 2019 at Alagappa University Karaikudi.
6. Presented paper titled "**Leveraging digital banking towards the funding of e-logistics start-ups**" in the two-day International Conference on "**Digital Banking for Sustainable Development (DBSD-2K19)**" organized by the Department of Bank Management at Alagappa University during 24th & 25th of September 2019 at Alagappa University Karaikudi.
7. Presented paper titled "**Impact of Climatic Change on Supply Chain: Plain sailing? An Investigation on Sustainable Supply Chain Management Practices**" in the two days International Conference on "**E- Logistics & Supply Chain Management (ICELSCM-19)**" organized by Department of Logistics Management at Alagappa University during 12th & 13th September 2019 at Alagappa University Karaikudi.

8. Participated in the two-day workshop on **“Basics of Forecasting & Demand Planning” organized by Department of Logistics Management under RUSA Scheme 2.0** during 10th September and 14th September 2019.
9. Presented a paper titled **“Examining the Effect of Positive Affectivity on Altruism; The Role of Perceived Organizational Support”** in the two-day International Conference on **“Recent Trends in Global Sustainable Tourism and Hospitality Research” organized by Department of Tourism and Hotel Management at Alagappa University** during 6th& 7th of September 2019 at Alagappa University Karaikudi.
10. Presented paper titled **“Economic Role of FDI in Indian E-Commerce Sector: A Casestudy on E-Logistics Startups”** in the two days International Conference on **“FDI and Make in India – Synergists of Transforming Indian Economy” organized by Department of International Business at Alagappa University** during 30th& 31st of August 2019 at Alagappa University Karaikudi.
11. Presented paper titled **“Impact of Online Marketing in the evolution of E-Logistics” in the Impress-ICSSR sponsored National Conference on Depth and Expanse of Online Marketing Mettle (OMM-2019)** during 1st & 2nd of August 2019 **organized by Alagappa University, Karaikudi.**
12. Presented a paper titled **“ICT is a facilitator for better Academic Performance in Digital era – A Perceptual Study among Teachers” organized by IIM Indore- NASMEI Summer Marketing – IS Conference** from 26th to 28th July 2019.
13. Participated in the five-day workshop on **“Research Methodology and Data Analysis” organized by Alagappa University Management Research Scholars Forum sponsored under RUSA Scheme 2.0** from 10th June to 14th June 2019.
14. Presented a paper titled **“Future of Last Mile Delivery Through Analytics for SupplyChain Optimization” in the National Conference on “Facets of Digital Marketing Spree” organized by Alagappa University sponsored by ICSSR & RUSA (Phase 2.0)** during 21st & 22nd February 2019, Karaikudi.
15. Presented a paper titled **“Purchase of Green Mobile Phone–An Empirical Study” for International Conference on Business, Society & Sustainability – Recent Trends & Innovations organized by Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore** held on 10th December 2018.
16. Participated and presented a Keynote address on **“Marketing of Functional Foods” at International Conference on Innovations functional Foods in Asia (IFFA 2018) organized by the University of Phayao, Thailand,** held on 23rd January 2018.
17. Participated and presented a paper at **the International Conference on Nxt Gen Logistics &SCM 4.0 organized by the Department of Logistics Management, Alagappa University, Karaikudi – 630 004,** from 28th February to 1st March 2018.

18. Participated and presented a paper titled **“Dimensions of Organization Justice and Work Engagement Among health- care Professionals “organized by the International Research Conference on International Association of Research & Development Organization, 16th July 2017.**
19. Participated and presented a paper in **“Marketing Innovation for Internet Retailing: The Past, Present and the Future- An Overview” International Conference on Contemporary Changes in Business Management (CCBM – 2017) organized by Department of business Administration, Ananda College, Devakottai – 630 303, held on 20th September 2017.**
20. Participated and presented a paper in **“Green logistics Practices improving nature of Environment sustainability “UGC Sponsored National Conference on BusinessSuccess Hinges on Business Strategies organized by Department of Commerce, Alagappa University, Karaikudi – 630 004, held on 15th December 2017.**
21. Participated and presented a paper in **“Supply Chain Management (SCM): Its future implications” UGC Sponsored National Conference on BusinessSuccess Hinges on Business Strategies organized by the Department of Commerce, Alagappa University, Karaikudi – 630 004, held on 15th December 2017.**
22. Participated in **National Seminar on Challenging Business Intelligence andInnovations Management [NSCBIIM 2017] organized by Alagappa Institute of Management, Alagappa University, Karaikudi held on 26th September 2017.**
23. Participated in **Teacher’s Congruence on Empowering Teachers to Prepare Professionals of Tomorrow organised by Department of Corporate Secretaryship, AlagappaUniversity, Karaikudi – 630 004, held on 21st August 2017.**
24. Participated in Workshop on **Novelty for Sustainable and Green Business Management (NSGBM 2017) organised by Alagappa Institute of Management, AlagappaUniversity, Karaikudi – 630 004, during 14th & 15th December 2017.**
25. Participated in **National Conference on Payment Banks and Small Finance Banks– New Vistas for Innovative Banking. (PSFB – 2017) organised Department of Banking Management, Alagappa University, Karaikudi – 630 004, held on 16th December 2017.**
26. Participated in **National Seminar on Changing Landscape of the Indian Non-Life Insurance Market organised by Department of Banking Management, Alagappa University, Karaikudi – 630 004, held on 18th December 2017.**
27. Participated in **International Symposium on Emerging Trends in Social Research, organized by Department of Social Work, Alagappa University, held on September 1st, 2016.**
28. Participated and presented a paper titled **“An Empirical Study on Problems and Prospects of Rural Entrepreneurship with special reference to Sivaganga District”**

organized by National conference on Entrepreneurial Resurgence and Innovations, Entrepreneurship cum skill development centre, Alagappa University, Karaikudi, held on August 19th, 2016.

29. Participated and presented a paper titled **“Social Media Marketing as a Strategic Promotional Weapon for Small and Medium Enterprises”** at **Fourth International conference on Contemporary Issues in Management and IT, organized by SIAM Technology College, Bangkok, Thailand, during November 07th to 11th 2016.**
30. Participated and presented a paper titled **“An Assessment of Operation and Production Management of Cashew Industry”** **National Level Conference on Recent Trends In Management Research organized by Alagappa University held on 19th February 2016.**
31. Participated and presented a paper titled **“Entrepreneurial Perspective of Fodder In Tamilnadu”** **National Level Conference on Recent Trends In Management Research organized by Alagappa University held on 19th February 2016.**
32. Participated and presented a paper titled **“A study on growth, Potential and performance of agricultural sector”** at **UGC Sponsored National Conference on Make in India-Opportunities and Challenges for Indian Industries organized by The Quaide Milleth College for Men held on 7th January 2016.**
33. Participated and presented a paper titled **“Role of multimodal transport operator in logistics sector”** at **international conference on Evolving international trade-rewriting the rules with reference to make in India, organized by Adaikalamatha Institute of Management, Thanjavur, held on 1st October 2015.**
34. Participated and presented a paper titled **“Role Played By The Self Help Groups For Rural Women Empowerment”** at **International Conference on Women & social Transformation, organized by Department Of Women Studies, Alagappa University during 21st and 22nd August 2015.**
35. Participated and presented a paper titled **“Internet and its key role in brand building”** at **international conference on Digital Marketing, organized by St. Joseph Institute of Management, Trichy during 20 & 21st Feb 2015.**
36. Participated and presented a paper titled **“Communication and its impact on knowledge managers”** at **International conference on recent trends in teaching and learning of language subjects, organized by Sri Raaja Raajan College Of Engineering & Technology during 7th & 8th Feb, 2015.**
37. Participated and presented a paper titled **“Challenges and opportunities commerce in India at National conference on Challenges and opportunities e commerce, organized by Dr.Umayal Ramanathan College for women during 3rd & 4th March 2015.**

38. Participated and presented a paper titled **“Issues and challenges of Agri-preneurs” at International conference on entrepreneurial perspectives & emergence, organized by Alagappa University** during 7th& 8th August 2014.
39. Acted as resource person in **Workshop on Promotional Schemes to Attract Customers organized by M. EDISON &Company Pvt Ltd** held on 22nd November 2014.
40. Acted as resource person in **Workshop on Successful Tips for Improving Sales Performance organized by M. EDISON &Company Pvt Ltd** held on 27th September 2014.
41. Acted as resource person in **Workshop on Challenges in FMCG Industry organized by M. EDISON & Company Pvt Ltd** held on 23rd August 2014.
42. Participated and presented a paper titled **“Taxation: Needs and Strategies adopted by corporate” at Seminar on emerging Developments in Accounting and Taxation, organized by Alagappa University** during 17th & 18th September 2014.
43. Participated and presented a paper titled **“Management concepts in Tamil literature” at educational thoughts in Tamil grammar and literature, organized by Sri Raja Rajan College of Education For Women Karaikudi** during 8th & 9th Feb 2013.
44. Participated and presented a paper titled **“Strategic Trends in Indian Tractor Market” International Conference on Strategic Trends on Innovations & creativity in Management practices, organized by Anna University, Chennai** during 09th & 10th September 2012.
45. Acted as Chairperson for a technical session in **International Conference on Sustainable Marketing Strategies-Issues and Challenges organized by Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli**, held on 25th August 2012.
46. Participated and presented a paper on **“An analysis of the role of Cooperatives in Farm Mechanization” at Seminar on Role of Cooperatives in Agricultural Development, organized by Alagappa University** held on 16th October 2012.
47. Participated and presented a paper on **“Social Reforms of Jawaharlal Nehru: A Review” at Seminar on Reminiscences of Pandit Jawaharlal, organized by Alagappa University** during 28th & 29th March 2012.
48. Participated and presented a paper titled **“A Comparative Study on Fashion Behavior with Lifestyle of Working Women” at International Conference on Women in Governance, organized by Alagappa University** held on 5th April 2011.
49. Participated and presented a paper titled **“Development of Model to enhance Private Label Capabilities of Retailers in India” at International Conference on Business Mosaic, organized by Alagappa University, Karaikudi** during 24th to 26th March 2011.

50. Participated and presented a paper titled **“Growth of Agricultural Equipment Industry in India and its impact on Farm mechanization”** at **International Conference on Business Mosaic, organized by Alagappa University**, during 24th and 26th March 2011.
51. Presented a paper titled **“Systems View of Food Grain Production issues”** in the **National Seminar on Food Grain Production in India: Problems and Prospects organized by Department of Rural Development and Economics, Alagappa University, Karaikudi** held on 14th October 2011.
52. Participated a seminar on **“Challenges for women managers”** organized by **Dr. Umayal Ramanathan College for Women, Karaikudi** held on 16th August 2010.
53. Participated and presented a paper titled **“Biotechnology Industry in India - An Overview”** at **International Conference on Global Economic Ascendance Realm, organized by Alagappa University** held on 31st March 2009.
54. Participated and presented a paper titled **“Leveraging Knowledge Power Through System Thinking: A Pedagogical Metakit”** at **International Conference on Global Economic Ascendance Realm, organized by Alagappa University** held on 31st March 2009.
55. Participated in **National Seminar on Economic & Financial Global Holocaust-EFGH** conducted by **Alagappa University, Karaikudi** and held on 7th September 2009.
56. Presented a paper titled **“Micro Marketing”** in the **National Seminar on Marketing in arena of changing consumer dynamics** organized by **D.J. Academy for Managerial Excellence, Coimbatore** held on 18th October 2008.
57. Participated in **International Faculty Development Programme on Current Frontiers in Management’** sponsored by **AICTE** and conducted by **Indian Institute of Management, Kozhikode, jointly with Victoria University of Wellington, New Zealand**, during January 08th-13th, 2007.
58. Participated in the **EU-INDIA SME-LEARN-NET Project International Seminar** organized by the **JSN School of Management Services** and held during January 24th & 25th 2006 at **THE RESIDENCY, Chennai**.
59. Presented a paper titled **“Agricultural Marketing in New Global Environment”** at **30th Indian Social Science Congress** organized by **Alagappa University, Karaikudi**, held on December 26th, 2006.
60. Participated in **National Level Seminar on “Making Industry Friendly Curriculum”** conducted by **Subba Lakshmi Lakshmipathy College of Science, Madurai** held on May 3, 2006.
61. Presented a paper titled **“Agricultural Exports of India: An Insight in the Seminar on Recent Trends in India’s Foreign Trade** organized by the **Department of International Business and Commerce, Alagappa University, Karaikudi** held on March 2, 2006.

62. Presented a paper titled “**Entrepreneurial Training - A New Look**” in the **National Seminar on Trends and Challenges in Entrepreneurial Training** sponsored by **AICTE and TREC - STEP**, organized by **Alagappa Institute of Management, Alagappa University, Karaikudi** held on December 16, 2005.

Other Training Programs

1. Participated in **National Workshop on Methodological Metrics in Business Research** Organized by Department of International Business and Commerce, Alagappa University, from 23rd April 2012 to 27th April 2012.
2. Successfully Completed **Refresher Course in Business Studies** Conducted by UGC Academic Staff College, Bharathidasan University, Tiruchirappalli from 18th September 2009 to 08th October 2009.
3. Participated in the **International Faculty Development Programme on “Current Frontiers in Management”** sponsored by AICTE and conducted by **Indian Institute of Management, Kozhikode, jointly with Victoria University of Wellington, New Zealand**, from 08th to 13th January 2007.
4. Participated in **Faculty Development Workshop** on Games for Management teaching sponsored by UGC and conducted by Department of Management Studies, University of Madras held from 23rd to 25th Feb 2005.
5. Participated in **Faculty Development Programme on Research Methodology for Management teachers** sponsored by AICTE and conducted by T.A.Pai Management Institute, Manipal from 5th to 9th January 2004.
6. Completed **Orientation Programme at UGC-Academic Staff College**, University of Madras held from 17.11.2004 to 14.12.2004 and obtained grade “A”.

Overseas Exposure / Visits

1. Dubai
2. Sultanate of Oman
3. Malaysia
4. Thailand

Membership

Professional Bodies

1. Life Member of The Indian Society of Agricultural Marketing, Nagpur
2. Life Member AIMS International Management Scholars, USA

Advisory Board

Year/Period	Name of the BoS / Administrative Committee / Academic Committee	Role
2018 -2021	Universal Journal of Management, Horizon Research Publishing, USA.	Reviewer
February 2016	Special issue of Conference Proceedings of National Conference on Recent Trends in Management Research	Faculty of Management, Alagappa University
April 2016	International Conference on Innovations in Computer Science and Technology, Department of Computer Science and Engineering, Alagappa University,	Reviewer
2016-2021	Board of Studies for MBA (Logistics Management), Department of Logistics Management, Alagappa University, Karaikudi.	Member
2021- Till Date	Board Based on Studies for MBA (Logistics Management), Department of Logistics Management, Alagappa University, Karaikudi.	Chairman
2018-2020	Broad Based Board of Studies for MBA (Tourism Management), Department of Tourism and Hotel Management, Alagappa University, Karaikudi.	Chairman

Academic Bodies in Other Institutes/Universities

Year / Period	Name of the BoS / Administrative Committee / Academic Committee	Role
2016-2019	Board of Studies for M.Phil. (Management), RL Institute of Management Studies, Madurai.	Member
2023-2026	Board of Studies for MBA, Manonmaniam Sundaranar University, Thirunelveli.	Member
2019	Board of Studies for MBA, Firebird Institute of Management, Coimbatore.	Member

Ph.D. Thesis Guided

1. No. of PhD Thesis Evaluated : 06
2. No. of PhD Public Viva Voce Examination conducted : 06

S.No	Name of the Scholar	Title of the Thesis	Year of Completion
1	S. Ananth	Management Practices of Quick Response Manufacturing Process by Garment Companies in Tiruppur.	2017
2	M.Suganya	Multimodal Transportation Selection by Logistics Companies in Chennai.	2019
3	A. Muthupriya	An Empirical Study on Web Shopping Behaviour among College Girls in Sivaganga District.	2022
4	Rohini S. Nair	Workplace Spirituality and its relationship with Ethical Climate among School Teachers in Ernakulam District.	2022
5	T. Dinesh Babu	Project Management Methodologies Adopted by Software Development Organisations in India.	2022
6	S. Leela Priyadharsini	Sustainable Humanitarian Logistics in the Disaster Affected Areas of Tamilnadu - A Salutory analysis.	2023

List of Research Articles / Recent Publications

S. No.	Authors / Title of the Paper / Journal
1.	Ruthramathi, R., & Sivakumar, V. (2023). Implementation Of Digital Technology in Logistics Service Providers in Warehouse, <i>Metszet</i> , 8 (7), 283-299.
2.	Ruthramathi, R., & Sivakumar, V. (2023). Digital Technology Advancement and Innovations in Warehouse Operations. <i>International Journal of Emerging Knowledge Studies</i> . 2(4), pp. 87-98.
3.	Ruthramathi R, Sivakumar V (2022) Factors Influencing the Adoption of Digital Technology in Transportation Among Logistics Service Providers, <i>Book-Blockchain Applications in Cryptocurrency for Technological Evolution</i> , DOI: 10.4018/978-1-6684-6247-8.ch009 IGI Global: International Academic Publisher, 147-159.

S. No.	Authors / Title of the Paper / Journal
4.	R.Ruthramathi, Dr. V. Sivakumar (2022) Adoption of Digital Technology in Global Third-Party Logistics Services Providers: A Review of Literature, FOCUS: Journal of International Business, UGC listed Journal, Print ISSN: 2347-4459; e-ISSN: 2395-258X, Vol 9, Issue 1, Jan-June (2022), DOI: 10.17492/jpi.focus.v9i1.912206, PP-105-119. Impact Factor: 5.253
5.	R.Ruthramathi, Dr. V. Sivakumar (2022) Digital Technology On Third-Party Logistics Service Providers In Supply Chain: Tamil Nadu International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS) 73 ISSN : 2581-7930, Volume 05, No. 01(I), January - March, 2022, pp 73-81, Impact Factor : 5.880
6.	R.Ruthramathi, Dr. V. Sivakumar , PR. Saranya (2022) Digital Technology Assessment Of Logistics And Supply Chain Efficiency- Tamilnadu, Journal Of Management & Entrepreneurship 16 (1), 22-30, ISSN : 2229-5348 UGC Care Group 1 Journal, Vol. 16, No.1 (I), January-March 2022.
7	R.Ruthramathi, Dr. V. Sivakumar (2021), Challenges and Features of Tracking Technology on Logistics and Supply Chain Efficiency, Empirical Economics Letters, 20 (Special Issue 3), ISSN 1681 8997. Impact Factor: 0.91
8.	R.Ruthramathi, Dr. V. Sivakumar (2021), Digital Technology Logistics and Service Providers : Present and Future, Book-CONTEMPORARY ISSUES IN BUSINESS, ECONOMICS, AND SOCIETY Vol III https://redshine.co.in/product/978-1-716-13693-1/
9.	R. Ruthramathi and M. Walid Qoronfleh V. Sivakumar (2021). FIFA 2022: Qatar, The Legacy, The Chapter entitled "Indirect Economic Impact Linked with FIFA Tournaments".
10.	R. Ruthramathi and M. Walid Qoronfleh, V. Sivakumar (2021). FIFA 2022: Qatar, The Legacy, The Chapter entitled "Perspective on Challenges of Climate and Environment in Organizing Sports Event"
11	S. Leelapriyadharsini and Dr. V. Sivakumar (2021) Disaster Relief Logistics and Its Challenges: An Empirical Study, International Journal Of Multidisciplinary Educational Research, ISSN:2277-7881, Peer Reviewed And Refereed Journal: Volume:10, Issue:7(3), July: 202 1, Scopus Review Id: A2b96d3acf3fea2a, Impact Factor: 7.816
12	S. Leelapriyadharsini1 and Dr. V. Sivakumar (2021) Leveraging Disaster Management: Role Of Logistics In Preparedness, Response & Mitigation Stages, Dogo Rangsang Research Journal, UGC Care Group I Journal ISSN: 2347-7180 , Vol-11 Issue-01 No. 02 January 2021 , 84

S. No.	Authors / Title of the Paper / Journal
13	Sivakumar, V. , Rohini. S. Nair., Will Self-Monitoring Enhance the Relational Dimension of Workplace Spirituality? Scholars Journal of Arts, Humanities and Social Sciences ISSN: 2347-5374, Vol- 08 Issue-4 April 2020. Impact Factor: 3.0
14	R.Ruthramathi, V. Sivakumar (2020) Challenges of Emerging Technology in Freight Forwarding Agents with Respect to V.O.C. Port, December 20, 2020, Easy Chair.
15	Sivakumar, V. , Ruthramathi, R., Issues and Challenges affecting Tourism Supply Chain industries in Chennai, CLIO An Annual Interdisciplinary Journal of History ISSN: 0976-075X, (UGC Care Listed Journal), Vol- 06 Issue-7 April 2020. Impact Factor :5.24
16	Sivakumar. V. , Rohini S Nair., Examining the Effect of Positive Affectivity on Altruism among the Star Hotel Employees; The Role of Perceived Organizational Support January – February 2020, ISSN: 0193-4120.
17	Sivakumar. V. , Ruthramathi, R., & Leelapriyadharsini, S. (2020, January). “Challenges of Cloud Computing in Warehousing Operations with Respect to Chennai Port Trust”. In Proceedings of the 2020 the 3rd International Conference on Computers in Management and Business, Tokyo, Japan (pp. 162-165).
18	Sivakumar. V , Saranya. PR, Leelapriyadharsini. S and Iyappan. A (2020) “Impact of Social Media on E-Tourism: A critical analysis of determinants of decision making”. Journal of Tourism, Hospitality & Culinary Arts (JTHCA) 2020, (ISSN: 1985-8914/eISSN: 2590-3837) Vol. 12 (1) pp 92-98
19	Sivakumar. V , Ruthramathi. R and Leelapriyadharsini. S (2020) “Internet of Things: Benefits and Challenges of Logistics Service Providers in India”, International Journal Of Scientific & Technology Research Volume 9, ISSUE 02, February 2020 ISSN 2277-8616, Pp: 1949- 1953 (Scopus Indexed). Impact Factor: 7.46
20	Sivakumar. V , Pandisakthi. S, Saranya. PR and Mahesh. S (2020) “Sustainable Evolution of Medical Tourism in India: Strategies and Challenges”, Test Engineering Management ISSN: 0193-4120: Vol.82: Jan/Feb 2020 pp.4950-4953 (Scopus Indexed). Impact Factor: 5.31
21	Sivakumar. V (2020) Supply Chain Management Strategies of Crude Oil Production in India, ARIV - International Journal for Business, Technology & Education Issue 1 Vol 1 2020, Pp:85-96.
22	Sivakumar. V and Ruthramathi. R (2019) Challenges and Features of Warehousing Operations with respect to Logistics Warehouse Companies in Chennai, International Journal of Innovative Technology and Exploring Engineering (IJITEE)

S. No.	Authors / Title of the Paper / Journal
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Resource Persons in Various Capacities

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Place : Karaikudi